



Council Minutes

October 8, 2012
10:00 a.m.

REPRESENTATIVES PRESENT

Chair, Commissioner Larry Bustle, Manatee County
Vice Chair, Mayor Bob Minning, City of Treasure Island
Secretary/Treasurer, Mr. Andy Núñez, Pinellas County Gubernatorial Appointee
Past Chair, Commissioner Bill Dodson, City of Plant City
Commissioner Nina Bandoni, City of Safety Harbor
Commissioner Scott Black, City of Dade City
Commissioner Neil Brickfield, Pinellas County
Commissioner Woody Brown, City of Largo
Commissioner Victor Crist, Hillsborough County
Council Member Alison Fernandez, City of Temple Terrace
Vice Mayor Sam Henderson, City of Gulfport
Commissioner Lorraine Huhn, City of St. Pete Beach
Mr. Robert Kersteen, Pinellas County Gubernatorial Appointee
Mr. Harry Kinnan, Manatee County Gubernatorial Appointee
Ms. Angeleah Kinsler, Hillsborough County Gubernatorial Appointee
Councilman Bob Langford, City of New Port Richey
Commissioner Gail Neidinger, City of S. Pasadena
Council Member Wengay Newton, City of St. Petersburg
Ms. Barbara Sheen Todd, Pinellas County Gubernatorial Appointee
Councilwoman Jodi Wilkeson, City of Zephyrhills
Mr. Waddah Farah, Alt., Ex-Officio, Florida Department of Transportation
Ms. Michelle Miller, Ex-Officio, Enterprise Florida
Mr. Todd Pressman, Ex-Officio, Southwest Florida Water Management District

REPRESENTATIVES ABSENT

Mayor David Archie, City of Tarpon Springs
Vice Mayor Ron Barnette, City of Dunedin
Mayor Shirley Groover Bryant, City of Palmetto
Council Member Doreen Hock DiPolito, City of Clearwater
Commissioner Jack Mariano, Pasco County
Councilor Bob Matthews, City of Seminole
Council Member Janice Miller, City of Oldsmar
Councilwoman Mary Mulhern, City of Tampa
Councilman Patrick Roff, City of Bradenton
Mr. Tim Schock, Hillsborough County Gubernatorial Appointee
Councilman Ed Taylor, City of Pinellas Park
Ms. Kim Vance, Hillsborough County Gubernatorial Appointee
Mr. Charles Waller, Pasco County Gubernatorial Appointee
Ms. Pamela Vazques, Ex-Officio, FDEP

OTHERS PRESENT

Michelle Sims, Environmental Specialist, CF Industries
Vicki Parsons, Editor, Bay Soundings
Todd Pokryana, VP Planning, SMR
Will Augustine, Planner, Hillsborough County Planning Commission
Jason Mickel, Sr. Planner, SWFWMD
Catherine Lee, Planner III, City of Clearwater

STAFF PRESENT

Mr. Manny Pumariega, Executive Director
Mr. Donald Conn, Legal Counsel
Ms. Suzanne Cooper, Principal Planner
Ms. Lori Denman, Recording Secretary
Mr. John Jacobsen, Accounting Manager
Ms. Jessica Lunsford, Intergovernmental Service Coordinator
Patrick O'Neil, Senior Planner
Mr. John Meyer, Principal Planner
Mr. Avera Wynne, Planning Director

Call to Order – Chair Bustle

The October 8, 2012 regular meeting of the Tampa Bay Regional Planning Council (TBRPC) was called to order at 10:05 a.m.

The Invocation was given by Ms. Barbara Sheen Todd, followed by the pledge of allegiance.

Roll Call -- Recording Secretary

A quorum was present.

Voting Conflict Report -- Recording Secretary - None

Announcements: - Chair Bustle

- Council members welcomed new member government the City of Zephyrhills and their representative Councilwoman Jodi Wilkeson.
Councilwoman Wilkeson thanked the Council for providing the opportunity to the City. They have a very energetic and committed City Council with great aspirations. They allocated \$50,000 to their local Chamber of Commerce to help them with an economic development task force and they are serious about the business of getting their citizens to work.
- Housekeeping Items were in Council folders. Council members were asked to complete the forms, and make their choice for their committee assignments, and return by October 26th.
- The next Regional Collaboration Committee Meeting will be held on Friday, October 19th at TBRPC from 1:30 p.m. - 3:30 p.m. The topic for this regional roundtable will be area branding for the Tampa Bay region. Representatives from each of our counties will be presenting. Manatee County has just finished a substantial re-branding exercise in trying to address the kind of things that we were talking about doing. How do we get people to recognize our region and our areas? There are opportunities for collaboration.
- The 21st Annual Future of the Region Awards Program Call for Entries is now available on our website (www.tbrpc.org). The deadline for entries will be Friday, January 11, 2013. Council

members were asked to spread the word about this opportunity to be recognized for programs and projects within each community.

- The Council Meeting Recap was provided in Council folders for convenience in reporting back to respective Councils and Commissions to keep them up to date on Council activities.
- Staff is getting ready to put together the 2012 Annual Report in which Council Member photos are included. Staff is available to take a photo or Council Members can email a current photo to Wren Krahl by October 19th, or the photo on file can be used.
- The November Council Meeting was scheduled for the first Monday in November. Chair Bustle pointed out that Veteran's Day is Sunday, November 11th and changed the meeting date from the 5th to the 12th.

