



INVISION TAMPA

People. Place. Progress.

CENTER CITY

Connecting our Neighborhoods and our
River for our Future

February 2013

Creating a Livable City



Developing the Vision: In the Community

Traditional Public Outreach



Developing the Vision: www.invisiontampa.com

On-Line and Social Media



Issues and Opportunities Report

Center City Issues + Opportunities Report

November 2012
InVision Tampa



THE HILLSBOROUGH RIVER + WATERFRONT

Observations

- Can't see the river from adjacent streets – river doesn't have much presence in the City or Neighborhoods
- The Hillsborough River and Riverwalk can be more integrated with current and future development

General Concerns

- Need more things to do along Riverwalk (Access, Dining, Entertainment)
- Riverwalk is sometimes hot, not enough shade, comfort
- Not many places to access the water
- Limited places to cross the river, limited bike / ped ways

Values

- Riverwalk is a great amenity, enhancing the Environmental and Recreational Potential of the Hillsborough River
- Waterfront Events and Activities are very popular
- Water Access for Boating, Paddleboarding, Kayaks, etc

Specific Ideas

- Extend Riverwalk to West Bank
- Provide more comfort and shade to the pedestrian and park environment
- New feature walk/bike bridges over river
- Extend the presence of the river up into the city and neighborhoods
- Rebuild Riverside Park, bring in light retail and boating
- Need to develop some priorities for next investment (extend to west bank of Hillsborough River, more boating facilities, comfort amenities)

ISSUES:

[A] The Riverwalk makes the river accessible lengthwise, but the amenity and economic value of the "river presence" does not extend upward into the adjacent community very well.

[B] The Riverwalk is seen as a positive point of connection for the community – one which more people would like to have access to.

[C] Crossing the river on foot or bike is not a pleasant experience.

[D] The Riverwalk has limited types of destinations or "things to do"

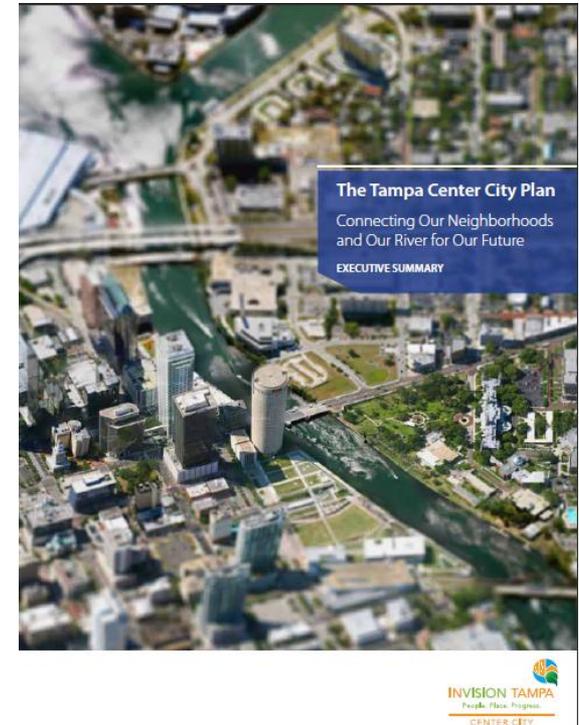
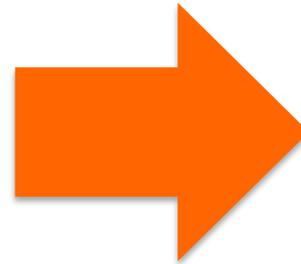
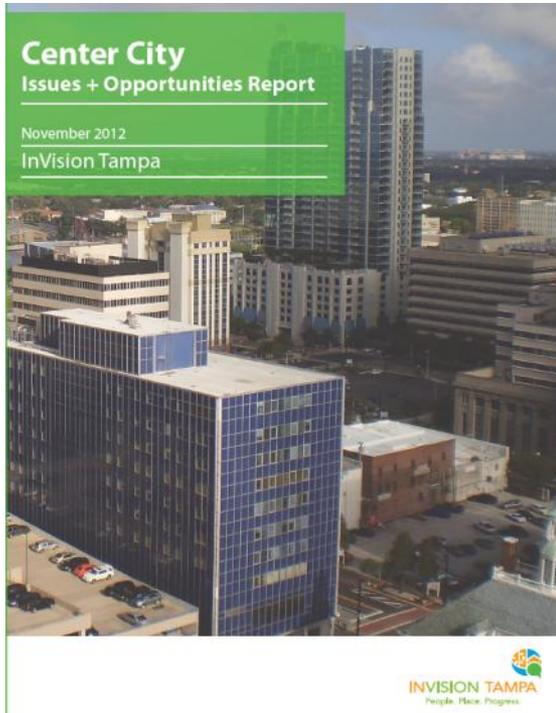
[E] The Riverwalk experience would be more comfortable for more users with additional shade, seating, and amenities

[F] Water access for boating and recreation is not maximized.

