

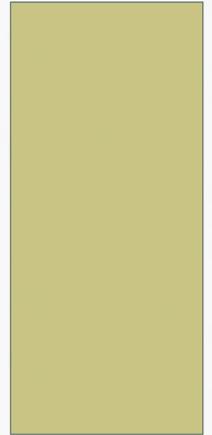


Tampa Bay Regional Planning Council

TAMPA BAY REGIONAL PLANNING COUNCIL

INITIATIVES PLAN

MONDAY, NOVEMBER 4, 2013



PURPOSE OF THE INITIATIVES PLAN

This plan is an action plan for the Council. It is the Council's version of a strategic plan which will serve several purposes:

- Identify several priority initiatives that the Council wishes to engage during the next 12 to 24 months;
- Identify the ongoing initiatives and programs that the Council has traditionally chosen to participate in and wishes to maintain;
- Outline the Council's mandated programs and activities.

MISSION STATEMENT

To serve our citizens
and member governments
by providing a forum to foster
communication, coordination, and
collaboration in identifying
and addressing issues and needs regionally.

REVIEW OF STRATEGIC PLANNING SESSION

- **Staff provided overview of Council activities**
 - **Mandated Programs and Activities** are those programs that are mandated by Federal or State regulations.
 - **Ongoing Activities** are those activities that the Council has traditionally conducted, but are not mandated by Federal or State regulations.
 - **Priority initiatives** are undertaken on an as-needed basis. These initiatives may be an emphasis on existing Council activities or completely new undertakings.
 - **Regional Collaboration Committee** Issue Areas
- **Open Discussion – “Elevating the Council’s Presence”**
- **Polling Exercise** to help prioritize initiatives for the updated 2013 Initiatives Plan

TOP PRIORITY AREAS

Top Tier

- **Convener of the Region**
- **Economic Development**
- **Transportation Planning**

Second Tier

- **Emergency Preparedness Planning**
- **Natural Resources**
- **Technical Assistance**
- **One Bay Regional Visioning**
- **Area Branding**

POLLING EXERCISE

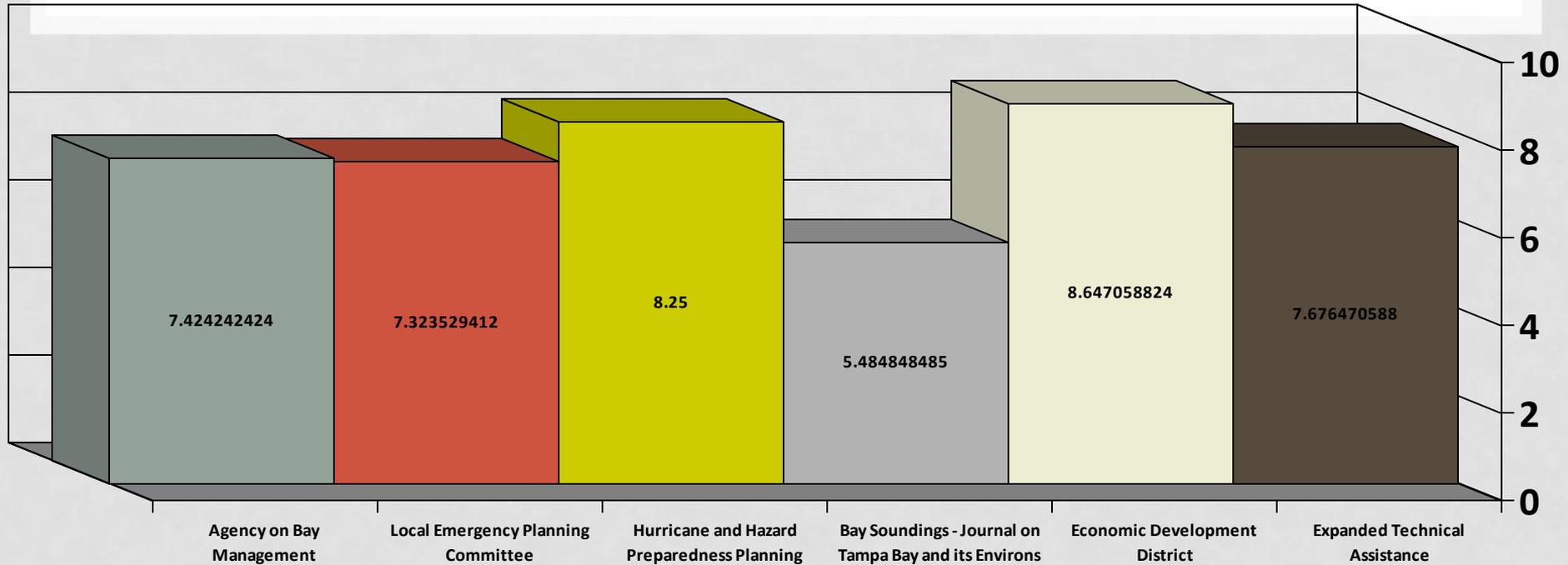
What to consider when voting:

