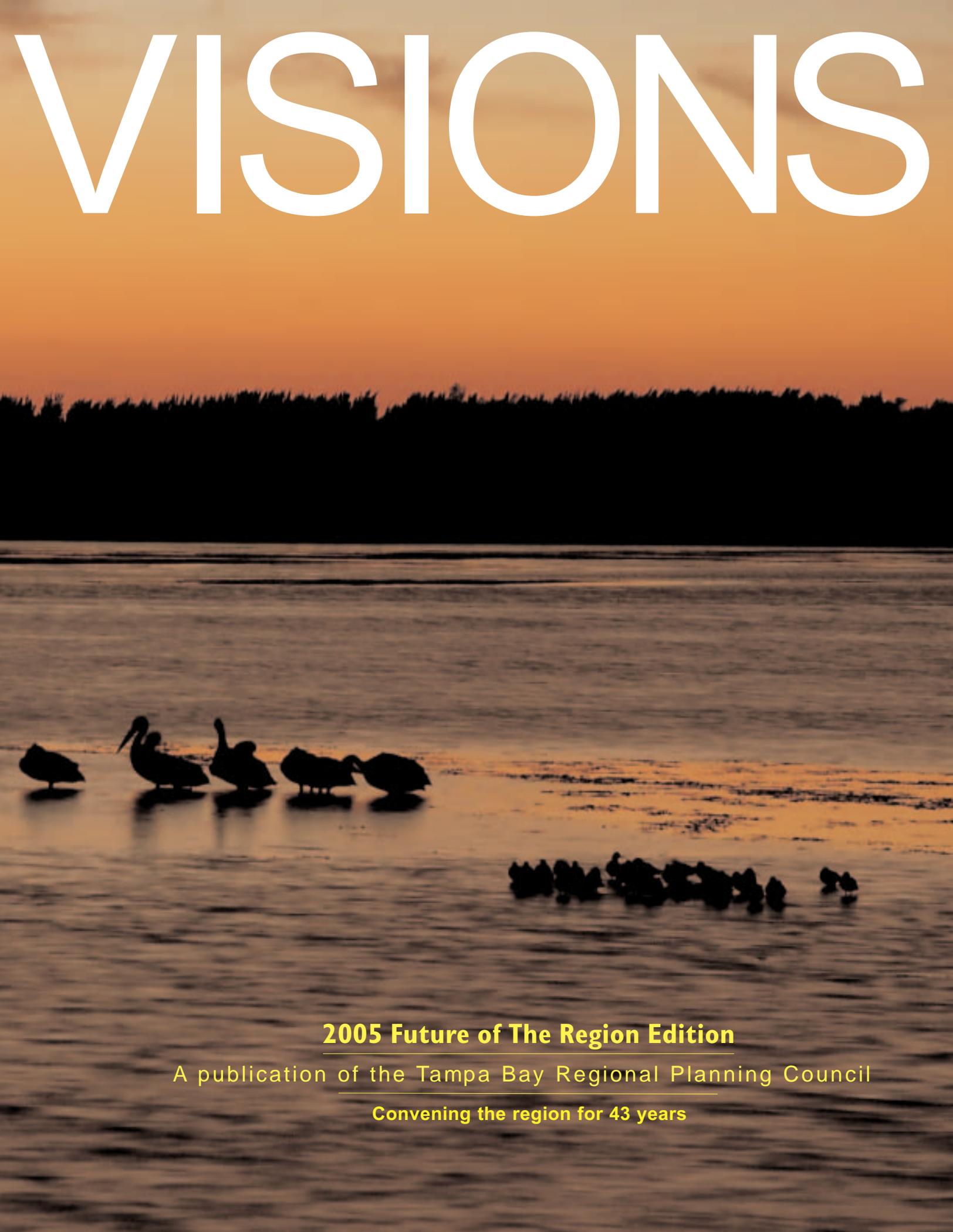


# VISIONS

A sunset over a body of water with silhouettes of swans and a forest in the background. The sky is a warm orange, and the water reflects the light. In the foreground, several swans are silhouetted against the water, and a dense line of trees is visible in the distance.

**2005 Future of The Region Edition**

A publication of the Tampa Bay Regional Planning Council

Convening the region for 43 years

## **MISSION STATEMENT**

**To serve our citizens and member governments by providing a forum to foster communication, coordination and collaboration in identifying and addressing issues and needs regionally.**

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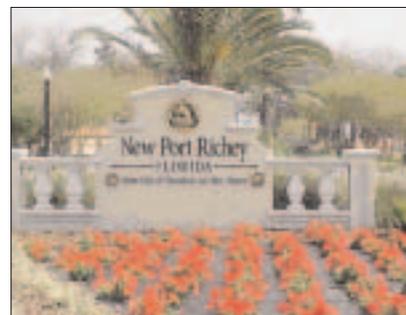
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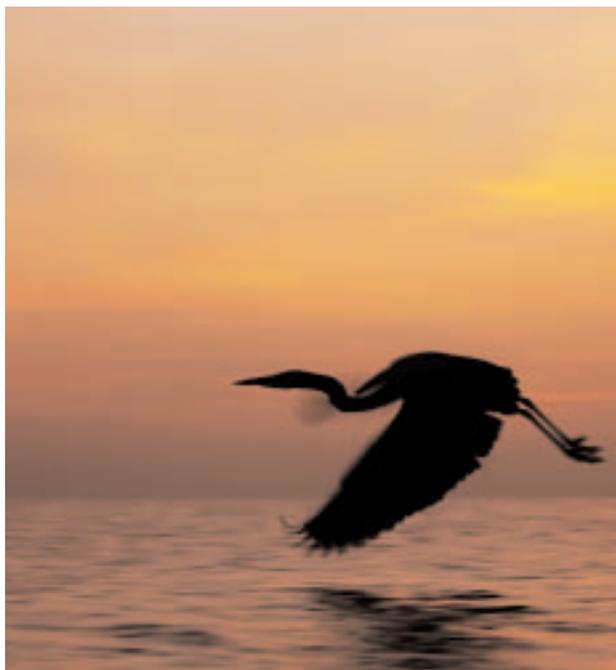
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# RESTORATION AND PROTECTION

The Agency on Bay Management celebrates 20 years dedicated to the restoration, protection, and wise use of the Tampa Bay estuary.



Several of the persons honored during the 20th anniversary recognition of the ABM, including founding members of the agency, gathered for a group picture, above. The agency has spearheaded many projects aimed at improving the water quality of Tampa Bay and protecting its natural habitat.



On March 14th, the Council recognized the achievements of its Agency on Bay Management on the agency's 20th anniversary in two ways:

Mr. Richard Eckenrod, Executive Director of the Tampa Bay Estuary Program, gave a retrospective on Tampa Bay and the Agency during the Council's meeting; and founding members of the Agency were recognized during the Future of The Region Awards luncheon.

Mr. Eckenrod recounted the progress of managing Tampa Bay's recovery, and said: "The achievements of the Tampa Bay Estuary Program would not have been possible without the foundation of intergovernmental cooperation and broad stakeholder involvement established by the Council and the Agency on Bay Management."

He capsulized the 34 years of effort by highlighting some of the accomplishments in iden-

tifying and addressing the issues confronting bay stakeholders.

During the Future of The Region Awards luncheon Mayor **Mary Maloof**, current Chairwoman of the Agency on Bay Management, recognized several founding members and past Chairs of the Agency and described their contributions to Bay improvement. Present at the luncheon were:

Ms. **Jan Platt**, past Tampa Bay Regional Planning Council member and Chair, and a driving force in the creation of the Agency on Bay Management. Jan was Chair of the Agency from its inception through 1989, and again in 1993 and 1994.

Mr. **Dick Eckenrod**, now Executive Director of the Tampa Bay Estuary Program.

Dr. **Ernie Estevez** of Mote Marine Laboratory.

Ms. **Mary Figg**, State Representative and Vice-Chair of the Tampa Bay Study Commission in 1984 who was responsible for the legislation creating the Tampa Bay Management Study Commission and the Grizzle-Figg bill, passed by the state legislature in 1987, which resulted in tremendous improvement in Tampa Bay's water quality.

