



Council Minutes

June 6, 2011
10:00 a.m.

REPRESENTATIVES PRESENT

Secretary/Treasurer, Mayor Bob Minning, City of Treasure Island
Past Chair, Commissioner Jack Mariano, Pasco County
Mayor David Archie, City of Tarpon Springs
Commissioner Nina Bandoni, City of Safety Harbor
Vice Mayor Ron Barnette, City of Dunedin
Mayor Scott Black, City of Dade City
Commissioner Neil Brickfield, Pinellas County
Commissioner Al Halpern, City of St. Pete Beach
Councilman Sam Henderson, City of Gulfport
Council Member Bill Jonson, City of Clearwater
Mr. Robert Kersteen, Pinellas County Gubernatorial Appointee
Ms. Angeleah Kinsler, Hillsborough County Gubernatorial Appointee
Councilman Bob Langford, City of New Port Richey
Council Member Janice Miller, City of Oldsmar
Council Member Wengay Newton, City of St. Petersburg
Mayor Kathleen Peters, City of South Pasadena
Ms. Barbara Sheen Todd, Pinellas County Gubernatorial Appointee
Mr. Earl Young, Pasco County Gubernatorial Appointee
Ms. Diane Bandlow, Alt., Ex-Officio, Department of Environmental Protection
Mr. Waddah Farah, Alt., Ex-Officio, Florida Department of Transportation
Ms. Michelle Miller, Ex-Officio, Enterprise Florida
Mr. Todd Pressman, Ex-Officio, Southwest Florida Water Management District

REPRESENTATIVES ABSENT

Chair, Commissioner Bill Dodson, City of Plant City
Vice Chair, Commissioner Larry Bustle, Manatee County
Commissioner Woody Brown, City of Largo
Mayor Shirley Groover Bryant, City of Palmetto
Commissioner Victor Crist, Hillsborough County
Mr. Harry Kinnan, Manatee County Gubernatorial Appointee
Councilor Bob Matthews, City of Seminole
Councilwoman Mary Mulhern, City of Tampa
Mr. Andy Núñez, Pinellas County Gubernatorial Appointee
Council Member David Pogorilich, City of Temple Terrace
Vice Mayor Patrick Roff, City of Bradenton
Vice Mayor Ed Taylor, City of Pinellas Park
Ms. Kim Vance, Hillsborough County Gubernatorial Appointee
Mr. Charles Waller, Pasco County Gubernatorial Appointee

OTHERS PRESENT

Trisha Neasman, Planner, SWFWMD
John Healey, Planner, Hillsborough County
Will Augustine, Planner, Hills. Co. Planning Commission
James Farmer, Planner, FDOT
Barbara Wilhilee, Attorney

STAFF PRESENT

Mr. Manny Pumariega, Executive Director
Mr. Donald Conn, Legal Counsel
Ms. Suzanne Cooper, Principal Planner
Ms. Lori Denman, Recording Secretary
Mr. John Jacobsen, Accounting Manager
Ms. Betti Johnson, Principal Planner
Ms. Wren Krahl, Director of Administration/Public Information
Ms. Jessica Lunsford, Senior Planner
Mr. John Meyer, Principal Planner
Mr. Greg Miller, Senior Planner
Ms. Amanda Shaw, Senior Planner
Mr. Brady Smith, Senior Planner
Mr. Avera Wynne, Planning Director

Secretary/Treasurer Minning stated that the Chair, Vice Mayor Bill Dodson, and Vice-Chair, Commissioner Larry Bustle, were unable to make today's meeting due to prior commitments. On the rare occasion when this happens the job of Chairing the meeting falls to Secretary/Treasurer.

As reminder, please turn off all electronic devices during the meeting and please speak directly into the microphone for recording purposes.

Call to Order –Secretary/Treasurer Minning

The June 6, 2011 regular meeting of the Tampa Bay Regional Planning Council (TBRPC) was called to order at 10:09 a.m.

The Invocation was given by Ms. Angeleah Kinsler, followed by the pledge of allegiance.

Roll Call -- Recording Secretary

A quorum was present.

Voting Conflict Report -- Recording Secretary - None

Announcements: -Secretary/Treasurer Minning

- Councilor Matthews was unable to attend the meeting and he was thanked for providing refreshments.
- In August 2010 the Council adopted a resolution in support of regional transportation funding initiatives and this past January the Council voted to send a letter of support to the Governor for Florida's High Speed Rail construction. A response letter recently received from Governor Scott explaining his position on High Speed Rail was distributed in Council folders.
- Financial Disclosures – A form was distributed in Council member folders which requires a signature as a requirement by our auditors. It is a form verifying that you have filed your

Financial Disclosures with your county Supervisor of Election's office. Please take a moment to sign the form and return to Bobbi Jaroy in the front lobby by the window. Thank you.

- There will be no July Meeting of the full Council unless the Chair deems otherwise. Our next meeting will be held August 8th.
- At this time we have a very important staff recognition to tell you about. On May 19th, Ms. Betti Johnson, TBRPC Principal Planner, won one the most prestigious awards presented to an individual at the Annual Governor's Hurricane Conference – the 2011 Distinguished Service Award. This is presented to one person each year at the statewide conference. Betti was chosen for her career of outstanding and pioneering efforts in hurricane preparedness, evacuation and recovery and her status as one of the nation's foremost hurricane planners. Congratulations Betti!

