



advocacy
regionalism
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INNOVATIONS IN REGIONAL TRANSPORTATION

FEBRUARY 16, 2017



Advocacy, Regionalism and Empowerment for Tampa Bay's Cities

- Our membership represents 25 cities and over one million citizens
- Consists of 25 member cities in 3 counties spanning from St. Leo in the North to Gulfport in the South
- Work closely with and are supported by the Florida League of Cities (FLC) in representing the interests of West Central Florida's municipalities to the Florida Legislature, Governor's office and state agencies
- Provide a foundation for developing and assisting the FLC on urban policy and administration issues on a statewide basis

FLORIDA REGIONAL COMPACT INITIATIVE

The Florida League of Cities' Regional Compact Initiative ("FRCI") was established in 2015 under the leadership of FLC Immediate Past-President Matt Surrency.

Regional Compacts help cities and other local governments tackle regional challenges through collaboration, planning and shared resources.

The FRCI provides educational resources, planning and information assistance, and media support to cities interested in compact planning and implementation.

Transportation **A**dvocacy **G**roup

TAG Tampa Bay REGIONAL COMPACT

- History
- TAG Regional Compact Language
- Members vs Partners
- Next Steps

HISTORY

TAG TAMPA BAY LANGUAGE

- To provide a united voice at the local, state and federal levels for advancing initiatives to improve mobility and transportation throughout the Region, which will in turn enhance economic development in the Region through increased productivity, employment, business activity, property values, investments and revenues
- “TAG Tampa Bay”, “TAG Regional Compact” or “TAG”
- consist of any municipal government, organization, entity, or associate member of the Suncoast League of Cities that signs the TAG Tampa Bay Regional Compact and commits to advocating for TAG issues.

TAG TAMPA BAY LANGUAGE

- Development of and advocacy for joint positions on federal and state legislation, regulations, and administrative policies pertaining to expansion of technology options to further connectivity within the region, specifically, the Regional Fare Payment System, Traffic Management Systems Applications, and OneBusAway Expansion; replacement of the North Bound Howard Frankland Bridge; and the I-275/SR60 Interchange Reconstruction project.

MEMBERS VS PARTNERS

Members of TAG Tampa Bay shall consist of any municipal government, organization, entity, or associate member of the Suncoast League of Cities that signs the TAG Tampa Bay Regional Compact and commits to advocating for TAG issues.

Partners of TAG Tampa Bay shall consist of any entity, organization, or agency that provides data, information, educational and technical assistance to TAG or to TAG Members

NEXT STEPS

- Development of and advocacy for joint positions on federal and state legislation, regulations, and administrative policies pertaining to expansion of technology options to further connectivity within the region, specifically, the Regional Fare Payment System, Traffic Management Systems Applications, and OneBusAway Expansion; replacement of the North Bound Howard Frankland Bridge; and the I-275/SR60 Interchange Reconstruction project.
- Convocation of an Annual TAG Tampa Bay Summit focused on advocacy, innovative solutions and strategic pathways for success.
- Development of a TAG Regional Compact Action Plan, including strategies to accomplish the common goals of TAG Members relating to transportation issues, to be revised every three years from the date of publication of the first Action Plan.
- Seek external funding and resources to support the operation and administration of TAG Tampa Bay.



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