Mr. **George Henderson**, an Administrator with the Fish and Wildlife Research Institute.

Mr. **Robin Lewis** of Lewis Environmental Services, Inc.

Mr. **Rich Paul**, recently-retired Manager of Audubon's Coastal Islands Sanctuaries.

Mr. **Tom Reese**, an environmental attorney.

Mr. **Jake Stowers**, Assistant Pinellas County Administrator.

Ms. **Sally Thompson**, a Hillsborough County citizen.

Mr. **Bill Ockunzzi**, who was the Regional Planning Council's Executive Director when the Agency was formed.

Mr. **Dick Fletcher**, of WTSP/Channel 10, who was a Regional Planning Council member and Chair of the Agency from 1990 through 1992.

Mr. **Doug Robison**, with Post Buckley, who was the first support staff for the Agency .

Mr. **Peter Clark**, of Tampa Bay Watch, who was support staff for the Agency for seven years.

Ms. **Suzanne Cooper**, who has been staff to the Agency for the past 11 years. ❖

## Agency Milestones

**1968:** A conference held at the University of South Florida recommended establishing a baywide management committee.

**1970:** Save Our Bay citizens group formed in response to a plan to dredge the ship channels.

**1982:** The Tampa Bay Area Scientific Information Symposium (BASIS) compiled information on Tampa Bay, pointing out the ecological interconnectedness of the estuary's components, its potential for restoration, and areas where further study was needed. TBRPC created the Tampa Bay Management Study Committee.

**1983:** The Tampa Bay Management Study was published.

**1984:** Tampa Bay Management Study Commission was created by the Florida Legislature and directed to examine the opportunities for, and the constraints to, developing a unified, comprehensive management strategy for Tampa Bay.

**1985:** The TBMSC completed The Future of Tampa Bay guidance document. Tampa Bay Regional Planning Council established the Agency on Bay Management.

**1987:** Surface Water Improvement and Management (SWIM) Act passed, with Tampa Bay named as a priority water body.

The Grizzle-Figg Bill passed, requiring all discharges to Tampa Bay to achieve Advanced Wastewater Treatment quality. This resulted in significantly-improved Bay water quality.

**1988:** ABM led the effort to nominate Tampa Bay to the National Estuary Program. ABM formed the Task Force on Resource-Based Water Quality Assessment, and pre-

pared "Goals and Strategies for Tampa Bay," a guiding document for the Tampa Bay National Estuary Program.

**1990:** Tampa Bay received National Estuary Program designation.

Shrimping was banned in Upper Tampa Bay.

**1991:** Held BASIS 2, focused on "The Watershed."

At ABM's prompting, Hillsborough County performed an overlay study aimed at resource protection of the Cockroach Bay Aquatic Preserve.

**1993:** "Symposium on Human Impacts on the Environment of Tampa Bay" was held.

**1996:** BASIS 3 "Putting Our Knowledge To Work," focused on using the results of research to implement Bay restoration, protection, and management.

ABM established the Manatee Protection Strategies Task Force to investigate options for Tampa Bay, and in 1998 published a guidance document.

**1999:** TBRPC gained legislative approval of the Tampa Bay Estuary Specialty License Plate. (As of March 2005, over \$540,000 has been raised for restoration and education efforts by TBEP and TBRPC.)

**2002:** With a grant from the Pinellas County Environmental Fund and other funding partners, TBRPC began publishing *Bay Soundings*, the quarterly environmental journal. ABM established the Piney Point Task Force to assist the Florida Department of Environmental Protection in handling the abandoned phosphogypsum operation.

**2003:** ABM formed the Recreational Boat Launch Task Force to research new or improved boat launch sites in lower Tampa Bay. ❖

## THE McINTOSH AWARD

This year's principal Future of the Region award winner is the Patel Performing Arts Conservatory, which is a prime example of resource management and planning.

The Dr. Pallavi Patel Performing Arts Conservatory is a 45,000-square foot, four-story addition on the north side of the Tampa Bay Performing Arts Center site and is the first expansion in the history of The Center.

“The significance of innovative planning has never been more important than it is today,” stated Commissioner Jane von Hahmann, Chair of the Tampa Bay Regional Planning Council. “Our annual Future of the Region Awards Program provides honor and recognition for notable achievements in both the public and private sector for resource planning and management. We were very excited to be able to present the highest honor of the program, The McIntosh, to the Patel Performing Arts Conservatory.”

The Conservatory shares an open-air courtyard with the Carol Morsani Hall's north lobby, facilitating easy communication between the public areas of the school and Morsani Hall. It offers instruction ranging from children's to master classes for college students and professionals. Three floors are devoted to the programs of the Education and Humanities Department, which serves more than 100,000 children and adults annually. Those floors also include administrative and support spaces. The fourth floor will accommodate The Center's administrative functions.

The first floor of the conservatory connects directly to the main building and provides access to the existing rehearsal hall, theatres and dressing rooms. The major space on the first floor is the fully equipped two-story tall TECO Energy Foundation Theatre off the central lobby. The TECO Theatre is



As a compact four-story addition to an existing facility, the Patel Conservatory required minimal land area, thus minimizing its impact on the environment.



Patel Conservatory representatives hold their winning trophy.

supported by a connecting technical theatre workshop, dressing rooms, and costume shop. This integrated suite creates a perfect environment for teaching all elements of the performing arts. An important element of the first floor is a library and a secure archives, as well as a conference room.

The second floor includes a Sound and Lighting Laboratory that overlooks the TECO Theatre. Full height sliding glass doors allow interactive teaching between the two spaces. An adjacent isolation booth wall facilitates audio/visual production and post-production instruction. A grid of catwalks provides a safe, yet real-life training environment for theatrical lighting. An adjacent multipurpose room provides rehearsal space for the Tampa Bay Youth Orchestra as well as training spaces for all disciplines. The education and humanities department offices are located here to maximize interaction among the staff, faculty artists/instructors and students.

The third floor houses a suite of large and small classrooms, two dance studios, and a multimedia classroom with adjacent control room and office. Support spaces include dance dressing rooms, instructor dressing rooms and storage. There is a significant amount of space devoted to ballet and dance studios, which require sophisticated flooring and acoustics to provide the dancers with the prop-

er resilience and to prevent the transmission of impact noise to the spaces below. The third floor also includes a uniquely sophisticated multimedia room to teach audio record sciences, digital photography and film making. The fourth floor allows the consolidation of The Center's administrative functions and also frees up spaces within the existing building for the expansion of performance related departments.

As a compact four-story addition to an existing facility, the Patel Conservatory required minimal land area, thus minimizing its impact on the environment. Manny Pumariega, Executive Director of the Tampa Bay Regional Planning Council, said: "The conservatory was also able to make use of existing city parking garages; therefore no additional parking was required. As an addition to an existing urban facility, there were also no new utility connections required which certainly is an example of responsible planning."

The Patel Conservatory provides The Tampa Bay Performing Arts Center vast possibilities to set new standards for arts training and to develop a nationally recognized resource in the Tampa Bay region. The Conservatory focuses on the training and exploration of the performing arts for arts professionals, as well as community members seeking a better understanding and appreciation of the arts. ❖

## THE GOLDNER AWARD

The Herman W. Goldner Award winner, TIA executive director Louis Miller, is as much concerned about the congestion in ground transportation as traffic in the skies.

For Louis E. Miller, receiving the 2005 Herman W. Goldner Award for Regional Leadership was perfect validation for the goals he set for himself when he came to Tampa Bay nine years ago.

As Executive Director of the Hillsborough County Aviation Authority, Miller oversees not only the much-lauded Tampa International Airport but also three other, smaller general aviation airports – Peter O. Knight, Plant City and Vandenberg airports.

“I thought it was a real honor to be recognized,” Miller said. “You’re looking at a regional award, which is something I’ve said we need in the Tampa Bay area — regional concepts, not parochial attitudes.”