1. Approval of Minutes – Secretary/Treasurer Minning

The minutes from the May 9, 2011 regular meeting were approved. (Black/Kersteen)

2. Budget Committee – Secretary/Treasurer Minning

A. The Financial Report for the period ending 04/30/11 was approved. (Todd/Kersteen)

B. The Budget Committee previously met and was presented with the 2011/2012 Initial Budget. The overall budget increased almost \$721,000 primarily due to the following:

- Federal Revenue increased \$590,000.
- Pinellas Post Disaster Redevelopment Plan II, Florida Disaster Housing Project and Economic Analysis & Disaster Resiliency decreased by \$155,000 due to project completion.
- Tampa Bay Cluster Study decreased by \$304,000 due to near completion in fiscal year 2011.
- Standardized Statewide Broadband Planning and Energy Resiliency Strategy, new projects, increased by \$1,065,000.
- In-Kind Services increased \$214,000 to allow for sub-contractor match requirements for the Standardized Statewide Broadband Planning and Energy Resiliency Strategy projects.
- Fees & Contracts decreased \$74,000 primarily due to the completion in 2011 or reduction in 2012 of several projects including Integrating Nitrogen Goals with Planning, Sea Level Rise & Habitat Analysis, and Tampa Bay Cluster Study. This decrease was partially offset by an increase in Convener of the Region for the NARC conference and a new project - Statewide Regional Evacuation Study II.

The Budget Committee unanimously approved the proposed Initial Budget.

Questions/Comments:

Council Member Jonson: We received an email regarding the Governor's veto of the RPC funding. Is that incorporated in this budget?

Mr. Pumariega: We will incorporate that at a later date. We are waiting to see how we will proceed after conversations with the Florida Regional Councils Association (FRCA). We still have state functions by statute, and have to determine which ones we will need to continue to do and at what level. You will hear a presentation from Greg Miller this morning regarding the

completion of our Evaluation and Appraisal Report for our Strategic Regional Policy Plan (SRPP). That is a key document, a direction setting document for our region. We will also amend our SRPP plan to include the One Bay effort and some other studies we have completed. We will have to make adjustments and that will take place in the near future. We need to decide what is important to our region, what do we need to continue? We will bring back a plan of action for recommendation to the Council on how to proceed. In the meantime, we will try to continue a dialogue with the Governor's office and key players in Tallahassee.

Council Member Jonson:

I noticed on page 2, out of our total revenue budget, the state funding is only \$297,000.

Mr. Pumariega:

The state funding is approximately 10% of our budget. Based on the allocation it is about \$270,600. It is a key component among many other things that are included in our programs and activities that we are involved and that advance our mission. Those are the things we will need to make decisions as we proceed in restoring our funding.

Mr. Young:

I recently had an interview for my reappointment as a Gubernatorial Appointee with Secretary Billy Buzzett. The bottom line is that he has heard from several quarters that consolidation of RPCs might be a more viable way to accomplish savings and they are considering that. He also said that he is an interim secretary because we will be turned over to the Department of Economic Opportunities sometime in the near future. My thinking is that someone is looking for rational consensus rather than total agreement.

Commissioner Mariano:

Was there any talk about giving more room to the RPCs and minimizing the effect that DCA has?

Mr. Young:

He was interviewing me and I lengthened the interview, not him.

Councilman Newton:

There seems to be an increase over last year's budget. Is this one time money?

Mr. Pumariega:

We are in the process of receiving the Broadband Study contract along with two other RPCs and we will sub-contract with them. Some of those dollars will be outsourced to those two RPCs. A lot of the money will be pass-through money. We will be the lead RPC and will do certain phases of the contract, and the other two major components will be done by the other two RPCs (Central Florida RPC and Southwest Florida RPC).

Councilman Newton:

What will be looked at in the budget?

Mr. Pumariega:

Every component will be looked at. Every line item. And of course we will keep in mind the contractual responsibilities once we receive the Broadband Study contract and others. We have to make sure we comply and deliver those contracts. We will need to spend some of our funding on the SRPP because that is the strategic plan for the region. We will need to continue some of the activities that are mandated by the state, but to what extent? That is the discussion we will have at the statewide level and come back to the Council with a recommendation in

the next few of months. It will be a tough task to determine where to go from here and what will best achieve our mission.

The RPC is an interlocal agreement of our local governments. The 20 cities and 4 counties that belong to the Council represent 99% of our population. One of our first tasks is to try and establish communication with the governor's office and see how we can be a part of the mission of the State of Florida as well as our region. We are the only multi-purpose agency in the State of Florida. The state came to us for the Disaster Housing Study, and a report was provided by Betti Johnson at last month's Council meeting. The Broadband Project is another good example. They look to RPCs to take the lead. It is important to concentrate on the myriad of things we do as RPCs and not just our state mandates.

The growth management legislation kept us intact except for a few minor tweaks here and there. In some areas our role may have been reduced, and other areas increased. We should be in a position to play a bigger role based on the evolution of the state responsibility.

