

18th Annual
Future of the
Region Awards

HOSTED BY THE
TAMPA BAY REGIONAL PLANNING COUNCIL

Friday, March 19, 2010
Quorum Hotel
Tampa, Florida



HONORING NOTABLE ACHIEVEMENT IN
RESOURCE PLANNING AND MANAGEMENT
IN THE TAMPA BAY REGION





Mission Statement

To serve our citizens and member governments by providing a forum to foster communication, coordination and collaboration in identifying and addressing issues and needs regionally.

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Manny L. Pumariega, AICP

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Chair, Commissioner Jack Mariano, Pasco County

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Tampa Bay Regional Planning Council

... convening the region

The Tampa Bay Regional Planning Council brings together local governments and gubernatorial appointees in the Tampa Bay Region to coordinate planning for the community's future while providing a venue for analyzing, resolving, and sharing solutions among the 43 jurisdictions in Pasco, Pinellas, Manatee and Hillsborough counties. The Regional Planning Councils are recognized as Florida's only multi-purpose regional entity in a position to plan and coordinate intergovernmental solutions to growth-related problems on greater-than-local issues, provide technical assistance to local governments, and meet other needs of the communities in the region. Participation in the Council is an investment in the Region's future.

Future of the Region Awards

The Tampa Bay Regional Planning Council exemplifies the significance of innovative planning by hosting an annual awards competition. The Future of the Region Awards Program provides honor and recognition for notable achievement in resource planning and management in the Tampa Bay area. The Council's mission in recognizing excellence is to encourage future vision and cooperation within the community.

This event, the Eighteenth Annual Future of the Region Awards, is the culmination of months of planning and preparation by the Council and those who submitted applications. The Call for Entries was announced in October 2009 and entries were accepted through January 9, 2010. Forty-four applications were received covering the following categories:

- Community Service
- Cultural/Sports/Recreation
- Development
- Environmental
- Infrastructure
- Public Education



On February 5, 2010, the Independent Awards Jury, Charles D. Blume, Executive Director of the Apalachee Regional Planning Council; Christopher Steinocher, Marketing Director of the Tampa Bay Partnership; and Ray Chiamonte, Executive Director for the Hillsborough County Metropolitan Planning Organization, reviewed each entry on the following criteria:

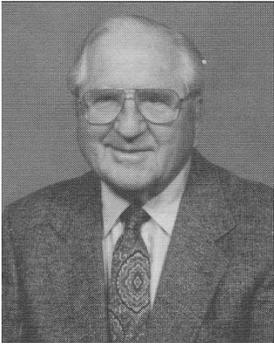
- Regional quality of life benefit
- Benefit to environment
- Innovation
- Cost effectiveness
- Capacity for continuing impact
- Regional benefit

After many hours of deliberation the judges acknowledged those projects representing notable achievement in resource planning and management in the Tampa Bay region. The Charles A. McIntosh, Jr. Award of Distinction was selected from the entire group of applications. The judges unanimously agreed that this project touched each of the categories, provided excellence in the region, and exhibited distinction in regional “visioning.”

Congratulations to all who entered!



Honoring 15 Years of Notable Achievement



THE CHARLES A. McINTOSH, JR. AWARD OF DISTINCTION, which recognizes outstanding achievement in the community, salutes a true statesman who dedicated a major portion of his life to improving the quality of life in the Tampa Bay region.

Charles A. McIntosh, Jr., joined the Council in 1985 at a time in life when many people retire to enjoy the easy life. For more than 15 years Mr. McIntosh served the citizens of Dade City, Florida, as Mayor and he still found time to serve as the Chairman of the Tampa Bay Regional Planning Council. He also served two terms as Chairman of the Tampa Bay Regional Planning Council Area Agency on Aging. The most prestigious award of the Annual Future of the Region Awards competition is named in his memory.