1. Approval of Minutes – Secretary/Treasurer, Mr. Andy Núñez

The minutes from the September 10, 2012 regular meeting were approved. (Kersteen/Brown)

2. Budget Committee – Secretary/Treasurer, Mr. Andy Núñez

The Financial Report for the period ending 8/31/12 was approved. (Todd/Henderson)

3. Consent Agenda – Chair Bustle

1. Contract for the Editor of *Bay Soundings*

TBRPC produces the *Bay Soundings* environmental journal with the assistance of a contracted editor. Staff proposes to enter into a contract with Ms. Victoria Parsons to continue her service as editor of *Bay Soundings*. The contract amount will be \$8,580.00 per issue plus up to a total of \$3,000.00 for reimbursable expenses. There will be 3 to 4 issues of *Bay Soundings*.

Action Recommended: Motion to authorize Council Chair to sign the contract.

Staff contact: Suzanne Cooper, ext. 32

2. Federally Funded Homeland Security Grant Program

Approval to accept Federally Funded Homeland Security Grant Program to fund a planner to perform duties specified by the Tampa Bay Regional Domestic Security Task Force, Region 4. The grant is from the Department of Homeland Security, through the Florida Division of Emergency Management in the amount of \$60,000. The Division has authorized two planner positions for each of the 7 Domestic Security Regions. In Region 4, one resides with the Florida Department of Law Enforcement and the second position at TBRPC. The award period is October 1, 2012 to June 30, 2014. There is no requirement for match.

Action Recommended: Motion to authorize the Chair to sign the agreement with the Division of Emergency Management (DEM).

Staff contact: Avera Wynne, ext. 30

B. Intergovernmental Coordination & Review (IC&R) Program

1. IC&R Review by Jurisdiction - September 2012 report attached

2. IC&R Database - September 2012 report attached

Action Recommended: None. Information Only.

Staff contact: John Meyer, ext. 29

C. DRI Development Order Reports (DOR) - None

D. DRI Development Order Amendment Reports (DOAR) - None

E. Notice of Proposed Change Reports (NOPC) - None

F. Annual Report Summaries (ARS) / Biennial Report Summaries (BRS)

1. DRI #108 - Hidden River Corporate Park, RY 2011-12 ARS, City of Tampa report attached
2. DRI # 110 - Rocky Point Harbor, RY 2011-12 ARS, City of Tampa report attached
3. DRI #123 - Bay Area Outlet Mall, RY 2011-12 ARS, City of Largo report attached
4. DRI #224 - GATX Tampa Terminal Expansion S/D, RY 2011-12 ARS, City of Tampa report attached
5. DRI #235 - Southeast Tract (Mosaic), RY 2011-12 ARS, Manatee County report attached
6. DRI #251 - Four Corners Mine Addition/Altman Tract, RY 2011-12 ARS, Manatee County report attached
7. DRI #251 - Four Corners Mine Addition/Phase 2, RY 2011-12 ARS, Manatee County report attached
8. DRI #254 - Sarasota-Bradenton International Airport S/D, RY 2011-12 ARS, Manatee County, Sarasota County & City of Sarasota report attached
9. DRI # 256 - Northwest Sector, **RYs 2010-12 BRS**, Manatee County report attached

Recommended Action: Approve staff reports

Staff Contact: John Meyer, ext. 29.

G. DRI Status Report

Action Recommended: None. Information Only. report attached

Staff contact: John Meyer, ext. 29

H. Local Government Comprehensive Plan Amendments (LGCP)

Due to statutory and contractual requirements, the following reports have been transmitted to the State Land Planning Agency and the appropriate local government in accordance with Rule 29H-1.003(3), F.A.C.

For adopted amendments that do not require Council comments, no report is attached.

1. DEO # 12-2ESR, City of Clearwater (proposed) report attached
2. DEO # 12-2ESR, City of Plant City (adopted) No Report
3. DEO # 12-4ESR, Pasco County (adopted) No Report
4. DEO # 12-6ESR, Pasco County (proposed) report attached
5. DEO # 12-7ESR, Pasco County (proposed) report attached
6. DEO # 12-1ESR, City of Indian Rocks Beach report attached

Action Recommended: None. Information Only.

Staff contact: Jessica Lunsford, ext. 38

I. Local Government Comprehensive Plan Amendments (LGCP)

The following report(s) are presented for Council action: - None

Motion to approve the Consent Agenda. (Nunez/Kersteen)

4. **Item(s) Removed from Consent Agenda and Addendum Item(s) - None**

5. **Review Item(s) or Any Other Item(s) for Discussion - None**

6. **Five Year Statewide Strategic Plan for Economic Development**

Dr. Barbara Foster, Coordinator, Office of Planning, Program Evaluation and Partnership Coordination, Department of Economic Opportunity (DEO) provided an overview. Dr. Foster provided hand-outs which were distributed in Council folders.

The Five Year Statewide Strategic Plan is in its final stages of production. Statutorily we are required to create a statewide five year strategic plan and we took that literally. It is statewide, not something the Department would create. The Steering Committee members are: Governor Scott; Gray Swope, President and CEO of Enterprise of Florida and our Secretary of Commerce; Chris Hart, President of Workforce Florida; and Hunt Deutsch, the Executive Director of the Department of Economic Opportunity. Every decision going forward is done by the Steering Committee.