The 2011/2012 Initial Budget was approved. (Todd/Kersteen)

3. Consent Agenda –Secretary/Treasurer Minning

A. Budget and Contractual

1. Approve Department of Community Affairs (or successor agency/department) Tampa Bay Regional Planning Council (TBRPC) annual 2011/2012 contract pending funding availability in the approximate amount of \$274,600 to fulfill numerous statutory responsibilities under Florida Statute Chapters 163, 186, 252, 380, and 403.

Action Recommended: Motion to authorize the Chair to execute the Annual 2011/2012 contract with the Department of Community Affairs.

Staff contact: John Jacobsen, ext. 19

2. Approval to accept FY 2011/2012 contract between the DCA and the TBRPC for operation of the Tampa Bay Local Emergency Planning Committee (LEPC), District VIII.

Since 1988 with the passage of the Emergency Planning and Community Right to Know Act (EPCRA), which created Local Emergency Planning Committees and State Emergency Response Commissions, the Tampa Bay LEPC has operated under the basic annual contract between the DCA and the TBRPC, with LEPC specifications detailed in Attachment A-2 of the old contract. Again this year, a separate contract between DCA and the TBRPC for LEPC operations is offered. Funding for the LEPC remains unchanged at \$40,909. The Scope of Work for the LEPC remains unchanged and Quarterly Reports for the LEPC will go directly to the Division of Emergency Management, rather than be included in the TBRPC Quarterly Report which is submitted to DCA.

Action Recommended: Motion to authorize the Chair to sign the LEPC contract with DCA.

Staff contact: John Meyer, ext. 29

3. The Florida Broadband Planning Project is a two-year project that will develop a structured, comprehensive process for a regional broadband plan, particularly for areas that have been traditionally underserved. TBRPC will administer the project through an agreement with the State of Florida Department of Management Services (DMS). Florida DMS administers the State's broadband development programs, with funding provided by the National Telecommunications and Information Administration's Broadband Technology Opportunities Program. Total funding for the two-year Florida Broadband Planning Project is \$990,000 with additional matching funds of \$247,500 required. The project begins July 1, 2011 and ends on June 30, 2013. Council previously approved an agreement between TBRPC and Florida DMS.

TBRPC will administer the Florida Broadband Planning Project. However, the project is a collaborative effort of TBRPC, the Central Florida Regional Planning Council (CFRPC), and the Southwest Florida Regional Planning Council (SWFRPC). Staff proposes to enter into separate contracts with CFRPC and SWFRPC for each of those RPCs to provide staff and work products necessary for project completion. Project funding for CFRPC is \$491,200 with \$122,800 required in matching funds. Funding for SWFRPC is \$308,800 with an additional \$77,200 in matching funds. TBRPC will receive \$190,000 with \$47,500 in matching funds.

- Actions Recommended:
1. Authorize the Chair to sign a Contract with Central Florida Regional Planning Council
 2. Authorize the Chair to sign a Contract with Southwest Florida Regional Planning Council

Staff contact: Brady Smith, ext. 42

4. Electric Vehicle Service Equipment Grant (EVSE) - The United States Department of Energy has a grant program to fund planning for electric vehicle service equipment (charging stations) deployment. TBRPC as champion for Get Ready Tampa Bay seeks to participate either as a lead applicant or consortium partner with Get Ready Central Florida and Space Coast Clean Cities. The working title of the grant proposal is *From the Space Coast to the Gulf Coast: Preparing Florida for Electric Vehicles*. The grant funding would range from 250,000 to \$500,000 with TBRPC's share being \$50,000 to \$100,000. No match from TBRPC is required.

Action Recommended: Motion to authorize the Chair to execute necessary agreements or grant proposals to obtain EVSE planning grant funds.

Staff contact: Avera Wynne, ext. 19

5. The Tampa Bay Regional Planning Council has received notice from the Department of Education (DOE) that the joint Grant Application with Eckerd College has been selected for funding under the 2010-2011 Domestic Security Higher Education Communication grant (TAPS number 12A245). This project focuses on the implementation of emergency notifications systems to inform faculty, staff, students and parents about threats and provide an alternate information source when normal communications from a particular institution or campus are not operational due to an emergency. The grant will purchase

and install the emergency notification system enhancement to benefit the safety and security of students and staff at the campus.

Action Recommended: Authorization for the chairman to sign the contract with DOE for the total amount of \$50,000 and an Agreement with Eckerd College for \$50,000 to install the notifications systems.

Staff contact: Betti Johnson, ext. 39

B. Intergovernmental Coordination & Review (IC&R) Program

1. IC&R Reviews by Jurisdiction - May 2011
2. IC&R Database - May 2011

Action Recommended: None. Information Only.

Staff contact: John Meyer, ext. 29

C. DRI Development Order Reports (DOR) - None

Staff contact: John Meyer, ext. 29

D. DRI Development Order Amendment Reports (DOAR)

DRI # 157 - Trinity Communities, Pinellas County

Action Recommended: Approve Staff Report

Staff contact: John Meyer, ext. 29

E. Notice of Proposed Change (NOPC) Reports - None

Staff contact: John Meyer, ext. 29

F. Annual Report Summaries (ARS)/Biennial Report Summaries (BRS)

1. DRI # 98 - Sabal Center, RY 2009-10 ARS, Hillsborough County
2. DRI# 132 - Gateway Centre/Pinellas Park, Rys 2008-10 ARS, City of Pinellas Park
3. DRI# 170 - Westfield Citrus Park Mall, RY 2010-11 ARS, Hillsborough County
4. DRI# 188 - Walden Woods Industrial Park, RY 2009-10 ARS, City of Plant City

Action Recommended: Approve Staff Reports

Staff contact: John Meyer, ext. 29

G. DRI Status Report

Action Recommended: None. Information Only.