1992

Westchase: A Planned Residential Community

Newland Gulf Coast and Hillsborough County

1993

Osborne Woods: The Anchor Project for the East Tampa Initiative

City of Tampa

1994

St. Anthony's Boulevard Master Plan, Phase I

St. Anthony's Hospital and Harvard Jolly Clees Toppe, Architects

1995

Florida International Museum and Treasures of the Czars

Harvard Jolly Clees Toppe, Architects

1996

Public Sector: Long Term Dredge Spoil Disposal Plan

Manatee County Port Authority

Private Sector: Clearwater Jazz Holiday Foundation

The Clearwater Jazz Holiday

1997

Public Sector: Penny For Pinellas Information Campaign

Pinellas County Board of County Commissioners

Private Sector: Morton Plant Mease Health Care

Community Health Initiative

1998

Inventing Tampa Bay Water: A Model of Regional Cooperation

1999

Hillsborough River Greenways Task Force

2000

Pinellas Star Center

2001

Finance Park: A Conservation Lifestyle Education Project

Pinellas County Utilities

2002

North Greenwood Transformation

City of Clearwater and Bank of America

2008

Rebuilding Community: Tampa Heights
The Planning Commission

2004

Dr. Pallavi Patel Performing Arts Conservatory at the Tampa Bay Performing Arts Center
Harvard Jolly

2005

Pinellas By Design
Pinellas County Government and Pinellas Planning Council

2006

Mayor's Mentors & More
City of St. Petersburg

2007

Strategic Regional Transit Needs Assessment Video
Florida Department of Transportation, Carter & Burgess, Inc. and Tampa Digital Studios

2008

USF Research Park of Tampa Bay
USF CONNECT

2009

New All Children's Hospital Campus - St. Petersburg, FL
All Children's Hospital

TBARTA Regional Transportation Master Plan
TBARTA



2009 Charles A. McIntosh, Jr.

Award of Distinction

New All Children's Hospital Campus- St. Petersburg



The new All Children's Hospital is a ten-story, 259-bed children's hospital and adjoining Outpatient Care Center in downtown St. Petersburg, just two blocks away from the 42-year-old facility it replaces. At the time of construction it was one of the biggest commercial construction projects in the state. Completed in December 2009, this \$403-million facility has nearly 1 million square feet of clinical space devoted to inpatient and outpatient care, along with a 700-space Visitor Parking Garage and a Central Energy Plant designed to keep the hospital fully functional (with air conditioning) for up to three weeks in the event of a disaster or power interruption.

Tampa Bay families have long counted on All Children's for expert care, and now even more patients will benefit from All Children's advanced technologies, including 12 state-of-the-art surgical suites, the latest generation of MRI & CT scanners, and new services such as interventional radiology.



Seventy-five percent of patients come from the Tampa Bay/Suncoast region (Pasco, Pinellas, Hillsborough, Manatee & Sarasota Counties), while 21% are from 12 additional counties in west central and southwest Florida.

