



Let's Design Hillsborough's Future

A collaboration of the Planning Commission and the Metropolitan Planning Organization for Transportation



We need your good ideas.

- We have a great place to live, work and play. We want it to continue to be great.
- We are expecting 400,000 to 600,000 more residents.
- That poses a number of challenges for our future growth and development.



We need your good ideas.

- Your priorities will shape next year's updates of the:

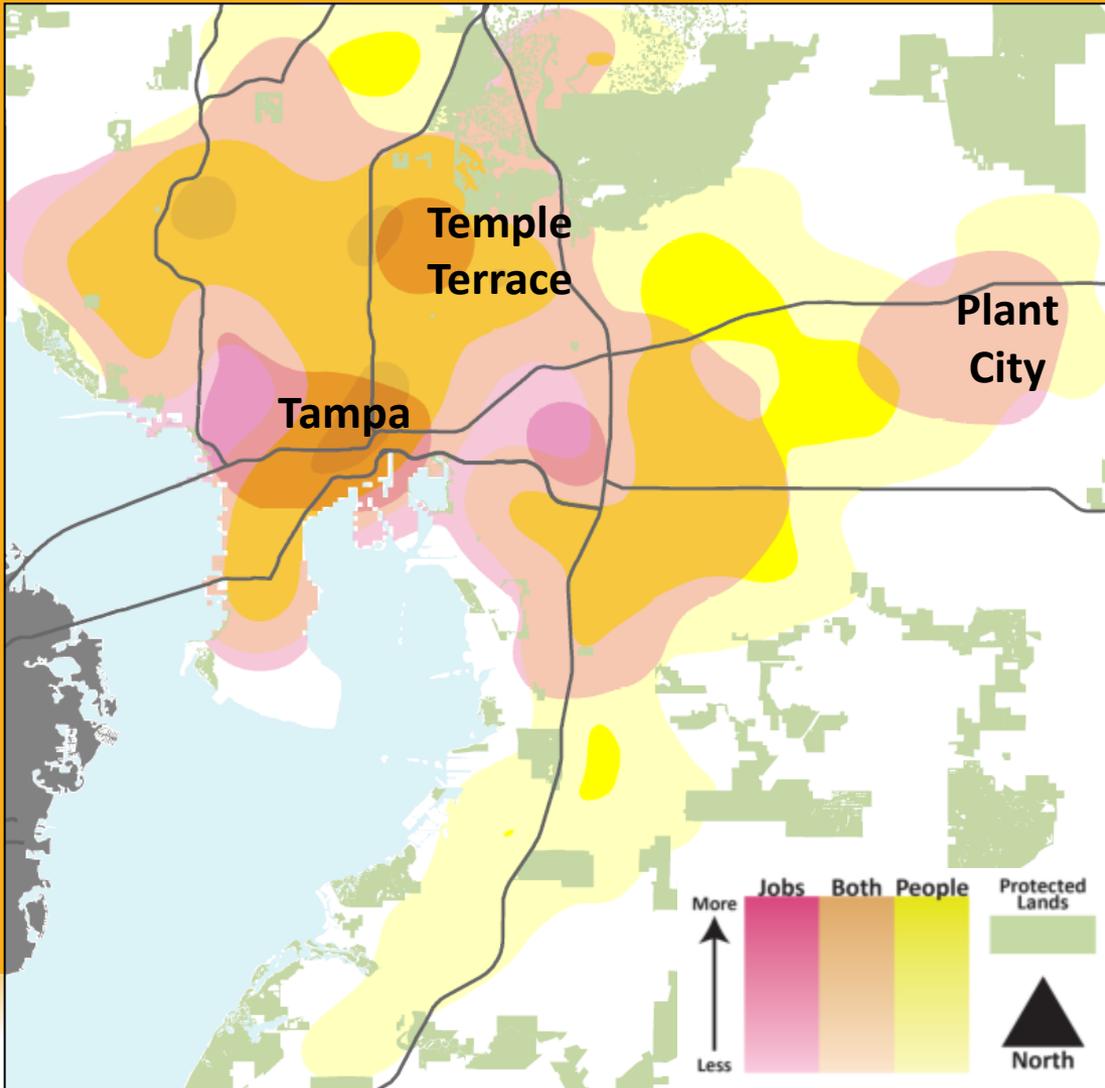
- ✓ Long Range Transportation Plan
- ✓ 4 Comprehensive Plans



