



# Memorandum

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TO: Tampa Bay Regional Planning Council

FROM: Randy Deshazo, Principal Planner

DATE: September 28, 2016

SUBJECT: Special Event Subsidy Practices in the Tampa Bay Area Survey Results

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Special event subsidies are subsidies offered by local governments to offset certain costs of public events. At the request of a member agency, Council staff surveyed local jurisdictions throughout the region about special event subsidy practices.

Sixteen jurisdictions answered the survey by the September 23<sup>rd</sup> deadline. Some communities do not offer subsidies, while others do but only under special circumstances.

How many special events are held in your jurisdiction each year? Responses ranged from zero to over 200 events each year. Most jurisdictions reported in a range between 35-55 events a year.

**Does your jurisdiction maintain a set of criteria for determining what makes a special event a success for the community? 67% said yes.**

**Does your jurisdiction offer subsidies to offset the costs of events? 60% said yes.**