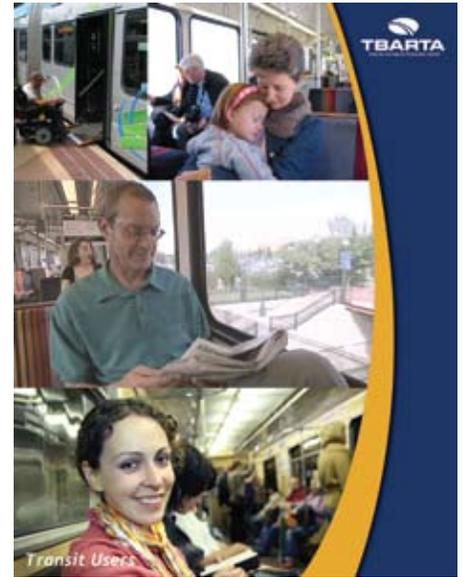
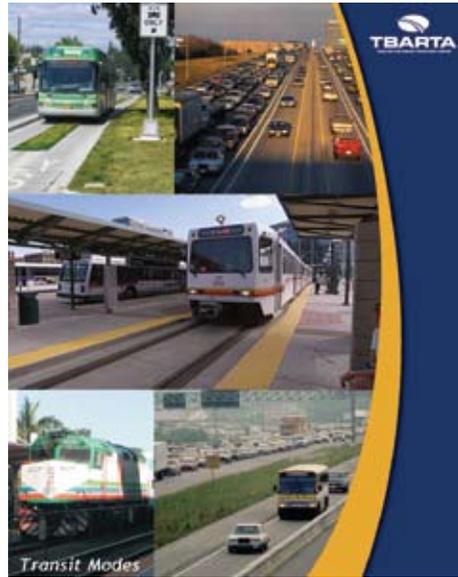
The new ACH can play a key regional role in disaster planning and relief efforts. The Pediatric Emergency Center has room for 16 ambulances, radiation monitors at each entrance, plus external and internal decontamination facilities that can handle up to 100 victims per hour in the event of a mass chemical or radiation exposure. One 28-bed inpatient unit has a negative-pressure system that can safely accommodate children involved in an external biochemical disaster. The most likely disaster scenario is a catastrophic hurricane, and All Children's planners took Hurricane Katrina's lessons into account. The Hospital is equipped to function as an "island" in the wake of a major hurricane. The building is designed to withstand winds up to 130 mph; utilities are 100 percent redundant, with HVAC located on the 4th floor; and the Central Energy Plant can provide three weeks of power.

The building's many green features are designed to conserve water and electricity. Construction was virtually free of hazardous materials and included a refuse recycling program. Interior products are PVC and formaldehyde free and designed for extended life cycle. Computers at each bedside facilitate use of computerized order entry and electronic medical records, and hundreds of additional computers throughout the facility promote a "paperless" environment. Film x-rays (and their hazardous waste) have been completely replaced by digital x-ray equipment and other imaging systems. ACH is located along three Pinellas Suncoast bus routes, so both employees and patients alike can choose public transportation.

2009 Charles A. McIntosh, Jr.

Award of Distinction

TBARTA Regional Transportation Master Plan



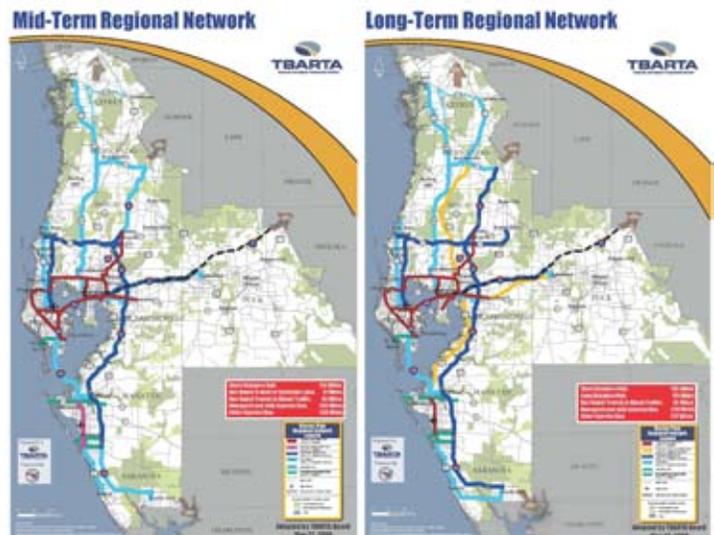
The Tampa Bay Area Regional Transportation Authority (TBARTA) was

created in July 2007 to develop and implement a Regional Transportation Master Plan (Master Plan) for the seven-county West Central Florida region. The Florida Department of Transportation agreed to provide technical and administrative assistance to the agency. Due to a very aggressive and dedicated team, and continuous coordination with TBARTA's stakeholders, partners, and the public, the TBARTA Master Plan was adopted in May 2009, two months before the legislative deadline.

