



# Council Minutes

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September 9, 2013  
10:00 a.m.

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## REPRESENTATIVES PRESENT

Mayor Bob Minning, City of Treasure Island, Chair  
Mr. Andy Nunez, Pinellas County Gubernatorial Appointee, Vice Chair  
Commissioner Victor Crist, Hillsborough County, Sec./Treasurer  
Commissioner Larry Bustle, Manatee County, Past Chair  
Commissioner Nina Bandoni, City of Safety Harbor  
Council Member Bob Boss, City of Temple Terrace  
Councilman Chopper Davis, City of New Port Richey  
Commissioner Jonathan Davis, City of Palmetto  
Commissioner Bill Dodson, City of Plant City  
Vice Mayor Lorraine Huhn, City of St. Pete Beach  
Ms. Angeleah Kinsler, Hillsborough County Gubernatorial Appointee  
Commissioner Janet Long, Pinellas County  
Councilor Bob Matthews, City of Seminole  
Vice Mayor Gail Neidinger, City of South Pasadena  
Councilman Wengay Newton, City of St. Petersburg  
Mr. Brian Armstrong, Ex-officio, FDEP  
Mr. Waddah Farah, Alt., Ex-officio, FDOT  
Mr. Todd Pressman, Ex-officio, SWFWMD

## REPRESENTATIVES ABSENT

Mayor David Archie, City of Tarpon Springs  
Commissioner Ron Barnette, City of Dunedin  
Commissioner Scott Black, City of Dade City  
Councilman Gene Brown, City of Bradenton  
Vice Mayor Woody Brown, City of Largo  
Council Member Michael Fridovich, City of Gulfport  
Council Member Doreen DiPolito  
Commissioner Jack Mariano, Pasco County  
Vice Mayor Janice Miller, City of Oldsmar  
Councilwoman Mary Mulhern, City of Tampa  
Mr. Tim Schock, Hillsborough County Gubernatorial Appointee  
Councilman Ed Taylor, City of Pinellas Park  
Ms. Barbara Sheen Todd, Pinellas County Gubernatorial Appointee  
Councilwoman Jodi Wilkeson, City of Zephyrhills  
Ms. Kim Vance, Hillsborough County Gubernatorial

## OTHERS PRESENT

Trisha Neasman, Planner, SWFWMD  
W. Copeland, Env. Spec., Frontier  
Diane Chadwick, Stantec  
Will Augustine, Sr. Planner, Hillsborough County Planning Commission  
Bob Schmitt, Manatee County, Building  
Michelle Miller, former TBRPC member  
Patrick Roff, City of Bradenton, former TBRPC member

**STAFF PRESENT**

Manny Pumariaga, Executive Director  
Don Conn, Legal Counsel  
Suzanne Cooper, Principal Planner  
Lori Denman, Recording Secretary  
Marshall Flynn, IT Director  
John Jacobsen, Accounting Manager  
Betti Johnson, Principal Planner  
Wren Krahl, Director of Administration/Public Information  
John Meyer, Principal Planner  
Patrick O'Neil, Senior Planner  
Brady Smith, Senior Planner  
Avera Wynne, Planning Director

**Call to Order – Chair Minning**

The September 9, 2013 regular meeting of the Tampa Bay Regional Planning Council (TBRPC) was called to order at 10:10 a.m. A quorum was not present.

The Council agenda has been modified to accommodate public comment due to the passing of SB50. Members of the public who wish to be heard should fill out a speaker's card and give it to the Director of Administration/Public Information before the start of the meeting. Speakers will be given three minutes to address any item on the agenda or an item of regional interest.

The invocation was given by Councilman Wengay Newton, followed by the pledge of allegiance.

Taken out of order:

**6. Tony Carvajal, Executive Vice President for the Florida Chamber Foundation**

The Florida Chamber Foundation is the solutions development arm of the Florida Chamber of Commerce. Working in partnership with state business leaders, the Foundation advances initiatives that envision a vibrant and sustainable economy in the state of Florida. Mr. Carvajal provided an overview and update of the Chamber Foundations Six Pillars initiative which includes: Talent Supply & Education; Innovation & Economic Development; Infrastructure & Growth Leadership; Business Climate & Competitiveness; Civic & Governance Systems; and Quality Of Life & Quality Places.

Mr. Carvajal thanked the Council for the leadership this region has shown, and to ask for continued leadership. The Six Pillars 20-Year Strategic Plan booklet was distributed.

