

*The  
14th Annual  
Future of the Region Awards  
Commemorative Program*

*Hosted by  
The Tampa Bay Regional Planning Council*

Friday, March 31, 2006

Quorum Hotel  
Tampa, Florida



**Honoring Notable Achievement  
in Resource Planning and Management  
in the Tampa Bay Region**



## *MISSION STATEMENT*

To serve our citizens and member governments by providing a forum to foster communication, coordination and collaboration in identifying and addressing issues and needs regionally.

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*Commissioner Kenneth Welch, Pinellas County*  
*Councilman Earnest Williams, City of St. Petersburg*  
*Ms. Kathleen Wolf, Pasco County*

# *Tampa Bay Regional Planning Council . . . . . convening the region*

The Tampa Bay Regional Planning Council brings together local governments and gubernatorial appointees in the Tampa Bay Region to coordinate planning for the community's future, while providing a venue for analyzing, resolving, and sharing solutions among the 43 jurisdictions in Pasco, Pinellas, Manatee and Hillsborough counties. The Regional Planning Council is recognized as Florida's only multipurpose regional entity in a position to plan and coordinate intergovernmental solutions to growth-related problems on greater-than-local issues, provide technical assistance to local governments, and meet other needs of the communities in the region. Participation in the Council is an investment in the Region's future.

## *Future of the Region Awards*

The Tampa Bay Regional Planning Council exemplifies the significance of innovative planning by hosting an annual awards competition. The Future of the Region Awards Program provides honor and recognition for notable achievement in resource planning and management in the Tampa Bay area. The Council's mission in recognizing excellence is to encourage future vision and cooperation within the community.

This event, the Fourteenth Annual Future of the Region Awards, is the culmination of months of planning and preparation by the Council and those who submitted applications. The Call for Entries was announced in October 2005. Entries were accepted through January 13, 2006. Thirty applications were received covering the following categories:

- ◆ Community Service
- ◆ Cultural/Sports/Recreation
- ◆ Development
- ◆ Environmental
- ◆ Infrastructure
- ◆ Public Education

On February 9, 2006, the Awards Jury, Charles D. Blume, Executive Director of the Apalachee Regional Planning Council; Christopher Steinocher, Marketing Director of the Tampa Bay Partnership; and Ray Chiamonte, Assistant Executive Director for the Hillsborough County City-County Commission, reviewed each entry on the following criteria:

- ◆ Regional quality of life benefit
- ◆ Benefit to environment
- ◆ Innovation
- ◆ Cost effectiveness
- ◆ Capacity for continuing impact
- ◆ Regional benefit

After many hours of deliberation the judges acknowledged those projects representing notable achievement in resource planning and management in the Tampa Bay region. The Charles A. McIntosh, Jr. Award of Distinction was selected from the entire group of applications. The judges unanimously agreed that this project touched each of the categories, provided excellence in the region, and exhibited distinction in regional "visioning."

*Congratulations to all who entered!*

# The Independent Awards Jury

## ❧ Charles D. Blume ❧

Mr. Blume currently serves as Executive Director of the Apalachee Regional Planning Council. He has held this position for more than seventeen years. Prior to his service at the regional planning council, he was the Gadsden County planning and zoning director for seven years.

Mr. Blume holds a Master of Science in Public Administration from Florida State University.

## ❧ Ray Chiaramonte ❧

Mr. Chiaramonte's professional experience in planning spans 30 years and three comprehensive plans and includes positions in both the public and private sectors. As the Assistant Executive Director of the Hillsborough County City-County Planning Commission, Mr. Chiaramonte worked on the Future of Hillsborough Comprehensive Plan for Unincorporated Hillsborough County, the first plan done under Florida's 1985 Growth Management Act. Mr. Chiaramonte also worked on the subsequent updates and visioning efforts. Mr. Chiaramonte has been a member of the American Institute of Certified Planners since 1987.

Mr. Chiaramonte earned a Bachelor of Arts degree in Social Behavioral Science from the University of South Florida with special studies in planning and public administration.

## ❧ Christopher Steinocher ❧

Mr. Steinocher is Vice President of Marketing and Strategic Direction for the Tampa Bay Partnership, the economic development marketing organization for the seven-county Tampa Bay region. He is currently responsible for the strategic planning and creative implementation of the group's marketing and public relations efforts including research, brand advertising, direct mail, trade shows, and electronic and print publishing of collateral materials including the organization's web site - [www.TampaBay.org](http://www.TampaBay.org).

