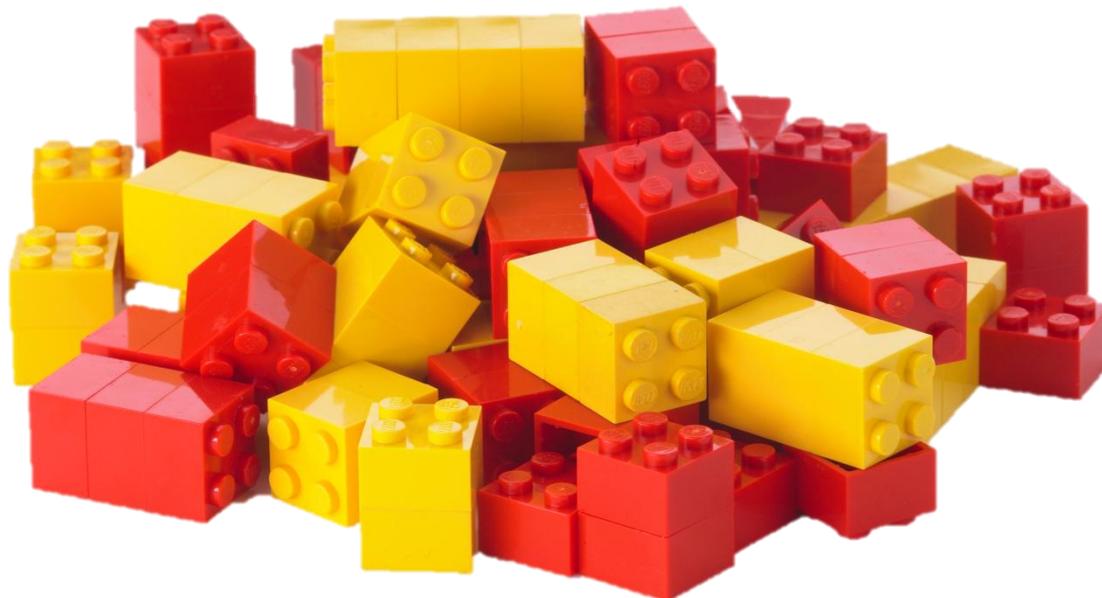




FULFILLING LIFE'S POSSIBILITIES

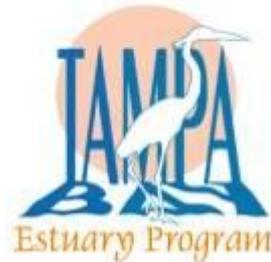
LEGOs to Legacy

OBWG Review





Partner Organizations



Reality Check Tampa Bay



- 300+ regional participants
- 32 tables – public, private, civic
- Seven Counties represented
- 1400+ LEGOs per table
- Developed “Guiding Principles”



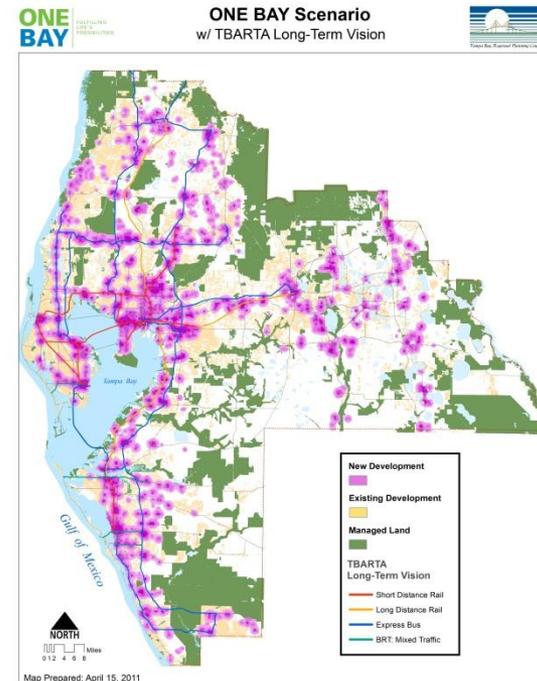
Citizens told us they want . . .