- The scale is 1 to 10 with 1 being lowest importance and 10 being highest importance.
- Voting is somewhat comparative, while all items may be of highest importance it helps in prioritization if you spread your votes out. Think about where the item being voted on ranks on a scale of 1 to 10 in relation to all the issues discussed today.
- How important is it for the Council to stay engaged or become more engaged in the Activity or Initiative? (*higher importance*)
- Is the Activity or Initiative one that the Council should become less engaged or disengage from? (*less importance*)
- Consider if you think the Council can **add value** to the process.

INITIATIVES/ ACTIVITIES CATEGORIES

- Ongoing (Traditional) Activities. (6)
- Ongoing - newer since last Plan. (9)
- Priority Initiatives (existing from 2007 Plan).(9)
- Regional Collaboration Committee Issue Areas. (6)
- Other (new) initiatives from the day's discussion. (8)

ONGOING (TRADITIONAL) ACTIVITIES



■ Agency on Bay Management

■ Hurricane and Hazard Preparedness Planning

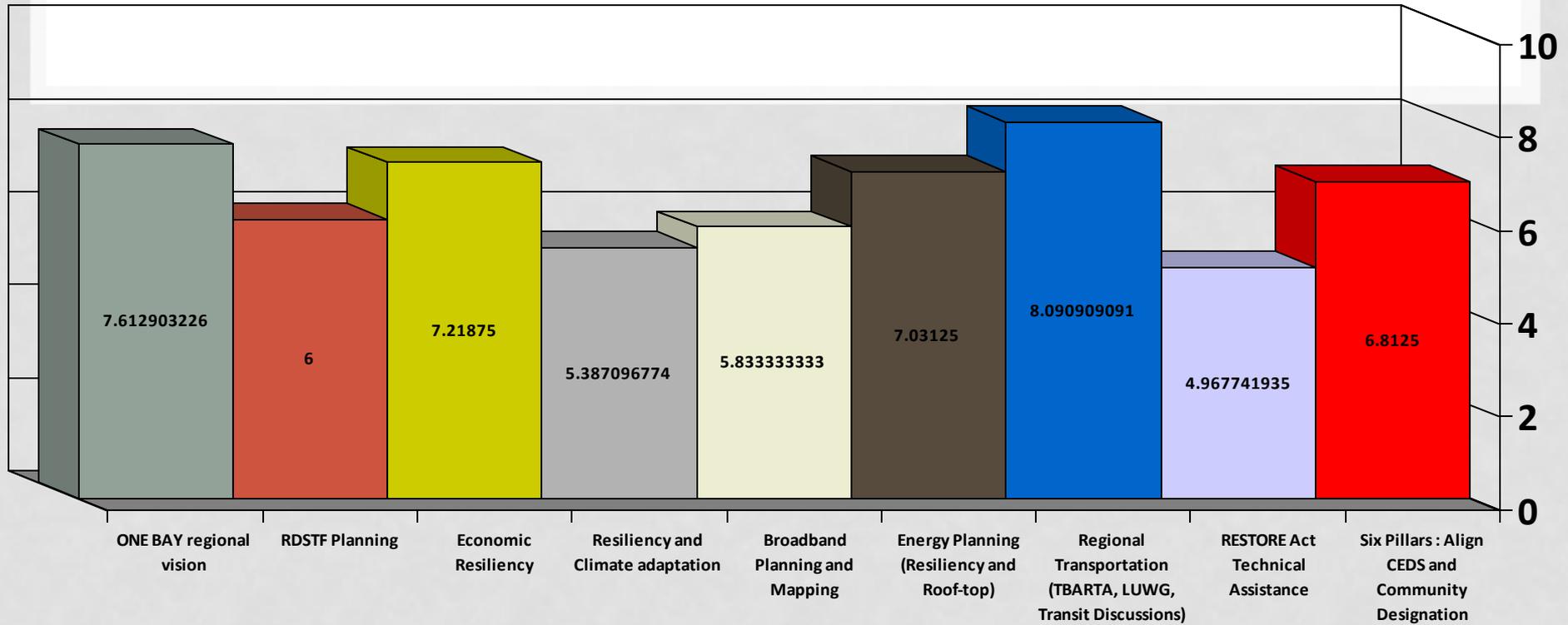
■ Economic Development District

■ Local Emergency Planning Committee

■ Bay Soundings - Journal on Tampa Bay and its Environs

■ Expanded Technical Assistance

ONGOING - NEWER SINCE LAST PLAN



ONE BAY regional vision

Economic Resiliency

Broadband Planning and Mapping

Regional Transportation (TBARTA, LUWG, Transit Discussions)