The last time I was at the Council it was the beginning of the recessionary period and we were talking about whether Florida was over it. The backdrop of many of my conversations was the Wall Street Journal article asking that particular point. The Times and USA Today articles about the end of an era in Florida didn't make life any happier. The reality is, we knew Florida wasn't over and the numbers are showing that now. We have seen continued growth and optimism in our economy. Consumer confidence has been rising solidly over the last few years. Construction is rising; single family home sales have shown a 17.5 increase over year sales. We've had 49 million visitors in the state in the first half of the year. Last month it was projected that tax revenues would be approximately \$1.9 billion higher over the next season. That's about a 4.4% growth in tax revenues, largely due to housing sales, visitors, and the exuberance in our economy.

Things are changing. There are a lot of positive trends, and there are a lot of questions. Underlying the Six Pillars has always been this one great concept of - how do we plan for and prepare for the next 6 million people? Between now and 2030 we're expecting another 5-6 million new Floridians. The projections are that we are going to quickly get back into our normal pace. Normal being hectic and painful at times, but approximately 500-600 new Floridians every day. The pattern, despite what was reported many years ago, we have never had a decline in population since the 1940s. There have been changes in that pattern – we have dropped from a peak of about 1,000 new residents a day to as low as 200 residents a day, but Florida is still a destination. Starting at 2015, projection is shown at about 600 new residents per day; and in the Tampa Bay region you are expected to have 80-110 new residents every single day, be spread out over the four-county region. Obviously in the large population areas they will receive the majority but it is going to be spread across the region. The question I have for you is, are you ready? That is the challenge that each of our citizens ask us to consider as we move forward and it's one of the things that we use as a framework for the Six Pillars.

The Six Pillars are a way of breaking the conversation. It is not a mandate. We don't come from Tallahassee and say, this is exactly the way to do this. It is a model that we ask the regions to consider in their conversations. It is based on a visioning that talks about global competitiveness, vibrant and sustainable communities, and high wage jobs across the state. It builds on six broad areas. Much of this may not be new to you. Talent Supply & Education: Some of the key items that we encourage consideration at the state level, but also at the regional and local levels, by those things that relate to early childhood (age 0-8 agenda) - the overlapping area of Pre-K all the way through 20 with a focus on higher education, and professional development. Workforce issues are predominant throughout the talent supply chain and experience. We cannot simply look at a population of 18-65 and assume that's what life is all about and that's the entire workforce. With the reality of the current workforce and the vibrant residents that we have in this state the lifelong engagement is one of those things that communities have to constantly be focused on. Even though we have had some great gains in education in this state, listed as the 6<sup>th</sup> best education system in the country based on our education policy and performance, particularly because of our alignment on workforce and career readiness, there are still some drags. Obviously unemployment is one of those things that drag this metric backwards as well as the 100,000 students that don't graduate from high school, and the low number of bachelor degrees and advance degrees. While we are fantastic at bringing many of those through the higher education system, we lose some of our best talents not only to other states and countries. We do focus on higher education and professional development as a part of the future economy. It ties very closely with the innovation agenda. The two are almost inseparable. If we are going to grow and diversify our economy we need to do that on the basis of our history - tourism, trade, and development.

We are also going to have to continue to expand our innovation and STEM agenda with research and commercialization and the focus on capital and investments. The economic recovery, particularly driven by tourism and trade are strong foundations for us and we are moving forward, but there still needs to be a focus on capital availability and investment diversification particularly for those industries in the next economy. We are no longer a low cost state. We were in the 1970s and through most of our history one of the cheapest states to live in. Our economy was based on service enterprise. We were the 5<sup>th</sup> cheapest state. We have now risen to somewhere between the 16<sup>th</sup> and the 19<sup>th</sup> most expensive state. We have to find new industries and new occupations that are going to drive us into the next economy.

After we look at the innovation structure we need to look at the infrastructure within the state and the growth leadership that is tied to that. Our transportation systems, despite traffic, are one of the best in the country and one of the safest systems in the U.S. We also have some fantastic trade lines that are connecting us to the rest of the world and this will be particularly relevant as

we enter the post Panama period where the canal gets extended. Starting next year we will start seeing larger and larger ships trying to find a port for those goods and at the same time try to find ways to fill their ships and head back. I think you will find that Florida is competitive on this and later this year, October 14<sup>th</sup>, we will release our Trade & Logistics Report. This region has a strong focus on the Port and the enterprises that are tied to that. When we talk about trade & logistics it's not just the transportation systems, it's the manufacturing infrastructure that will actually add value or create the goods that will build those DEUs that need to move not only through the rest of the country but through the globe. On November 4<sup>th</sup> we are also going to do a regional rollout in partnership with the Tampa Bay Port. If you can't make our October 14 event you should try to attend the November 4 Port event.