- Adequate Infrastructure
- Protect the Environment
- Economic Development
- Preserve Open Space
- Intergovernmental Coordination
- Proximity of Jobs and Housing
- Connectivity
- Infill and Redevelopment
- More Mass Transit
- Mixed-use Centers Along Corridors

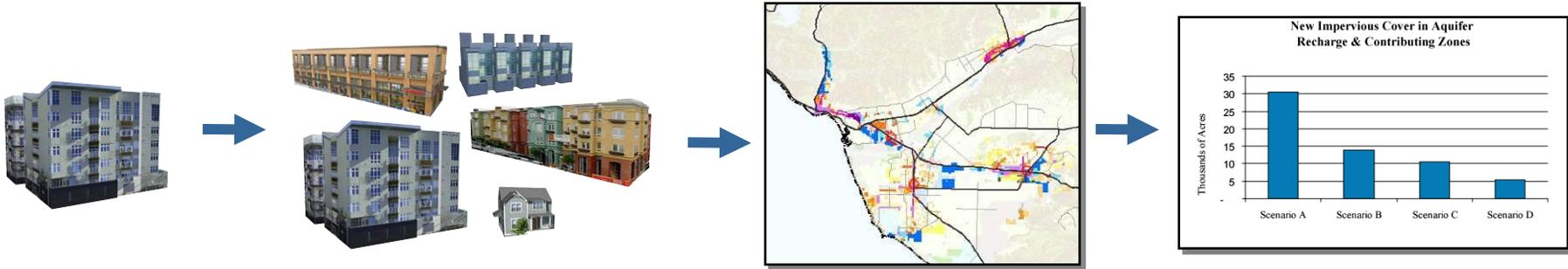


LEGOs to Legacy

Scenarios-Vision Creation



Scenario Development Process



Building Types

The scenario building process begins with defining your range of building types within the Scenario Spreadsheet.

Development Types

Groups of building types form Development Types. The mix of certain building types is what defines a place. You define the mix within the Scenario Spreadsheet.

Example: Main Street has mixed use buildings, town homes and apartments.

Scenario Development

The Development Types are translated into colors and applied to the landscape using the Envision Tool during the scenario development process.

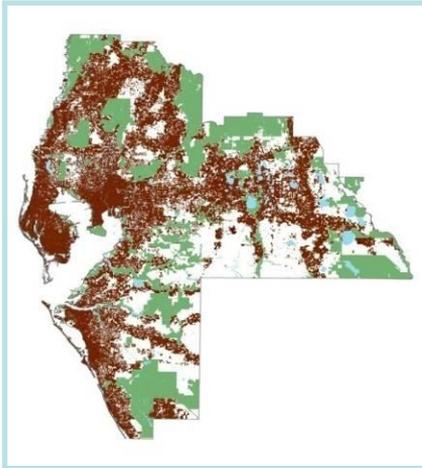
Evaluation

The Scenario Spreadsheet allows you to examine a whole host of indicators about your proposed Scenario.

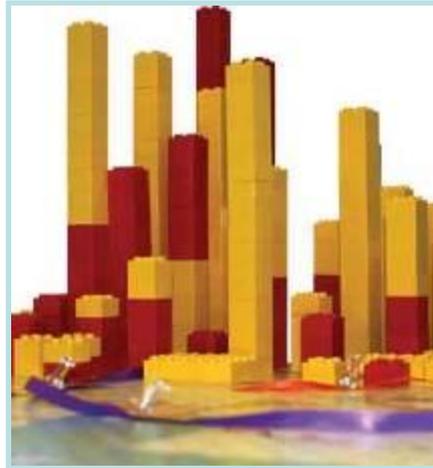
ONE BAY

FULFILLING
LIFE'S
POSSIBILITIES

The Four Scenarios



A



B



C



D



My say for tomorrow's community. My One Bay.