- Working together to look at how choices about growth & development, roads & other infrastructure affect each other



Hillsborough County Today



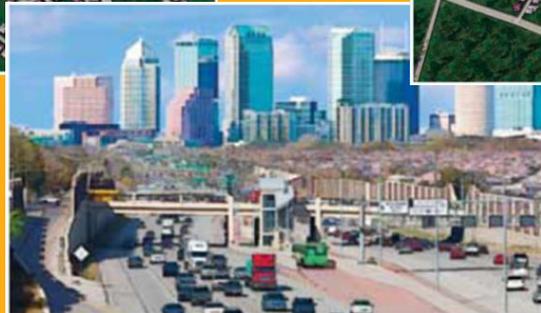
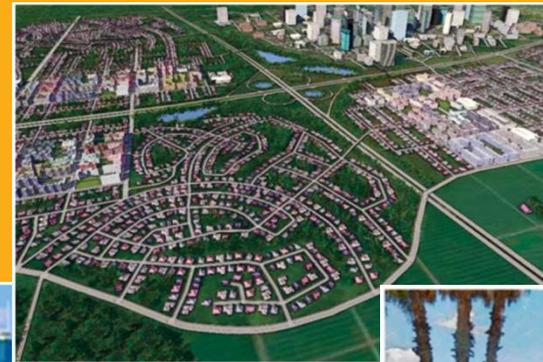
- 1.3 Million People
- 25% Agricultural Land
- 10% Environmental Preservation
- 87% of development inside growth boundary, last decade
- Bus service reaches ~ ½ of jobs, with limited hours
- Traffic is 6th worst in U.S.
- Worst pedestrian fatality rate in U.S.
- 25% drop in jobs, 2006-2011

Three Stories About 2040

Simplified & exaggerated to inspire discussion of trade-offs



- “Suburban Dream”
- “Bustling Metro”
- “New Corporate Centers”





Suburban Dream



What can we expect if we continue to grow outward as we have over past decades?



Expand the growth boundary to make room for new suburbs
Extend roads & water lines, rebuild major intersections



Bustling Metro



What can we expect if we focus growth in our cities and towns and invest in transit?



Create new town centers in older commercial areas
Add rapid bus, rail, circulator shuttles, walk/bike connections