Dr. Foster read the Tampa Bay Regional Plan and looked at how we can align. The first place we went is to the Florida Chamber Foundation that had been working on a twenty year economic development plan using Six Pillars. We decided that in order to align, to have a common language, a common framework, a common conceptualization for our planning, was to adopt the Six Pillars as the framework for our planning effort. In doing so we took our first steps in aligning with efforts across the state and within the state. Our first step was with the Chamber Foundation's twenty year planning effort with us at a more focused five year strategic level and with the business community looking twenty years out with their work. Another arena was that of the work of the regional planning councils. I met with the Florida Association of Regional Councils (FRCA) and began to talk with them about the five year comprehensive economic development strategies and asked, how do we do this together? While you're planning at the regional level, can we be planning at the state level five year plan so that we have alignment there? I was greeted with a yes, lets do it and figure out how to make it work. TBRPC has been instrumental in the work that we have done. We are aligning as best we can with the regional planning as well as with other statewide planning.

How did we get there? The DOT stepped up to help because they want to do a fifty year outreach and DEO could be the first five years. They brought to us Cambridge Systematics, John Kaliski. Together we researched best practices, existing statewide and regional plans and other planning efforts. Out of that we condensed hundreds of vision statements, objective statements, strategies, and took it to a meeting in November with Collaborative Labs. The representation in November was a little bit of everybody - state, regional, local government folks, public and private sector. We had people from education to environment to development, transportation and a wide array of folks at the table to help us determine what the priorities for Florida should be. From that point on through July we have been listening to stakeholders all across the state. We have had 48 forums, listening sessions,

and briefings. Five of those were statewide. The Florida Chamber of Commerce has been a partner and hosted six statewide meetings for us. The RPCs have been another incredible partner. They hosted ten of our regional listening forums where we took the starter list from November and vetted them region by region across the state. I would like to give kudos to TBRPC for providing us with the technology with the Audience Response System for voting and prioritizing the work at each of the regional forums. Thank you Patrick, Brady and Avera for traveling with us and helping for not only being here for the region but also being at all of the sessions. We now have the four components and the final version of the plan which is in production right now.

The Vision Statement for this plan is that Florida will have the top performing economy and the best place to live, play, learn, work, and do business. This five year plan is renewable every five years until we can reach our goals. There are three goals: global competitiveness, top economy, and quality of life. There are five objectives: jobs, employment, prosperity, business growth, global commerce, and regional competitiveness. Regional competitiveness is not this region competing with your neighbor region, it is moving Florida to become a region into itself to compete with other regions worldwide. We recognize if we go take something from our neighbor region we haven't helped Florida, we just hurt some other community while we helped ours. We want to move all of Florida forward so when we use the term "regional competitiveness" we're not looking at this region versus another region. We want to move Florida into a global economic region.

There are 29 strategies with four cross-cutting strategies. When we began to align with the Six Pillars approach we recognized that we had four strategies in there that didn't fit nicely under any one pillar. We also recognized that if we did this strategy and did it well we can impact all Six Pillars. And, as we are working in each of the different Six Pillars we would impact that strategy. We ratched four to be cross-cutting. The Governor asked if we did just one, which one would that be? I would say that one is collaboration & alignment, talent and innovation clusters, globally competitive mega-region, global hub. We recognized that if we could do all four of those we could move things.

Collaboration & Alignment: This is one that will take a lot of work, because what we are talking about is how do we align among our state agencies not only at the state agency level but also regional and local efforts? One thing that we have already done is convened a group called Economic Development Liaison. Our first task was to work with all of the regulatory agencies at the state, get the number 2 in command from each of those agencies, bring them together, sit them down at the table, and say - let's roll up our sleeves and start figuring out how we make life and development better for our regions and local communities and local governments. They have already begun working and we are very excited about the work they are doing.

Talent & Innovation Clusters: Enterprise Florida has targeted industries that are in the statute and we broadened this by looking at the whole talent and supply chain, from those businesses that are in the targeted industries to those businesses that buy from the targeted industries so we are looking at the whole arena. And what will it take for us to buy local to support that business and to sell local? What do we need in the workforce for those entry level skills all the way up the talent supply chain? The cluster notion is broader and its using the work of Brookings Institute in Harvard.

Globally Competitive Mega-region: How do we connect the economic development arm or talent arm or infrastructure arm of our partnerships, etc.? There is now a version 19 that came out this week and

the difference between version 18 and version 19 is, after the word infrastructure we have inserted housing. When we were defining this strategy we assumed housing was a part of infrastructure. We have learned that in some legal arenas they are considered separate and because we have housing in another strategy mentioned directly, it could have been presumed that we were excluding housing.

Global Hub: We are doing a great job with visitors and you all are doing a great job with trade. You are well on your way. How do we also do this with talent, innovation & investment? No simple task but a very good research based strategy.

Aligning under the Six Pillars, for talent, supply, and education our theme is, how do we lead the nation in market related student performance, and workforce skills? Where are we providing those workforce skills so that when students come through the education system, do they have the opportunity to get a job? There are four strategies that are focusing on skilled labor, high-caliber graduates and career paths, market relevant technical skills, and expand access for distressed markets where we have our urban and rural sections. Local examples - Hillsborough Community College Auto Mechanics classroom and laboratory. There is a tie between what is happening with the community college and preparing people for the workforce. Also, Tampa Bay's Industry Cluster and Workforce Skills Study. This is something that Workforce Florida touts and is so excited about the input and information that is being provided. We thank you for this. Those are two local examples of how you are moving forward.