Mr. Steinocher is a graduate of Emory University. He volunteers his spare time as president of the St. Petersburg/Clearwater Film Commission, an economic development group organized to promote and recruit film and TV production in Pinellas County.

**Congratulations To The Previous Winners of the Future of the Region  
Charles A. McIntosh, Jr. Award of Distinction**



**1992**

**Westchase: A Planned Residential Community**  
*Newland Gulf Coast/Hillsborough County*

**1994**

**St. Anthony's Boulevard Master Plan, Phase I**  
*St. Anthony's Hospital/Harvard Jolly Clees Toppe, Architects*

**1995**

**Florida International Museum and Treasures of the Czars**  
*Harvard Jolly Clees Toppe, Architects*

**1996**

**Public Sector: Long Term Dredge Spoil Disposal Plan**  
*Manatee County Port Authority*  
**Private Sector: Clearwater Jazz Holiday Foundation**  
*The Clearwater Jazz Holiday*

**1997**

**Public Sector: Penny For Pinellas Information Campaign**  
*Pinellas County Board of County Commissioners*  
**Private Sector: Morton Plant Mease Health Care**  
*Community Health Initiative*

**1998**

**Inventing Tampa Bay Water: A Model of Regional Cooperation**

**1999**

**Hillsborough River Greenways Task Force**  
*Hillsborough River Greenways Task Force*

# McIntosh Winners Continued...

2000

**Pinellas Star Center**

2001

***Finance Park: A Conservation Lifestyle Education Project***

*Pinellas County Utilities*

2002

***North Greenwood Transformation, Clearwater, FL***

*City of Clearwater and Bank of America*

2003

***Rebuilding Community: Tampa Heights***

*The Planning Commission*

2004

***Dr. Pallavi Patel Performing Arts Conservatory  
at the Tampa Bay Performing Arts Center***

*Harvard Jolly*

2005

***Pinellas By Design***

*Pinellas County Government*

*Pinellas Planning Council*



**THE CHARLES A. MCINTOSH, JR. AWARD OF DISTINCTION**, which recognizes outstanding achievement in the community, salutes a true statesman who dedicated a major portion of his life to improving the quality of life in the Tampa Bay region.

Charles A. McIntosh, Jr., joined the Council in 1985 at a time in life when many people retire to enjoy the easy life. Mr. McIntosh made a different decision when he decided to give back to the community what has meant so much to him during his lifetime.

For more than 15 years Mr. McIntosh served the citizens of Dade City, Florida, as Mayor and he still found time to serve as the Chairman of the Tampa Bay Regional Planning Council. He also served two terms as Chairman of the Tampa Bay Regional Planning Council Area Agency on Aging. The most prestigious award of the Annual Future of the Region Awards competition is named in his memory.

# 2005 Charles A. McIntosh, Jr. Award of Distinction

## Pinellas by Design

An Economic Development and Redevelopment Plan for the Pinellas Community  
Pinellas County Government  
Pinellas Planning Council  
[www.PinellasByDesign.org](http://www.PinellasByDesign.org)

**M**ore than just a plan, *Pinellas by Design* is a major initiative that has transformed the way the Pinellas County community thinks about redevelopment. Begun in 2000, it was co-sponsored by the Pinellas Planning Council and the Pinellas County Board of County Commissioners acting through its Economic Development Department. It has tapped the expertise of consultants in the fields of economics, real estate, and urban design, and included broad participation from elected officials, local government staff, developers, the business community, neighborhood associations, community groups and interested citizens.



The initiative was created to address the needs of Pinellas County as it reaches buildout, a condition in which few developable greenfield parcels remain. New development will only be possible through infill construction and redevelopment of older properties, which can be costly and difficult. As a result, many opportunities for community renewal and enhancement--and most critically, retention and attraction of the high-wage jobs that are necessary for the continued economic vitality of the county--may be limited. To ensure sufficient appropriate land is available for companies wishing to locate and expand here, and to facilitate other kinds of desirable redevelopment, regulatory and design reform will be needed.

The study phase of the plan development initiative included three countywide public education/participation summits, an economic development workshop, three major reports, nine supportive technical memoranda, and the creation of a website that serves as an informational resource for the community. These efforts culminated in November 2005 with the approval of Pinellas by Design: An Economic Development and Redevelopment Plan for the Pinellas Community (EDRP), which provides a framework for future planning in Pinellas County.



