



# AGENDA

## Regional “Branding” Roundtable

Regional Collaboration Committee

**October 19, 2012**

**1:30 p.m. – 3:30 p.m.**

Times are approximate

<b>1:30</b>	<b><u>Welcome and Minutes</u></b> Welcome Approval of Minutes	Chair Bustle
<b>1:35</b>	<b><u>Introductions</u></b> Mission of Regional Collaboration Committee Format of Roundtable Meeting	Chair Bustle
<b>1:40 – 3:00</b>	<b><u>Presentations</u></b>  Hillsborough County  Manatee County  Pasco County  Pinellas County	  Kelly Miller, President & CEO, Tampa Bay & Company  Elliott Falcione, Executive Director, Manatee CVB  Eric Keaton, Public Communications, Visit Pasco County  D.T. Minich, Executive Director, St. Pete/Clearwater CVB
<b>3:00 – 3:20</b>	<b><u>Discussion</u></b> Q and A Observations Discussion	Chair Bustle, Committee Members, Presenters
<b>3:20 – 3:30</b>	<b><u>Wrap-up</u></b> Roundtable Wrap up Date of next Roundtable	Chair Bustle