Staff contact: John Meyer, ext. 29

H. Local Government Comprehensive Plan Amendments (LGCP)

Due to statutory and contractual requirements, the following reports have been transmitted to the Florida Department of Community Affairs (FDCA) and the appropriate local government in accordance with Rule 29H-1.003(3), F.A.C.

1. DCA # 11-1AR, City of St. Petersburg (proposed)
2. DCA # 11-1, City of Temple Terrace (adopted)
3. DCA # 11-1AR, City of Largo (proposed)
4. DCA # 11-1AR, Pinellas County (adopted)

Action Recommended: For Information

Staff contact: Jessica Lunsford, ext. 38

I. Local Government Comprehensive Plan Amendments (LGCP)

The following report(s) are presented for Council action:

1. DCA # 11-1, City of Holmes Beach (proposed)
2. DCA # 11-1CIE, City of Indian Rocks Beach (adopted)

Action Recommended: Approve staff report(s)

Staff contact: Jessica Lunsford, ext. 38

The consent agenda was approved. (Black/Peters)

4. Item(s) Removed from Consent Agenda and Addendum Item(s) - None

5. Review Item(s) or Any Other Item(s) for Discussion - None

- 6. A. Mr. Stuart Rogel**, President and CEO of the Tampa Bay Partnership and Board of Trustees Member with the Florida Chamber Foundation provided a presentation on The Florida Chamber Foundation's *Six Pillars of Florida's Future Economy*. The Florida Chamber Foundation is a business-led, problem-solver and research organization, working in partnership with state business leaders to promote a vibrant Florida economy. The Foundation's "Six Pillars" serve as a visioning platform for moving Florida forward. The product of years of collaboration and more than a million dollars in research by the Foundation, the Six Pillars identify the critical factors determining Florida's future. The Six Pillars include: Talent Supply and Education; Innovation and Economic Development; Infrastructure and Growth Leadership; Business Climate and Competitiveness; Civic and Governance Systems; and Quality of Life and Quality Places. TBRPC Executive Director, Manny Pumariega, has been appointed to the Six Pillars Caucus.

I would like to compliment and thank the RPC for the work you are doing with the Tampa Bay Partnership (TBP) and, in particular, Mr. Pumariega and Mr. Wynne and their team and all of you that worked with us side by side in developing the One Bay effort. The One Bay effort built a regional vision for growth into the future and we are now looking at how we can expand that into other areas such as education and health. One area we moved into is developing a regional business plan. TBRPC partnered with

TBP through the Economic Development Administration grant for the Cluster and Workforce Study. That has launched into a regional business plan. Thank you for your leadership and being a partner with the TBP and on One Bay.

Since the 1980s the Florida Chamber Foundation has been issuing its guidance through the Cornerstone reports. Some of those efforts established Enterprise Florida, advanced transportation issues in the 1990s, and provided guidance at the Florida Chamber on issues of importance. We never really conceived a complete plan and a measure of how we are doing and how we are moving toward that plan. At the Florida Chamber Foundation we have been working on developing this plan and incorporating other plans from other organizations to assist in building a future that helps Florida grow as a state.

The 2030 Project is an attempt to build one plan, anchored to the future. Florida has been in transition for some time and the current economic scenario highlights our need to prepare for the future economy. Some of the current realities are our unemployment rate and the number of jobs we have lost in Florida, the foreclosure issues we are dealing with, the budget shortfall, and although we continue to grow as a state we have seen people moving out of the state because of the inability to have a job, housing, and quality of life. As you know, a few years ago this led to a series of articles asking, is the Florida we know now over? What we have concluded is that this recession has changed our thinking about Florida in the future. Some of the things we have dealt with in Florida - being a low cost state, a state that has no competition when it comes to tourism and the environment is beginning to change. In the 1970s we were classified as the fifth least expensive state to live, work or play. Today we are the 19th most expensive state when you add up all the factors of living and quality of life. What we see is a need to develop a new model and as we see these changes, and we see the impacts that we've gone through in this recession, we have to find a way to continue to diversify our economy and recognize that things are a little different than they were and will continue to be different as we come out of this economy.

How can we build a Florida and build communities that respond to that? We also know that we need to do a better job of planning. And a better job of preparing for the growth for the next 7 million people that we know will be coming to our state by 2030. We don't have the resources that we need, whether it is water, land, energy, or infrastructure to address the needs of these new Floridians who will join us. That is what the One Bay effort told us in the Tampa Bay region. We have to find different ways to provide for growth.

One of the things the Florida Chamber is looking at is a new system of management. We need to step back and create a change management system with the following key principles:

- Long Term Focus: We know that if we look at a long term focus (a 20 year time line) we think the policy can out trump the politics of the day and we can keep focused on what kind of communities we want to build.
- One Shared Agenda: There are many voices and agendas out there and many

different ideas. The more we can be focused with a narrow set of goals and one common agenda, the more successful we will be.

