



**St. Petersburg-Clearwater
International Airport**

***Tampa Bay Regional Planning Council
Presentation – June 18, 2012***

PIE's History and Governance



- Built as Pinellas Army Airfield, a WWII Military Training Base
- In 1947, Given to Pinellas County to operate as Airport Authority – Pinellas Int'l (PIE)
- 1950's tourism boom began commercial service era - renamed St. Petersburg-Clearwater Int'l Airport
- Today, 2000 total acres
 - ½ airfield
 - ½ real estate “outside the fence” - Airport Business Center, Criminal Justice complex, restaurants, hotels

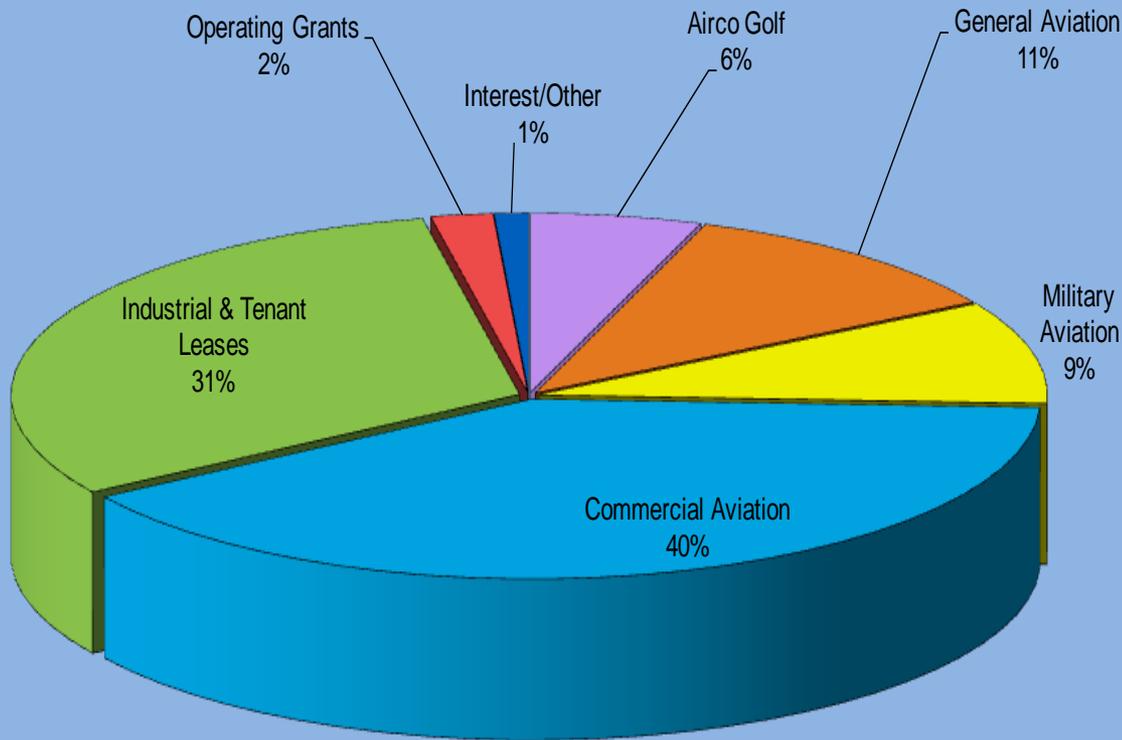
Pinellas County BCC Airport Authority



- PIE is a department of Pinellas County Government
- Enterprise fund supported entirely by own revenue sources
- Funding is user fee based – no county, state, or federal tax subsidies

PIE Financial Resources and Economic Impact

Airport Revenue Sources - FY2011 Actuals
\$9,962,448



- Passenger Airline Revenues
 - \$2 Direct plus \$7 Indirect
 - Lowest rates and charges of Florida airports
- Real Estate - 49 Ground Leases

• Economic Impact
\$924 Million/
8,254 jobs
– FDOT 2010

Airport Operations



130,000 operations a year

- Cargo – 1%

(15,000 tons in 2011)

- Military -15%

(World's busiest Coast Guard Air Station)

- General Aviation – 79%

(2 Fixed Base Operators)

- Passenger – 5%

PIE ranks 131/403 primary commercial service U.S. airports (FAA 2010)

Airport Projects and Planning



Major Projects Completed

- 2006 - Main Runway extended to 9730 feet to serve non-stop Intl flights
- 2010 - \$21 million Terminal Renovation (97.5% grant funded)
- 2011/2012 – In-line bag system, parking lot improvements, ground transportation hub, Allegiant air service facility, Runway 4/22 rehabilitation/lighting

Next up...