Innovation and economic development is the second pillar and that's where we want to focus on diversifying Florida's economy and position for growth in national and global markets. That's looking again at the talent and innovation clusters, which is a part of the cross-cutting strategy, where we are funding and supporting our research, development, and entrepreneurial efforts, diversifying our global markets and it turns out we are doing pretty well in our global market, however, its very few industries. We need to diversify that. Enterprise Florida is taking the lead on our business brand. We want to see consistent implementation across the state. A local example is the Regional Business Plan for Tampa Bay which is one of the very first plans that was read by Dr. Foster and she used as a model for this effort.

Infrastructure & growth leadership is the 3rd pillar to modernize Florida's infrastructure to support competitive business and a high quality of life. We want to enhance the Florida we know and love. There are five strategies related to this and they deal with coordination and cross-cutting ability for the state, the regional, and the local so we no longer have one agency setting up one set of rules and another agency setting up another set of rules that cause your businesses to bump around as they are trying to expand or relocate. Trade and transportation, DOT is working on that plan. Telecommunication infrastructure, we still have areas that don't have the kind of technology that we have here. Water supply and energy strategies. I learned that there is not an energy policy for the state. We not only need to meet the demands today but also those of the future. One example is the One Bay Vision and the implementation of that vision.

Business climate and competitiveness, is one that falls more to the local level and impacts you more directly. We can do things to help streamline at the state but there is a lot of things that also need to happen at the regional local level. How do we provide the nation's leading business climate and customer focused business support services? A critical one is regulatory process reform. That's one

thing the economic development liaisons are working on at the state level now. How do we implement customer focused services, help our small minority business with targeted supports? As we all know they are the majority of businesses in the state. Another area is, how can we break loose access to capital? Start up capital is difficult. Hunter Deutsch is a former banker and one of the first things he did is begin meeting with the Bankers Association to see how they could be more willing to take risks and to help our businesses as they start up. How do we get competitive insurance rates? How do we have a stable revenue structure? That came out at every single forum. A local example is your Manatee County Rapid Response Team. We have a team in Tallahassee called the Strike Team which is similar to that. How do you make permitting work better, faster, easier and more aligned with each other?

Civic and governance systems is how do we create our strong partnerships to meet economic development goals? Again, the true civic and governance systems are going to happen at the local government level but there are some things that we can do at the state to facilitate and reinforce. How do we help develop and foster strategic partnerships? How can we foster government efficiency? How do we look at potential strategic investments? Enterprise Florida is now identifying where the packages are to help companies decide to come here. How can we be strategic so its in alignment with the direction that the state wants to go? A local example is your St. Petersburg College EpiCenter. They are bringing together your businesses, workforce, education and they bring together government.

The last pillar is Quality of Life and Quality Places. How do we provide those leading communities of choice where people want to live, work and play? One thing we have found in the research is that quality of life is an economic driver. Companies that are thinking this through want to have places for their employees to live close by their work and that they have neighborhoods where they are safe and content which makes for lower absenteeism in the workplace. How do we create healthy, safe, stable neighborhoods? And how would we have the environmental supports in our economic development decisions? When we are making decisions on development we also need to entertain the conversation of how do we either maintain or enhance our environment as we take these steps forward? And then how do we protect and market our environment? The Pinellas Trail in Dunedin is one that people love to share. Dunedin went from 35% occupancy businesses downtown to over 95% after connecting to the Pinellas Trail. What they have done is change the culture. They kept the downtown neat and more and more people come right in and shop.

Our next steps is Alignment Opportunities. We are going to be publishing in November 2012. At the same time we are developing tactical and business plans for implementation. All of the state agencies that have any regulatory requirements plus others have stepped up and have begun going through each of those strategies and what are tactics that they are doing right now, they don't need any more funding for, but they are doing right now that supports that strategy? They have also articulated what tactics could they be doing within their statutory charge that would support these strategies. We have been creating a long laundry list for each of our state agencies of what is it that they are doing or could be doing to help move this forward? The Governor's office got so in to this that they dictated to all of the state agencies that if you want new funding, or you want to expand funding, you need to show us which of these strategies will be positively impacted and how will we know? At the highest of state level government we are really working to shift how we budget our activities in the state to make this happen. We have already begun the technical and business plan and we will continue to do so. DEO is in the process of writing a new business plan, then we will be reaching out to Enterprise Florida and Workforce Florida to look at how they align because we oversee them and have contracts

with them and also with the Florida Housing Finance Corporation. They've already done theirs and turned in.

All of these strategies support the economic development work, the CEDS work you are doing in your regions. They depend on partnership with the Florida regions in order to be successful and that we have been successful with aligning with the state in local efforts. Michelle Dennard is the Director of the Division of Strategic business Development and she is the one who has made it possible. Stephanie Gibbons is the Strategic Planner for the Statewide Strategic Plan and she is our logistics person. We are all housed in the same area.