# *The Herman W. Goldner Award for Regional Leadership*

"Gentlemen it is time to plan together," St. Petersburg Mayor Herman W. Goldner told a group of Tampa officials on a hot September day in 1961. It was his pronouncement delivered at a meeting in St. Petersburg that led to the formation of the Tampa Bay Regional Planning Council.



*The Herman W. Goldner Award for Regional Leadership* is presented to an individual who exemplifies the spirit of regional cooperation, dedication to his/her community and notable achievement in encouraging future vision.

The award is named for Mr. Herman W. Goldner, former Mayor of St. Petersburg and founding father of the Tampa Bay Regional Planning Council. Mr. Goldner became Mayor in 1961 with a landslide victory; he served an additional three terms as St. Petersburg's leader.

Mr. Goldner graduated from Case Western Reserve University Law School, Harvard University Graduate School of Business and Miami University of Ohio. Mr. Goldner practiced law from 1945 until his retirement in 1991. In 1939, he married Winifred Munyan three weeks after their first date. The Goldners were married for 52 years and had two sons, Brian and Michael. Mr. Brian Goldner passed away in 1982 followed by Mrs. Goldner in 1991. Today, Herman resides with his son, Michael, in Virginia Beach, Virginia where he enjoys reading and spending time with his grandchildren.

## *Congratulations to the past recipients of The Herman W. Goldner Award for Regional Leadership*



**2002**  
**Robert "Bob" Stewart**



**2003**  
**Ronnie E. Duncan**



**2004**  
**Louis E. Miller**



*2005 Herman W. Goldner Award  
for  
Regional Leadership*

**David J. Fischer**

David Fischer was born in Evanston, Illinois and also lived in Mamaroneck, New York, a suburb of New York City. After graduating from Duke University in 1955, he spent three years in the United States Air Force as a pilot before launching a thirty-two year career as a Municipal Bond Dealer.

He retired from business in 1990 and spent the following ten years as Mayor of the City of St. Petersburg, Florida. During this time he was dedicated to improving the quality of life in neighborhoods and beautifying our city. Adding to his involvements are: four years as a City Councilman, President of St. Petersburg Area Chamber of Commerce, Chairmanship of Eckerd College, St. Petersburg's Environmental Development Commission, Tampa Bay Water, and Co-Chairman of St. Petersburg's Community Alliance.

He retired as Mayor in 2001 and served as Chairman of The Florida Orchestra, President of St. Petersburg's Neighborhood Housing Services, and with Eckerd College as Board Member and Finance Chairman. Since 2004, Mr. Fischer has served as President and CEO of the Community Foundation of Tampa Bay.

*Congratulations to our 2005 Nominees...*



**Roger Sweeney**

Executive Director

**Pinellas Suncoast Transit Authority**



**Don Whyte**

President, Southeast Region

**Newland Communities**

## *The Awards Program*

The significance of innovative planning has never been more important than it is today. The Future of the Region Awards Program provides honor and recognition for notable achievement in the public and private sector for resource planning and management in the Tampa Bay region. The Tampa Bay Regional Planning Council's mission in recognizing excellence is to encourage future vision and cooperation within the regional community.

## *The Fourteenth Annual Future of the Region Awards*



Friday, March 31, 2006  
11:45 a.m.

*Quorum Hotel*  
Tampa, Florida

### *Menu*

Grilled Peppercorn New York Strip Steak  
& Wild Mushroom Natural Jus  
Baby Mixed Greens , Sun Dried Tomatoes  
& Crumbled Feta Cheese  
Chef's Specialty Fresh Dessert  
Warm Rolls and Whipped Butter  
Coffee and Tea

# **The Program**

## ***Introductions and Welcome***

Mr. Robert A. "Bob" Kersteen  
Chair  
Tampa Bay Regional Planning Council

## ***Invocation***

Reverend James T. Golden  
Councilman, City of Bradenton  
Tampa Bay Regional Planning Council

## ***Luncheon***

## ***Special Recognitions***

Ms. Jill Collins, Vice-Chair  
Tampa Bay Regional Planning Council  
***Honoring 25 Years in Hurricane Evacuation Planning***

## ***Presentation***

***14<sup>th</sup> Annual Future of the Region Awards***  
Master of Ceremonies, Mr. Dick Fletcher  
Meteorologist, Channel 10 News

