



STORMWATER MANAGEMENT PUBLIC EDUCATION & TRAINING COMMITTEE

4000 Gateway Centre Boulevard #100 · Pinellas Park, FL 33782

727.570.5151 Ext. 40

<https://www.tbrpc.org/stormwater-management-committee/>

MEETING MINUTES

July 19, 2022

9:30 AM

Online Meeting via Zoom

1. Welcome, Introductions & Public Comment

Attendance

Megan Wepfer, City of Madeira Beach

Christine Lynch, Pasco County

Erica Moulton, Center for Open Exploration

Michelle Monteclaro, City of Dunedin

Katie MacMillen, Pasco County

Chris Wade, City of Pinellas Park

Alana Todd, TBRPC

Vicki Parsons, Bay Soundings

Scott Stevens, FDOT

Kathryn Ecsedy, MOSI

Jarvis Sheeler, City of Clearwater

Stephanie Ellington, Keep Pinellas Beautiful

Debbie Evenson, Keep Tampa Bay Beautiful

Chris Hawks, City of Largo

Laura Thomas, City of Largo

Justin Tramble, Tampa Bay Waterkeeper

Paul Hopkins, City of Tarpon Springs

Barbara Dunn, City of Seminole

Tim Kelly, Wood

Joe Whalen, TBEP

If you are a person with a disability who needs any accommodation in order to participate in this meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Tampa Bay Regional Planning Council at (727) 570-5151 Ext. 10 within three working days of the meeting.

Melody Yin, City of Clearwater

Eric Vittoria, Pinellas County

Alex Fugate, Pinellas County

Tony Sadiku, Fox13

2. FY2023 Stormwater Outreach & Education Funding Proposal Presentations

a. Bay Soundings Environmental Journal

- Online advertising and stories by guest authors; Requesting \$10,000

b. Center for Open Exploration - Local Learning Lab – An opportunity to shift neighborhood perspectives.

- Guided hikes, rain barrels, evening bird talks, and signage; requesting \$11,000

c. City of Clearwater - Clearwater Stormwater Outreach & Education Program 22-23

- Brochures, promotional materials, AR filter for social media and signage for watergoats and living shorelines; requesting \$13,000

d. City of Dunedin – (1) Educational Signs Along North Douglas Stormwater Pond; (2) Jolley Trolley Stormwater Education Advertisements

- (1) Two educational park signs about stormwater ponds, requesting \$1,042.12; (2) Stormwater advertisements on the Jolley Trolley for 4.5 months, requesting \$5,444

e. Keep Pinellas Beautiful - Educating Hospitality Staff and Engaging Tourists to promote best environmental practices throughout Pinellas County

- Expansion of Eco-Partnership Program, including an activity book and promotional materials; requesting \$5,000

f. Keep Tampa Bay Beautiful - Hotel Outreach and Beautification Program

- Creation and printing of signage and outreach supplies for hotel stormwater education; requesting \$10,000

g. City of Largo - Largo Rain Barrel Program



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- 130 rain barrels for participants registered in the Largo Rain Barrel Program; requesting \$14,950
- h. City of Madeira Beach – (1) Stormdrain Markers; (2) Truck Wraps
 - (1) 400 stormwater inlet markers - no dumping, drains to bay, requesting \$1,900; (2) Six educational vehicle wraps for city commercial trucks such as Garbage trucks, Claw truck, and Street Sweeper, requesting \$13,800
- i. MOSI - Tampa Bay Water Days!
 - Materials for hands-on educational activities during a 2-day event, requesting \$15,000
- j. Pasco County – (1) Hands-on Environmental Education; (2) Pasco County Water Education Camp
 - (1) Purchase of three EnviroScope Environmental Educational Models for demonstrations at public outreach events, requesting \$5,920; (2) Materials and activities for three water-education based summer camps, requesting \$4,454.40
- k. Tampa Bay Waterkeeper - Clean Water Endorsement Program
 - Creating and printing handbooks/brochures, creating a virtual course and quiz, endorsement plaque & stickers, kayak tours for outreach and education, requesting \$5,000

3. Other Items/Announcements

- a. Plant City just released the first of six public information videos; These are pilot videos to determine how this style of video tests with audiences. The end goal is to make utilities concerns more visible. [Link to video](#).
- b. Barbara Dunn with City of Seminole requested, due to limited resources, a website with stormwater educational materials and QR code that she can include on their stormwater education.

4. Next Meeting: September 20, 2022

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Meeting Coordinator: Alana Todd, alana@tbrpc.org