Scenario A



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Scenario B



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Scenario C



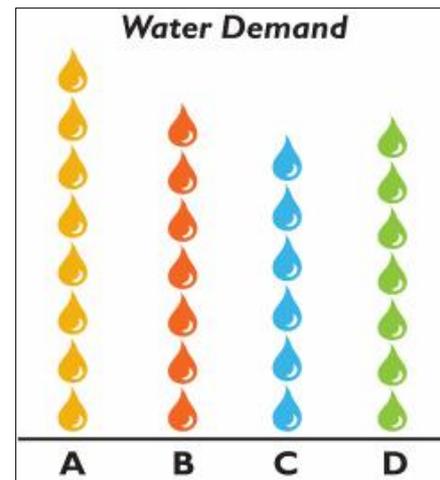
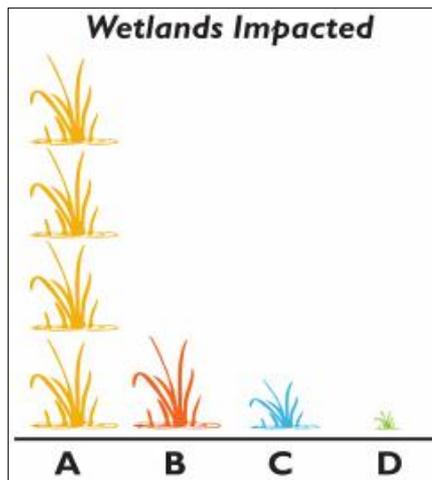
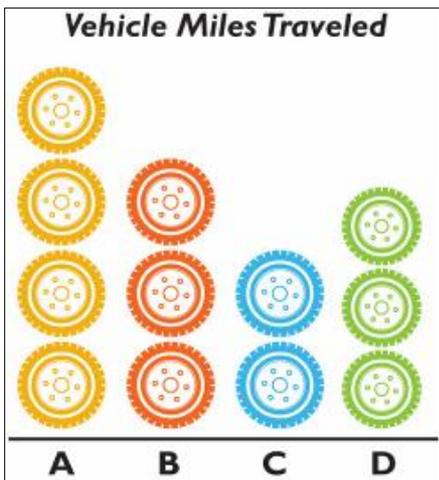
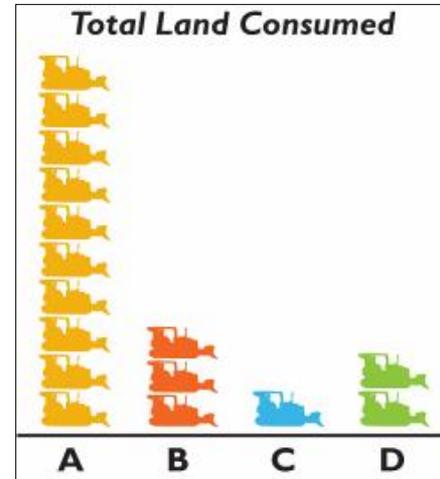
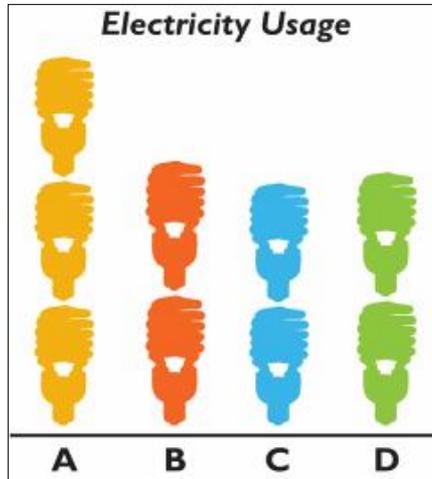
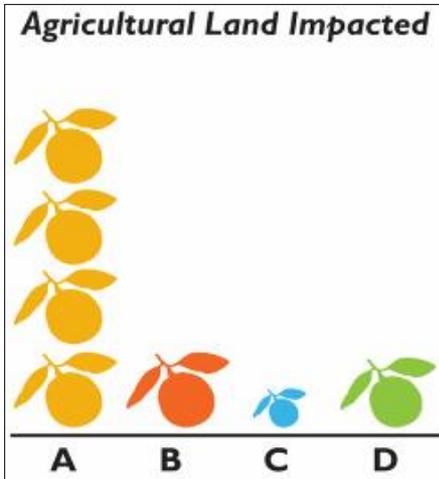
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Scenario D