The Master Plan creates the framework for a seamless, linked transportation network, using a variety of mobility options (highways, rail, bus, and ferry) where they are most effective. Improving the level of transit service in our region is key to improving overall connectivity and mobility, as well as enhancing the capacity of existing roadways. The plan focuses on defining a network of high-capacity corridors that demonstrate high degrees of attractiveness to riders, thereby improving mobility and getting people to where they want to go, regardless of how many city or county boundaries they cross.

The Master Plan is a vision for the year 2050 and includes both a Regional Network, or spine of the system, and a Supporting Network of local transit that provides access to and from the regional system. Because the networks will be implemented over time, Mid-Term Regional and Supporting Networks were developed to reflect the degree of implementation that would occur by 2035.

The TBARTA Board is moving forward with priority projects and intensive environmental analysis will be completed on the projects chosen. The steps that follow will lead this project to implementation.



Herman W. Goldner

Award for Regional Leadership



“Gentlemen it is time to plan together,” St. Petersburg Mayor Herman W. Goldner told a group of Tampa officials on a hot September day in 1961. It was his pronouncement delivered at a meeting in St. Petersburg that led to the formation of the Tampa Bay Regional Planning Council.

The Herman W. Goldner Award for Regional Leadership is presented to an individual who exemplifies the spirit of regional cooperation, dedication to his/her community and notable achievement in encouraging future vision.

The award is named for Mr. Herman W. Goldner, former Mayor of St. Petersburg and founding father of the Tampa Bay Regional Planning Council. Mr. Goldner became mayor in 1961 with a landslide victory; he served an additional three terms as St. Petersburg’s leader.

Mr. Goldner graduated from Case Western Reserve University Law School, Harvard University Graduate School of Business and Miami University of Ohio. Mr. Goldner practiced law from 1945 until his retirement in 1991.

Congratulations to the past recipients of The Herman W. Goldner Award for Regional Leadership



2008
Dr. Judy Genshaft
President
University of South Florida



2007
Joe Smith
Chair
Tampa Bay Partnership’s
Transportation Initiative



2006
W. Don Whyte
President
Newland Communities Southeast



2005
David J. Fischer
President/CEO
Community Foundation
of Tampa Bay



2004
Louis Miller
Executive Director
Hillsborough County
Aviation Authority



2003
Commissioner
Ronnie Duncan



2002
Commissioner
Robert “Bob” Stewart

2009 Herman W. Goldner

Award for Regional Leadership



Jan Kaminis Platt

The Herman Goldner Award for Regional Leadership is presented to an individual who exemplifies the spirit of regional cooperation, dedication to his/her community and notable achievement in encouraging future vision. The award is named for former St. Petersburg Mayor and founder of the Tampa Bay Regional Planning Council, Herman W. Goldner.

As we celebrate our 47th year in regional planning and our 18th Annual Future of the Region Awards Program, the Tampa Bay Regional Planning Council is pleased to announce the winner of the 2009 Herman W. Goldner Award for Regional Leadership, Jan Kaminis Platt.

Ms. Platt served the region for 4 years on the Tampa City Council and for 24 years as a Hillsborough County Commissioner. She is a past Chair of the Tampa Bay Regional Planning Council; she was a Council Member for a total of 20 years. During her tenure she was a fervent advocate for the environment, library services, and the arts, (among many others.)

As a commissioner she served as Chair of the Environmental Protection Agency. She also served on the National Estuary Program, the Arts Council of Hillsborough County, the MPO, Keep Hillsborough County Beautiful, HART -- just to name a few of the many county organizations, authorities, and councils to which she dedicated her hard work and tireless energy.

She has set the standard for community service by being involved in the Suncoast Girl Scouts Council, Friends of the Library, the Sierra Club of Tampa Bay, the Tampa Audubon Society, the Tampa Historical

Society, Egmont Key Alliance, and Headstart.

She has been recognized by the University of Tampa as a recipient of the Sykes College of Business Ethics Award. In addition, she has been awarded the Black Bear Award, the Liberty Bell Award and the Woman of Distinction Award by the Suncoast Girl Scouts Council. Recently she won a leadership award representing eight southern states presented by the National Head Start organization. Sometime this year she will also receive the 2010 Lifetime Achievement Award given by the League of Women Voters. Another outstanding honor was having one of Hillsborough County's library named after her, the Jan K. Platt Regional Library.