Six Pillars : Align CEDS and Community Designation

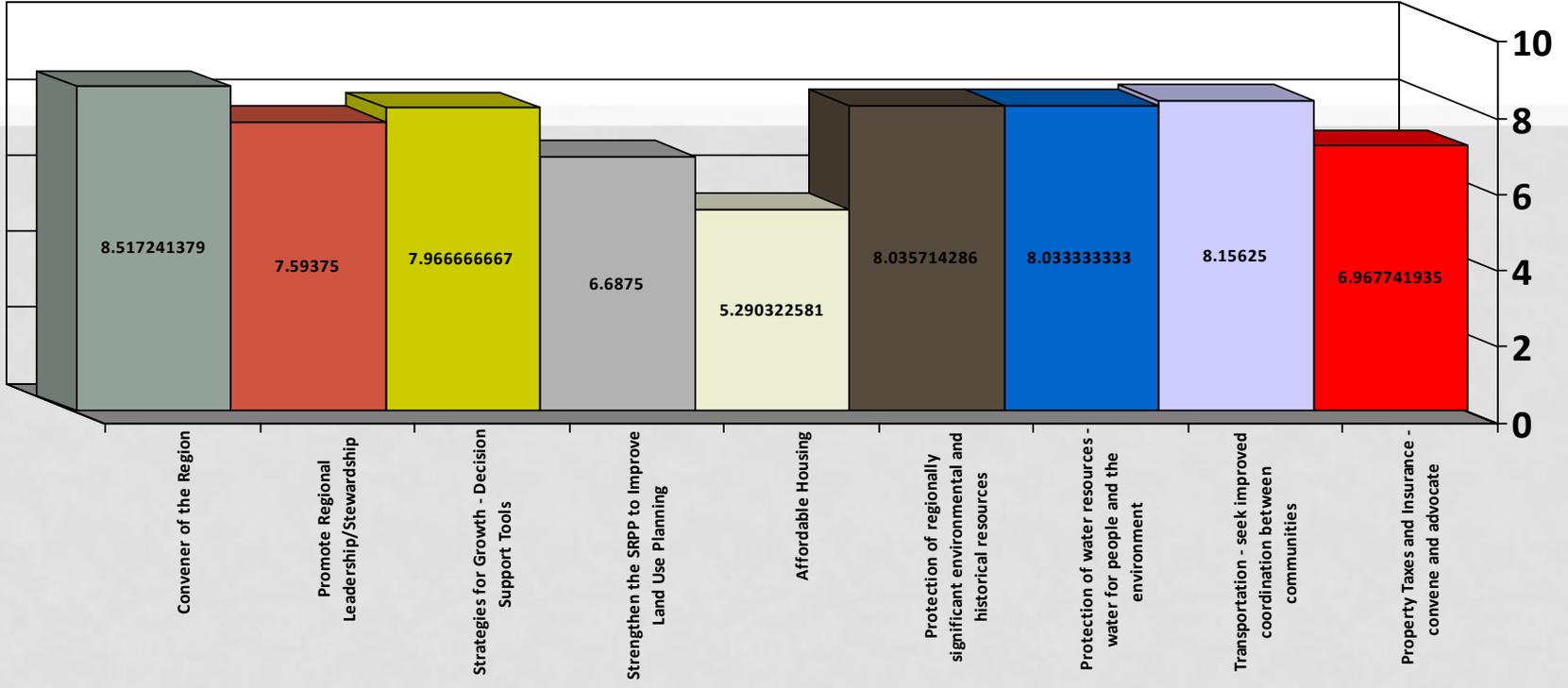
RDSTF Planning

Resiliency and Climate adaptation

Energy Planning (Resiliency and Roof-top)