In fact, Tampa International is very much a regional airport. At least 35 percent of its passengers come from Pinellas County and another 13 percent from as far away as Manatee and Sarasota counties.

“When you’re talking about transportation issues — all transportation: freeways, roads, light rails — it has to be looked at regionally,” Miller noted.

One key transportation issue high on Miller’s agenda is a regional light rail system. That’s a must, he said. “We need it sooner rather than later — a fully integrated light rail system of some kind simply because our roads are getting overly crowded,” Miller said. “Agencies are doing as good a job as they can to keep traffic moving but our growth is so explosive.”

Miller suggests that the light rail system in Washington, D.C., provides a good model for the Tampa Bay area. “It’s got 115 miles of integrated system that ties in Northern Virginia, Washington, Maryland and Washington National Airport (and) 19 to 22 percent of their passengers come to and leave the airport on that rail system which takes a lot of pressure off their traffic and parking.”

Tampa International is ready to embrace a light rail system,



Tampa International Airport Executive Director Louis Miller holds the Goldner Award in the presence of TBRPC Executive Director Manny Pumariega, left, Council Chair Jane von Hahmann, right, and Vice Chair Bob Kersteen.

Miller said. The right-of-way has been secured for a rail stop at the proposed new terminal, entering from the south and exiting from the north. “It’s not in the 20-year plan,” Miller said, regretfully, “but we need to get it back.”

Born in Salt Lake City, Utah, Miller has served as Executive Director of the aviation authority since 1996 after starting his professional career as internal auditor for a Salt Lake City corporation, subsequently becoming a partner in a public accounting firm. Following that, he served for five years as Deputy Director of airports in Salt Lake City and was responsible for finance and administration of the airport authority. He was promoted to Executive Director of the Salt Lake City Airport Authority, where he served for 14 years as its CEO.

While in Salt Lake City, Miller won several honors. He was inducted into the Utah Travel Council’s Tourism Hall of Fame, received the 1993 Freedom of Enterprise Award from the Utah



“When you’re talking about transportation issues — all transportation: freeways, roads, light rails — it has to be looked at regionally.”

— Louis Miller, TIA executive director

Association of Certified Public Accountants and was honored as the 1994 Service to the Industry Award from the Utah chapter of the Associated General Contractors of America.

Here in Tampa Bay, Miller is active in community service. He is on the boards of the Tampa Bay Convention & Visitors Bureau, the Tampa Bay Partnership, the Metropolitan Planning Organization, the Greater Tampa Chamber of Commerce, the Policy Committee of the Committee of One Hundred and past president of the Westshore Alliance.

He also serves as an elected board member of the Airports Council International (ACI), an organization of airport operations worldwide. He previously served as 1994 Chairman of the North American region of the ACI.

In the Tampa Bay area, the Goldner Award isn't Miller's first sign of recognition. In January 2004, the Clearwater Chamber of Commerce presented him with the 2003 Tourism Person of the Year Award and in May 2003, he was given the Outstanding Public Administrator Award by the Suncoast Chapter, American Society of Public Accountants.

The Goldner Award is given annually to an individual who exemplifies the spirit of regional cooperation, dedication to his/her community and notable achievement in encouraging future vision. The award is named for Goldner because, in addition to becoming mayor of St. Petersburg in 1961, he is considered the founding father of the Tampa Bay Regional Planning Council.

Miller's colleagues cite his organizational skills as a foundation for the award. “I've been very impressed with his dedication

and his ability to deal with enormous problems,” observed Alfred S. Austin, Chair of the Hillsborough County Aviation Authority.

Austin recalls that he, Miller and their wives were in Montreal on 9/11 when all planes in North America were grounded. It was Miller who found the group a mini-van. They made the drive in just over two days, Austin recalled.

“He was on the cell phone continuously with his staff back in Tampa, giving directions. He's organized. He's intent. He loves his job and it shows.”

Austin also points to Miller's skills as a CPA. “He's very good with numbers,” Austin said, and numbers count when it comes to operating TIA. “We originally intended to max out at 20-million passengers (a year),” Austin said. “Through (his) planning and adjustment to create more space, now that capacity is 25-million, which buys us a few more years.”

Stephen Mitchell, Vice Chairman of the aviation authority, agrees that Miller has the ideal skills for the job. “He's an expert on everything that has to do with running an airport.

“We're continually looking into the future, led by (Miller), to make sure the airport is prepared for the future. We've moved forward on a schedule that is really held in good stead. All that only happens because you have a high quality leader like Louis,” he said.

More immediate on Miller's agenda is LINKS, the airport interchange project, scheduled to start in 2006. When all three phrases are finished, the billion dollar project will have a major impact, improving access in and out of the airport, Miller said.

Currently, on a bad traffic day,

motorists trying to exit the airport to the Veterans Expressway or the Courtney Campbell Causeway can back up all the way to the terminal. The LINKS improvements will take years, Miller admitted, but will relieve the congestion in stages.

Ironically, for someone in charge of one of the most popular commercial airports in the world and whose membership with the ACI takes him to meetings around the world, Miller admits he doesn't like to travel all that much.

But he said he does like the aviation industry. A lot. “Once I got into the industry, I loved every minute of it. It's far more challenging than I ever dreamed — with bankruptcies, security, cost of fuel — a very, very different environment. All that makes it very challenging,” he said.

Miller admits also that commercial flying has “gotten to be a bit of a hassle. As professionals in the industry, we've got to eliminate that hassle and make it as smooth as possible.”

Miller said his membership in the ACI has proved invaluable. “I can learn from others and others can learn from us,” he said. “There's no perfect way to do things. We share what we do. We all have the same goal in mind — a smooth transition to get passengers to air transportation and back.”

In his spare time, Miller, who is not a pilot himself, admits he and his wife like to drive the state's roads. “We do a lot of driving around in Florida,” he said. “We drive to Fort Myers or drive over to the east coast of Florida and go to the Jacksonville area for the weekend to see what Florida has to offer.” ❖

## HONORING NOTABLE ACHIEVEMENT

The winners at the 13th Annual Future of The Region Awards are making innovative changes that are enhancing the quality of life in the Tampa Bay region.

### Community Service Community Foundation of Tampa Bay

“Building teams...discovering self... interacting with others...strengthening our leaders...clarifying our goals... listening better... and learning more...” this philosophy shines boldly on the front cover of the Community Foundation of Tampa Bay 2004 Annual Report. The Foundation took top honors in the category of Community Service at the 13th Annual Future of the Region Awards for serving as a unifying force for building a better region through creative philanthropy, vision and leadership.

Over the past 15 years the Foundation has developed regional initiatives, administered endowments for over 75 area-wide nonprofits and worked with nearly 500 donors from all three counties. The Community Foundation of Tampa Bay is not



Foundation donor Mildred Frank accepts a bouquet at the Children's Home.



a fundraising group; it exists to support the good work and fundraising efforts of area nonprofits and the donors whose philanthropic objectives are met by those nonprofits.

### Cultural/Sports/Recreation Conversion of Plant City Stadium

The conversion of a Major League Baseball stadium and its practice fields scored a homerun in the category of Cultural/Sports/Recreation for the City of Plant City. Originally built in 1987, the Plant City Stadium was the spring training home of the Cincinnati Reds Major League Baseball team from 1988 to 1997.

Because the facility was designed as an adult professional baseball stadium, it was only utilized three months out of the year. After an eight-year stint, the Reds opted to move their spring training operations to Sarasota leaving the stadium and its practice fields vacant. The Reds departure just happened to

coincide with the International Softball Federation deciding to move their operation from Oklahoma to Plant City.

The City, along with assistance from Hillsborough County, renovated the stadium into a multi-functional softball and community event complex. The conversion of the stadium has opened another avenue of recreational opportunities for area residents.

## Development

### City of New Port Richey Re-development Plan

Taking top honors in the Development category was the City of New Port Richey's Redevelopment Plan. Facing blighted conditions and a limited tax base, the City of New Port Richey commissioned TBE Group, Inc. to complete the first border to border Community Redevelopment Area (CRA) in the history of the state. Adopted in May 2001, the CRA could potentially generate up to \$72 million over the next 20 years as a tax increment finance district.