Ms. Platt worked tirelessly to protect Hillsborough County's pristine lands by helping to establish ELAPP (Environmental Lands Acquisition and Protection Program), and she is most proud of her work as a driving force in creating the Hillsborough County's home rule charter. She has served as Chair of the Charter Review Board which convenes every five years to review the charter.

There is no end to her leadership, dedication, and hard work on behalf of the citizens of Hillsborough County and the Tampa Bay Region.

The Awards Program

The significance of innovative planning has never been more important than it is today. The Future of the Region Awards Program provides honor and recognition for notable achievement in the public and private sector for resource planning and management in the Tampa Bay region. The Tampa Bay Regional Planning Council's mission in recognizing excellence is to encourage future vision and cooperation within the regional community.

**Visit www.tbrpc.org to download your copy of the
18th Annual Future of the Region Commemorative Program.**

18th Annual Future of the Region

Friday, March 19, 2010
11:45 a.m.

Quorum Hotel
Tampa, Florida

Our Judges

Charles D. Blume, Executive Director
Apalachee Regional Planning Council

Ramond A. Chiramonte, Executive Director
Hillsborough County Metropolitan Planning Organization

Christopher Steinocher, Vice President of Marketing and Strategic Direction
Tampa Bay Partnership

Menu

Chicken and Butternut Squash Ravioli with Sage Butter & Parmesan
Fresh Seasonal Vegetables
Hearts of Romaine with Caesar Dressing
Chef's Specialty Fresh Dessert
Warm Rolls and Whipped Butter
Coffee and Tea



The Program

Welcome and Introductions

Commissioner Jack Mariano
Chair
Tampa Bay Regional Planning Council

Mistress of Ceremonies

Ms. Barbara Sheen Todd
Past Chair and Gubernatorial Appointee

Invocation

Commissioner Bill Dodson
Past Chair
Tampa Bay Regional Planning Council

Luncheon

Presentation

18th Annual Future of the Region Awards
Mistress of Ceremonies, Ms. Barbara Sheen Todd
Past Chair and Gubernatorial Appointee

Presentation

The Charles A. McIntosh, Jr. Award of Distinction
The Herman W. Goldner Award for Regional Leadership
Ms. Jill Collins
Vice-Chair
Tampa Bay Regional Planning Council

Closing Remarks

Commissioner Larry Bustle
Secretary/Treasurer
Tampa Bay Regional Planning Council

Adjourn

The Independent Awards Jury



Charles D. Blume

Mr. Blume currently serves as Executive Director of the Apalachee Regional Planning Council. He has held this position for twenty-five years. Prior to his service at the regional planning council, he was the Gadsden County planning and zoning director for seven years.

Mr. Blume holds a Master of Science in Public Administration from Florida State University.



Ramond A. Chiaramonte

Mr. Chiaramonte brings many years of public and private planning experience to his former role as Assistant Executive Director of the Hillsborough County City-County Planning Commission. In April of 2008, he was named Interim Executive Director of the Hillsborough County Metropolitan Planning Organization (MPO), the long range transportation planning agency for Hillsborough County and the jurisdictions of Tampa, Plant City and Temple Terrace. The Planning Commission/MPO is Florida's only state mandated long range planning agency serving the four local governments in Hillsborough County, Florida. His professional experience in planning spans three comprehensive plans and many updates, and includes public and private sector work.



Christopher Steinocher

Mr. Steinocher is Vice President of Marketing and Strategic Direction for the Tampa Bay Partnership, the economic development marketing organization for the seven-county Tampa Bay region. He is currently responsible for the strategic planning and creative implementation of the group's marketing and public relations efforts including research, brand advertising, direct mail, trade shows, and electronic and print publishing of collateral materials including the organization's website - www.TampaBay.org.