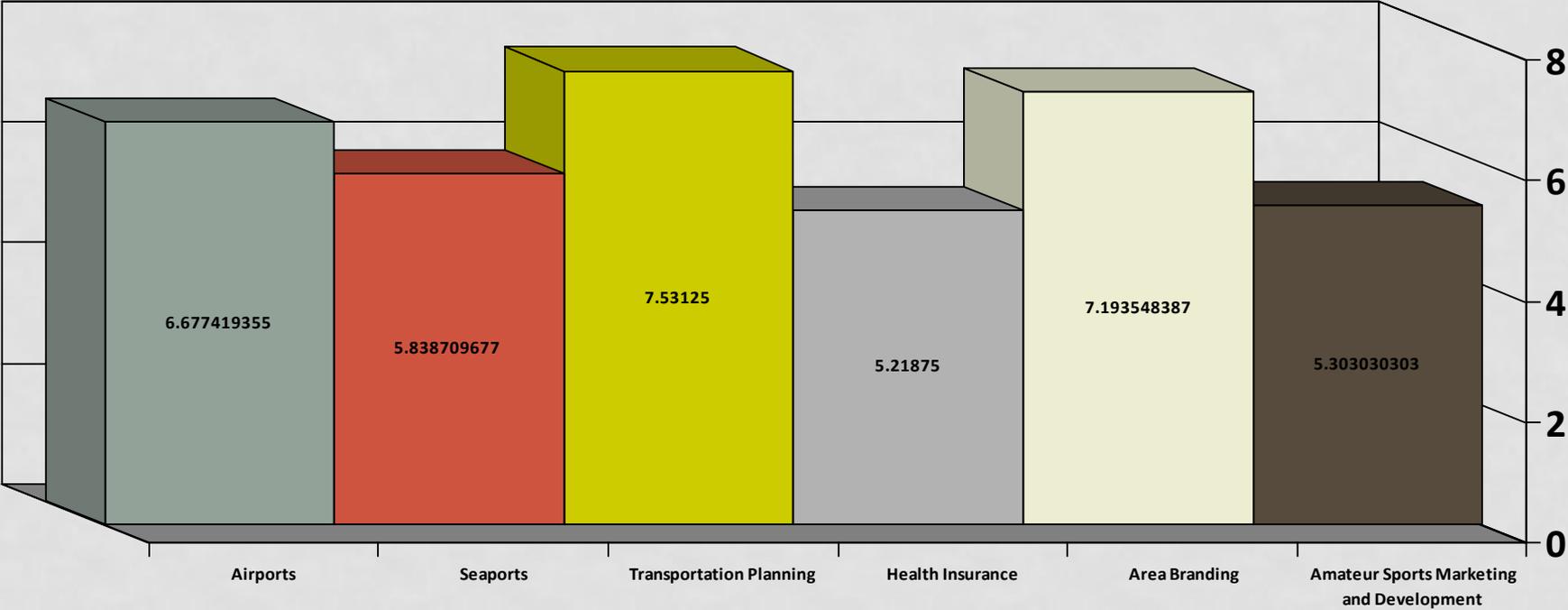
RESTORE Act Technical Assistance

PRIORITY INITIATIVES FROM 2007



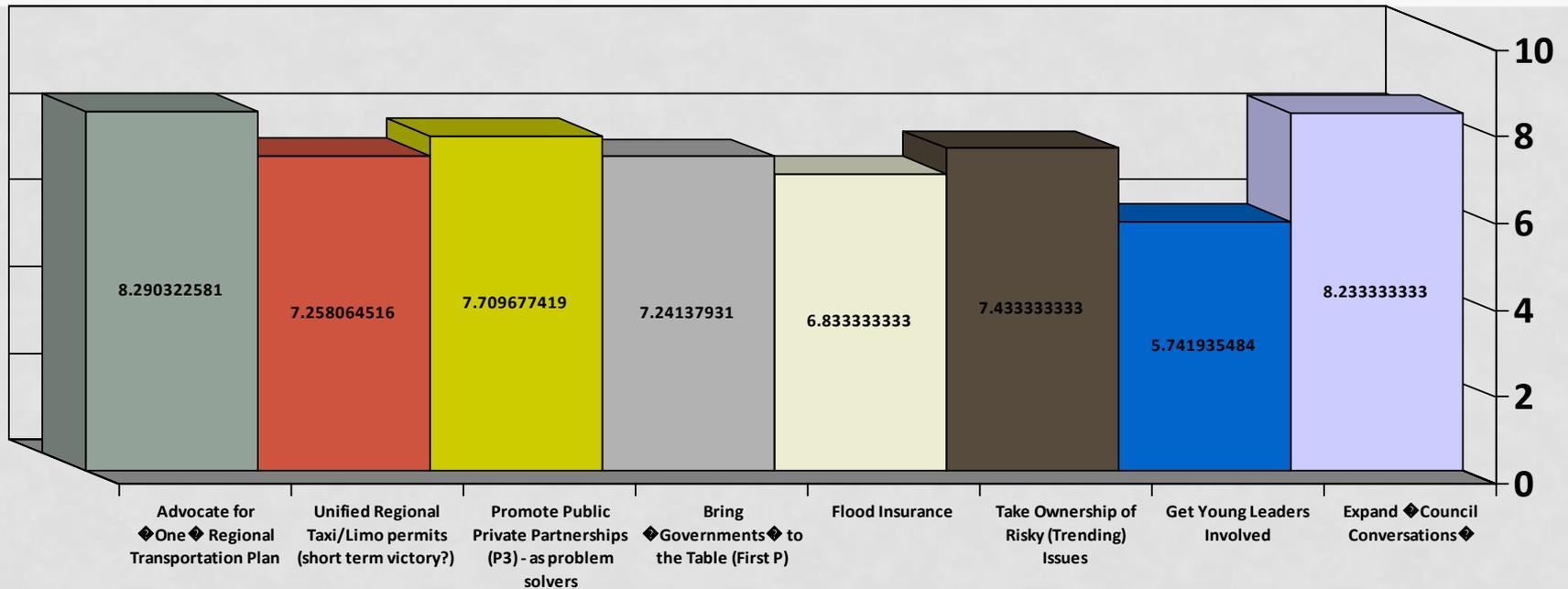
- Convener of the Region
- Promote Regional Leadership/Stewardship
- Strategies for Growth - Decision Support Tools
- Strengthen the SRPP to Improve Land Use Planning
- Affordable Housing
- Protection of regionally significant environmental and historical resources
- Protection of water resources - water for people and the environment
- Transportation - seek improved coordination between communities
- Property Taxes and Insurance - convene and advocate

REGIONAL COLLABORATION COMMITTEE ISSUE AREAS



■ Airports ■ Seaports ■ Transportation Planning ■ Health Insurance ■ Area Branding ■ Amateur Sports Marketing and Development

OTHER (NEW) INITIATIVES FROM THE STRATEGY SESSION DISCUSSION



- Advocate for One Regional Transportation Plan
- Unified Regional Taxi/Limo permits (short term victory?)
- Promote Public Private Partnerships (P3) - as problem solvers
- Bring Governments to the Table (First P)
- Flood Insurance
- Take Ownership of Risky (Trending) Issues
- Get Young Leaders Involved
- Expand Council Conversations