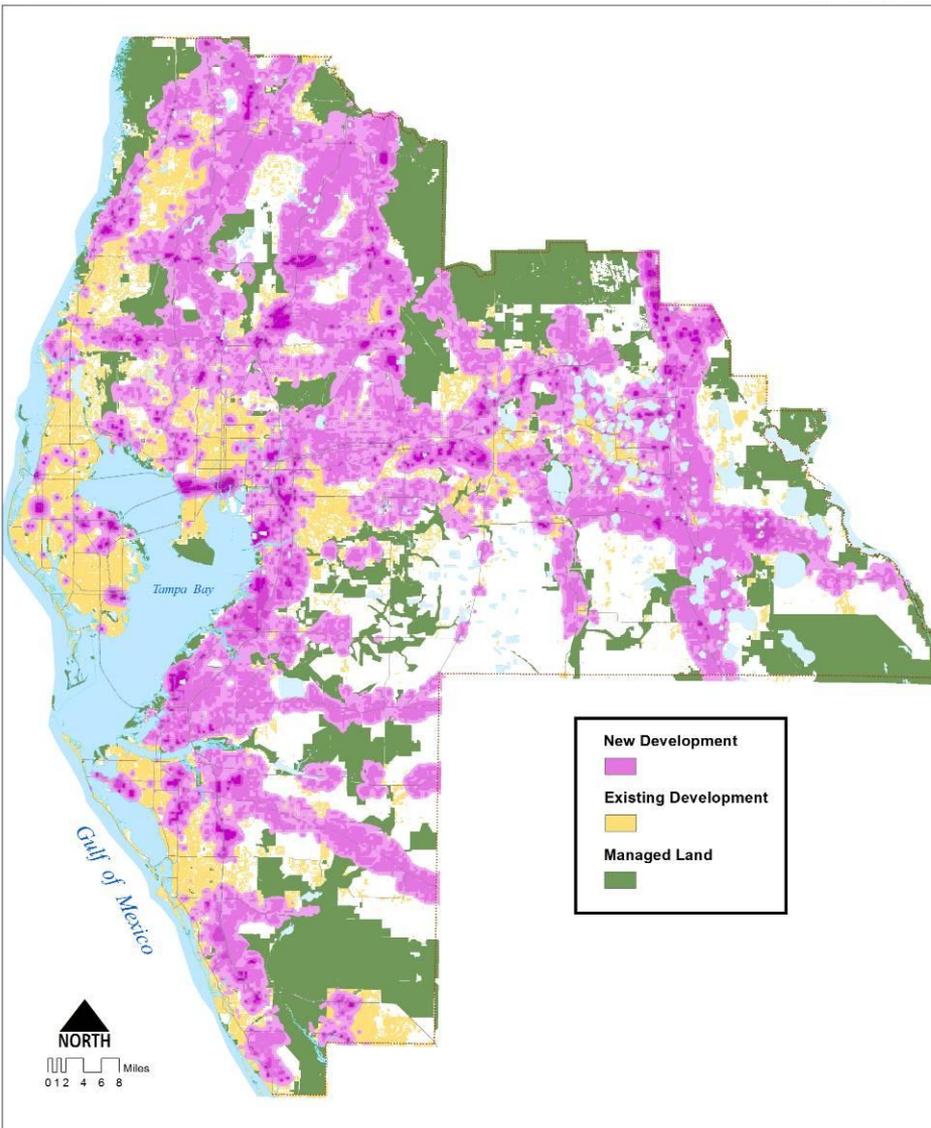
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Indicators