While most CRA's focus on only a small concentrated area within a City, New Port Richey examined the City's entire community and was able to envision the interconnectivity of each area's specific needs and issues. The City's innovative approach and initiative has spread to neighboring cities as well, proving that its predicament was not a unique condition. In 2001 its neighboring city, Port Richey, followed suit with its own border-to-border CRA creation.

While only three years into implementation the City of New Port Richey's CRA has already yielded over \$2 million in



revenue for the City in TIF Funds allowing the City to conduct six neighborhood plans, assisting dozens of homeowners and businesses with property improvements, and completing a downtown market study and streets assessment.



## Environment

### Pinellas County Environmental Fund

A unique partnership between Pinellas County and the National Fish and Wildlife Foundation was recognized with the prestigious first place award in the Environmental category. The Pinellas County Environmental Fund (PCEF) strives to conserve, restore and enhance the natural resources of the Tampa Bay area for its citizens and visitors through education, innovation and sustainable conservation partnerships. The PCEF provides direct and substantial benefits to the environment and its watersheds by funding projects which protect and foster awareness of important species of fish and wildlife. Other funding areas include research leading to improved management of habitats, education through innovative programs and restoration/water quality enhancement programs.

The PCEF is the first partnership of its kind in the nation, bringing together the National Fish and Wildlife Foundation with a county government to help implement the region's comprehensive restoration plan for Tampa Bay. The extraordinary variety of year-round opportunities for enjoying the outdoors, from fishing and boating to hiking and birding, is a major part of the bay area's attraction and is vital to its economic prosperity.

The PCEF advocates maintaining the quality of life in the Tampa Bay region hinges on conserving and restoring its magnificent array of natural resources, with Tampa Bay as the centerpiece.

## Infrastructure

### Partial Privatization of the Outdoor Advertising Program

First Place in the Infrastructure category went to the engineering firm of TBE Group, Inc. for Partial Privatization of the Outdoor Advertising Program. The Florida Legislature determined that control of signs adjacent to Florida highways is nec-

See NOTABLE Page 23

# Future of The Region Awards Luncheon Pictorial



# Future of The Region Awards Luncheon Pictorial



## Pupils Get Early Baptism In Environmental Concerns

In celebration of the Tampa Bay Regional Planning Council's Agency on Bay Management's (ABM) 20th Anniversary, the Council was pleased to recognize future "ABM-ers" from Twin Lakes Elementary School. The students at Twin Lakes created an exhibit entitled "Disappearing Wetlands."

"Students of all ages learned about the value of wetlands to people, plants and animals, and about ways to protect these important natural habitats," said Mayor Mary Maloof, Chair of the Agency on Bay Management. "The ABM is thrilled to see young people learning to be faithful stewards of their environment."

The students and teachers recreated their exhibit for the recent 13th Annual Future of the Region Awards Program and Luncheon. Originally the students created the environmental display for this year's Florida State Fair Exhibit in which it received the "Best of Show" award.

The students collaborated with research scientists in authentic problem solving learning to explore the plight of our future water resources.

They read, researched, and learned how wetlands are formed; what species depend on them for survival; and why they are disappearing and what we can do to protect and restore them.

With the assistance of researchers, investigations were conducted to

help the students discover how extremely important the earth's wetland ecosystems are to the overall health of our planet.

Students used art, poetry, literature, hands on scientific investigations and took action by teaching others through service learning. The mosaic tiled backdrop depicting the wetland scene portrayed the diverse populations of flora and fauna in our local disappearing wetlands.

The project was a school-wide effort and also involved high school volunteers whom obtained a Youth as Resources grant and funding from the Southwest Florida Water Management District. The art teacher, Miss Heather Morrow and science resource teacher, Mrs. Virginia Frissell worked with all students to complete the authentic wetland exhibit.

Twin Lakes Principal, Mrs. Tricia McManus, loves to share what the students have learned with the community and setting the exhibit up at the TBRPC Luncheon was a great opportunity to show our students that indeed what we learned about the water resources is important to leaders in the communities around us. "These experiences for our students will develop young leaders to ensure that our natural resources will be protected in the future. Students can make a difference," said McManus. "We would like to thank the Tampa Bay Regional Planning Council for providing the opportunity and venue to share our learning with real people who care."



Twin Lakes Elementary group from left: character education teacher Doreen Pumariega, science resource teacher Virginia Frissell, students Bryanna Rivera-Roque, Samantha Tribble, Eliot Virgil, Kristalyn Fernandez, Michael Pursley, Bryan Willis, Benjamin Bucholtz, art teacher Heather Morrow and Principal Tricia McManus.

## Gov. Bush Gets Peek At Planning Software

Numerous policy and resource planning activities can benefit from a software model suite under development by the Tampa Bay Regional Planning Council (TBRPC). The Council had the opportunity to demonstrate those benefits to Governor Jeb Bush when he was visiting the Tampa Bay area.

The Governor met with TBRPC Executive Director, Manny Pumariega; former Chair and Pinellas County Commissioner, Barbara Sheen Todd; and TBRPC Planning Director, Avera Wynne to discuss the TBRPC's development of this important technological tool.

The suite is called Decision Support (DS-GIS) and is a GIS-based application that will include land use, transportation, environmental, economic, fiscal, emergency management and domestic security modules. DS-GIS will generate land use scenarios, in selected time steps, through a 50-year time horizon, modeling population changes, land use policy decisions, environmental constraints, and other factors. The basic land use components of the model are operational. Staff is currently completing work on the economic development module and beginning work on the emergency management and environmental modules.

The opportunity to meet with the Governor came on the heels of a visit to the Council by the Department of Community Affairs Secretary, Thaddeus Cohen. Relating to growth management issues, Secretary Cohen supports Regional Planning Councils as leaders in this type of technology.

Former Pinellas County Commissioner Barbara Sheen Todd has been a long time supporter of this initiative of the Council. "I think the Tampa Bay area is ripe for having this type of tool for the policy-makers," Todd said. "We could use this to look at water resources, development patterns, social services, economic development — there's no limit to the variables we could



Gov. Bush met with TBRPC Planning Director Avera Wynne, left, Executive Director Manny Pumariega, right, and former Chair Barbara Sheen Todd.

use. And the planning council can serve as a major technological resource center."

## Community Affairs Secretary Visits TBRPC

On Friday, January 7, 2005, the Tampa Bay Regional Planning Council hosted a meeting with Florida Department of Community Affairs Secretary Thaddeus L. Cohen. Speaking to a group of 40 individuals representing state legislators, members of the regional planning council, elected officials, and local planners, Secretary Cohen's presentation was entitled "A New Partnership for Growth Management."

The following are highlights of the Secretary's presentation. They include identification of six principles for growth management reform:

- ❖ Build on recommendations of the Governor's Growth Management Study Commission;
- ❖ Increase availability and affordability of technology;
- ❖ Increase local government accountability;
- ❖ Emphasize citizen role in community forum, rather than judicial forum;
- ❖ Enhance regional planning; and
- ❖ Focus on State Priority Interests.
- ❖ Implementation of new partnerships involving citizens, local governments, regional planning councils, and the state and the identification of specific roles to be played by each participant.
- ❖ Updating of the DRI process and removal of duplication.
- ❖ Planning for annexation.
- ❖ Planning for agricultural and rural areas.



Department of Community Affairs Secretary Thaddeus Cohen speaks

## 511 Moves Tampa Bay In The Right Direction

On September 2, the Florida Department of Transportation (FDOT) District Seven announced that a 511 Traveler Information Service is now available to Tampa Bay travelers in seven counties (Hillsborough, Pinellas, Pasco, Polk, Manatee, Sarasota, and Hernando).

By dialing 511, Tampa Bay travelers can access free, around-the-clock, traffic and road condition updates on select road segments. The Tampa Bay system features advanced voice-activated technology. After a user calls 511, the system responds to voice commands to provide information for a specific route.