[G] Environmental character and water quality can be enhanced, still many untreated outfalls, litter / debris spots.



Citizen Themes lead to Planning Concepts



Changing Role of Tampa's Urban Core



1948

Changing Role of Tampa's Urban Core



1960

How do we strengthen our Central Business District?

Changing Role of Tampa's Urban Core



1963

Changing Role of Tampa's Urban Core



1963

How do get people to our Central Business District?

Changing Role of Tampa's Urban Core



1992

How do get people in and out of the CBD quickly?

Changing Role of Tampa's Urban Core



2012

How do we serve multiple needs?

Downtown of the Future

Multi-Faceted Regional Center

- *Employment Center*
- *Residential Center*
- *Entertainment Center*



The North Downtown Village



The North Downtown Village



Residential / Cultural Center

South Downtown Reurbanization



Gray Buildings © 2008 Sanborn

Google earth

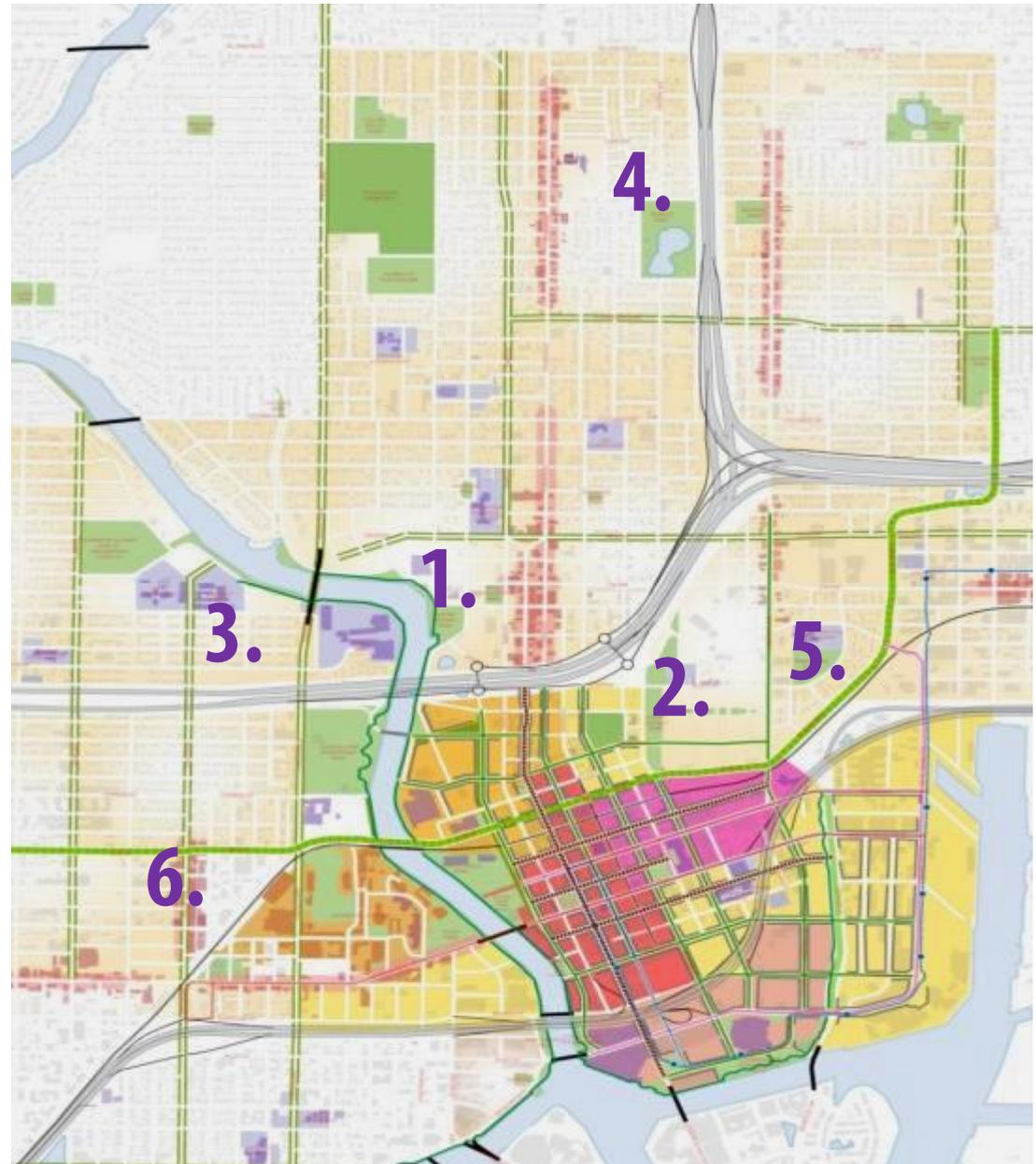
South Downtown Reurbanization



Entertainment / Residential Center

Large Sites for Reinvestment

1. The Heights
2. Encore
3. North Blvd Homes
4. Robles Park Apts
5. Tampa Park Apts
6. North Hyde Park



Vision for the Future

Center City Tampa will be a community of livable places, connected people, and collaborative progress.



