



STORMWATER MANAGEMENT PUBLIC EDUCATION & TRAINING COMMITTEE

4000 Gateway Centre Boulevard #100 · Pinellas Park, FL 33782

727.570.5151 Ext. 40

<https://www.tbrpc.org/stormwater-management-committee/>

MEETING AGENDA

January 24, 2023

9:30 AM

Online Meeting via Zoom:

<https://us02web.zoom.us/j/82597790206?pwd=U2Z3YU5Fd2ZkLzdDL1BPa0xzalVRZz09>

Meeting ID: 825 9779 0206

Passcode: 383199

Call in number: +1 (786) 635-1003

- 1. Welcome, Introductions & Public Comment**
- 2. Stormwater Pollution Prevention Training Program for City of Tampa Staff**
– Heather Maggio, City of Tampa

The City of Tampa Mobility department is happy to announce the launch of the new EPD virtual portal online employee stormwater pollution prevention virtual training program. The Federal National Pollutant Discharge Elimination System (NPDES) Municipal Separate Storm Sewer System (MS4) permit program requires municipalities to train their employees on stormwater pollution prevention and best management practices (BMPs) for daily tasks. The training video and short quiz following focuses on BMPs and tasks that are important to many City daily operations such as good housekeeping, spill response, materials storage and handling, landscape maintenance and street maintenance in order to help prevent pollution from entering Tampa Bay.

- 3. Stormwater Education Designed Using Marketing Principles** – Jonah Mick, Plant City

This presentation will include a primer on using marketing principles to address social issues (Social Marketing and Behavior Change Science) for stormwater education. Local examples of projects will demonstrate these design principles, including how Adopt-A-Pond in Hillsborough County was conceived using these concepts.

- 4. Stormwater Education Roundtable** – All

All meeting participants will discuss education priorities and programs for 2023, including potential committee meeting topics of interest.

If you are a person with a disability who needs any accommodation in order to participate in this meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Tampa Bay Regional Planning Council at (727) 570-5151 Ext. 10 within three working days of the meeting.

5. Other Items/Announcements

6. Next Meeting Dates

- **April 18, 2023**
- July 18, 2023
- October 17, 2023

Meeting Coordinator: Alana Todd, alana@tbrpc.org