In addition to obtaining information over the telephone, 511 users will have the option of accessing traveler information via the Internet ([www.511tampabay.com](http://www.511tampabay.com)) where they can also choose to receive up-to-the-minute traffic conditions with e-mail updates. 511 Tampa Bay will be the third Traveler Information Service in the State of Florida, with South Florida and Orlando already in use.

The 511 Tampa Bay Traveler Information Service is operated by Mobility Technologies' Traffic Pulse division on behalf of FDOT. Traffic Pulse gathers traffic and road condition information from a variety of sources including road sensors, police scanners, FDOT Road Rangers, the Florida Highway Patrol (FHP), cameras, and web monitoring.

The cost to operate and maintain the system is approximately \$5-million over five years. 511 Tampa Bay is a joint effort between the Federal Highway Administration (FHWA), the Florida Department of Transportation, and Mobility Technologies.

How did 511 begin? The Federal Communications Commission designated 511 as the single traffic information telephone number for use by states and local jurisdictions on July 21, 2000. Since then, many states and cities have implemented 511 traffic information services to benefit travelers, and eventually the single-number service should be available nationwide. The service is provided free of charge.

What information is available through 511 Tampa Bay? 511 Tampa Bay provides traffic and transit information, including up-to-the-minute travel times for select routes, for the Tampa Bay area via phone or web site. 511 Tampa Bay provides users with access to state-of-the-art traveler information, including:

- \* Current traffic information for area roadways and

roadway segments.

- \* Public safety alerts for the Tampa Bay area, including Amber alerts.
- \* Event information including day-of schedules for major concerts or sports events.
- \* Mass transit information including buses, trains, airports and seaports.
- \* Live-camera images for select roadways (web site only).

How is traffic information gathered? Roadside sensors monitor traffic along portions of the Tampa Bay area Interstate network of I-275, I-4 and I-75 using approximately 100 solar powered, wireless sensors to gather lane-by-lane data on speeds and vehicle counts. The data permits the calculation of

travel times which are refreshed at 60-second intervals. This Advanced Traveler Information System is a joint effort of FHWA, FDOT and the Traffic Pulse division of Mobility Technologies. Road condition information not part of the Interstate system is collected from a variety of other sources.

How many miles of roadway will 511 Tampa Bay cover? 511 Tampa Bay will cover approximately 750 miles of

select roadways throughout the region; 85 of which will be monitored by roadside sensors on specific Interstate segments.

How much does a call to 511 cost users? 511 is a public service of the State of Florida and the telecommunications industry. There is no charge to Tampa Bay land line users. Cellular phone users will pay normal airtime and roaming charges, according to their cellular service contracts. Pay phone users are responsible for the 35- to 50-cent minimum toll fee.

How do 511 Tampa Bay phone users find information for one particular roadway? 511 Tampa Bay phone users can say the road they are seeking information for at any time during a call.

What if users are on the phone and they want to connect to another 511 system? The telephone service providers in the Tampa Bay area have set up their systems so when users dial "511" they reach the 511 Tampa Bay service. However, this means that in some areas between Tampa Bay and Orlando, users may get 511 Tampa Bay when they want 511 Orlando. If this happens, users should say "transfer" at the main menu and follow the prompts to transfer to another system.

— Reprinted from the *Tampa Bay Commuter*, published by Bay Area Commuter Services.





## After a storm, will you still be working?

Teleworking means working from a location other than the regular office, such as a home office or another off-site facility. An off-site facility can be a company's own satellite office located near an employee's residence or it can be a remote office (telecenter) established specifically for teleworkers from several companies.

Increasingly, companies are finding that teleworking is not only an effective business strategy that helps address issues such as improving employee retention, reducing facility costs and increasing productivity, but also an essential tool in preparing for, and recovering from, a catastrophic natural or man-made disaster.

Whether it is "home-based" or "remote-office based," teleworking moves the work to the employee, rather than moving the employee to the work. Teleworking can play an instrumental part in keeping your business productive and operational, regardless of the condition of your office building in the aftermath of a disaster.

## Recent disasters and teleworking

During the winter storms of 1989 and 2003, numerous North America businesses continued their operations through teleworking. Although the winter storms resulted in power outages for millions of residents and workers, many employees could work because power did not go out for everyone.

The tools were simple: computers, phones, pen and paper. Although the 1994 Northridge and 1989 Loma Prieta earthquakes handicapped many California based businesses, about half of the impacted population worked from home or remote offices.

In both incidences, the roadway infrastructure collapsed while the telecommunications infrastructure allowed people to get to work electronically. Once again, not everyone sustained power outages.

In the aftermath of the 9/11 attacks, numerous NY and NJ based firms implemented telework programs to overcome security concerns and to deal with the loss of real estate and technology infrastructure.

During the SARS breakout of 2003, many Hong Kong based firms opted for teleworking to conduct "business as usual," thereby minimizing human contact while still working closely with customers.

In economically competitive times, you may find it difficult to

## Telework Questions?

Contact: [Jessica White](#)  
 Telework Tampa Bay  
 (727) 570-5151, ext. 38  
 Toll-Free 1-888-736-8640  
 Website: [www.tbrpc.org](http://www.tbrpc.org)

think about or plan for the unexpected. However, the lessons learned from worldwide disasters can help your company prepare for, and recover from, a crisis that could otherwise put you out of business.

A crisis is not a good time to try to collect information on teleworking and one cannot underestimate the importance of management's support in order for teleworking to work effectively.

A plan of action is needed to ensure business continuity during a crisis. Research what plans your company may already have for disaster preparedness.

If teleworking is not a part of these plans, consider it. Contact Jessica White of Telework Tampa Bay for more information on how to use telework as an emergency management/disaster recovery tool.



## Ensuring Continuity Of Government Functions

TBRPC continues to assist local governments with the development of their Continuity of Operations Plans (COOP) Plans. TBRPC is working with Pasco County, Pinellas County and the cities of Port Richey, Zephyrhills, St. Petersburg, Clearwater, Dunedin, Tarpon Springs, Largo and Pinellas Park.

The COOP is basically a “business continuity plan” to ensure that government can stay in business even if the government itself is a target of a natural, technological or civil disaster.

A COOP is being developed for each of the departments which are responsible for six critical services: emergency management, EMS, 9-1-1,



fire rescue, law enforcement and public works. Additional departments including Utilities, Personnel and Information Technology are also being developed.

“While the COOP Plans are essential if our local governments can continue providing services after an emergency, the focus of the COOP plan typically has more to do with servers and backup communications than search and rescue operations and distribution points (of emergency supplies), explained Pinellas County Emergency Management Director, Gary Vickers.

## Alafia River Water Quality Protection

Staff recently completed a report for Tampa Bay Water on mechanisms for protecting the Alafia as a source of drinking water.

Tampa Bay Water has a water withdrawal point on the Alafia River at Bell Shoals, and is permitted to take ten percent of river flow, ranging from no withdrawal allowed when flow is below 80 million gallons per day (mgd) to a maximum of 52 mgd when flow exceeds 520 mgd. The water is either sent to the water treatment plant directly or to the C.W. “Bill” Young regional reservoir for storage.

The wholesale provider is also analyzing the potential to withdraw about 11 to 15 mgd of additional surface water from the river, accompanied by augmentation using reclaimed water from the Tampa’s Howard F. Curren Wastewater Treatment Plant downstream of the withdrawal structure. As an important component of the region’s Master Water Plan it is imperative that the Alafia’s surface water quality be protected from contaminants.

The report identified a number of structural, non-structural, and educational tools that could be used to ensure not only that the river is safe for public use, but that its natural resources are maintained as well.

## Council Wins Awards For Disaster Survival Kit

On Wednesday, April 20, 2005 the Tampa Bay Regional Planning Council was honored to receive two awards for the Florida Business Disaster Survival Kit from the Tampa Bay Chapter

of the Florida Public Relations Association (FPRA).

The Image Awards competition is a two-tiered award program conducted annually to recognize outstanding public relations programs in the bay area and to encourage and promote the development of public relations professionalism in our state.