SORTED BY RANK AND ISSUE AREA

Range	Issue	Score
ECONOMIC DEVELOPMENT		
Top	Economic Development District .	8.65
Middle	Economic Resiliency .	7.22
Middle	Energy Planning (Resiliency and Roof-top) .	7.03
Bottom	Six Pillars : Align CEDS, Community Designation	6.8
Top	CONVENER OF THE REGION	8.52
Top	Expand Council Conversations	8.23
Middle	Promote Public Private Partnerships (P3) - as problem solvers .	7.71
Middle	Promote Regional Leadership/Stewardship .	7.6
Middle	Take Ownership of Risky (Trending) Issues .	7.43
Middle	Unified Regional Taxi/Limo permits (short term victory?) .	7.26
Middle	Bring Governments to the Table (First P) .	7.24
TRANSPORTATION PLANNING		
Top	Advocate for One Regional Transportation Plan .	8.29
Top	Transportation - seek improved coordination between communities .	8.16
Top	Regional Transportation (TBARTA, LUWG, Transit Discussions) .	8.09
Middle	Transportation Planning .	7.53
Top	Strategies for Growth - Decision Support Tools .	7.97
EMERGENCY PREPAREDNESS PLANNING		
Top	Hurricane and Hazard Preparedness Planning .	8.25
Middle	Local Emergency Planning Committee .	7.32

SORTED BY RANK AND ISSUE AREA

	NATURAL RESOURCES	
Top	Protection of regionally significant environmental and historical resources	8.04
Top	Protection of water resources - water for people and the environment	8.03
Middle	Agency on Bay Management	7.42
Bottom	Bay Soundings - Journal on Tampa Bay and its Environs	5.48
Middle	TECHNICAL ASSISTANCE	7.68
Middle	ONE BAY REGIONAL VISION	7.61
Middle	AREA BRANDING	7.19
Bottom	Property Taxes and Insurance - convene and advocate	6.97
Bottom	Flood Insurance	6.83
Bottom	Strengthen the SRPP to Improve Land Use Planning	6.69
Bottom	Airports	6.68
Bottom	Regional Domestic Security Task Force (RDSTF) Planning	6
Bottom	Seaports	5.84
Bottom	Broadband Planning and Mapping	5.83
Bottom	Get Young Leaders Involved	5.74
Bottom	Resiliency and Climate adaptation	5.39
Bottom	Amateur Sports Marketing and Development	5.3
Bottom	Affordable Housing	5.29
Bottom	Health Insurance	5.23
Bottom	RESTORE Act Technical Assistance	4.97

TOP PRIORITY AREAS

Top Tier

- **Convener of the Region**
- **Economic Development**
- **Transportation Planning**

Second Tier

- **Emergency Preparedness Planning**
- **Natural Resources**
- **Technical Assistance**
- **One Bay Regional Visioning**
- **Area Branding**

CONVENER OF THE REGION

- **Expand Council Conversations**
- **Promote Public Private Partnerships (P3) - as problem solvers**
- **Promote Regional Leadership/Stewardship**
- **Take Ownership of Trending (even risky) Issues**
- **Garner short term victories (i.e., Unified Regional Taxi/Limo permits)**
- **Bring Governments to the Table (First P)**

ECONOMIC DEVELOPMENT

- **Economic Development District**
- **Economic Resiliency**
- **Energy Planning**
- **Six Pillars: Align CEDS with Six Pillars, Assist in Community Designations**

TRANSPORTATION PLANNING

- **Advocate for One Regional Transportation Plan**
- **Transportation - seek improved coordination between communities**
- **Regional Transportation (TBARTA, OBWG, Transit Discussions)**

IMPLEMENTATION STEPS

- December – Review of Core functions of Council. Mandated activities and traditional de facto activities.
- February – Convener of the Region
- March – Open Conversation
- April – Economic Development
- May – Open Conversation
- June – Regional Transportation



Tampa Bay Regional Planning Council