You will find that our strong infrastructure system is something that we can build on. We have to constantly be looking at our energy infrastructure, water infrastructure, and our sustainability initiatives. This is what is going to make or break this state. Will we have the capacity to sustain not only enterprise but individuals as we go forward? There is probably no part of the state that is more aware of water issues than this one. As we look at the energy structures, there is a line that growing demand is a reality of our state already. But when we add 6 million more residents between now and 2030, and really not a lot of new energy supply over that same time period, we get to that point where one of two things is going to happen. Energy is going to become cost prohibitive not only for enterprise but for individuals or it's going to be unavailable. This is something that we have to look at over the long term and later next year we're also going to be having a summit on this and evaluate this prospect.

I noticed on the agenda there is a lot of discussion on preparedness. This is actually one of those areas that we also ask communities to pay strong attention to given our geo location. We have to be prepared for whatever is coming forward.

The next pillar is Business Climate & Competitiveness. Our tax structure is improving and to some degree the regulations have been rolled back and have helped, but there are still questions about insurance. Not the least which is healthcare insurance, and the impacts on businesses and individuals going forward as well as the legal climate. As we move beyond business climate we start looking at the civic infrastructures and the governance systems. Whether it is the relationship between state and local, or local to local entities, there has to be a network cooperation system at play if we are ever going to make progress in this state. I think the cities and the counties in this region do well, but we have to understand that across the region and the state we do have some challenges about how individual communities relate to each other and the way the state and communities relate to each other. We have to compete as one state.

The I-4 corridor has been fantastic about regional stewardship with the super-regional efforts. There have been some stresses, although there have also been some advances in terms of ethics & elections. Something that will make a big difference into the future is civic architecture and philanthropy.

As we consider over the next 20 years the growing age of baby boomers and the level of wealth that they have in their current hands and in that transfer of wealth, are we positioned well to absorb that? Our history in the past has been that many people come here, live their lives, do fantastically well, grow their riches, and then take their bodies and their purses all the way back to wherever they came from. That's a challenge and if we don't get ahead of that over the next 20 years, it will make a huge difference in this state. I hope that if you have moved here, or if you have grown up in the state, you will consider leaving much of your wealth here.

Everything about Quality of Life is the other side of this equation. Health, wellness & safety are progressing in the state, but there are some stresses and challenges. Not the least of which are all

the questions related to the healthcare changes that are coming up over the next few years. Housing & livability – the recession helped with making housing affordable to some degree. There has been a lot of available housing stock in the last few years. That is closing up quickly and we will get into the situation where affordability becomes a challenge. The arts, culture, and recreation have been stressed and thankfully folks like you recognize the importance of sense of place and protect communities as you have. We should continue to see this go forward. Obviously Florida is recognizing its unique place and doing a lot to protect its true sense of place. But we cannot ignore those individuals that are struggling in this economy. We look forward to a partnership in this effort.

The metrics will be updated at our conference at Disney's Contemporary Resort on October 14-16. Our Future of Florida Forum and the State of the State Report will be released on the morning of October 15. We will keep you up to date on what is going on at the state level and I invite you to evaluate these on the local level. The Six Pillars is a statewide framework and it's a framework that we encourage other entities and regions and cities and counties to adopt. We don't have a formula. We're not coming in to tell you this is what needs to be in your plan. What we are saying is that after millions of dollars of research and about 20 years of work evaluating what is important to the future of Florida we've come up with the Six Pillars and structure for a conversation. A slide of the state indicates where current six pillars communities and/or projects are underway. The Tampa Bay region is not one of those. We will assist you in engaging in conversations about the six pillars and provide guidance and ideas for how to engage your communities in the process.

