



Working Group

February 7, 2014
9:30 AM to 11:30 AM
Tampa Bay Regional Planning Council
4000 Gateway Centre Blvd. Suite 100
Pinellas Park, FL 33782
www.tbrpc.org

* AICP CM Credits (2.0) Pending

Agenda

1. Tampa Bay Area Apartment Market

Presenters: Michael Slater, President and CEO
TRIAD Research & Consulting, Inc.

Jeff Rogo, Government Affairs Director
Bay Area Apartment Association

Michael Slater will provide an overview of the trends and conditions of the Tampa Bay Apartment market. TRIAD is contracted by the Bay Area Apartment Association (BAAA) to conduct market research. Mr. Jeff Rogo will address regulatory and/or governmental issues facing the apartment industry.

Web links: <http://www.triadresearch.net/> and <http://www.baaahq.org/>

2. GreenLight Pinellas

Presenter: Bob Lasher, External Affairs Officer
Pinellas Suncoast Transit Authority (PSTA)

PSTA staff will present an overview of the GreenLight Pinellas Plan and discuss the ballot initiative that is scheduled for Pinellas County in Fall 2014.

Web link: <http://greenlightpinellas.com/>

3. ULI Healthy Places

Presenter: Susan Jezek, District Coordinator
ULI Tampa Bay Director

Communities around the world face pressing health challenges related to the built environment. For many years, ULI and its members have been active players in discussions and projects that make the link between human health and development; ULI recognizes health is a core component of thriving communities. The ULI Building Healthy Places Initiative will build on that work with a multifaceted program—including research and publications, convenings, and advisory activities—to leverage the power of the Institute's global networks to shape projects and places in ways that improve the health of people and communities.

Web link: <http://www.uli.org/research/centers-initiatives/building-healthy-places-initiative/>

4. Solar Ready Florida (Rooftop Solar Challenge)

Presenter: Brady Smith, AICP, Principal Planner
Tampa Bay Regional Planning Council

The Tampa Bay Regional Planning Council is a member of the Solar Ready II (SRII) team that is participating in the U.S. Department of Energy SunShot Initiative Rooftop Solar Challenge (RSCII). Through SRII and RSCII, TBRPC will promote solar energy best management practices (BMPs) that will lead to more streamlined and standardized solar processes in addition to making solar energy more cost competitive in their region. Find out how your community can become a partner.

Web link: <http://www.solarreadyflorida.com> (active but under construction)

5. Economic Valuation of Tampa Bay

Presenter: Patrick O’Neil, Principal Planner, Economic Development
Tampa Bay Regional Planning Council

The Tampa Bay Regional Planning Council is preparing an Economic Valuation of Tampa Bay to determine the economic importance of Tampa Bay and its environs on the overall economy of west central Florida. Emphasis will be placed on identifying the economic importance of good water quality on the economy; addressing total contributions of Tampa Bay to the economy in terms of Gross Regional Product, employment and income directly and indirectly related to bay dependent businesses and industries; analyzing economic sectors affected by the presence and/or use of the bay; and comparing the bay-dependent economy to the entire bay area economy.

TBRPC Staff will provide a brief overview of the study objectives, discuss the methodology and describe the Council’s econometric tools to be used.

6. Regional Round-up

Presenters: Working Group Participants

Please come prepared to share new planning initiatives or update ongoing activities that further the One Bay Livable Communities Vision and Guiding Principles.

7. 2014 Meeting Schedule – February 7, 2014 – 9:30 AM to 11:30 AM
May, 2, 2014 – 9:30 AM to 11:30 AM
October 3, 2014 – 9:30 AM to 11:30 AM
Other Dates if needed