Questions & Comments:

Councilman Newton:

As you talked about your talent supply and education, and the example you gave for Hillsborough Community College training auto mechanics, etc., those programs - HVAC, auto mechanics, carpenter, plumbing - all of those were offered in high schools. Then due to budget cuts in education those were the first things schools cut. Now students can't leave high school and get jobs with those skills. Getting students into higher education makes it harder for them. When you are talking about jobs, sending back monies that would have created thousands of jobs both sustainable and in construction was so ill advised. \$2.3 billion in funding for rail transit. For example, at the RNC in Tampa people had to walk a mile or more to get to the Ice Palace whereas at the DNC there wasn't a problem. That showed one of the deficiencies we have in the state as it pertains in getting people from A to B. Lastly, as it pertains to regional planning, how are we going to be able to help push this forward when we are not funded?

Commissioner Crist:

I look at this as an opportunity for this entity to step forward and be a part of the bigger picture. I saw very clearly a message of this is where we are headed and why and how we could do what we do, better. We need to better coordinate, identify potential collaborations, identify where there are resources that can be leveraged with the least amount of cost and where we could do better as a region to fit into this master plan. I think if we retool to fit into this picture the Governor may even look benevolent towards us and even fund additional efforts because we're working as a team.

Mr. Kinnan:

My colleague brings up a good point about St. Petersburg but I will tell you it may be due to the size of the county. In Manatee County we graduate from our Manatee Technical Institute young people who are industry certified. We just graduated 1800. Our model is a little different than St. Pete. We are a smaller county, but that is more graduates than all of our high schools combined so we feel like we are doing something really good. My background is as the educational representative on the Council. The one thing people want to know when they come to Florida is what kind of education system we have. They are usually talking about K through 12. So when I see

things like number 6 on the "At A Glance" handout - develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs - I don't see any reference to - we're really trying to go pre-K through the high school into career education. I almost wish you had considered putting something about teaching these children critical thinking. We are preparing them for jobs that don't exist anymore. I'm not quite sure what you mean for number 8 on the sheet - expand access to education and training programs for talent in distressed markets. What are distressed areas?

Dr. Foster:

The becoming successful entrepreneurs was where we really had thought about the critical thinking skills because we need people to be able to problem solve, to be able to think critically and make good business decisions. I will go back and check the text surrounding it. On number 8, the distressed market, there are two areas that we recognize are behind where there is a digital divide and several other divides. One is urban and the other are some of the rural areas. Even within some of our urban counties we have rural pockets. We want to make sure that they don't get lost. We want to make sure that those skills you were talking about, training and access to quality education, are received.

Mr. Kinnan:

I know you made reference to what used to be called community college, but there are quite a few of those that have branches in some of these distressed areas. I hope there is an attempt to correlate some of these rural areas.

Councilwoman Wilkeson:

You talked about the distressed areas, a good example might be, for us, east Pasco. Pasco County in general has a dismal graduation rate as well for bachelor degrees. Also, Governor Scott came to our community (Zephyrhills) which is the third in the state of placement of jobs for the last year. I think there are pockets of folks who are working very hard to help young people get placement in jobs. Councilman Newton brought up this idea that we are cutting funding for those kinds of vocational training for young people who are not college bound. In our community it is very difficult because our largest employer, Florida Hospital, has 1400 employees and clearly about 80% of them commute into our community everyday. We want to create jobs for young people in our communities so they will stay here and raise their families in east Pasco.

Ms. Todd:

This is very comprehensive and well thought out, very ambitious. Have you developed, or are you in the process of developing some type of base-line measurement so as these different concepts are implemented you are able to take it beyond just being a plan and whether or not you are making progress? Secondly, in determining the different areas in your strategic planning as to the skills that are necessary, have you developed a methodology to work with major businesses and the communities? For example, economic development people who are looking at it from the inside but are not

part of any one industry. Are you accessing these people in greater detail to determine just exactly what are the businesses, not just the entrepreneurial in the future but even in the next ten years? Where are we weak and where do we need to beef up the reinforcement both from the jobs community and the educational community?

Dr. Foster:

With the measures we put forth a four tiered measurement strategy which is with the Governor's Chief of Staff right now. We have assembled population level measures that mirror the Florida Chamber of Commerce's score card. We also did other measures, but we are looking at population levels that will measure impacts on a broader scale for all of the goals and objectives of the plan. Those next two levels are actually looking at, how is it that those partners that we have some say over, I'm with the DEO so I don't do all state government, but we do have some areas where we have responsibility of looking at the extent to which strategies in this plan are being implemented. Hopefully that will impact the population levels to and then at the third level, its for those that we don't have direct control over but who are our partners in economic development, the extent to which these strategies are being implemented i.e. all of the state agencies in the state of Florida, all of the regional workforce boards, all of the contracted economic development organizations that are contracted with Enterprise Florida, the regional planning councils and looking at that. Those are two process measures and then at the lowest level of actually looking at measures for each of the tactics that will be implemented by the state agencies, even though we don't have control over those the Governor does and so we thought we could amass that. That's the proposal that is sitting on the Chief of Staff's desk. In terms of actual implementation there is only so much that we can do at the state level, which is a lot, but its not everything. How do you honor home rule all the while working on, how do we streamline, align regulations - permitting - and all of the processes that we do. One of the things that we've already begun doing is we've tested out two types of planning nuggets that can be taken by others to be used to figure out how they can implement the plan and what they are going to do. The other piece that we are also working on is a toolkit that would help entities across the state that want to figure out how they could implement these strategies and to get into alignment, things that they could do. As we've gone around with the listening sessions we heard that very same thing, that we want to do this but were not really sure how, or we need to make this need known because if we had this need met then we could be able to play in the sandbox. We are working on a toolkit that we could make available to all so that if local governments wanted to get more involved, or local businesses wanted to get more involved there could be things that they could take and use. That's the direction we are going.