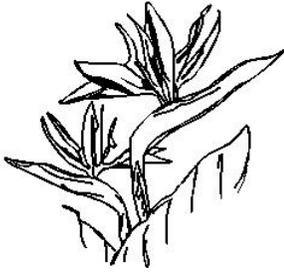
## ***Presentation***

***The Charles A. McIntosh, Jr. Award of Distinction***  
***The Herman W. Goldner Award for Regional Leadership***  
Ms. Jill Collins, Vice-Chair  
Tampa Bay Regional Planning Council

## ***Closing Remarks***

Commissioner Scott Black, City of Dade City  
Secretary/Treasurer  
Tampa Bay Regional Planning Council

## ***Adjourn***



## Community Service

### First Place

#### *Prosperity Campaign of Hillsborough and Pinellas Counties*

In the 2005 tax season, with the support of a coalition comprised of almost 100 public and private organizations, the Prosperity Campaign of Hillsborough and Pinellas Counties prepared over 15,000 free tax returns for low- and moderate income families at 74 sites in the two counties, bringing \$10.8 million in total refunds back into the community -- including \$2.9 million in Earned Income Tax Credit and \$1.5 million in Child Tax Credit.



### First Place

#### *Youth Enhancement Skills (YES) Program- YMCA of Greater St. Petersburg*

The Youth Enhancement Skills (YES) program, sponsored by the YMCA of Greater St. Petersburg, is an early intervention and prevention middle school program that proactively addresses in-school student misbehavior prior to referral to the juvenile justice system. The YMCA of Greater St. Petersburg has been working collaboratively with its partners since the inception of this program, which is now in its third year.



### Second Place

#### *Northeast Pasco County Special Area Plan-Pasco County Growth Management Dept.*

In September 2004, the Pasco County Board of County Commissioners adopted an Evaluation and Appraisal Report (EAR) that assessed the existing Comprehensive Plan. Under State law, the County was required to determine what changes were needed to the Plan in order to reflect the community's vision for the future. A major concern of the community was the desire to afford some protection to the rural area in Northeast Pasco County. In order to address this issue, consultants worked with Pasco County staff to prepare, research, collect data, conduct an analysis and develop a growth management strategy for Northeast Pasco County.



### Honorable Mention

#### *Leadership Development Institute for Public School Administrators-Community Foundation of Tampa Bay*

The Community Foundation of Tampa Bay has taken a leadership role to sponsor attendance for Principals and Assistant Principals at the Leadership Development Institute at Eckerd College. A key objective is to fill the void of retiring administrators with emerging, skillful leaders. Funding since 2002 is reaching the half million dollar mark allowing more than 250 administrators from Pinellas, Hillsborough and Pasco county schools to attend.



### The following entries received a Certificate of Excellence...

- ◆ *Cops and Kids Program- City of Tarpon Springs, Florida*
- ◆ *Neighborhood Enhancement Program – City of Dunedin, Florida*
- ◆ *Pinellas County Board of County Commissioners Automated External Defibrillator Program*
- ◆ *Storm Ready Community- City of Oldsmar, Florida*



## Cultural/Sports/Recreation

### First Place

*Samuel W. Cooper Park-City of Plant City, Florida*

Samuel W. Cooper Park is the result of the development of a storm water collection and retention area for a flood-prone portion of the city that both assists in the control and cleansing of storm water runoff (benefitting the east county water supply) and has become a recreational attraction for the entire region.



### Second Place

*Dunedin Causeway Improvement Program/Master Plan- City of Dunedin, Florida*

Dunedin Causeway Master Plan Professional services were completed in 2005, with input from City and County staff, the Pinellas County Sheriff's Office, causeway recreational users and residents. This plan addresses the multi-jurisdictional nature of the causeway, provides for off-road one way driving lanes, parking areas, picnic shelters and public restrooms.





# Development

## First Place

*Ruskin Community Plan- Ruskin Working Committee and Hillsborough County Planning and Growth Management*

Ruskin has prepared a Community-Based Plan that provides guidance for growth while preserving its small-town character and unique history. The plan provides for revitalizing downtown along Ruskin Inlet with a mixed-use format. Four distinct neighborhoods are identified to provide a variety of housing styles and diversity.