Mr. Steinocher is a graduate of Emory University. He volunteers his spare time as president of the St. Petersburg/Clearwater Film Commission, an economic development group organized to promote and recruit film and TV production in Pinellas County.



Community Service

First Place

Tampa Bay Estuary License Plate - Bay Mini-Grant Program ~ Tampa Bay Estuary Program

Tampa Bay Estuary Program's Bay Mini-Grant Program embodies community service to the region by providing significant funding for grassroots projects that directly involve citizens in restoring and protecting Tampa Bay. In 2009, the license plate/Mini-Grant program surpassed the million-dollar mark, having awarded more than \$1.1 million to 214 different recipients.



Second Place

Metropolitan Ministries Sanctuary at Waters Avenue ~ Metropolitan Ministries

Metropolitan Ministries Sanctuary at Waters Avenue, an innovative and collaborative housing project, was developed in direct response to the growing need for affordable housing in our community. The model housing initiative was constructed by supporting community partners and financed solely through in-kind donations and grants.



Honorable Mention

Mike Fasano Regional Hurricane Shelter ~ Pasco County Board of County Commissioners

This is the first hurricane shelter building in the country designed to ICC-500 Design Standards, created by the International Code Council and National Storm Shelter Association; design and construction of storm shelters. In addition, this building has been LEED certified and is also utilized by three separate Health Departments.



The following entries received a Certificate of Nomination

- FishHawk Ranch - Life is Good - Pumpkin Festival ~ The Leytham Group**
- Pasco County Elderly Nutrition ~ Pasco County Elderly Nutrition**
- City of Oldsmar Fire Rescue Car Seat Install Program ~ Oldsmar Fire Rescue**
- All or Nothing Annexation Law ~ Pinellas County Planning Department**
- PSTA SmartBus ~ PSTA**
- PSTA DART Choice Program ~ PSTA**
- Pinellas County Transit and Land Use Workshop ~ PSTA**
- Florida Water Star Gold Homes Save Water ~ Southwest Florida Water Management District**
- Bank on St. Pete, St. Petersburg, Florida ~ City of St. Petersburg**
- Ready for Life, Inc. ~ Ready for Life, Inc.**
- Intensive Case Management Initiative for Homeless ~ Pasco County Community Services**



Cultural / Sports / Recreation

First Place

Town 'N Country Commons Regional Library/Community ~ Hillsborough County Board of County Commissioners and Harvard Jolly, Inc.

The new Town 'N Country Commons, located in Hillsborough County, is a unique facility in that it combines a library, senior center and Head Start facility under one roof, and is sited adjacent to a four-acre neighborhood park. The two-story, 45,000 square foot facility replaced an aging one-story library.



Second Place

Riverside Park and Angel of Hope Memorial Garden ~ City of Temple Terrace, FL

This project combines the unique concept of combining a garden of peace and hope in memory of children who have died with the sights and sounds of children at play in a park. The challenge was multiplied by the limited space (1.5 acres). The designs complement each other while allowing for the diverse nature of each. The result is the unique "sense of place" that is Riverside Park/Angel of Hope Memorial Garden.



Honorable Mention

Preserve Our Beautiful Beaches Manatee County Coquina Beach ~ Manatee County Board of County Commissioners

The Save Our Beautiful Beaches Project brought families back to a scenic, accessible, and safe environment for their outdoor enjoyment with the addition of a 1.5 mile beach trail and redesigned parking layout with native tree islands.



The following entries received a Certificate of Nomination

Omar K. Lightfoot Recreation Center Renovation ~ Temple Terrace Leisure Services



First Place

An Analysis and Proposal for Increased Overnight Accommodation Density On Clearwater Beach ~ City of Clearwater, FL

This project is an analysis of the economic relationship between condominium and hotel development with respect to density, and an analysis of proposals to replace lost small and mid-sized hotel rooms on Clearwater Beach and in Pinellas County as a whole with specific recommendations for Clearwater Beach.