Councilman Newton:

St. Petersburg is the 4th largest city in the state of Florida. Every month we spend \$10,000-\$20,000 to pay for the police department for Pinellas County Sheriff's juvenile booking services. We contribute

about 1800 kids to the juvenile justice system every year. County wide it is about 8000. This is critical thinking. These young people are getting records as juveniles and Florida is the only state that does not eliminate juvenile records. A lot of these young people are doing minor things that will come back to haunt them in their adult lives. Right now we have a situation where a lot of them can't get basic jobs because of the background checks. If the state could do something about the juvenile records that would help immensely. Also, we have different high schools that have a medical magnet program which partners with St. Pete College and these kids come out and they are able to get a CNA job or a LPN job so they can go right into a medical facility. But even with those opportunities they have background checks. Legislation just passed that any individual that had a felony in their background, they went from 5 years to 15 years, after you paid your debt to society. A lot of people in the medical field had to drop out because they were 12 years in. All of these plans are great, but we have things on the books that could help on the state level by derailing this process. Maybe you could take some of this back to the people who can do something about it.

Dr. Foster:

One recommendation I have is you could point to a couple of strategies here that are relevant to what you are talking about and what I would suggest is that you ratchet this up through the Department of Juvenile Justice and ask them to come to this table and help reform some of the regulatory processes. Because we have begun this effort at the state level, this is an issue that can be put on that table.

-Presentations provided at Council meetings can be found at:
www.tbrpc.org/council_members/council_presentations.shtml

7. Council Member Comments - None

8. Program Reports

A. Agency on Bay Management (ABM) – Chair, Mr. Robert Kersteen

The Agency's Habitat Restoration committee met on September 13th. On the agenda were several interesting items.

- Staff of the Southwest Florida Water Management District gave an overview of the McKay Bay Dredge Hole Restoration project, located in the northeasternmost corner of Tampa Bay. This entails the filling of a 60-acre hole with spoil material from a berth construction project and an upland and wetland restoration project close by. This area of McKay Bay will recover shallow bay bottom and hopefully seagrasses will establish there.

- Staff of the District also described the Palm River Habitat Improvement Project, which will provide 35 acres of upland and wetland habitat improvement on an old spoil site at the mouth of the Tampa Bypass Canal - which was once the Palm River. Water quality improvements are expected as a result of this project as well.

- Consultants for the Tampa Port Authority informed the committee about its restoration project, underway adjacent to the City of Tampa's waste to energy facility in upper McKay Bay. As mitigation for a port improvement project the Port is restoring a 19-acre site through

recontouring the site, creating tidal channels and planting marsh and mangroves, and removing exotic species to improve upland habitat.

- And principals in the Mangrove Point Mitigation Bank presented the proposal to improve about 460 acres of estuarine habitat in order to gain credits which can be sold as mitigation for wetland impacts elsewhere in the Tampa Bay estuary. The proposal includes restoring tidal hydrology by removing mosquito ditches, re-contouring tidal flats, and protecting seagrasses. The committee voted to compile comments to be forwarded to the Southwest Florida Water Management District and the US Army Corps of Engineers.

Mr. Kersteen announced that this Thursday, October 11, the Agency will have a review of the St. Pete Pier project. He stated that the project has provoked lively discussions between a few of the ABM members and he expected that discussion to continue at the October 11th meeting.

B. Clearinghouse Review Committee (CRC) - No Report

C. Local Emergency Planning Committee (LEPC) – No Report

D. Emergency Management - No Report

E. Legislative Committee – Commissioner Scott Black, Chair

Last Monday I had an opportunity to meet with the Governor's Deputy Chief of Staff, Chris Finkbeiner, in Tallahassee along with Ron Book and Scott Koons, Executive Director of the North Central RPC and a couple of gubernatorial appointees. Mr. Finkbeiner was a good listener. There has always been accountability, but with this new administration its accountability, accountability, accountability to the fifth degree. I think there was some education on the part of the governor's staff in terms of what we do. He had a lot of really good questions and we were able to provide some answers and we will provide him a report within the next couple of weeks to answer several of those questions that he had. Among the questions he asked was, what are the things we are doing as RPCs that are mandated and required of us by statute? What are the things that we are doing that wouldn't get done if we weren't doing them? Finally, he said he wants to know what things are we doing that are duplicative that don't need to be done? There were several things that we mentioned that he was not aware of. It was a very educational session. We will provide him with a matrix of the things that the RPCs are providing. One of the things that we talked about was their own five year strategic plan and how many times we are mentioned in that strategic plan by providing services and how our organization is very important in order to continue to provide the things they are looking for in the economic strategic plan. Dr. Foster has been a very good friend to us. She has come to the FRCA meetings a couple of times and has spoken at the Florida League of Cities and seems like she wants to work with us. The sheet that she distributed today, if you will go through the sheet and notice the number of times that you see the word "regional" and how much we are bringing to the table as part of the strategic plan, the Six Pillars and how important that is that we are all implementing those and adopting the Six Pillars. Ron Book, as a lobbyist, is second to none in Tallahassee and I'm hoping that we can get encouragement from the Governor's office that we can then take back to the legislature. They have gone to bat for us a couple of times now and were vetoed twice. I will be meeting this Friday with the Growth Management Policy Committee at the Florida League of Cities to talk about our efforts for funding again this year and our efforts with the legislature and the Governor's office.