I am also here today to thank you for your continued leadership. Mr. Pumariega has been a leader in this process and has been there since day one since we created the Six Pillars, as well as many other Planning Councils. The Comprehensive Economic Development Plans that were just created at the state level and adopted by each regional planning council has been submitted for federal approval, and show that the regional planning councils "get it." You understand how important it is to have a view to the entire state. I would like to make a presentation in recognition of the Tampa Bay Regional Planning Council for the work that you have done to move forward and to recognize the importance of this, not just in this region but at the state level. I would also like to thank Mr. Pumariega for his leadership with his partners. The Sunshine State News said, "Every community and corner in the state now has a strong partner working to ensure that communities grow and prosper." I look forward to working not only with this Council, but with each of you and your communities to continue to develop the Six Pillar model.

What comes next? If you have the conversation about the Six Pillars you can have an additional conversation that is also important, and that's the score card. We talk about many of the things that move the dial. There are numbers and metrics behind each of the pillars. The handout highlights some of the key areas that we focused on throughout these metrics and there are many other metrics. If you go to [www.FloridaScorecard.com](http://www.FloridaScorecard.com) we track a number of different data points, not only at the state level but also at the local level. You can use this tool to research some of the elements. If it becomes difficult for you to manipulate around, you are invited to give us a call. The scorecard is important because what you measure is what you drive towards. The communities need to understand what is important in how you are moving the region and your area. I'm also pleased to say the RPCs are going to work together to start creating local and regional scorecards so you will see more and more scorecards going forward. When we have enough of these we can start making projections. It's not simply enough to have a framework, and it's not enough to know where you are today. What really matters is where you need to be. We will also work with communities to identify the gaps that need to be closed. We have other partners that are participating – Enterprise Florida, Workforce Florida, The Department of Economic Opportunity, Visit Florida. They have all adopted this framework because they recognize these are the right things to have conversations about. The advantage of that is when

all of us are speaking from the same point, even when we disagree; at least we are still talking and having the same conversation. One of the things that we are having these conversations about is the jobs agenda. We have grown a little over 126,000 jobs over the last year, more than 370,000 jobs since December 2010. We are still behind where we were in 2008 in the total number of jobs. Our unemployment numbers won't come out until the 3<sup>rd</sup> week of the month. I'm not sure if the numbers will drop. I think you will start seeing is the reality of the under-employment in Florida. For the last few months we've been at 7.1% and maybe we will stay there, or maybe we will go up. As the economy continues to heat up and more jobs become available more people try to come back into the workforce and that under-employment number will start working against us. Over the next 7 years, between now and 2020, Florida has to create 978,000 more jobs just to reach 6% unemployment. Not only do we have to make the gains from the 7.1% down to 6%, we have to find 978,000 more jobs if we want to avoid getting into a crisis again. It's great to have a 700,000 jobs agenda, it's great to have any number agenda, but just to keep at 6% unemployment we're going to have a 978,000 job net need. At the four county region here, for the population growth that is expected, a 6% unemployment and the same level of labor force participation, you're going to have to create 154,771 more jobs just to reach the 6% unemployment level. The question becomes, how do we reach that? The Six Pillars have another advantage. This was originally created as an economic development tool. As we looked at how to diversify the economy and how to recruit businesses one of the things I invite you to do is to use the Six Pillars as a framework to ask the question of what an industry or company needs. Ask them about their talent supply and education needs, the workforce needs, that the industry or company would require. Ask about the innovation and economic development issues, infrastructure and growth – transportation, water needs. Look at the business competitive issues and the civic and governance systems that are going to support them in the communities that they live and the quality of life issues that they care about. Even if you don't adopt the Six Pillars you can use the Six Pillars as a framework.

This is an exciting opportunity for us and it is nicer to be on the upside of economic growth. For those of us who have been in Florida long enough we know that the growth pattern is towards growth. There are things that can injure us during the process and you will hear from the Florida Chamber Foundation when we identify challenges.

Questions & Comments:

Commissioner Long: I think this is an extraordinary opportunity for the Tampa Bay Regional Planning Council and it did not please me to see that we don't have a circle around our region. I would really like to see us take advantage of this opportunity. I was fortunate enough to hear Dr. Dale Brill give a similar presentation at our Public Policy Institute at St. Petersburg College two years ago. I cannot tell you how strongly I believe in this process and what this could do for us as leaders. It's essential for us in the future for our economic viability, especially if we embrace the numbers that you spoke about with regard to how many new and innovative jobs that we need to bring to our state. We talked about Pre-K and I carried that bill in the legislature and I don't know if they will ever get it passed, but I believe that is the foundation of our future. We don't even know what the jobs are that will be created between now and then for our little ones. I would like to hear your presentation given to a much bigger broader audience, if we could find that opportunity. I would like to make a motion to accept the offer from the Foundation so we could have a circle around Tampa Bay. My question is, how do we do that?