- 2013 -Phase 3 Terminal Design and Construction
- Future cargo and terminal redevelopment concepts

Airco Redevelopment



Airco Property Redevelopment

- Rezoning complete
- 127 acres
 - aviation
 - office/ light industrial
 - hotel

Air Service

St. Petersburg-Clearwater International Airport
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www.FLY2PIE.com
 727-453-7800

Your Gateway to Tampa Bay



Non-stop flights to St. Petersburg-Clearwater International Airport



www.allegiantair.com
 702-505-8888



www.flysunwing.com
 877-877-1755



www.transatusa.com
 800-406-5665



www.seacoastairlines.com
 866-302-6278

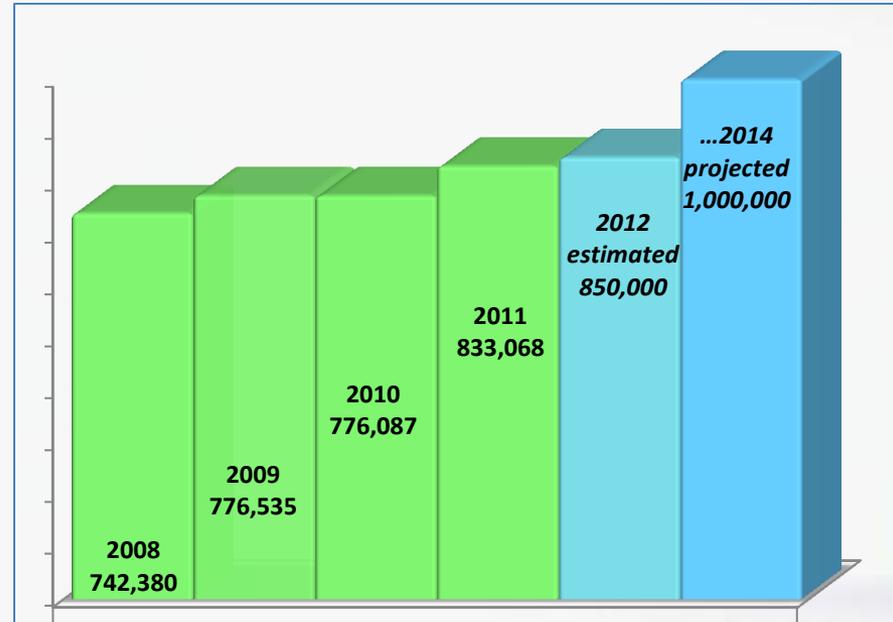


www.beaurivage.com/199
 888-640-8973



www.visionairlines.com
 877-359-2538

28 Non-stop Destinations



Passengers

Allegiant Case Study

- Allegiant started operations in 2006 announcing 12 destinations
- Now serving 23 cities
- 90% of PIE's passengers
- 90% load factors
- PIE served as incubator for emerging airline
 - Low rates and charges
 - Tampa Bay identity
 - No direct competition – flies non-stop to small cities
 - Question: Would Allegiant fly to TPA or SRQ?



Collaborative Goals/Benefits for Tampa Bay Airports



- **Destination marketing of Tampa Bay Region**
 - Orlando as common challenge
 - Purpose and role of CVB
 - Marketing incentives
 - Diversity is a plus
- **Mass transit as opportunity**

Thank you!



St. Petersburg · Clearwater International Airport (PIE)

A PINELLAS COUNTY GOVERNMENT SERVICE

14700 Terminal Blvd.
Clearwater, FL 33762
(727) 453-7800

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PIE Flight Information

Up to the minute arrival and departure information

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Airline	Flt #	From	Gate	Time	Status
Vision Airlines	709	Gulfport/Biloxi	5	12:50 PM	ON TIME
Allegiant	825	Des Moines	2	2:40 PM	DELAYED
Allegiant	835	Greensboro	4	4:10 PM	ON TIME
Allegiant	813	Roanoke	2	4:50 PM	ON TIME
Allegiant	883	Grand Rapids	2	9:00 PM	ON TIME
Allegiant	893	Youngstown	3	9:10 PM	ON TIME



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Current Conditions:
Partly Cloudy, 88 F
Wind: SW at 9 mph

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