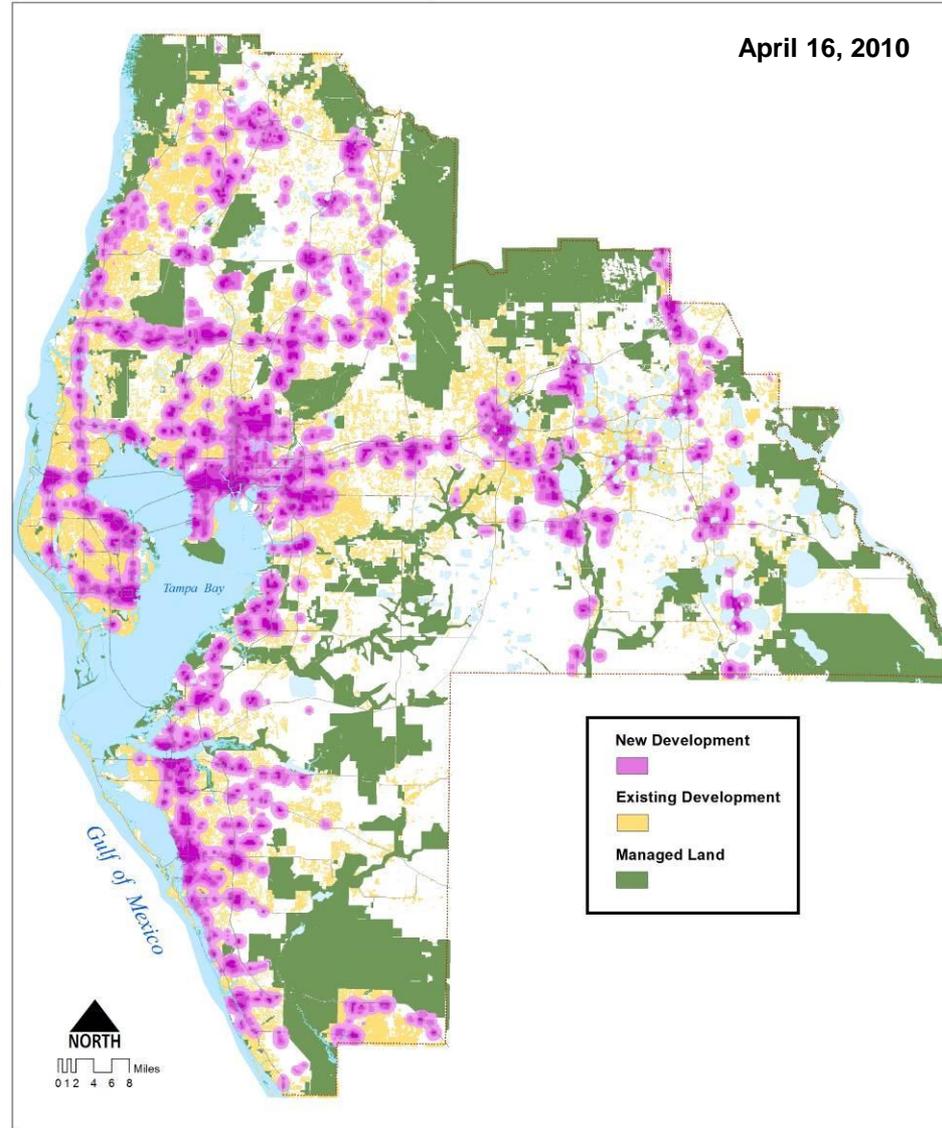


One Bay Scenario

April 16, 2010



Current Trend (A)



One Bay



ONE BAY

LIVABLE COMMUNITIES

FULFILLING LIFE'S POSSIBILITIES

ONE BAY
VISION

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ONE BAY Vision: Recommendations

Support environmentally sustainable growth, protection of water resources, and energy conservation.