Mr. Carvajal: We are going to work with each of the Regional Planning Councils over the next year but I particularly appreciate the enthusiasm you have.

You've seen this from your time in the legislature and over the last few years the importance and difficulties of everything that goes on, but having the conversations is the first part. Thank you for the invitation and I look forward to coming back and working with you personally as well as others.

Ms. Kinsler: This is a wonderful tool. You mentioned that in our particular area the growth is between 80 and 100 people per day?

Mr. Carvajal: Right. That's the official state estimate between now and 2030.

Ms. Kinsler: We still tend to be a retirement state. Do we know the impact of how many people coming into the state who are actually working people? That is critical for us to know. When we talk about creating the number of jobs you mentioned just to stay even, it's huge.

Mr. Carvajal: What we see is bi-level growth. We have our population over the age of 65 that is going to continue to grow at a rate faster than it has been, particularly over 85. But we also have significant growth in the under 18. There are some fascinating dynamics that I spend a lot of time thinking about. As far as how do we attain and gain those jobs – you will notice from your own community that yes, there are a lot of retirees here but they are also not completely sitting at home. There are careers, continuation careers and opportunities to engage them in the economy in a number of different ways. One thing that changed after the recession was that reliance on passive income or retirement income or rental incomes or transfer funds; you're not a population now that's going to sit back. It's going to need to, at times, continue to work but it's also a population that has a great amount of experience and it's not going to be unlikely to find somebody working into their 70s and 80s. Let's hope it's because they want to and not that they have to. Not only will we have more retirees engaged in the workforce, we will also have changes available for the workforce.

Councilman Davis: You said that in the 8- to 100 there various age groups and there are baby boomers. Where do you have those elements?

Mr. Carvajal: What ends up happening is that by 2030 we have a negative net natural growth. That means more people die than are born in our state and all of our growth at that point becomes from outside. The majority of our growth as a state has always and has been since the 1940s from the outside. We have been taking in a natural birth rate, more births versus deaths. By 2029 we actually go upside down and there are more retirees that are passing away than there are new births.

Ms. Kinsler: That's probably because of the amount of retirees that come into our state as well as the aging baby boomers.

Mr. Carvajal: Yes. Life expectancy which has grown something between 40 years over the last century, if it grows another 40 years that means that maybe potentially the people in this room are going to live somewhere between 110 and 120. Working with statistics you can be a little blunter than you you'd like at times but, right now we are counting on people to pass away sometime in their 80s. If you extend that another 30-40 years and you put that burden on a great state like ours, those are fascinating questions that you have to deal with. Think of transportation, healthcare, and all of the different changes. It's a reality for planning the future of this state that we have to deal with.

Ms. Kinsler: I think it's important because the baby boomers set a new trend of how life is lead. The issue is going to be huge for us. In addition, the issue becomes sustainability of those young people like my daughter and the

people who come into the state to go to school. How do we keep them here? That's going to be critical. If we don't have the jobs and we are struggling just meeting the minimal, we're going to have issues.

Mr. Carvajal:

That's exactly right. We have got to do well beyond the minimum. Talents and capital are both mobile in this environment and it will be increasingly so in the future. We're losing some of our best talent to other states and countries. We also train people with some of the best talents in some of the hardest sciences from other countries and send them right back and they compete against us. There are a lot of challenges that we have to deal with. The most fascinating area for me in some of these numbers is in the over 65, or over 85, you lose one particular item and that is that minorities don't make it to that age for the most part. So what you have is a very fast growing Anglo population. Take the under 18 population and you've got a vast majority of those that are actually going to be minorities because of the trends in this state. If we don't start having some real conversations about not only aging, but about race and culture in this state, we're going to have a serious civil clash well into the future. Those things fascinate me and I'm willing to have those conversations, and I hope you are to.

Councilman Newton:

My comment is on Talent & Education and the high school graduation rate. I sit on the WorkNet board and this past Friday there were a lot of IT people in the room and they were testifying to the challenges they have to get job skills. 9,000 jobs aren't filled.

Mr. Carvajal:

There are 56,000 across the state right now that can't be filled because we don't have the talented workforce.