- **Aligned & Coordinated Resources:** There is only so much time and money we can put into this. How can we align our efforts?
- **Metrics, Transparency & Accountability:** We measure what matters and we have benchmarks to track progress and identify the need for course corrections quickly.

The 2030 Project begins to look at a couple of things that we can do to develop a common vision and framework, and how to engage the public and a larger group into the dialogue. The 2030 Project is building a statewide vision for Florida and looks at three major issues:

- **Prosperity and High Paying Jobs:** How do we provide for prosperity and high paying jobs? By increasing per capita personal income above the national average and focusing on talent and innovation as the drivers.
- **Building Vibrant and Sustainable Communities:** Continue to make Florida the number one state to live, work and do business. This will require focus on infrastructure and quality of life.
- **Global Leadership:** The competition is no longer down the road. We need to make Florida the most competitive state in the key industries and economic activities of the early part of the 21st century, similar to the position enjoyed by New York during the 1800s and California during much of the 1900s. Focus and grow the talent pool and align our public and private systems for global relevance.

To assist in the development of the statewide strategic plan the Florida Chamber Foundation has identified 6 Pillars of Florida's Future Economy as a guiding common framework. We need to focus on those 6 Pillars simultaneously. Those 6 Pillars are:

- **Talent:** We need to focus on the talent and workforce needs of the state, both now and in the future. We need to design an effective pre-K to 20 education system, add Science, Technology, Engineering and Math training and build skills for jobs that haven't been dreamed of yet. To remain competitive we must produce 1.5 million more university degrees than on current pact to produce and prepare those in current workforce for the new next economy.
- **Innovation:** We must have a knowledge-based economy at the cutting edge of technological development. We need to update our idea that there is going to be different businesses and different economic opportunities that we have to pursue. We have to have a different way of doing economic development and address those businesses and those future needs.
- **Infrastructure:** Florida's infrastructure (transportation, communications, energy, water and related systems) historically has been a driver of the state's growth. These systems are under increased pressure to accommodate current needs, let alone support future growth.
- **Business Climate:** We need to continue to be competitive in the global

environment and we need to be a place that is attractive and open to businesses.

- Civic and Government Systems: We need a governance model that “enables” not “disables” progress. We need limited government intrusion in the free market, predictable laws and regulations, reforms to protect Florida from unfair and harmful amendment proposals.
- Quality of Life & Place: Prosperous and livable communities brought many of us here and keep us here. Florida must be safe, diverse, healthy and energized; with an identity, a sense of place; the best place to live, work and play.

The Florida Chamber Foundation has developed a Scorecard to measure these 6 pillars on a regular basis. (www.thefloridascorecard.com). I encourage you to visit this website and give feedback. We developed a set of metrics around the 6 pillars that we continue to monitor and track, at a statewide, national, and county-by-county level which turns into dashboard monitoring to see if we are making progress towards the goal based upon all of the metrics we put into the scorecard.

We emphasized in our planning the importance of educational achievement. Opportunities for highly trained professionals in Florida still lag the nation, without continued diversification. To compete nationally and globally we must continue to make college accessible and valuable to more and more of our youth. Three out of every ten students entering high school in Florida do not graduate. Only one out of every ten high school students are prepared for the global knowledge economy. How do we create a workforce to match the kinds of jobs that we see are coming to Florida in the future? Education is everyones business.

The innovation and economic development driver considers fundamentals to start or grow a business. It includes recruitment of companies and clusters, and the expansion of existing companies and industries. There are a number of different metrics – everything from entrepreneurship research and development, commercialization, venture capital funding, start-up, business retention/expansion, economic gardening, global trade and investments and the list goes on, all the way to tourism. We measure and track all of those, and compare. The most recent metric provided shows progress and some regress.

The key element in infrastructure and growth leadership is transportation, trade, communications, energy, water conservation, environment, sustainability, and preparedness. Florida is the 3rd highest consumer of energy from all sources. Hillsborough and Pinellas are doing a good job of conserving water consumption.

The business climate has been discussed a lot by the new administration. The matrix says we are right about in the middle. This is an issue that we always have to work on and be focused on. The environment changes just like the economy. We need to make sure we are doing the best that we can do to be competitive.

Commissioner Brickfield: What was the liability system?

Mr. Rogel: That was the combination of tort reform, all the liability

components, workers compensation - a whole series of matrixes that go along with that.

Ms. Michelle Miller: When we click on the website can we go down to the component parts?

Mr. Rogel: Yes. If you want to know specifically what those are and how we measure in specific indicators, that is all on the web site.

Civic and government systems consider those public systems that either enable or disable progress. As a RPC you understand these systems. There are a variety of issues that we are dealing with. Everything from the multitude of local, state and federal agencies that we have to deal with such as the constitutional amendment process, and the election process. It seems like we are always in a political process. We are constantly dealing with some of these issues and some of these challenges. The Chamber focused on the constitutional amendment process and how to address that so that there is a little more sanity related to that. Amendment 4 was a perfect example of a challenging process. We seem to be gravitating towards looking at the constitution as a way to address issues that our legislature and leadership doesn't seem to be able to address. We are looking at a number of different things in this indicator and we are beginning to lose a little ground. We need to improve on that so we can have the best civic and government system as possible.