Create jobs through sustainable economic development practices and fostering quality communities.



Support increased diversity in housing options for families and individuals.



Encourage compact and mixed-use development.



Promote transit and transit-oriented development.



Encourage preservation of open space and agricultural land.



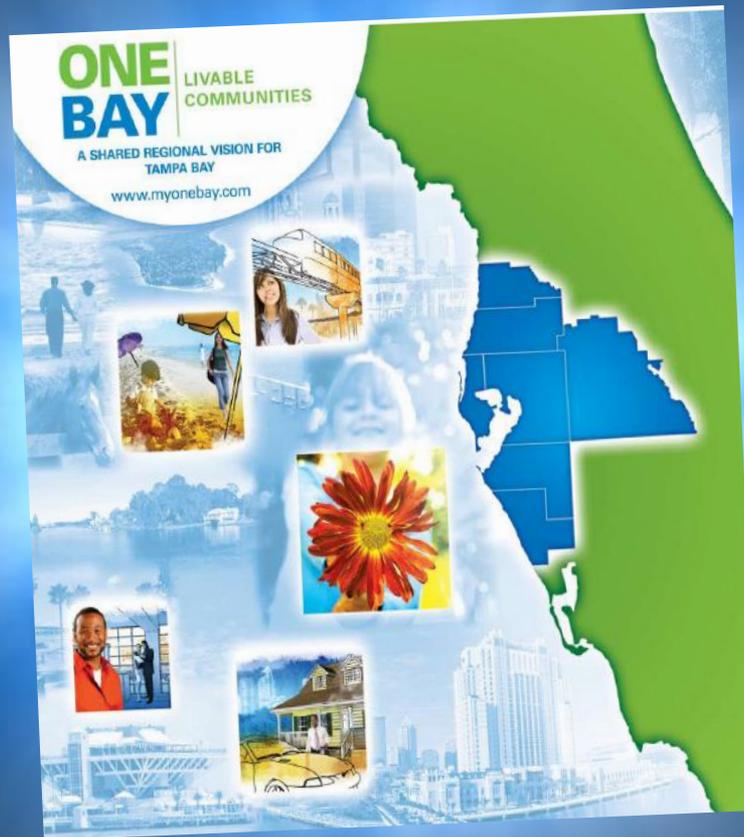
Some OB Take Aways

- 1. There is plenty of land in our region to accommodate future population.**
- 2. People want options in housing and transportation choices.**
- 3. Land use planning can help meet goals to protect natural resources, reduce traffic congestion, and reduce consumption of water, energy, etc.**

Implementing ONE BAY

- Local government support resolutions
- Promote Incorporation into the Local Government Comprehensive Plan Strategic Regional Policy Plan, TBARTA Master Plan, Partner activities, etc.
- ONE BAY Future of the Region Award
- Inspiration for other activities (Halo Effect)