19th Annual *Future of the Region Awards*



*We cordially invite you to participate in next year's...
19th Annual Future of the Region Awards*

**Call for Entries - October 2010
Deadline for Entries - Early January 2011**

19th Annual Future of the Region Awards Luncheon - March 2011
Venue to be announced

For more information or to be placed on the mailing list, please contact Wren Krahl,
Director of Administration/Public Information, wren@tbrpc.org, 727-570-5151 ext. 22.
Visit the website to view the Annual Future of the Region Commemorative Programs,
www.tbrpc.org.

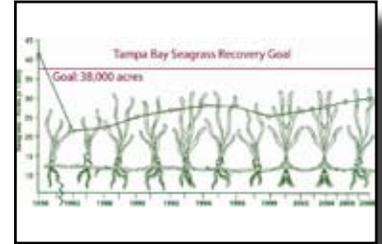


Environment

First Place

Tampa Bay Nitrogen Management Consortium

A landmark agreement between 40+ government and private industry representatives to limit nitrogen pollution in Tampa Bay was finalized in September 2009. The Tampa Bay Nitrogen Management Consortium's collaborative process allocates nitrogen limits to all sources within the watershed, and supports regulatory water quality targets and seagrass recovery goals.



Second Place

Terra Ceia Ecosystem Restoration Project ~ SWFWMD SWIM Program and FDEP State Park and Aquatic Preserve Program

The Terra Ceia Ecosystem Restoration Project is the largest ecosystem restoration project ever performed for Tampa Bay. The project was spearheaded by the Surface Water Improvement and Management (SWIM) Program of the Southwest Florida Water Management District in collaboration with the Terra Ceia State Park and Aquatic Preserve Programs of the Florida Department of Environmental Protection. The project has restored a mosaic of 618 acres of various estuarine and freshwater wetland habitats as well as coastal upland communities.



Honorable Mention

Upper Pithlachascotee River Preserve-Pasco County ~ Pasco County Environmental Lands Acquisition and Management Program

The 122 acre Upper Pithlachascotee River Preserve, the first property acquired in the Pasco County Environmental Lands Program, features a diverse array of native habitats, wildlife, an ancient old growth cypress tree, a nature trail, education center, and provides the community with intergenerational environmental educational programs.



The following entries received a Certificate of Nomination

FishHawk Ranch - Green Before Green Was Cool ~ The Leytham Group

Philippe Parkway Beautification and Environmental Enhancement Project ~ City of Safety Harbor

Using Land Use Overlays and a Collaborative Planning Process to Balance Regional Environmental and Water Supply Interest in the Brooker Creek Preserve ~ Pinellas County Planning Department

Newman Branch Fisheries Habitat Restoration Project ~ Tampa Electric Company

FDOT District Seven Environmental Maintenance Program Tampa Bay, Florida ~ Faller, Davis & Associates, Inc

Monitoring Roseate Spoonbills in Tampa Bay ~ Audubon of Florida/Florida Coastal Islands Sanctuaries



Infrastructure

First Place

Skycrest Roundabout Corridor, Clearwater, FL ~ City of Clearwater, FL and City of Clearwater Engineering

The Skycrest Roundabout Corridor is part of a larger, \$2.3 million project, the Skycrest Traffic Calming Project. This project was conceived during a neighborhood citizen design charrette sponsored by the City of Clearwater, and was supported by a 65% supermajority petition of neighborhood homeowners. The roundabout corridor is the main thoroughfare through the heart of Skycrest neighborhood.



Second Place

Tampa Electric Company's Avian Protection Program ~ Tampa Electric Company

With its Avian Protection Program, Tampa Electric is the first major investor-owned utility in Florida to establish a program to protect migratory birds. The completion in December of the company's five-year plan to identify electrical infrastructure potentially dangerous to birds resulted in almost 1,200 new or enhanced bird-safe poles. The program, which focuses mainly on large birds like the osprey, is ongoing.