Quality of life looks at health, wellness, housing, rural and urban issues, family and children issues, poverty, culture and recreation. Home foreclosures are impacting the state and families. Something else is working families and poverty. Right now we rank 41st. How do we improve on that?

How are we putting this plan together? We have a caucus system that has been in place - the 6 pillars caucus system. The overall objectives are to help us to have a continuous process for insight and feedback on the issues that we have identified, some of the needs we are facing, and the issues that are current to us to help construct a strategic plan for the year 2030 to guide Florida's future and to build out some interim goals that the Chamber developed.

In order to advance these 6 pillars we have a steering committee that guides us. We also have caucus members that are invited to participate. If you are interested in any one of these 6 pillars, please join the caucus and participate. We also have at-large members that we invite in as subject matter experts or people who are interested in providing input. There is an opportunity to engage at this level and there is discussion about doing this at a regional level. We are also talking about the work we have done with One Bay in the Tampa Bay region and how to connect that and make it a part of a regional 6 pillars process.

The 2030 Plan is built on a common vision, a common framework. If you are interested, please contact the Florida Chamber Foundation. Stephanie Gibbons is leading this effort sgibbons@flfoundation.org or 850-521-1253.

Questions & Comments:

- Commissioner Mariano: One of your slides talked about being 3rd as far as highest energy use. We are called the Sunshine State. What would the benefits be if we got more involved with solar energy?
- Mr. Rogel: We are doing some work right now to look at that on a regional level. If we reduced our energy by 1% in this region, what would that impact be on the gross regional product of the community. We think it would be significant. There's an effort going on now that One Bay is a part of through CEOs for Cities that looks at the energy dividend - the green dividend. They can measure if you make some of these improvements and they reduce your energy cost and consumption. That can be everything from not using your car as much and using public transit, or weatherizing your home and businesses. That is a very tangible metric that we can look at. It would be beneficial to our region and state to focus on this. We have the opportunities and we found that environmental activities and marine sciences are one of the key industry clusters that will help job growth in our region in the future.
- Commissioner Bandoni: It seems like you have a very good plan and it is very comprehensive, but what kinds of strategies are being put into place to make this come to fruition and how, with the budget cuts, how do we work to pull ourselves forward? Have you worked on any strategies along those lines?
- Mr. Rogel: Yes we have and in fact we are getting ready to go into another caucus session where we will review some of the strategies going forward, and also what we have worked on over the last year. We have had a lot of hard discussions at the Florida Chamber Foundation about the difference between the goals and the aspirations that are in this plan and the realities of the state's \$3.6 billion budget cut. One example is that during this legislative session the TBP banded together and asked our economic development partners, what would they do if they could improve the economic development delivery system? We got ten different ideas back and we shared that with the House Committee and saw seven of those recommendations incorporated into the new economic development organization legislation. That's an example of how you can take some of these ideas and turn it into policy.
- Ms. Michele Miller: I'm delighted to see the scorecards and the data. We all have very intuited emotional feelings about where we ought to go and what's working and what's not working. I hope you can keep them up. It's that feedback that will help us make good decisions.
- Councilman Newton: Have you tracked the impact of transportation to these future plans?
- Mr. Rogel: Yes. The infrastructure piece shows the level of service for the 2020 time frame. We will not be doing high speed rail and we

- have to look at how we make investments in transportation. Short term, right now, we have a challenge in how to fund DOT's 5-year capital plan. Issues like infrastructure are going to be significant if we don't address them in a very serious way. All of the 6 pillars have to work together to achieve prosperity.
- Secretary/Treas. Minning: Manny Pumariega has been appointed to the 6 Pillar Caucus (infrastructure) so we have good representation.
- Mr. Pumariega: To follow up on the comments regarding delays in delivery of goods and services in our region, a few years ago we conducted the Economic Impact Analysis. We should probably update this analysis.
- Councilman Newton: It costs more for that truck to sit in traffic burning diesel and someone has to pay for that.

Mr. Rogel talked about the Tampa Bay Partnership and said he would like to bring the Regional Business Plan back before the Council at a future date. Just like the 6 Pillars at the state level, the TBP has looked at this idea of building a model for prosperity and how to build regional economy. This is similar, but we call it the Model For Prosperity and it helps guide us. With prosperity being the goal, these growth outcomes - productive, inclusive, and sustainable are the way to prosperity and focusing on drivers of innovation, and human capital, and infrastructure quality places. Those growth outcomes have to be in place and all working well or you are not going to achieve prosperity. Productivity is about innovation and jobs. Inclusiveness is talent, getting people to work, having people able to get to work. The sustainability is making sure you have vibrant communities that can support the growth. We outstripped our resources by growing too much in one industry. The drivers are the things we really focus on. Regionally, this is how we are connecting to those 6 pillars so there is consistency.

The Regional Business Plan that TBRPC and TBP partnered on identified four major industry clusters that have the potential to grow and to help diversify the economy in Tampa Bay. Those are applied medicine and human performance, high tech electronics and instruments, environmental activities and business and data services. On the web site www.tampabay.org you can find this information if you click on the Regional Business Plan. There are also reports from SRI International that provide the basis and drive behind those clusters. We started this process about three years ago and thanks to the TBRPC, the TBP was able to navigate through the process of an Economic Development Administration fund and successfully receive a \$1/2 million grant that was matched by local workforces and economic development organizations here in the Tampa Bay region. SRI International, a firm that is located in St. Petersburg, was hired. Their research division out of Arlington actually did this work for us. Our research has been completed and we are now into the process of how to implement the recommendations to grow these clusters. This research and the four clusters are based upon what is here today and what can grow in the future and how to focus and market our strengths. The cluster analysis was done on eight counties, but it is also broken down county by county. Hopefully I will be invited back in the future to provide more detail on this project.