The Florida Business Disaster Survival Kit was submitted to the Image Awards Competition as an Audio/Visual Tool of Public Relations.

The Kit won the Judge’s Award which is presented by judges for an outstanding entry that achieves maximum results while using a minimum amount of money and the Grand Image Award which is presented to the best winning entry in Divisions B, C and D for tools of public relations.

## Business Journal Honors Council

“As with many things in life, sometimes nothing beats the original. Such is the case with the Tampa Bay Regional Planning Council,” reports the *Tampa Bay Business Journal*.

The Tampa Bay Regional Planning Council was proclaimed the 2004 Government Organization of the Year by the *Tampa Bay Business Journal*. The recognition took place at the Renaissance Hotel adjacent to International Mall and was hosted by Mr. Arthur Porter, publisher of the *Journal* and Ms. Jen Holloway, Anchor for Bay News 9. The inaugural event included recognitions in several categories and was well attended by both private and public sector entities and organizations. Commissioner Jane von Hahmann, Chair of the Regional Planning Council, Mr. Bob Kersteen, Vice-Chair, Mr. Manny Pumariega, Executive Director and Wren G. Krahl, Manager of Administration/Public Information, were all on hand to receive this prestigious award.

## All Discipline Training Enhances Area Security

The Tampa Bay Regional Planning Council (TBRPC) and the Region IV Domestic Security Task Force (RDSTF) are working together to provide All Discipline Training (ADT) for first responders across the region. This collaborative effort is being funded by an Office of Domestic Preparedness grant, passed to each county through the Florida Division of Emergency Management.

The eight counties involved agreed to combine their funds into a training consortium. This will allow counties with smaller training grants to participate in a wider range of classes than if they held training on their own. As a result, more first responder personnel throughout the region will receive training.

Some of the training provided through ADT includes the National Incident Management System, Weapons of Mass Destruction (WMD) awareness, WMD/HazMat response, and numerous other awareness, performance, and planning courses related to WMD and terrorism.

One primary benefit of All Discipline Training is that it is not limited to fire and law enforcement personnel. Other disciplines eligible to receive training include emergency management officials, public works personnel, and government administrators. Expanding training to include these disciplines will help all first responders provide a cohesive, regional response in the event of a natural or terrorist disaster.

Training will be coordinated through TBRPC staff and local RDSTF and emergency management officials.

## Council Helps Assess Certain Vulnerabilities

Natural disasters and the continued threat of terrorism make identifying and assessing vulnerabilities in the community a critical task. To better understand the vulnerabilities facing Hillsborough County, local emergency management officials contracted the Tampa Bay Regional Planning Council to provide a standardized security assessment of 250 facilities throughout the county. This assessment is funded through the Office of Domestic Preparedness' State Homeland Security Grant Program.

The project involves on-site visits by a facility assessment team, who will use a standardized program to identify critical infrastructure projects. "This is the best use of the grant money to serve the most people with a needed project. This will benefit city and county agencies and organizations throughout Hillsborough County," says Dan Fulcher of Hillsborough County Emergency Management. "These assessments will allow the owning agencies to identify deficiencies, develop corrective methods with reasonable timelines, and budget their completion over time."

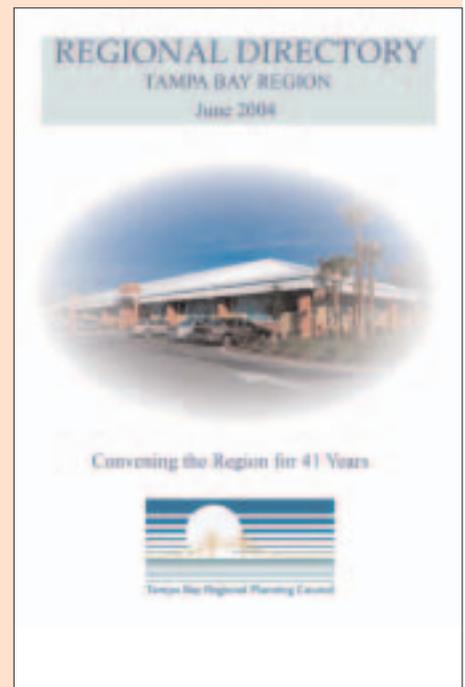
Fulcher also recognizes that this project would not be possible without the cooperation of all involved. The cities of Tampa, Plant City, Temple Terrace, numerous Hillsborough County agencies and organizations, and the Tampa Bay Regional Planning Council have contributed to the collaborative efforts of this project. The completed assessment will continue making Hillsborough County a safe place for residents and visitors.

## 2005 Regional Directory To Be Available in June

The Tampa Bay Regional Planning Council produces an annual publication called the Regional Directory of the Tampa Bay Region.

The Directory contains phone numbers, addresses, website addresses, departments, and contact persons in local and state government. The Directory also includes news media listings, chambers of commerce, election information, and environmental agencies.

The Directory will be available in mid-June and can be purchased for \$15.00 per copy through the Council's Regional Information Center. If you would like to be notified when the directories are available, please send your name and address, or your e-mail address, to [rebeca@tbrpc.org](mailto:rebeca@tbrpc.org).



## Comprehensive Plan Amendments Reviewed

During the first quarter of 2005, the Council issued eight comprehensive plan amendment reports. Of the 21 amendments reviewed, 19 were found to be regionally significant. One proposed amendment associated with the Sunlake Centre DRI in Pasco County was found to be procedurally inconsistent with the Strategic Regional Policy Plan. Notable among the amendments reviewed were the following:

Text amendment submitted by the Town of North Redington Beach related to concerns with the impact of the conversion of tourist facilities to condominiums;

Proposed Community Plans for Ruskin, Riverview and Apollo Beach submitted by Hillsborough County; and

Three amendments submitted by the City of Temple Terrace associated with the implementation of its downtown redevelopment planning efforts.

## SRPP Revisions Get Public Scrutiny

During January and February 2005, the Council staff held eight workshops to solicit public comment on the proposed revisions to the Strategic Regional Policy Plan (SRPP).

With the conclusion of the public workshops and the receipt of additional comments from local and regional reviewing agencies, the final revisions to the SRPP were in March.

At its March 14th meeting, the Council authorized staff to proceed to rulemaking pursuant to the requirements of Rule 27E-5, FAC. On April 5th, the draft revisions to the SRPP were forwarded to the Executive Office of the Governor and state, regional, and local

agencies and governments for review and comment. It is anticipated that the revised SRPP will be adopted at the Council's September 12th meeting.

## Economic Development Strategy Wins Approval

On April 30, 2003, the Tampa Bay Regional Planning Council was designated as an Economic Development District (EDD).

Two primary benefits of belonging to an EDD for the region's counties will be an increase in the federal share of the cost of regional economic development projects under the Economic Development Administration's (EDA) economic adjustment program, as well as the elimination of the need for the Tampa Bay region's counties to maintain a Comprehensive Economic Development Strategy (CEDS) required for eligibility in most EDA programs.

A requirement for EDD designation is the maintenance of a Comprehensive Economic Development Strategy (CEDS) for the region. According to EDA requirements, the Tampa Bay EDD updates the region's Comprehensive Economic Development Strategy (CEDS) on an annual basis. Working with the EDD's economic development partners, TBRPC staff updated the CEDS in Spring 2005.

At its April 11, 2005 meeting, Tampa Bay Regional Planning Council approved the updated CEDS.

Each winter, staff will convene the EDD partners to revisit the CEDS and update the document again to ensure its relevance to the region's economy.

In fall 2004, the District received a \$37,000 matching grant from EDA to conduct a manufacturing supply chain study for the Tampa Bay region.

The Tampa Bay Partnership is a

valuable partner in this effort. The study will include all four council counties plus Hernando, Polk and Sarasota counties.

Through survey methods, the project will identify advantages and disadvantages that local manufacturers encounter when purchasing inputs produced by other local (regional) manufacturers and will also identify missing 'links' in local supply chains.

Results of the survey will complement the existing extensive 'rearview' understanding of regional purchases of inputs with a 'forward view' look at trends over the near term.