Councilman Newton:

At the Growth Management Policy Committee meeting with the

Florida League of Cities, that's a good opportunity to try to have them lobby as well for our funding.

Commissioner Black: One of the things we stressed the most was that it is all about economic development and let's get to work. We are emphasizing how each of the RPCs are economic development districts and the things we are doing to help further the economy and that's all encompassing.

Chair Bustle: I received a copy of a Resolution that was passed by one of our regional planning councils that informed the state that they are no longer going to do the things that they have not been funded to do. By statute they have to do these things, but in practice they have been unfunded so they aren't going to do them anymore. We haven't gone to that extreme but it could be that we may have to look at something like that in the future.

Commissioner Black: We may save that for towards the end. We have an open door right now with the Governor's office and we want to continue that relationship. That's one of the things that we stressed was the unfunded mandates. What's mandated of us, what's required of us? One of the things I stated as we were closing the meeting was that we were formally funded for \$2.5 million for all eleven RPCs across the state. How many agencies can the state financially support for \$2.5 million? They get a big bang for their buck by working with RPCs and the things we are able to do besides the mandates such as the Job Clusters we did in conjunction with the Tampa Bay Partnership, the grants, One Bay, etc.

F. Regional Planning Advisory Committee (RPAC) - No Report

G. Economic Development - Mr. Avera Wynne, Planning Director

Staff provided an update on two statewide energy planning projects that TBRPC is leading. One project relates to energy resiliency or identifying ways to diversify our energy sources. The second project relates to energy assurance or what steps would we be prepared to take in the event of an energy disruption.

The Florida Energy Resiliency Strategy hits on all cylinders when it comes to a lot of the things that Dr. Foster mentioned earlier today about collaboration and energy. The Economic Development Administration is a funding partner and some of the funding is related to the oil spill and what happens when an oil spill creates a disruption, or any other type of energy disruption - are we going to be energy resilient in the future. That is the purpose of that funding. The idea is mitigation and how we prepare ourselves to be prepared and diversify our energy sources. The Florida Energy Office was working on an Energy Assurance Plan. We are now about to secure some funding to take the project on the back end to help the state and their emergency response to energy issues. There is something in the Comprehensive Emergency Management Plan called the EFS12 and the RPCs will be working on that as well.

The objective of the study is to talk about what we can do to diversify from our reliance on foreign imports, domestic energy. Florida energy means Florida jobs. When people install alternative solutions to your house such as window tinting, solar energy, etc., those are local people creating local jobs and that is one of the things we are looking at. We will have a Findings and Recommendations Report after we have looked at different scenarios and conducted some workshops.

All eleven RPCs are involved. The TBRPC is the lead RPC. We have organized into EPAs (Energy Planning Area). The idea is that we will collaborate within our RPCs and build upon different RPC strengths, some are stronger in economic modeling, some are strong at organizing meetings so we will group ourselves together and trade off on tasks. Right now we are at the middle of the process where we have conducted some surveys by phone and internet. We are getting ready to hold a series of stakeholder workshops. We are on schedule to be done by March, however with the funding coming for the Energy Assurance and from the state of Florida through the energy office with funding that has to be spent by March. The EDD money will be extended so we may draw the resiliency part out and get an extension on that so we can complete the assurance work before the deadline.

We split the state up into five areas and thought about the types of energy that might be available, particularly on the alternative means to these areas. If you look at the Treasure Coast area in the South Florida area they may be able to do energy through the Gulf stream with water turbines where they probably wouldn't work on the Gulf coast region of the Panhandle. North Florida may have bio-mass through pulp wood. Central and Southwest Florida may have switch grass or other types of bio-mass. We are trying to organize along those lines. We also took into account the traditional electric utility providers. We combined our area with Withlachoocce, East Central (Orlando) and the Tampa Bay region. We have a lot of different providers. When you get to Northwest Florida it's all Southern Power Company through Gulf Power and a little from Progress Energy. They have fewer providers. We took all of that into account in organizing our workload. We want to find out what people are willing to pay for energy improvements and alternative energy, both residential and businesses.

We have all gone through the process of needing a new air conditioner. If you spend the extra money up front you will save money on your power bills going forward. We've all heard that. But there are other things you can do as well. You can put in solar, or window tinting. These things cost you money up front but you will save money in the long term. What we want to know is if people spend a certain amount of money on these things, what is their expectations for payback? We can take that information and do economic modeling to get an idea about the job creation and when you would start to see a payback. An example of the survey questions is, if you spent \$500 on window tinting or \$5,000 on HVAC or \$10,000 on solar panels what would expect your payback period to be? The results of the survey will be published after we have our workshops. Business survey results showed that most would not invest but residential surveys showed that a higher percentage would invest. The three scenarios that we are going to be presenting to the workshops in our energy planning area will be Natural Gas price increase and disruption; Gas price increase and disruption; and, Alternative Energy Substitution. One of the other questions is, we asked businesses how much does their utility bill have to increase before you have to raise the price of your goods or services? We also asked them, at what point would you not be able to take it anymore and have to close your doors?