- B. Strategic Regional Policy Plan (SRPP) Evaluation and Appraisal Report (EAR)** Mr. Greg Miller, Senior Planner, presented the Draft Evaluation and Appraisal Report on the Strategic Regional Policy Plan. The SRPP has not been amended since 2005. TBRPC has been contracted by DCA to complete an appraisal of the SRPP by June 30, 2011. The EAR will be distributed for state, regional and local review with comments requested by July 22nd. The EAR will be presented to Council on August 8th for approval. Subsequent to the conclusion of the appraisal process, the SRPP will be amended to include recommendations identified in the Appraisal Report. An area of emphasis will be incorporating the recommendations of the One Bay vision. The time table for the SRPP amendment is flexible but the process will likely take six to 12 months.

You will see how this process we have been going through over the past six months works well in the regional business atmosphere and aligning all of the different efforts that have been going on.

The Draft EAR was provided in the mail out packet. Generally the requirements for the EAR SRPP are the same as they have always been. We followed Chapter 186 of the Florida Statute and the rule that has been established for the SRPP development and review. A core component of the EAR process is the identification of the issues that need to be addressed in a full update. These issues include updating the indicators report to see how we have been doing. We also looked at each of the five subject areas closely, incorporating the One Bay Regional vision, looking at resiliency efforts, and Resilient Tampa Bay. We looked at transit oriented development and transit corridors within the region and at intergovernmental coordination at our boundaries. The indicators report has over 100 matrixes that look at various measures within each of the five subject areas and other general measures. That is available on-line as an appendix to the SRPP. We are looking at comparing the changes that have occurred over a period of time, especially looking at 2005, the last SRPP update time frame, with the most current figures we can get for each of these different metrics. We are also making things more user friendly, eliminating duplications and similar indicators that may not be needed and are harder to update if there are more easily available data.

Within the SRPP EAR Indicators Report there is an executive scorecard section. The scorecard is an eight page brief of highlights from each of the subject areas and whether or not we are seeing positive, negative, or not a real significant trend either way. If you don't have time to look at all of the subject areas you can look at the scorecard.

Another key portion of the EAR are the subject areas themselves and how the policies and goals function. We looked at each of the five subject areas: affordable housing, economic development, emergency preparedness, natural resources, and transportation individually. We looked at how often these were referenced when we are doing local government comprehensive plan reviews. Some were referenced a lot, some not as much. We looked at the ones that were not referenced much to see what the reason was.

Was it a very unique situation because that policy might be working the way we need it to and it only came up once in the five years? Other times it may be that the policy needs to be tweaked in the update, or even removed. That is something we will look at for the update.

A few highlights from each of the subject areas:

- **Affordable Housing:** Although the housing market has changed dramatically since the last update to the SRPP, there is still an increase of importance in looking at affordable housing. Things like energy efficiency that can be built in to that housing to save on utility costs. Transient oriented development and the consideration of affordable housing to reduce transportation costs. If housing costs are going to be somewhat high for an individual or family maybe there are other costs that can be mitigated up front that would allow them to live a quality lifestyle.
- **Economic Development:** Highlights include encouragement of efficient location of industries, utilizing the structure that is in place, or reduce costs of new infrastructure. Improved alignment of SRPP with other efforts such as the Comprehensive Economic Development Strategy that the regional planning council puts together for the Tampa Bay Economic Development District, the recent Targeted Industry Cluster Study, and the Florida Chamber Six Pillars and the efforts going on with the regional business plan. Also there are opportunities related to the Panama Canal expansion and opportunities for telecommuting and telework programs.
- **Emergency Management:** There have been a lot of activities over the past five-six years, including recovery and post-disaster redevelopment that may be better incorporated into the regional policy plan, disaster housing, catastrophic planning and resiliency through collaboration by all sectors.
- **Natural Resources:** We need to look at how we have progressed in resource management, restoration and protection. Look at the latest research and developments that have occurred over the last six years and obtain and analyze the latest data.
- **Transportation:** There have been provisions in legislation that impacted DRI requirements as far as transportation. There has been a lot of work as far as transit and transit-oriented development as well as work led by DOT on regional freight movement and we want to incorporate those components as needed. We also want to assess changes to the hurricane evacuation routes and the Strategic Intermodal System (SIS).

Something the Council hasn't done in the past, but is now able to do, is look at the opportunity to recommend minimum density guidelines for development along designated public transportation corridors. This is something that could enhance the regional transportation component of the SRPP as well as help implement One Bay. A few options or ideas that have been thought about is that we could develop criteria to identify these areas where the density minimums might be appropriate. There is a lot of

work that has already been done through TBARTA and their Land Use Working Group. They have developed a transit oriented development resource guide. Also potential corridors or current corridors have already been identified by TBARTA and the MPO CCC and we could look at what they have done and see if that is something we might want to incorporate into the SRPP. Going forward we will be looking at that.

