

**November 2, 2012**

**9:30 AM to 11:30 AM**  
**Tampa Bay Regional Planning Council**  
**4000 Gateway Centre Blvd; Suite 100**  
**Pinellas Park, FL 33782**  
**[www.tbrpc.org](http://www.tbrpc.org)**

## **Agenda - Revised 10/26/12**

### **1. MetroRapid**

Presenter: Steve Feigenbaum, Manager of Service Planning  
Hillsborough Area Regional Transit Authority (HART)

The Hillsborough Area Regional Transit Authority has been working to bring innovative, faster and more convenient service to the community. Construction of the first phase of MetroRapid, a modified form of Bus Rapid Transit (BRT), began in August and is scheduled to be completed and open to the public in 2013. The first north-south phase will serve a 17.7 mile corridor on Nebraska and Fletcher Avenues in Tampa with 12 uniquely branded buses and 59 stations located about 2,600-4000 feet apart (versus 750-1,250 spacing for local service stops) of varying size and features including bicycle racks, customer information and ticket vending machines.

### **2. Integrating Nitrogen Management with Planning**

Presenter: Suzanne Cooper, AICP, TBRPC Principal Planner

Federal and State regulators now require that all nitrogen sources to Tampa Bay not exceed the existing loading rate. For municipalities, counties and the private sector, any new development or redevelopment activity must either retain substantially more stormwater runoff (the principal source) on-site or greatly improve the treatment standards, and that no increase in municipal wastewater discharge can occur without a corresponding reduction in nitrogen loading elsewhere. Ms. Cooper will present the project underway to inform local governments of this requirement and of ways to revise policies and land development codes to accomplish this while allowing for continued development and redevelopment.

### **3. American's Perception of Planning**

Presenter: Melissa E. Zornitta, Assistant Executive Director  
Hillsborough City-County Planning Commission

The American Planning Association recently commissioned a research study to objectively determine what the general public wants from community planning and what perceptions exist. The national poll found that Americans believe community planners should play a major role in helping the nation get back on its feet. Two-thirds of Americans believe their community needs more planning to promote economic recovery. The poll found that Americans want planners to focus most on creating jobs — followed by

safety, schools, protecting neighborhoods, and water quality. The results of this survey help planners better understand the perceptions of planning and what is important to the general public. Armed with this information planners can better communicate with the general public to achieve common goals.

#### **4. Mitigation /Floodplain Management Program**

Presenter: Steve Martin, Program Manager, Florida Floodplain Management Office, DEM

Recently, the Florida Division of Emergency Management (FDEM) held their annual “Current Issues in Emergency Management (CIEM)” in Tallahassee. The Mitigation Unit provided some timely information on coming funding opportunities (Hazard Mitigation Grant Program; HMGP), recent publications and resource guides, the new Risk MAP program, changes in the Florida Building Code and required local implementation ordinances and some new programs and procedures. FDEM has been invited to present this information to the One Bay Working Group.

#### **5. Socio-economic data Update**

Presenters: Maria M. Schaper, AICP, Senior Planner  
William E. Roll, Jr., AICP, CNU-A, Associate Principal  
Tindale – Oliver and Associates

Socioeconomic (SE) data such as population and employment information are a vital component of travel demand forecasting models used for transportation planning. The region’s Metropolitan Planning Organizations (MPO) and FDOT collaborate on the development and maintenance of this information for the Tampa Bay Regional Planning Model, which is typically updated on a three- to five-year cycle, thus requiring an update to the input data including base year and forecast socioeconomic data. The socioeconomic data are referred to as ZDATA, since they are developed at the Traffic Analysis Zone (TAZ) level. The Long Range Transportation Plans (LRTPs) for the Tampa Bay area utilize this data. A presentation will be given on the on the latest SE data updates will be made.

#### **6. Managed lanes**

Presenter: Ming Gao, Intermodal Systems Development Administrator, FDOT D7

The FDOT District Seven is studying opportunities for implementation of managed lanes to further promote the District’s goals for improving the long-term mobility of our residents. The District has several projects underway to assess the feasibility of the implementation of managed lanes along the District’s heavily traveled interstate corridors. The managed lane concept includes opportunities to create express lanes, lanes for high-occupancy vehicles, reversible lanes, truck-only lanes, and bus lanes.

#### **7. Regional Round-up**

Presenters: Working Group Participants

Please come prepared to share new planning initiatives or update ongoing activities that further the One Bay Livable Communities Vision and Guiding Principles.

#### **8. Next Meeting – February 1st, 2013**