Councilman Newton:

My comment is more toward how the state is set up as pertains to less than 18 years of age. Systemically what is happening is that in the State of Florida there are about 60,000 juveniles a year. 20,000 of those are first time offenders. Florida is the only state that links juvenile records, which means these young people that made a trip to the juvenile justice system will have a record. A lot of corporations require clean backgrounds. I got a report from my city, St. Petersburg, dated June 6, 2013 back to December 2012 and people who got arrested ranged from 1,050 to 2,000 in that seven month period. That was just a seven month period. Last Thursday we got a report from the Police Chief and since September 5<sup>th</sup> they have arrested 2,189 juveniles. Florida arrests more juveniles, about 50% per capita, than any state in the union. What we are doing to a lot of our young people's talent is criminalizing and ruining their lives at a very young age. These young people don't have a clue at what they are doing to themselves. But because of the way the system is set up, something they are doing will come back to haunt them when they try to get jobs or try to go to college. These are the young critical thinkers if given the opportunity. But this is a \$185,000,000 industry so people make money off this. Systemically we have a huge problem in terms of our youth.

Mr. Carvajal:

That's one of the reasons that 100,000 don't graduate with their cohorts as well as other standards. I can't say anything other than we have to think through that process because not only are we criminalizing youth, we criminalize poverty, we criminalize a number of issues and then when you look at our justice system, and I understand justice issues more than most people in the state have forgotten, this is not an easy issue. We have tried things like juvenile citations to alleviate some of the problem and we've also got the issue on the other side. We set people up for

failure in that we don't allow them to have work papers or documents so they can immediately come out and get back into the process. Without going into too much detail let me mention that this actually is another way the pillars work across the system because our governments look at our corrections and our probation systems. Our quality of life issues deal with safety issues, the talent looks at the individuals we are talking about. Some of those 56,000 jobs are also open because having a record prevents people from getting those jobs. That's also true in manufacturing. When you're working with very high tech equipment for security installations, nobody in that process can have a record. It's a complex system. But it's not one that is impossible to solve, it's just very difficult to solve.

- Councilman Newton: I've been in Tallahassee lobbying. The stuff that these kids are being criminalized for are things we all did when growing up. Now they go to jail for it. In closing, you say how important the Regional Planning Councils are. Is there any room in your lobbying for RPCs?
- Mr. Carvajal: One thing I can tell you is that I don't lobby. The Florida Chamber does, it is an advocacy organization. We have created a partnership with the RPCs to do what we can to help. I don't know what is behind the problem but I do know that the association of all of the RPCs (FRCA) together is working on it annually.
- Commissioner Bustle: What is the significance of 6%, why is that a number you picked for the unemployment rate?
- Mr. Carvajal: Because it is realistic. If you go back 20 years a balanced unemployment was around 3%. You will always have a certain level of population that is unemployable or that is in transition. The reality is that getting to 3% is difficult when you are sitting at 7.1%. 6% is an obtainable number across the state. The highest district has 9.8% unemployment in some of the rural areas, but getting down to 6% is realistic. There will always be a transition – population that is unemployable or in transition between jobs, by choice at times and by need at other times.

Mr. Carvajal presented an award to Chair Minning, Mr. Pumariega, Mr. Wynne and Mr. O'Neil on behalf of the Florida Chamber Foundation for the Tampa Bay Regional Planning Council's commitment to the Six Pillars Strategic Planning Framework and securing Florida's future.

Presentations provided at Council meetings can be found at:  
[www.tbrpc.org/council\\_members/council\\_presentations.shtml](http://www.tbrpc.org/council_members/council_presentations.shtml)

#### **Roll Call – Recording Secretary**

A quorum was not present. Due to the lack of a quorum Items 1, 2a, 2b and if required, items on the Consent Agenda will be placed on the October agenda for approval.

#### **Announcements:**

- With the passage of SB50 we will now incorporate into our regular meetings public comment. We do not have any today, however, in the future for those people who wish to provide comment to the Council will have three minutes. We welcome any and all public comments that we may have.
- Immediately following the October 14 meeting we will hold our Strategic Planning Session. The Council meeting will be brief with no speakers. We will adjourn early and begin the session. Lunch will be provided and we expect the meeting to end at approximately 1:30pm. We hope all can attend and provide input to our new 5 year initiatives plan update.