One of the core emphasis of the update will be the One Bay vision. It has been going on now for three years or so, and it needs to be throughout the whole SRPP document. We have looked at the goals and policies and developed a matrix that shows the goals and policies of the current SRPP and how they support the recommendations of One Bay, and then we will look at how we can strengthen those and better align those. We also want to update the visioning section of the SRPP to make sure it supports the One Bay vision, incorporating the maps and looking at the possibility of the transit corridor concept.

The next step is to get approval to put this out for comment with submission to the state by the end of the month and the final EAR will come back to Council August 8th. The Full Update will take place over the next 6-12 months of the SRPP which includes the rulemaking. Finally, additional information, including the indicators, is available on the web site (www.tbrpc.org). We are taking input and you can contact me through the website, or give me a call.

Motion to approve the Draft SRPP EAR for solicitation of comments. (J. Miller/Brickfield)

All Council presentations: www.tbrpc.org/council_members/council_presentations_2011.shtml

7. Council Member Comments - None

8. Program Reports

A. Agency on Bay Management (ABM) – Chair, Mr. Robert Kersteen

Since we were asked by the Chair at the last meeting to ask our members of the ABM if they wanted to consider any changes in the Bay Soundings delivery system many members expressed the opinion that Bay Soundings is an excellent source of news about the bay and the point is to get such information to people who aren't otherwise part of the choir. Regarding the distribution, several members suggested engaging various social media about the journal's website. For individual mailings it was suggested that a postcard be sent once per year to determine if the mailing address is correct, if the subscriber wants to continue to receive the quarterly mailings, or if they are interested in receiving an electronic copy instead of paper. If no reply, cancellation of the individual subscription. It was strongly supported to continue mailing copies to individual elected officials and other policymakers, and the media. Regarding potential cost-saving measures, it was suggested that we solicit donations in the journal and/or mailings to those that get the free subscription. Motion was made and seconded, carried unanimously to relay to the Council the ABM recommendation that Bay Soundings

funding and distribution remain at the current level.

The ABM May 12th Full Agency Meeting Summary was distributed in Council folders.

Commissioner Mariano: Would the group be able to solicit donations, or is there a process that needs to be in place to do so?

Mr. Kersteen: No. We would include a card asking for donations in each issue that is mailed. This was left on the table.

B. Clearinghouse Review Committee (CRC) - No Report

C. Local Emergency Planning Committee (LEPC) – No Report

D. Emergency Management

E. Legislative Committee – Mayor Scott Black, Chair

At our last meeting we received a report on legislation that passed and which makes major revisions in the state’s growth management law, creates a new department of economic opportunity, and abolishes the department of community affairs. At the recent CRC meeting, staff reviewed the impact of this legislation on the DRI and comprehensive planning process. Since our last meeting, the governor has signed this legislation into law. In the months ahead, we will feel the effects of these major revisions and will see how they affect the day to day operations of the regional planning councils.

I am currently the chair of the Florida Regional Councils Association policy board. The policy board will be meeting on June 24th in Orlando and will be discussing the \$2.5 million RPC funding that was vetoed by the governor, as well as other legislative issues. We will report back on the outcome of this meeting. Also the Southwest Florida RPC, our Tampa Bay RPC, and the Department of Community Affairs will be hosting a legislative workshop on June 21st from 1:00 p.m. to 4:30 p.m. We will send notice as soon as the location is determined.

Some of the other new laws that may be of interest to local governments and the council include:

HB-19 – allows county officials to reduce their salaries on a voluntary basis;

SB-224 – requires all counties, cities, special districts, and school boards to post their budget and budget amendments on their governmental website;

HB-281 – requires persons challenging the assessed value of property before the value adjustment board to pay 75% of their taxes “up-front” pending a resolution of their challenge;

SB-41- - provides that in a challenge to an impact fee ordinance, the government has the burden of proving by a preponderance of the evidence that the fee is justified;

SB-450 – provides immunity from civil liability for providers of temporary housing and aid to emergency first responders following a declared emergency;

HB-701 – revises the Bert Harris act to provide that a “temporary” impact on development may give rise to a claim for compensation, and makes other changes which will make it easier to bring a claim for compensation based on the impact of governmental regulations on private property;

HB-767 – allows the county commission to lease county property for less than 5 years without going through the competitive bidding process;

SB-958 – proposes an amendment to the state constitution that will limit state revenue based on inflation and population changes;

SB-2100 – requires members of the Florida Retirement System to contribute 3% of their salary to FRS, and revises provisions applicable to elected officers;

SB-2142 – imposes limits and legislative oversight on water management district revenue and budgetary authority;

SB-2144 & HB-7107 & HB-7109 – provides for significant revisions and anticipated cost-savings in the state Medicaid program;

SB-2152 – transfers control over the Tampa-Hillsborough County Expressway Authority and other similar authorities to the Florida Turnpike Enterprise.

F. Regional Planning Advisory Committee (RPAC) – No Report

G. Economic Development - No Report

H. Regional Domestic Security Task Force (RDSTF) - No Report

9. Other Council Reports - None

10. Executive/Budget Committee Report – No Report

11. Chair’s Report - None

12. Executive Director’s Report

Adjournment: 11:30 a.m.



William D. Dodson, Chair



Lori Denman, Recording Secretary