The ONE BAY Halo



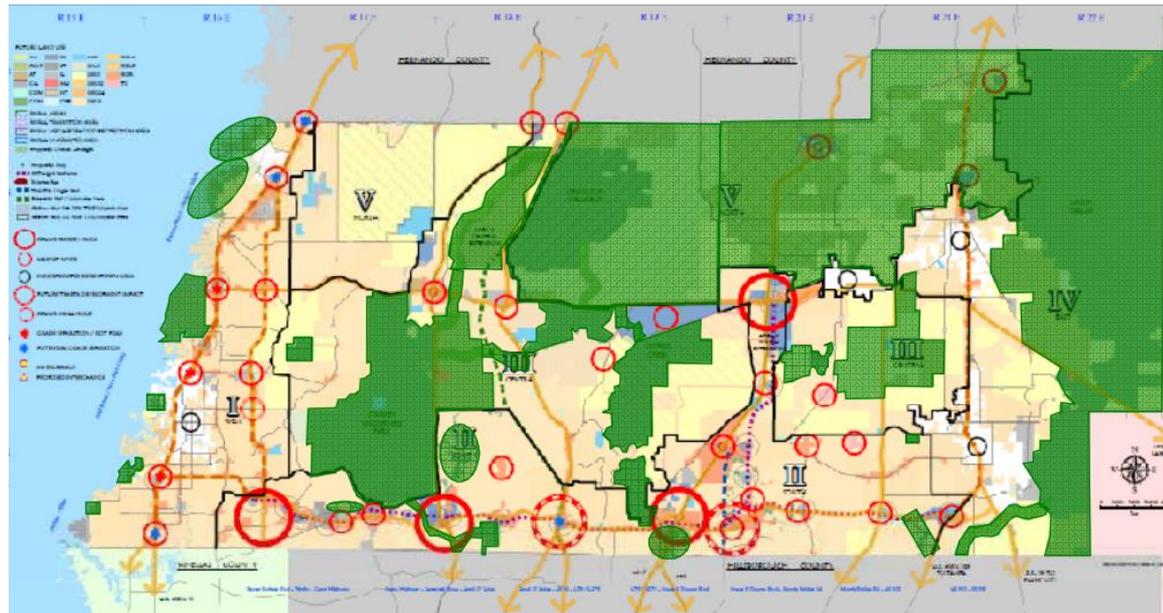
The ONE BAY Halo

New Smart Pasco

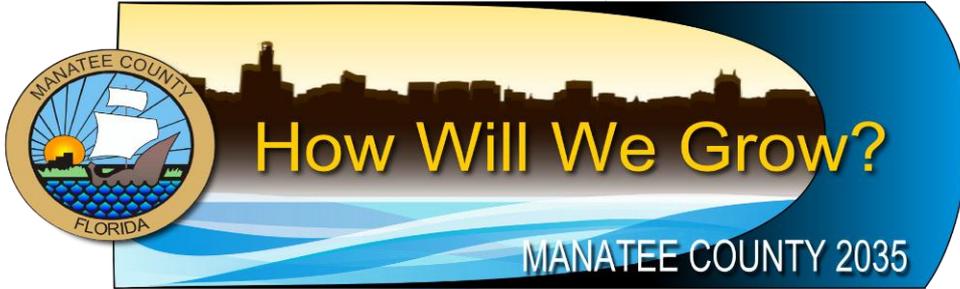
- Market Area Plan, Urban Service Area
- Transit Emphasis Corridors
- Transit-Oriented Development Amendment



