



STORMWATER MANAGEMENT PUBLIC EDUCATION & TRAINING COMMITTEE

4000 Gateway Centre Boulevard #100 · Pinellas Park, FL 33782

727.570.5151 Ext. 40

<https://www.tbrpc.org/stormwater-management-committee/>

MEETING AGENDA

September 20, 2022

9:30 AM

Online Meeting via Zoom:

<https://us02web.zoom.us/j/88323436187?pwd=NWxLc1swVm9yVk9qUWdGWtdYSmh0QT09>

Meeting ID: 883 2343 6187

Passcode: 1234

Call in number: +1 (786) 635-1003

- 1. Welcome, Introductions & Public Comment**
- 2. Dunedin “Scoop the Poop” Stormwater Education Video** – Michelle Monteclaro, City of Dunedin

This discussion will feature the issue of dog waste, how the Dunedin video was produced, and video as a medium for stormwater education more broadly.

- 3. Advancing Flood Mitigation Assessment and Planning Through Regional Collaboration** – Ashley Mott and Cara Serra, TBRPC

This project will create consistent methodology for vulnerability, risk analysis, and assessments with reduced focus on county boundaries to identify potential multi-jurisdictional or multi-county solutions for flood mitigation. Through partnerships with other regional planning councils, the TBRPC will increase resilience through a regional mitigation priority list, identification of mitigation priority areas, and development of technical tools to analyze risk and vulnerabilities to extreme rainfall flooding. The resulting resources will help enhance internal staff capacity of local governments and other stakeholders in identifying and targeting solutions for areas in need of stormwater improvements.

- 4. Stormwater Education Evaluations** – Alana Todd, TBRPC

The evaluation of communication efforts can help determine the effectiveness of different outreach strategies. This discussion will begin to identify regional metrics and evaluation methods that could be integrated into the design of education campaigns.

If you are a person with a disability who needs any accommodation in order to participate in this meeting, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Tampa Bay Regional Planning Council at (727) 570-5151 Ext. 10 within three working days of the meeting.

5. Other Items/Announcements

6. Next Meeting Dates

- January 24, 2023
- April 18, 2023
- July 18, 2023
- October 17, 2023

Meeting Coordinator: Alana Todd, alana@tbrpc.org