## Second Place

*The Garden District at FishHawk Ranch- Newland Communities*

The Garden District is a mixed-use, neo-traditional village of 516 single-family and attached residences accented by retail and recreational facilities at FishHawk Ranch, a 3,500-acre, master-planned community in southern Hillsborough County. The first neighborhood of its kind in this part of the county, the Garden District provides a vibrant atmosphere that revolves around a town center with a variety of home styles as well as specialty shops, restaurants and offices. National developer Newland Communities created the Garden District based on its philosophy of preserving the area's history and culture while creating a special sense of community.



## Honorable Mention

*AutoNation Conversion: Police, General Services & Fleet Maintenance Facilities for the City of Plant City, Florida*

The City of Plant City purchased an automobile refurbishing factory that had sat unused for several years. This 16-acre complex and its three buildings were subsequently renovated into a new police headquarters, fleet maintenance garage, and building maintenance facility. This project restored an abandoned property to productive use, improved government services to the community, and improved the city's internal infrastructure. The project was accomplished at a savings of \$14,000,000, as compared to the cost of ground-up construction.





## Environment

### First Place

#### *Lake Seminole Park Pond Restoration-Pinellas County Parks and Recreation Department*

What began in early 2005 as an algae laden, weedy, unattractive, nearly sterile pond has become a haven for wildlife, birding and public enjoyment. The restoration and conservation of the pond at Lake Seminole Park is an example of how the collaboration of state and local agencies, volunteers and environmental groups can make a vast improvement in the quality of life for the citizens and visitors to Pinellas County.



### Second Place

#### *Connerton Village I Wildlife Corridor-Connerton*

The crowning achievements of Pasco County's new town, Connerton, are the conservation efforts that have resulted in the development of a wildlife corridor, nature trails and wetland mitigation areas. These environmental amenities will connect Connerton and existing or proposed conservation lands to the north and west, including the 3,000 acre Conner Preserve.



### Honorable Mention

#### *Gateway Tract Habitat Restoration Project-SWFWMD*

The Gateway Tract Habitat Restoration Project, completed in 2004, was a cooperative effort between the Southwest Florida Water Management District SWIM Program and the Pinellas County Department of Environmental Management. One hundred and seven acres of coastal habitat were created and enhanced through the use of the innovative hydroblasting technique.



### Honorable Mention

#### *Mobbly Bayou Wilderness Preserve-City of Oldsmar, Florida*

Amidst encroaching urbanization in the State's most densely populated county, the City of Oldsmar has provided and saved a scenic vista and natural habitat by preserving quickly vanishing areas like Mobbly Bayou Wilderness Preserve, one of many public parksites the city has developed and continues to maintain and preserve for quality living.



### The following entries received a Certificate of Excellence...

- ◆ *Cotee River Park Project- City of New Port Richey, Florida*
- ◆ *Preservation of an Estuarine Environment-James E. Grey Preserve-City of New Port Richey, Florida*
- ◆ *We See Sea Oats-City of Treasure Island, Florida*
- ◆ *2004 Treasure Island/Long Key Beach Nourishment -Pinellas Co. Department of Environmental Management*

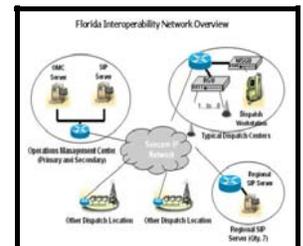


# Infrastructure

## First Place

### *Tampa Bay Regional Public Safety Communications Interoperability-Pinellas County*

The Communications Interoperability Project includes all public safety agencies throughout the Tampa Bay Region. Using various technologies and grant programs the Tampa Bay Region has been able to connect together public safety communications systems allowing all agencies to directly communicate with one another and significantly increasing communications interoperability.



## Second Place

### *Kapok Wetland and Floodplain Restoration Project- City of Clearwater, Florida and Parsons*

The project involved the purchase of the 37- acre Friendly Village of Kapok mobile home park and the relocation of the residents allowing for floodplain restoration, wetland creation and habitat improvement, water quality improvement, and recreation and education facilities. Elements of the project include excavation for the restoration of the floodplain and creation of wetlands, construction of two control structures, boardwalks and bridges and planting of wetland and upland plants.



## Honorable Mention

### *Cedar Street Community Reconstruction Project- City of Tarpon Springs, Florida*

Volunteers and city employees completed the first community re-bricking project in Tarpon Springs. They cleaned used bricks and re-set them on Cedar Street. The Mayor, City Commissioners and City Manager assisted with the project. A ribbon cutting ceremony was held December 3 where participants officially opened the re-constructed street.