The project will provide key information for enhancing regional competitiveness and valuable market information to local economic developers and entrepreneurs.

The survey is expected to be mailed out in Summer 2005.

## Small business survival kit available in CD form

The Council, in cooperation with its Business Continuity Planning Alliance, completed the "Florida Business Disaster Survival Kit" under a grant from the Florida Division of Emergency Management.

The new CD-ROM and companion website provides guidance for businesses to prepare for civil and technological emergencies in addition to natural hazards.

"We strived to provide business owners a viable tool to prepare for and minimize their risk from all types of hazards, natural or man-made," said Manny Pumariega, Executive Director.

The new product is available statewide through the Florida Regional Councils, emergency management agencies, local governments and chambers of commerce.

For more information, go to [www.fldisasterkit.com](http://www.fldisasterkit.com).

## Economic Analysis Program Offered

Tampa Bay Regional Planning Council has offered its Economic Analysis Program to public and private sector clients throughout Florida and the Tampa Bay region since 1999.

The Council began its Economic Analysis Program to help communities predict how policy changes or economic events will affect the economy. Event impacts which can be analyzed by the Economic Analysis Program include business activities, new housing subdivisions, economic development incentives and intergovernmental revenue changes.

The Economic Analysis Program can provide critical information about the economy and population changes for governments, policy-makers, public interest groups and businesses.

Economic impact analysis involves the use of historical data, input-output tables and equilibrium models to assess the impact of a particular event or industry on the local and/or regional economy. Our tools include Implan® (a basic input/output model), REMI Policy Insight® (a highly sophisticated econometric model) and extensive staff training.

Since January 2005 the Council's Economic Analysis Program has conducted nine studies for public and private sector clients on subjects including transportation impact studies, industry impacts on the state and regional economy and other issues, such as redevelopment alternatives for Plant City, the impacts of the potential development of a biomedical industry cluster in Hillsborough county, and a minor league baseball team stadium in Gainesville.

The Economic Analysis Program can be



viewed on the Internet at <http://www.tbrpc.org/economic/eap.htm> and many recent studies can be downloaded from the program website. For more information or to receive a program brochure, please contact Randy Deshazo at (727) 570-5151 x 31 or [randy@tbrpc.org](mailto:randy@tbrpc.org).

# Tampa Bay is getting better ... YOU CAN HELP!



Reel in your tarpon tag today and help keep Tampa Bay on the road to recovery. Please request a Tampa Bay Estuary license tag the next time you renew your auto registration. Be a part of an environmental success story – the restoration of Florida's largest open-water estuary. When it comes time to renew your car, motor home or boat trailer license plate, or even before, choose the Tampa Bay Estuary specialty plate. You will be contributing directly to projects that restore Tampa Bay's natural habitats and improve water quality – ensuring the survival of inhabitants like the spectacular Silver King Tarpon that's pictured on the plate.

Tarpon illustration by Russ Sirmons

Meet the officers

CHAIR



**Commissioner Jane W. von Hahmann**, Chair, is serving her second term as a Manatee County Commissioner. She is the immediate Past Chair of the Board of County Commissioners.

She has served as the First Vice Chair of the Civic Center Authority and Chair of the Manatee County Port Authority. Other affiliations include the Sarasota/Manatee Metropolitan Planning Organization, the Manatee River Fair Board, and the Environmental Lands Management & Acquisition Committee (ELMAC).

Commissioner von Hahmann's community involvement includes the District 3 Advisory Board, SAC at Sugg Middle School (Chair 1999/2000) and Cortez Waterfronts Florida (Chair).

A graduate of the University of Central Florida, she is a native Floridian, and is married with three sons.

She is also an active member of Saint Peter and Paul Catholic Church, for which she serves as a choir member, a liturgical reader and a Eucharistic minister.

VICE CHAIR



**Mr. Robert "Bob" Kersteen**, Vice-Chair, is a gubernatorial appointee who holds degrees in both business and law.

He retired in 1999 from GTE after a 37 year career in various executive management positions.

Mr. Kersteen, a former councilman for the City of St. Petersburg, has volunteered on the City's Environmental Development Commission for 14 years with 10 years as chairman or vice chairman, also as a former member of Workforce of Pinellas and is currently a member of the Sierra Club.

Mr. Kersteen has served numerous years as President of Westgate Elementary and Tyrone Middle School's PTAs and SAC Committees.

He further involved himself as President of the Azalea Youth Soccer League and the Azalea Youth Sports foundation. Mr. Kersteen has been a resident of St. Petersburg since 1963.

SECRETARY/TREASURER



**Ms. Jill Collins**, Secretary and Treasurer, is a gubernatorial appointee from Hillsborough County and is Vice-President of Land Acquisition for Ashton Woods Homes in Tampa, Florida.

Ms. Collins was first appointed to the TBRPC by Governor Jeb Bush in 2000. She was recently re-appointed in 2004.

Currently, Ms. Collins serves as First Vice-President for the Florida Regional Councils Association Policy Board. She also serves on the Governor's Affordable Housing Study Commission, the Affordable Housing Task Force for Hillsborough County and the Real Estate Investment Council.

Ms. Collins attended Eckerd College in St. Petersburg, Florida and Southeastern College in Lakeland, Florida and holds a Florida Real Estate Salesperson License.

Her numerous recognitions include the recipient of the National Association of Industrial and Office Properties (NAIOP) Tampa Chapter President's Award (1998), the International Development Research Council (IDRC) Florida Chapter Award for Outstanding Service (1998-99) and the Tampa Bay's Under 40 Award in 2000.



At the annual meeting the Council's new officers are congratulated by outgoing Chair Commissioner Steve Simon.

NOTABLE from Page 11

essary to protect public investment in state highways and to attract visitors by conserving the natural beauty of the environment adjacent to our roadways.

Further, effective inventory control of billboards preserves and promotes recreational travel while ensuring that information presented to the traveling public is safe and aesthetically presented.

The TBE Group received a Florida Department of Transportation contract to inventory outdoor advertising signs, update database information and conduct site reviews of new and completed sign locations.

Another benefit of the project included the prohibition of new billboards on undeveloped land, both rural and residential. Part of this process also included reporting illegal signs, photographing signs and verifying sign removals.

### Public Education Clearwater Main Library

Boasting the latest in technology, the new Clearwater Main Library is a vast departure from the old one and it has become a recognizable landmark throughout the Tampa Bay area. It also earned recognition as this year's top winner in the Public Education category of the annual Future of the Region Awards. With dramatic views and an innovative design, the new Clearwater Main Library serves as a signature building for downtown Clearwater.

In addition to providing the latest in library services, the building serves as an anchor in the downtown core and a prime site for special



events.

Features of the forward looking library include a local history center, a café, a 13,000 square feet children's library, storytime room, teen space and technology center.

The Main Library holds a collection of over 225,000 items in all formats and serves as the central library system

with five locations.

Panoramic views of Clearwater Beach, Caladesi Island and the Gulf of Mexico as well as soaring interior spaces captivate library patrons from throughout the Tampa Bay region. A regional resource, the library provides educational materials and event space to citizens throughout the Tampa Bay region. ❖



## New Developments In The Tampa Bay Region

Following Preapplication Conferences, two new projects have recently been introduced to the DRI review process. The projects are:

**DRI #262** – Two Rivers, Pasco County. This 3,500+ acre multi-use project is located in southeastern Pasco County at the Hillsborough County line, between Morris Bridge Road (C.R. 581) and U.S. 301.

Anticipated for completion in 2027, the project is proposed for 7,000 residential units, nearly 1.4 million sq. ft. of office and 680,000 sq. ft. of retail. The parcel is identified as “262” on the map.