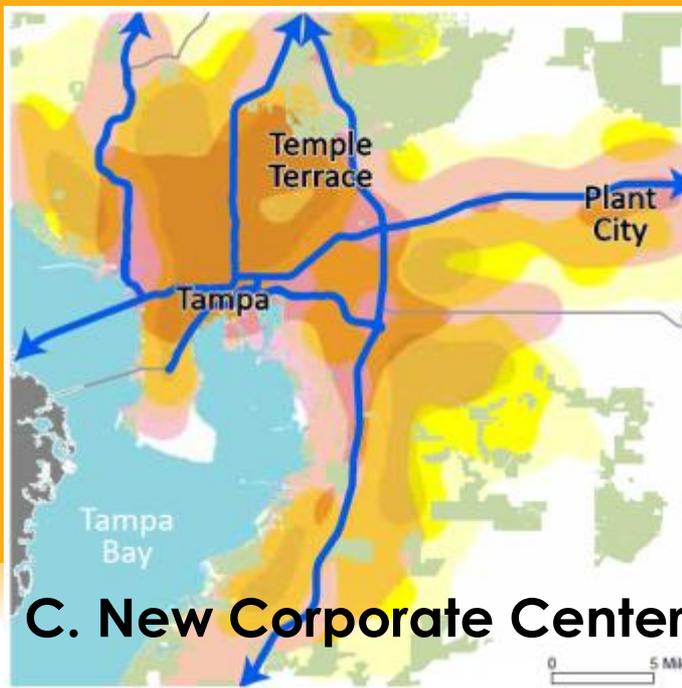
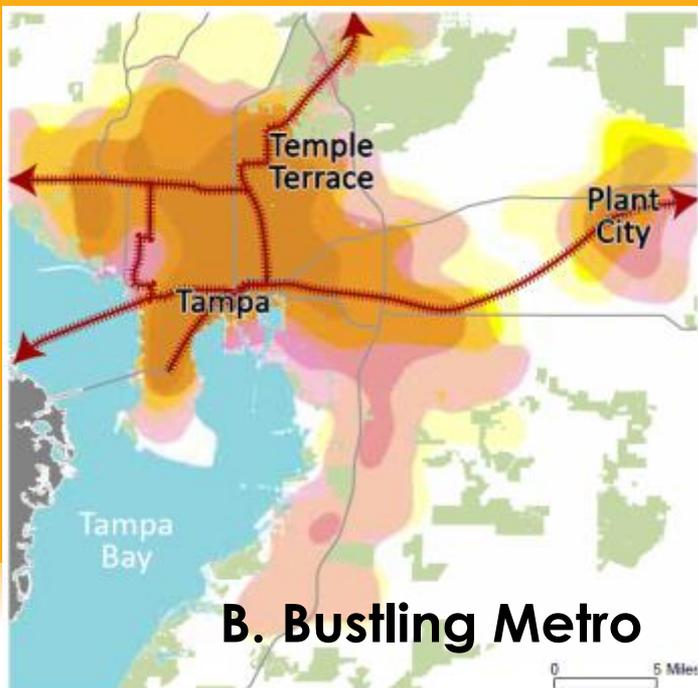
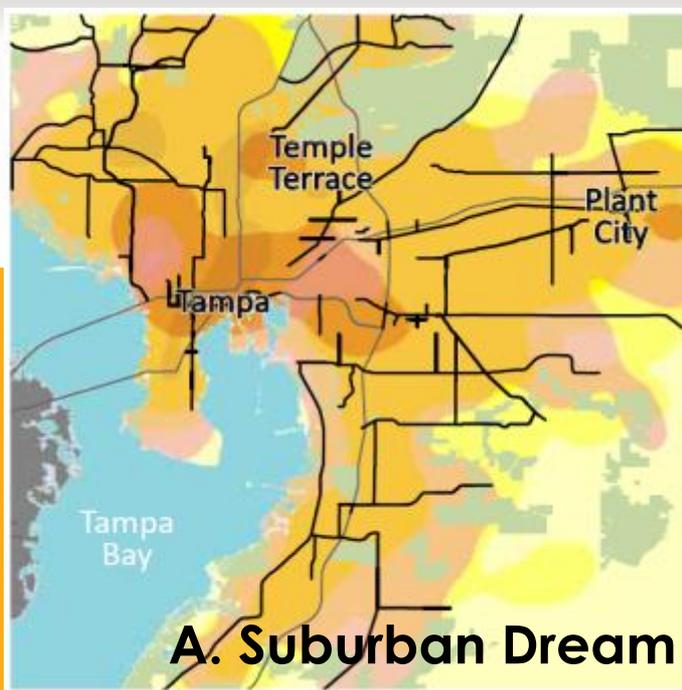
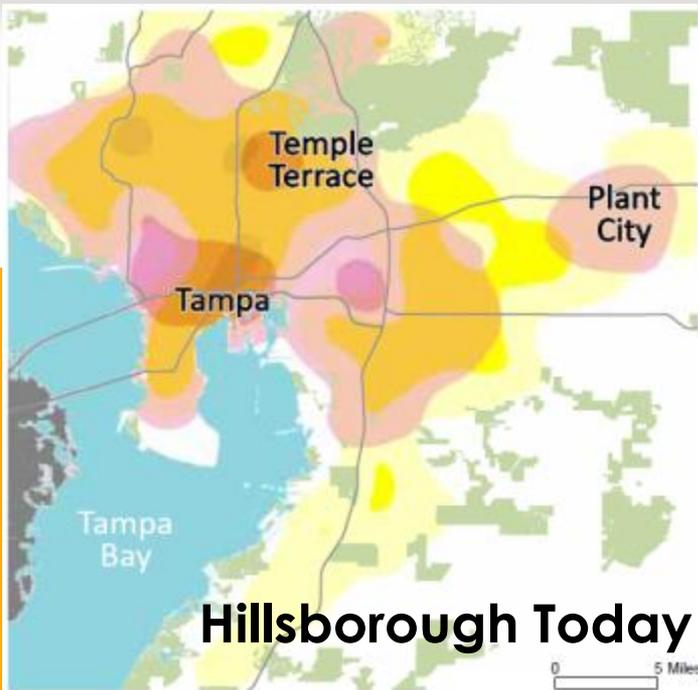
New Corporate Centers



What can we expect if we focus on business growth along major highways with express toll lanes?