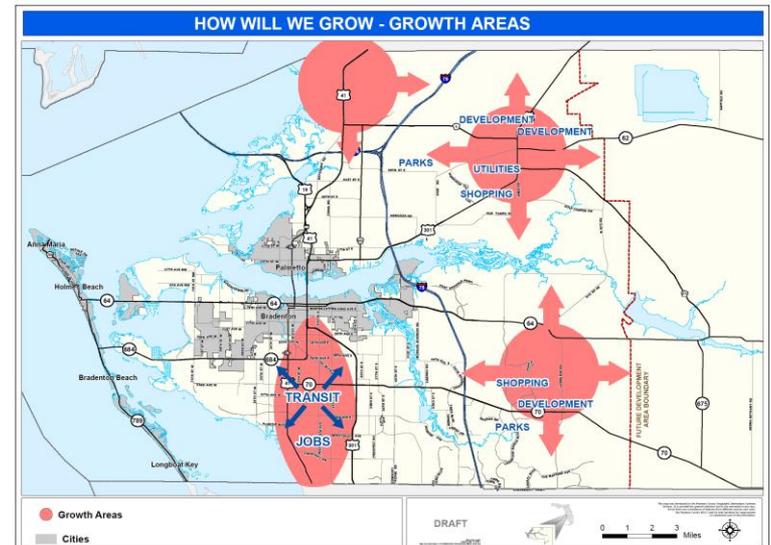
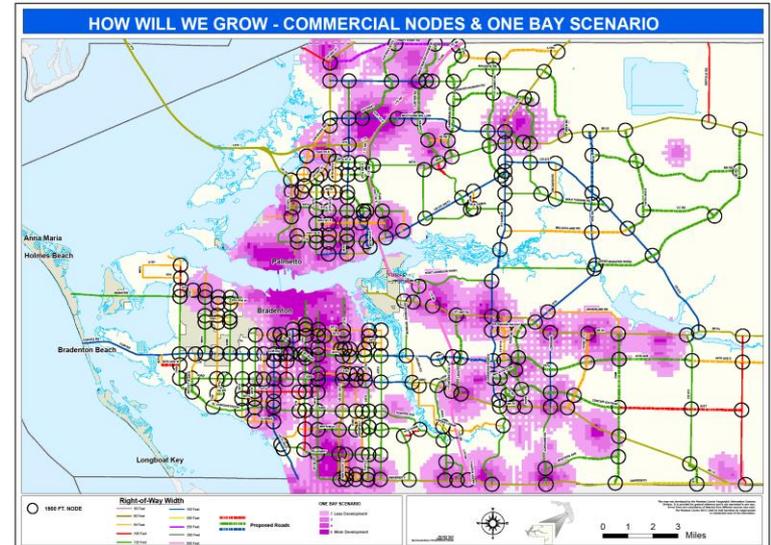
2010 ONE BAY
Award Winner



The ONE BAY Halo



- Evaluation and Appraisal Report
- Comprehensive Plan Update
- Land Development Code re-write
- Impact fee studies



The ONE BAY Halo

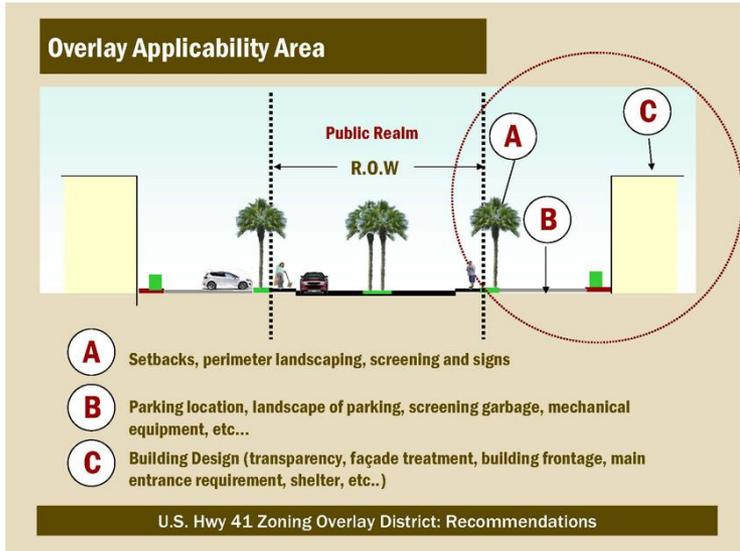
CLEARWATER
greenprint

A FRAMEWORK FOR A COMPETITIVE, VIBRANT, GREEN FUTURE



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The ONE BAY Halo



Urban Land Institute



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WHEN: June 7-8, 2012

WHERE: Renaissance Vinoy Hotel & Resort
St. Petersburg, Florida

WHAT:

Topics include:

- Housing
- Tourism/Hospitality
- Economic Development
- Airports/Seaports
- Transit
- Capital Markets, Financing
- Real World Best Practices

Summit Highlights:

- Mayors' Forum moderated by **Peter Rummell**, ULI Chairman
- Introduction to Statewide Product Councils
- Young Leaders Speed Networking Breakfast
- What's Next? report authored by Urban Land Institute
- Networking Reception sponsored by Visit St. Pete/Clearwater

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