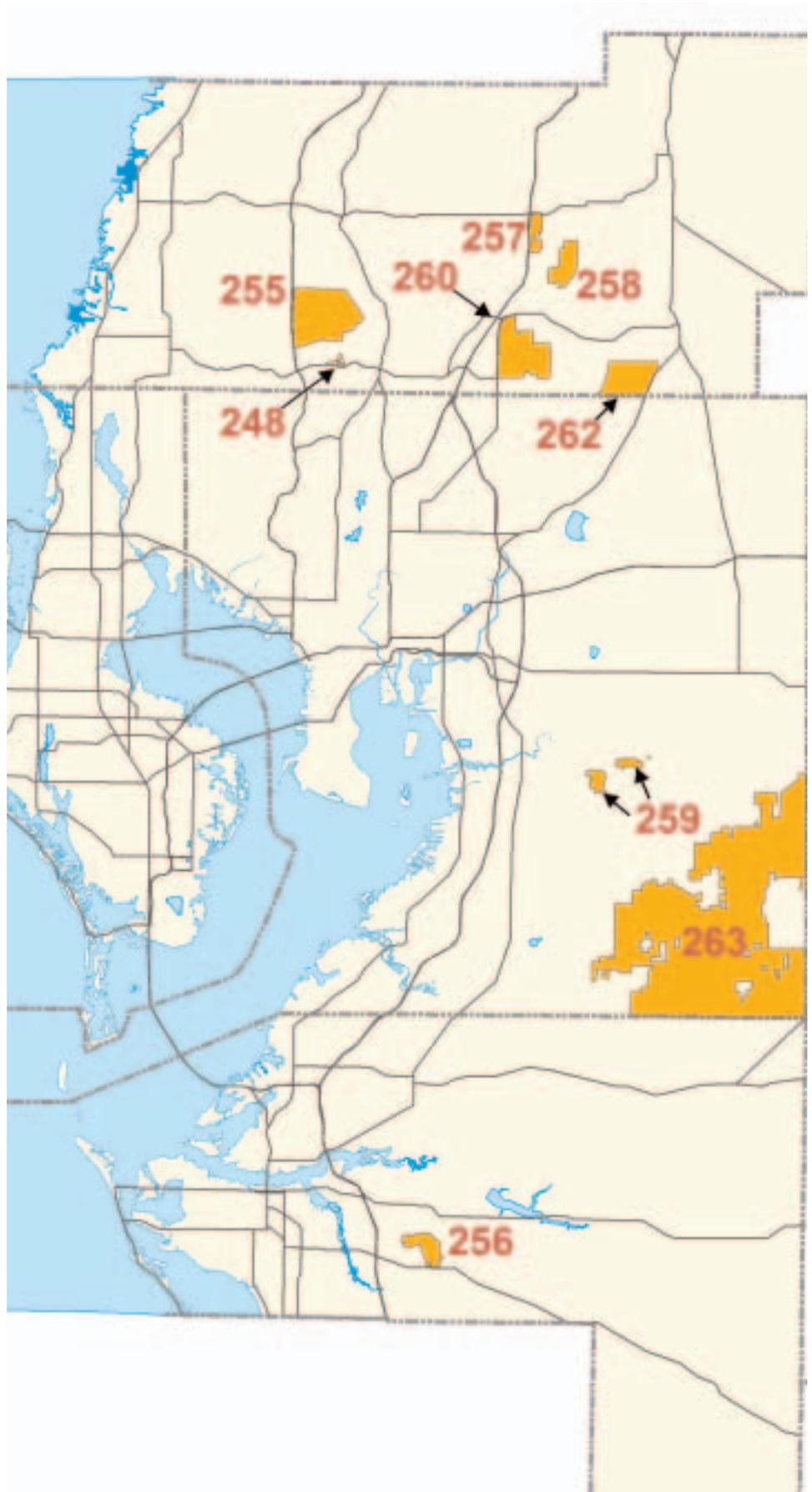
**DRI #263** – Hillsborough County Mine Consolidation Substantial Deviation, Hillsborough County. Mosaic Phosphates Co. has requested a 1,600-acre expansion of the current mining operations.

Other modifications being requested include the removal of 8,600 acres that have been previously mined and reclaimed including the Alafia River State Park site.

The proposal will not effect the current mining completion or reclamation schedule and no additional water demand is anticipated.

The nearly 54,000-acre site, identified as “263” on the map, is generally located at the southeastern corner of Hillsborough County.

The following projects remain under review: Sunlake Center (#248), Bexley Ranch (#255), Northwest Sector (#256), Pasco Town Centre (#257), Epperson Ranch (#258), Lake Hutto (#259) and Wiregrass Ranch (#260). Cumulatively, if approved, these projects would account for an additional 36,000 residential units, 8.4 million sq. ft. of retail and 5.5 million square feet of office space over the next 20 years.



**Who are we and what we do**

The Tampa Bay Regional Planning Council offers a wide variety of services and products. Can we provide a service to you?

Among the services and programs the Council offers: economic modeling and analysis; community visioning and charette planning; spatial growth modeling; environmental technical assistance and analysis; hurricane and hazard preparedness planning; the official Hurricane Guide; the Small Business Disaster Kit; GIS mapping; and technical assistance to local governments.

Our Regional Information Center is open to the public from 9 a.m.- 4 p.m. weekdays. The center serves as a Florida State Data Center; official U.S. Census affiliate; provides technical assistance; and is a clearinghouse for technical assistance and administrative materials related to planning and development in the Tampa Bay Region.

**TBRPC Programs and Staff Contacts**  
727/570-5151  
www.tbrpc.org

**Agency on Bay Management**  
Suzanne Cooper, Principal Planner, x32

**Community Visioning**  
Gerald Smelt, Principal Planner, x28

**Developments of Regional Impact (DRI)**  
John Meyer, Principal Planner, x29

**Economic Analysis Program**  
Randy DeShazo, Senior Planner, x31

**Emergency Preparedness and Planning: Hurricane Guide, Small Business Disaster Kit**  
Betti Johnson, Principal Planner, x39

**Regional Information Center**  
Rebeca Searcey, Communications Planner, x41

**Telework Tampa Bay**  
Jessica White, Senior Planner, x38

**Tampa Bay Local Emergency Planning Committee (LEPC)**  
Bill Lofgren, Principal Planner, x33

**Public Information**  
Wren G. Krahl, Manager of Administration/Public Information, x22



**Staff**

**Tampa Bay Regional Planning Council**

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Manny L. Pumariega, Executive Director  
Avera Wynne, Planning Director  
Roger S. Tucker, General Counsel  
Wren G. Krahl, Manager of Administration/Public Information, Editor

17	Manny Pumariega	Executive Director
30	Avera Wynne	Planning Director
40	Roger Tucker	General Counsel
22	Wren Krahl	Manager of Administration/Public Information
19	John Jacobson	Accounting Manager
32	Suzanne Cooper	Principal Planner, ABM (Environmental)
17	Lori Denman	Administrative Assistant
31	Randy DeShazo	Senior Planner
11	Marshall Flynn	Prin. Planner, Info Systems Mgr, GIS
26	Nancy Harrison	Accounting
10	Bobbi Jaroy	Planning Secretary
39	Betti Johnson	Principal Planner, Emergency Mgmt - Hurricane
33	Bill Lofgren	Prin. Plan. LEPC Sara III-Haz.Mat.
29	John Meyer	Principal Planner, DRI Coord.
18	Greg Miller	Planner
41	Rebeca Searcey	Communications Planner
28	Gerald Smelt	Principal Planner, Gov't Services Coordinator
21	Mike Spina	Senior Planner
38	Jessica White	Senior Planner
15	Karen Wilfong	Payroll/Accounts Payable
14	Sue Young	Planning Secretary

**Credits**

- Bay Area Commuter Services (BACS)
- James Shadle, wildlife photographer

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Mr. Robert Kersteen, Vice Chair  
Gubernatorial Appointee,  
Pinellas County

Ms. Jill Collins, Secretary/Treasurer  
Gubernatorial Appointee  
Hillsborough County

Executive Director  
Manny L. Pumariega

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Commissioner Scott Black  
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Reverend James T. Golden  
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Council Member Ken Halloway  
City of Temple Terrace

Mr. Kenneth Hoyt  
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Ms. Angeleah Kinsler  
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Hillsborough County

Ms. Janet Kovach  
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