- Due to the Veteran's Day holiday falling on the Council meeting date, a vote was taken at last month's meeting to meet on November 4<sup>th</sup> instead of the 11<sup>th</sup>.
- Councilor Bob Matthews was thanked for the morning refreshments.

**Recognitions:**

Michelle Miller served as the representative for Enterprise Florida on our board from 2002 to 2013, over 10 years. That length of service shows dedication and commitment which we will surely miss. Michele recently retired from Enterprise Florida which is why she no longer sits on the Council. On behalf of the Tampa Bay Regional Planning Council Ms. Miller was presented with a crystal vase inscribed "For Dedicated Service."

Councilman Patrick Roff is another example of the caliber of service we have been privileged to have on this board. He served as the representative for the City of Bradenton for five years. Councilman Roff was presented a desk clock "For Dedicated Service."

Councilman Roff stated it has been a pleasure serving and that he believes in collaboration and regionalism. He is a follower of Richard Florida and regionalism as well as super regionalism. We are strategically in one of the best spots in the world and that we will survive.

**7. Council Members' Comments**

Councilor Matthews: To go along with Mr. Carvajal's presentation, the Florida League of Cities had a speaker at the conference last month on demographics (<http://flcmobile.com/conference-materials/>) which is available. It ties in with what Mr. Carvajal said, Florida and the southeast will increase in population and technology. It was a good presentation on where we fit in the country and we are right at the top.

Councilman Newton: I would like for everyone to be mindful of the people we lost on 9/11.

Taken out of order:

**9. Other Council Reports**

A. **Recent, Current & Upcoming Projects Update** – Mr. Avera Wynne, Planning Director  
 The fiscal year ends September 30<sup>th</sup> and some projects are winding down, other ones are kicking off October 1<sup>st</sup>. We have different sized projects at the Council, some last a couple of weeks and others are multi-year projects such as the Energy Resources Project. Timing of projects with our budget year is very important.

Recent and winding down projects:

- Assisting the state with the update of the Florida Domestic Security Strategic Plans.
- Two year Broadband Planning Project where we worked with Southwest Florida RPC and the Central Florida RPC to create broadband community plans.
- We are getting ready to undertake a Statewide Directional Atlas Pilot. We did one with Southwest Florida RPC.
- Lake Okeechobee Atlas Update for hurricane planning.
- We recently completed the St. Pete Beach Corey Avenue District Revitalization with public engagement at a couple of meetings and working with them to prioritize activities for the revitalization of Corey Avenue.
- The Energy Assurance Plan which was a part of the Energy Resiliency Plan ended in March and in October the Energy Resiliency will end.

- The West Shore Alliance Economic Profile. We worked with the West Shore District to get an idea of the population demographics and the employment nature, tactical values and what type of tax impact development would bring. They are positioned on how they impact Hillsborough County, downtown, and USF and those other districts.
- Medical Manufacturing Economic Impact Profile for Pinellas County as well as the Tampa Bay region and the State of Florida. That was for the Manufacturing Association of Pinellas County.
- The Airport Sustainability Plan – ARS Services for the Tampa International Airport. We worked with them running our Audience Response Services on their sustainability plan that is underway, which is a follow up to their Master Plan.
- An ongoing project which is winding down is Integrating Nitrogen Management with Planning.

Current and Ongoing:

- Courtney Campbell Scenic Highway and Trail is an ongoing project. The trail is in place now.
- Energy Resiliency Study (EDA) is starting to wind down where we coordinated the 11 RPCs throughout the state of Florida. That report is getting ready to be released for stakeholder input at the end of this month. You can go to [www.floridaenergy.org](http://www.floridaenergy.org) for your comments. The Florida Energy Summit is October 14<sup>th</sup> so it will be a good time to have it out to the public to get input on energy strategies.
- The Economic Evaluation of Tampa Bay Estuary is getting started.
- Mr. Pumariega is participating in the PSTA/HART financial analysis study team on consolidation of functions and activities to see if there are benefits to consolidating.
- Ms. Johnson has been working with the RDSTF to update the Interoperable Communications Plan and I/O exercise (Input/Output).
- RESTORE Act Ad Hoc committee and projects for economic impact analysis. The committee met last month to look at some of the impact analysis that were prepared for different projects. The idea is to help each individual project figure out how to present in terms of an economic benefit when they seek funding.
- We are working with Hillsborough MPO and the Planning Commission on the Vulnerability Assessment and Adaptation Pilot Project for FHWA (Florida Highway Works Administration). For example, what might sea level rise do to the Howard Franklin Causeway? We are going to be looking at that project and doing an economic impact analysis on different road segments to figure out which ones need to be prioritized.
- REMI economic impact analyses is ongoing.