The workshop format is we will present the survey results to give a flavor for the sensitivity and what some of the policies are. Should the Governor require governments to build energy efficient buildings? Should the state of Florida encourage people to do alternative energy? Why would you want them to do it? Do you mind paying more for alternatives? We will ask questions like those. About 50% of people support spending a little more for the payback in the long run. In tough economic times you won't get overwhelming support for spending extra money anywhere so getting in the 45%-50% range support range was interesting. We will use our Audience

Response System for polling and to test questions with our stakeholders such as our utility providers and people who are involved in alternative energy as well as government planners and business planners.

Our workshop will be held on October 29th at TBRPC, from 1:30 p.m. - 3:30 p.m. There is a link on the invitation allowing you to forward to anyone you think would be interested in attending. To take the on-line survey: www.Florida-Energy.org. There is a link to the residential survey and the business survey. In terms of responses, residential is leading business 5 to 1.

Chair Bustle: We had a Capital Governance meeting in Manatee County and one of the presentations was on Smart Meters. Have you included that in your study? FP&L has already started in the Miami/Dade area and they are working their way up.

Mr. Wynne: The next generation of meters make it easier to do net metering as well. Of the four counties in our region Manatee is the only one that FP&L serve. TECO and Progress Energy aren't doing it to the extent that FP&L is.

Councilman Newton: The meters you are talking about are when they can drive around and read the meter. They save a ton of money by not having people walk from house to house. Progress Energy in St. Pete is doing it. They also do free energy checks for residential and businesses. They will also show you where you can get the best bang for your buck.

H. Regional Domestic Security Task Force (RDSTF) - No Report

9. Other Council Reports - None

10. Executive/Budget Committee Report – Chair Bustle -None

11. Chair's Report

The Chair appointed the Nominating Committee and thanked the following for agreeing to serve: Councilor Bob Matthews, Chair; Commissioner Jack Mariano; Ms. Barbara Sheen Todd; Mr. Robert Kersteen; and, Ms. Angeleah Kinsler. The Nominating Committee will meet prior to the November 12th Council meeting. Council members interested in serving as an Officer were asked to keep in mind that it is a three year commitment and those serving on the Nominating Committee are ineligible to serve. Interested members were asked to contact Wren Krahl or Manny Pumariega by October 26th for the position of Secretary/Treasurer.

Is anyone familiar with the Restore Legislation? Restore was a federal law that was passed to determine how to spend the money that comes from BP after the oil spill. It's a work in progress because nobody knows how much money they are going to spend. BP has their idea of a small number and the federal government and Florida has a very large number. There is a huge effort on getting ready to be prepared to spend the money. A consortium is being formed to determine how to split up the money and what it can be spent for. You are talking about potentially \$40 billion or as few as \$15 or \$20 billion. Counties were substantially impacted along the Gulf coast, and even though you didn't have anything that you see that happened on your shores, industry was affected. The only reason I bring this up is because it occurred to me that there is going to be a lot of opportunity maybe for the RPC to get involved and be part of the infrastructure to help. It would be a funded operation for the administration of the spending of the

money. I would encourage staff to take a look at that. The contact in Manatee County is Charlie Hunsinger who is in the natural resources department.

Mr. Pumariega: Suzanne Cooper and the Estuary Program and FRCA have had a discussion. There will be three funding components. First it will be divided among the five states who were impacted. The Florida portion will be divided among 23 counties who were impacted of which five are categorized as significantly impacted. Another one will go to an association that the counties will create. The third pot of money might be where we have an opportunity. Ms. Cooper, Mr. Wynne and I have been discussing how to approach our counties that were impacted in our region to see how we can help and participate.

Chair Bustle: It might not be a bad idea for staff to sit down with Charlie Hunsinger in Manatee County and let him brief you on what he knows. There is a 30% pot, another 30% and a 35% and there are ways to access any and all of them. Whatever comes to Florida, those 3 percentages will be in affect. My suggestion is that RPC can be involved in the administration, not necessarily going after money from the fund.

12. Executive Director's Report

As Chair Bustle mentioned at the Council meeting last month, the current tenants of the building will not be renewing their lease come January 31st. Staff has been working on sending out notices to not for profits. We worked from a list of 5,000 not for profits and whittled the list down. Barbara Sheen Todd and I met with Gay Lancaster at the Juvenile Welfare Board. If anyone knows of a not for profit with office space needs, please contact Wren Krahl. We have showed the space to a potential tenant for 3,000 sq. ft. We are offering competitive rates and we may have to do some retrofit work but we will try to keep that to a minimum.

The Collaboration Committee will meet on October 19th for the Branding Roundtable, 1:30pm - 3:30pm.

Councilman Newton congratulated the Tampa Bay Rays on their 90 win season. There was also a presentation on a potential site for a new stadium at Carillon.

Next Meeting: **November 12, 2012** at 10:00 a.m.

Adjournment: 11:43 a.m.



Larry Bustle, Chair



Lori Denman, Recording Secretary