

## **Courtney Campbell Scenic Highway Corridor Advisory Committee Meeting MINUTES**

Regular Meeting

At URS Corporation, 7650 W. Courtney Campbell Causeway, Tampa FL

Friday March 15, 2013 10:00 am.

Attending:

Councilman Bill Jonson, Clearwater City Council

Ron Gregory, URS Corporation

Ken Hoyt, Citizen

Felicia Leonard, City of Clearwater

Mike Palozzi, Shaw Inc.

C.J. Reynolds, USF

1. Minutes were approved. Ron moved approval, Mike 2nd approved minutes with no changes.
2. Construction update: Ron said that construction is proceeding according to plan and the Hillsborough side would be completed on time (Fall 2013).
3. West Shore Alliance Transportation Committee. Ron/Chris indicated that the committee would meet and Karla will present at the meeting on May 8 at URS. They would like representation from Clearwater – Bill or Felicia. Felicia agreed to present.
4. Operational Update: Felicia indicated that Clearwater and Tampa would be responsible for defining the hours and use. Information will be collected on other beaches and trails to define standards. Felicia noted that she and Karla were in discussion with FDOT on Maintenance Agreements. Tampa does not yet have a maintenance agreement. She will call Karla to check on it. Felicia would like the design plan to be completed before they can agree to what will be maintained. Felicia and Karla are looking at vendors for benches, shade shelters and garbage cans to get budget information and visuals.
5. Opening Ceremony: Ron said committee should ask for a meeting with FDOT to discuss plans for opening ceremonies. Bill will contact Laurie and Ron R. West Shore to schedule a meeting.
6. New Website – CJ and Felicia explained need to have a new consumer oriented website for the trail, so the cities, counties and other organizations could link to it. Cities sites have limitations. There was general agreement that this was needed, but questions about who would maintain it and funding. CJ will ask USF students to get information on cost for new domain name, and hosting and consider a plan for site updates. Ken Hoyt will contact Jessica to discuss possibility to update the TBRPC CC trail web page until a new site can be created.
7. Public Relations – Ken suggested that we develop a press release to update the community on the construction and provide photos.
8. USF Mass Communication update: Students worked with Karla to have a small group meeting with citizens to collect information for their class and

marketing recommendations. A final presentation will be scheduled at the end of April.

9. Next meeting: April 19th