

26<sup>th</sup> Annual  
*Future of the*  
*Region Awards*

## Commemorative Program Mechanical Specs

<b>Ad Unit</b>	<b>Width x Height</b>
Full Page	7.5" x 9.875"
Half Vertical	3.4375" x 9.875"
Half Horizontal	7.5" x 4.75"
Quarter Page Vertical	3.4375" x 4.6875"

Preferred file formats:

1. PDF output for "Press"
  - All fonts must be embedded; all original images must be CMYK, 300 dpi. Files provided as PDF typically cannot be edited for content by publication.
2. Application File Specifications
  - Logos must be high resolution: CMYK, 300dpi
  - Photos must be in .tif, .eps. or .psd format at 300 dpi, CMYK
  - Please label any supplied disks with the following information: file names, company name, your name, email, address and phone number or attach a business card.
  - A printed proof must accompany all submissions.
3. All logo submissions should be in .tif, .eps. or .psd format at 300 dpi, CMYK.

CDs and Proofs should be sent to:

Brian Ellis  
Intergovernmental Services Coordinator  
Tampa Bay Regional Planning Council  
4000 Gateway Centre Boulevard, Suite 100  
Pinellas Park, FL 33782  
727-570-5151 ext. 10

Files of 10MB or less may be emailed to [brian@tbrpc.org](mailto:brian@tbrpc.org)