## The following entry received a Certificate of Excellence...

- ◆ *Safford Avenue Pinellas Trail Reconstruction- City of Tarpon Springs, Florida*



## Public Education

### First Place

#### *Mosaic Coastal Education Center at Fiddler's Cove-Mosaic*

The Mosaic Coastal Education Center at Fiddler's Cove is a unique environmental education center and boardwalk overlooking Hillsborough Bay and The Richard T. Paul Sanctuary at the mouth of the Alafia River in south Hillsborough County. Fiddler's Cove was created specifically for fourth grade students to learn about the balance of nature, industry and the communities surrounding Tampa Bay. The project has been carefully planned for the past three years by a team of Mosaic employees, Hillsborough County School administrators and educators, Audubon representatives and local citizens. The grand opening of the facility was held December 1, 2005.



### Second Place

#### *The Easy Way To Cross the Bay- PSTA*

PSTA and HARTline operate a total of three routes that cross Tampa Bay. To realize economies of scale, the two transit properties teamed up with additional funding from FDOT and other partners from the local transportation coordinating group to conduct a comprehensive marketing campaign. The total budget was \$130,000 for the three-month campaign, which ran January through March 2005.



### Honorable Mention

#### *7 Day Youth Platinum Pass-PSTA*

To encourage Pinellas County youth to ride the bus, PSTA developed a new affordable swipe card called the Platinum Pass. Since its introduction on September 1<sup>st</sup>, PSTA has sold 709 passes and over 13,500 rides have been taken.



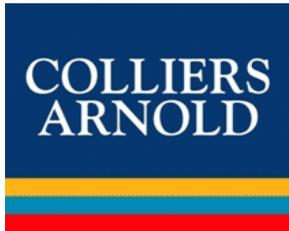
### The following entry received a Certificate of Excellence...

- ◆ *Water Champ-SWFWMD*

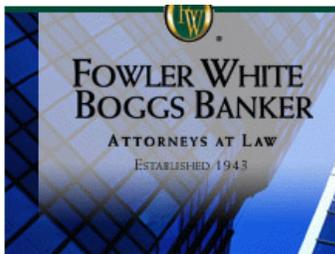
## Acknowledgments

The Tampa Bay Regional Planning Council wishes to extend its sincere appreciation to the organizations that have generously co-sponsored the 14<sup>th</sup> Annual Future of the Region Awards Luncheon.

## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



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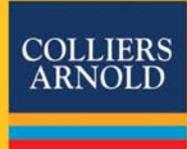


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The Tampa Bay  
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14<sup>th</sup> Annual Future of the Region  
Awards

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We cordially invite you to participate in next  
year's...**15<sup>th</sup> Annual Future of the Region Awards**

**Call for Entries-** October 2006

**Deadline for Entries-** Early January 2007

**15<sup>th</sup> Annual Future of the Region Awards Luncheon**

March 2007

Venue to Be Announced

For more information or to be placed on the mailing list, please contact Wren G. Krahl, Manager of  
Administration/Public Information, [wren@tbrpc.org](mailto:wren@tbrpc.org), 727/570-5151, x22.

Visit the website to view the Annual Future of the Region Commemorative Programs

[www.tbrpc.org](http://www.tbrpc.org)

Tampa Bay Regional Planning Council  
25 Years in Regional Hurricane Evacuation Planning  
1980-2005



We honor and express sincere gratitude to the individuals who have dedicated their lives to emergency management planning. In the event of a natural disaster, your efforts give hope and ensure recovery for the citizens of Tampa Bay.

*You are our unsung Heroes!*

# Tampa Bay Estuary Tag Marks Fifth Year!



In 1996 the **Tampa Bay Regional Planning Council** began the process of obtaining the 10,000 signatures necessary to gain approval of a specialty license plate. Aided by Captain Russ Sirmons, who created the original artwork for the plate, and staff of the **Tampa Bay Estuary Program** the signatures were gathered and the application prepared.

The 1999 Florida Legislature, led by Senator Jim Sebesta and Representative Bob Henriquez, passed the legislation creating the Tampa Bay Estuary specialty license plate. The plate was first made available in April, 2000, and sales to date have raised over \$703,175 for Bay-related projects.

*Our thanks to  
Senator Sebesta and Representative Henriquez  
and  
to all who have purchased  
the Tampa Bay Estuary Specialty License Plate!*

# Tampa Bay Regional Planning Council Staff

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