Create new corporate parks along major highways
Add new express toll lanes in the interstates (I-4, I-75, I-275)



Building on the Present

Now It's Your Turn!



- Look at your questionnaire or go on-line at [Imagine 2040.org](http://Imagine2040.org)
- Help us create a **hybrid 2040** scenario, based on the best pieces

What's Important?

Select The Five Things That Matter To You Most



Job Creation

Part of growing and attracting new businesses is having places ready for business growth.



Worse Than Today Better Than Today

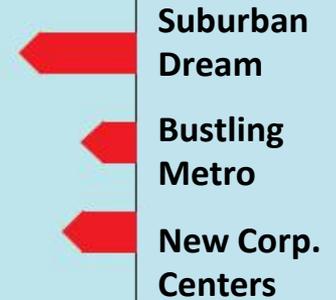


Infrastructure Cost

Cost per person to expand infrastructure (like water, sewer, roads, and transit) can be reduced by concentrating houses and business in a particular area.



Worse Than Today Better Than Today



Agriculture/Farming Impact

Productive agricultural areas provide food, jobs, and benefits to the local and regional economy.



Worse Than Today Better Than Today



Redevelopment Potential

Reusing older properties may typically cost more for developers, but revitalizes communities.



Worse Than Today Better Than Today



What's Important?

Select The Five Things That Matter To You Most



Traffic Delay

More people and jobs mean more cars on the road for a longer period of time, unless some trips are on bus or rail, or are shorter because homes and destinations are less spread out.



Worse Than Today Better Than Today

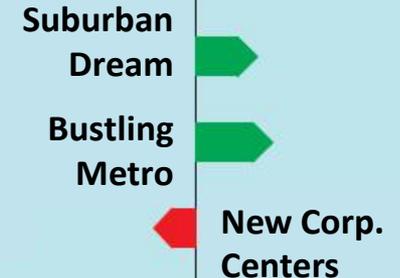


Shorter Commutes

The distance between homes and jobs, and the transportation facilities that connect them, affect the amount of time the average person must spend commuting each day.



Worse Than Today Better Than Today

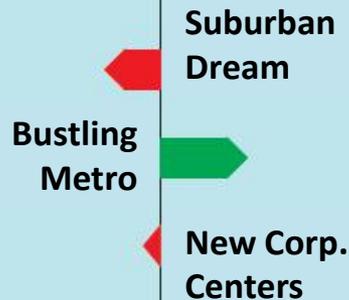


Available Bus or Rail Service

Public transit offers choices to access jobs, health care, and other activities for those who cannot or prefer not to drive.



Worse Than Today Better Than Today

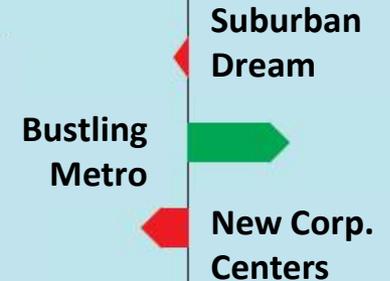


Access to Jobs from Under-employed Communities

Moderately priced housing may be a longer drive or bus ride from a living-wage jobs.



Worse Than Today Better Than Today



What's Important?

Select The Five Things That Matter To You Most



Efficient Energy Use

Building homes next to each other and close to destinations reduces fuel use.



Worse Than Today Better Than Today

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Natural Resources

Wetlands and wildlife habitat provide water filtration, erosion control, recreational opportunities, healthy ecosystems, and other benefits.



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Efficient Water Use

More people means more water will be used. Fewer large lawns means less water use.



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Water Quality

Rain water picks up pollutants as it runs off impervious surfaces (like roofs and parking lots), draining into rivers, lakes, and drinking water reservoirs.



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How Do These Strategies Stack Up?

Rate Each With 1-5 Stars.... Note Likes & Dislikes....



A. Suburban Dream



B. Bustling Metro



C. New Corporate Centers

What Happens Next?



2013

PHASE 1
Explore
Potential
Strategies

Create
Final
Vision

2014

PHASE 2
Update
2040 Long Range
Transportation Plan &
Comprehensive Plans

We are here!

August 16 – October 20, 2013

Open for your two-cents!

Encourage Others to Weigh In



Please send
your friends
to
Imagine
2040.org



THE PLANNING COMMISSION



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OUR FUTURE AT
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Thank you to our partners