Honorable Mention

Plant City Collins Street Parking Lot Redevelopment Project ~ City of Plant City, FL

Redevelopment of a blighted, burned-out block located in the central business district of the City of Plant City, the regional economic center of northeast Hillsborough County, resulted in an aesthetically pleasing, functional parking lot with community-enhancing features which include landscaping, park benches, historic lamp posts, a bike rack, and a donated mural honoring historic civic leaders and iconic City landmarks.





Public Education

First Place

“Bringing Opportunities Home” Leap into Excellence & Strategic Planning Initiatives ~ Pasco County Board of County Commissioners

Pasco County’s LEAP (Lean, Efficient, Accountable Pasco) Into Excellence initiative is an effort to improve service to citizens and achieve excellence in government. The project and its Strategic Planning Initiative has touched every county department and engaged hundreds of residents and county employees in creating a road map for Pasco’s future.



Second Place

“Pooches for the Planet” Pet Waste Education Campaign ~ Tampa Bay Estuary Program

The Tampa Bay Estuary Program’s “Pooches for the Planet” campaign promotes awareness of the health and environmental impacts of dog waste. Using the theme “Clean Waters. Clean Yards. And Clean Shoes!,” this program encourages dog owners to pick up and properly dispose of their dog’s waste to prevent water pollution.



Honorable Mention

Planning Near You ~ Pinellas County Board of County Commissioners, Pinellas County Planning Department and Pinellas County Communications Department

Planning Near You, a new monthly television program, is an innovative approach to public outreach and involvement designed to inform residents of upcoming planning and zoning public hearing items coming before the Board of County Commissioners, making it easier for citizens to participate in and understand their local county government.



Honorable Mention

Reducing the Regional Demand for Water During the Four-Year Drought ~ Southwest Florida Water Management District

To raise public awareness and promote water conservation during the four-year drought the District conducted a coordinated education campaign, that included public service advertising; outreach to the media; integration into District programs and activities; and outreach through HOAs, utility bill inserts, conservation signs, online tools, email blasts and social networking.



The following entries received a Certificate of Nomination

Lacoochee-Trilby Strategic Master Plan ~ Pasco County Planning and Growth Management

PSTA’s Newly Redesigned Website www.PSTA.net ~ PSTA

Manatee Viewing Center Education Building ~ Tampa Electric Company

“Tampa Bay Your Way!” Multicultural Visitor Guide ~ Hillsborough County Economic Development

Small Business Reference Guide, St. Petersburg, FL ~ City of St. Petersburg, FL



**At Mosaic, we believe sustaining the world's food supply
and our natural resources is easily within reach.
Food for thought.**

The Mosaic Company, Florida's largest phosphate producer, provides farmers in America and all over the world with crop nutrients that help cultivate life-sustaining foods. But our work doesn't stop there. Each year, we reclaim thousands of acres of previously mined lands for recreational and environmental uses and create nationally recognized wetlands and wildlife habitats. At Mosaic, committed eco-management, protection and nurturing of our natural resources isn't just part of our business, it's our responsibility.

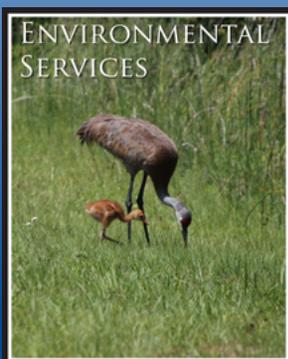


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Mission Statement

Faller, Davis & Associates, Inc. is a consulting civil engineering firm providing transportation design, planning and environmental services primarily to public sector clients throughout Florida. We are committed to maintaining strong relationships with our clients by being responsive to client needs and providing progressive, quality products. We maintain and improve our reputation by ensuring that our highly competent staff has an enriching work environment that encourages teamwork and excellence.



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Acknowledgments

The Tampa Bay Regional Planning Council wishes to extend its sincere appreciation to the organization that generously co-sponsored the 18th Annual Future of the Region Awards Luncheon.

Gold Sponsor



Silver Sponsor

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