



**Tampa Bay Regional Planning Council
Regional Economic Analysis Program
Featuring REMI Policy Insight® and IMPLAN®**

Acerta

The Tampa Bay Regional Planning Council (TBRPC) has conducted an analysis of a start up health care product manufacturing company beginning operations within Sarasota County. TBRPC utilized its REMI Policy Insight model to generate the employment forecasts.

Employment Impacts

In Year 6, Acerta would employ 34 employees, which is estimated to create an additional 69 indirect and induced jobs for a total of 103 new jobs to Sarasota County. The combined jobs created generate an average of \$10.6 million annually in personal income at full capacity.

These combined jobs also contribute an average of \$18.7 Million to the Gross County Product in each year at build out. The Gross County Product is a concept analogous to the national concept of Gross Domestic Product. It is equal to output excluding the intermediate inputs. It represents compensation and profits. Below is a chart depicting the annual changes

Acerta - Employment Impacts								
	YR 1	YR 2	YR 3	YR 4	YR 5	YR 6	Average Annual	Total
Acerta Employment	16	27	30	30	30	34		
Employment	45	78	89	90	91	103		
Gross County Product (\$ Mil)	6.7	12.2	14.3	15.1	15.8	18.7	13.8	83
Personal Income (\$ Mil)	3.5	6.2	7.5	8.2	8.9	10.6	7.5	45

All figures are in 2008 U.S. Dollars.

Construction Impacts

The equipment purchasing of \$7.6 million creates 22 full-time equivalent jobs for Sarasota County. The purchasing of the project generates approximately \$1 million in additional income and contributes approximately \$1.7 million to the Gross County Product.