Upcoming:

- Broadband Florida Smartphone Mobile mapping application. We are going to try our hand at Apps. Maybe we will get a TBRPC app as well.
- Mr. Meyer continues to attend quarterly State Emergency Response Commission (SERC) meetings. The next one is October 3-4.
- Ongoing training for public sector Hazmat First Responders. HazMedic, October 7-11 and Marine Firefighting October 14-18.
- The Storm Direction Atlas for Tampa Bay and the rest of the state. The concept here is when we've done our statewide evacuation plan and generally when

we've done our emergency evacuation planning it's done under an average scenario analysis. The Storm Direction Atlas will be for different counties to pick their worst case scenario, or a scenario they think is relatively likely and dangerous as opposed to relying on an average analysis.

- Along with that the Demographics have to be updated before we do the evacuation plans.
- Sun Shot Roof Top Solar. We had a briefing on this a couple of months ago. We are slowly getting the documentation in place so it's not official as of yet. We will have a two year project where we work with local vendors and local governments to promote roof-top solar alternatives in the region. We will look at the permitting and try to standardize with education of the vendors to understand how to work with the utility companies.

That's all of the projects. Some of them will be mentioned in the budget update.

Taken out of order:

10. **Executive/Budget Committee Report - Chair Minning**

The committee met this morning and received a report on the final budget. We did not have a quorum so no action was taken. We will bring that before the Council at the October meeting.

The committee discussed the Executive Director's evaluation. Manny received high marks and we continue to be grateful for his service and dedication to the Council. We also acknowledge staff for their dedication.

One of the highlights for the Council and staff is that within 6 months of losing a major tenant that we had in this building, it is now completely full once again with a minimum 5 year lease. Manny and staff also secured an additional tenant by renting the vacant offices on the Council's side of the building.

12. **Executive Director's Report – Mr. Manny Pumariega**

We will look at the Consent Agenda and bring back any items that need action from the Council. I have authority to sign reports, as needed.

Regarding Mr. Carvajal's presentation, we have been involved with the Six Pillars since the beginning. I felt a need to have the Council hear this presentation so hopefully we can get some of our local governments and counties on board. Once the Six Pillars certification process is updated we will promote it throughout the region.

The Florida Regional Councils Association (FRCA) Activity Report is included in the Council Member folders. The FRCA Strategic Planning Session will take place January 9-10, 2014. Each RPC has three Council members that sit on the Policy Board. Our representatives are Commissioner Bill Dodson, Commissioner Scott Black, and Ms. Barbara Sheen Todd. At the June FRCA Policy Board meeting it was decided to add two additional members, the Chair and Vice-Chair, which would mean five members from each Council. As things develop I will provide additional information.

The TBRPC Strategic Planning Session on October 14<sup>th</sup> will take place immediately following the Council meeting. Lunch will be provided and the session is expected to end at 1:30-2:00 p.m.

**8. Program Reports**

**A. Agency on Bay Management (ABM) - Mayor Bob Minning, Chair**  
The Natural Resource/Environmental Impact Review Committee will meet Thursday, September 12<sup>th</sup>. All are welcomed to attend.

Staff contact: Suzanne Cooper, ext. 32

**B. Clearinghouse Review Committee (CRC) - Chair, Mr. Andy Nunez - No Report**

Staff contact: Avera Wynne, ext. 30

**C. Local Emergency Planning Committee (LEPC) - No Report**

Staff contact: John Meyer, ext. 29

**D. Emergency Management - No Report**

Staff contact: Betti Johnson, ext. 39

**E. Legislative Committee - Chair, Commissioner Scott – No Report**

Staff contact: Wren Krahl, ext. 22

**F. One Bay Livable Communities Working Group - No Report**

Staff contact: Avera Wynne, ext. 30

**G. Economic Development - No Report**

Staff contact: Patrick O'Neil, ext. 31

**H. Regional Domestic Security Task Force (RDSTF) – No Report**

Staff contact: Betti Johnson, ext. 39

**11. Chair's Report**

Next Meeting: Monday, October 14, 2013 at 10:00 a.m.

Adjournment: 11:27 a.m.



Bob Minning, Chair



Lori Denman, Recording Secretary