Building Block 1

A reimagined and refocused river and waterfront



Building Block 1

A reimagined and refocused river and waterfront



Building Block 2

Strong and Livable Center City Neighborhoods



Building Block 2

Strong and Livable Center City Neighborhoods



Building Block 3

A downtown core with a vital mix of uses and a strong pedestrian environment

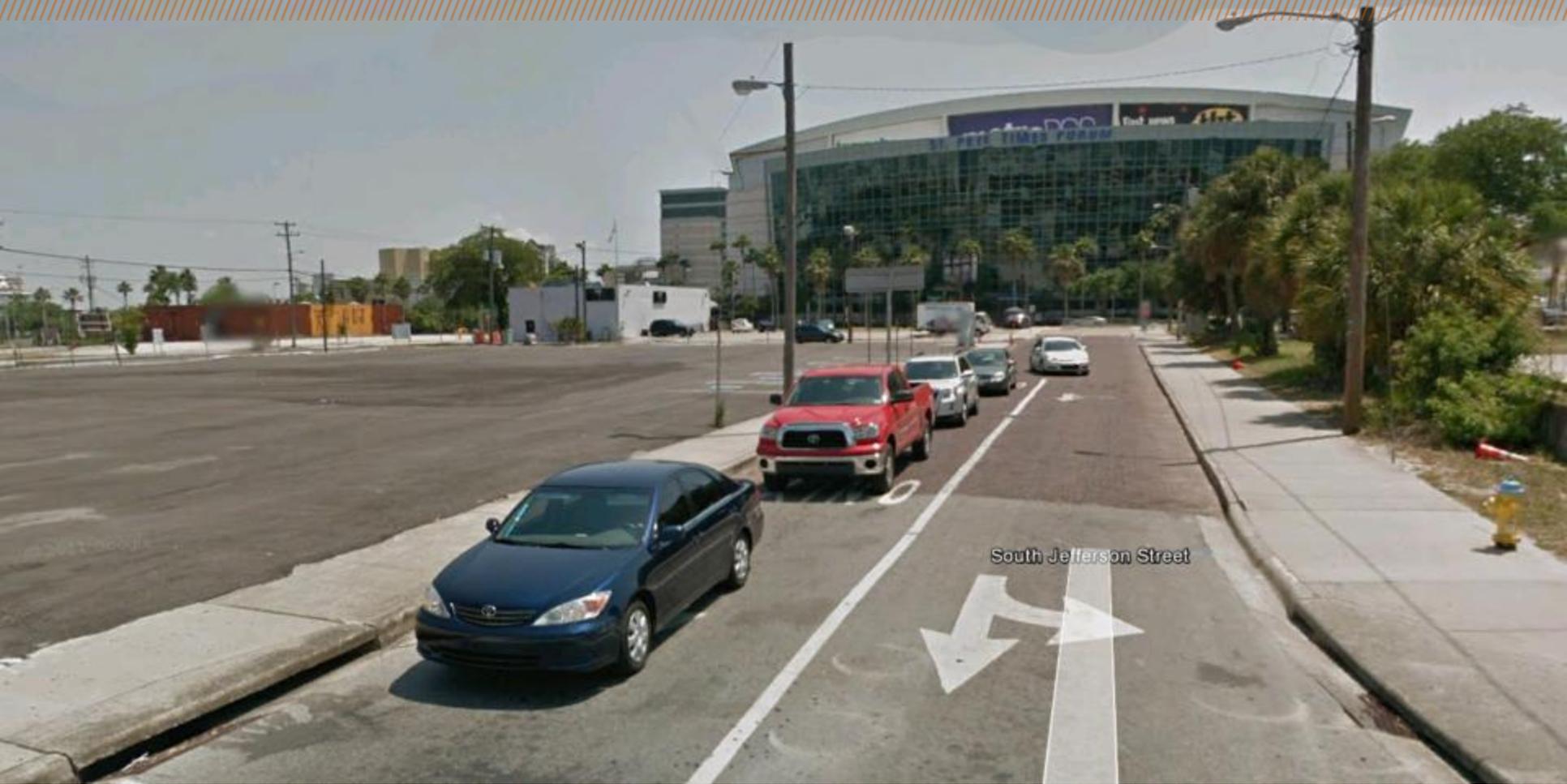


Building Block 3

A downtown core with a vital mix of uses and a strong pedestrian environment



South Downtown Reurbanization

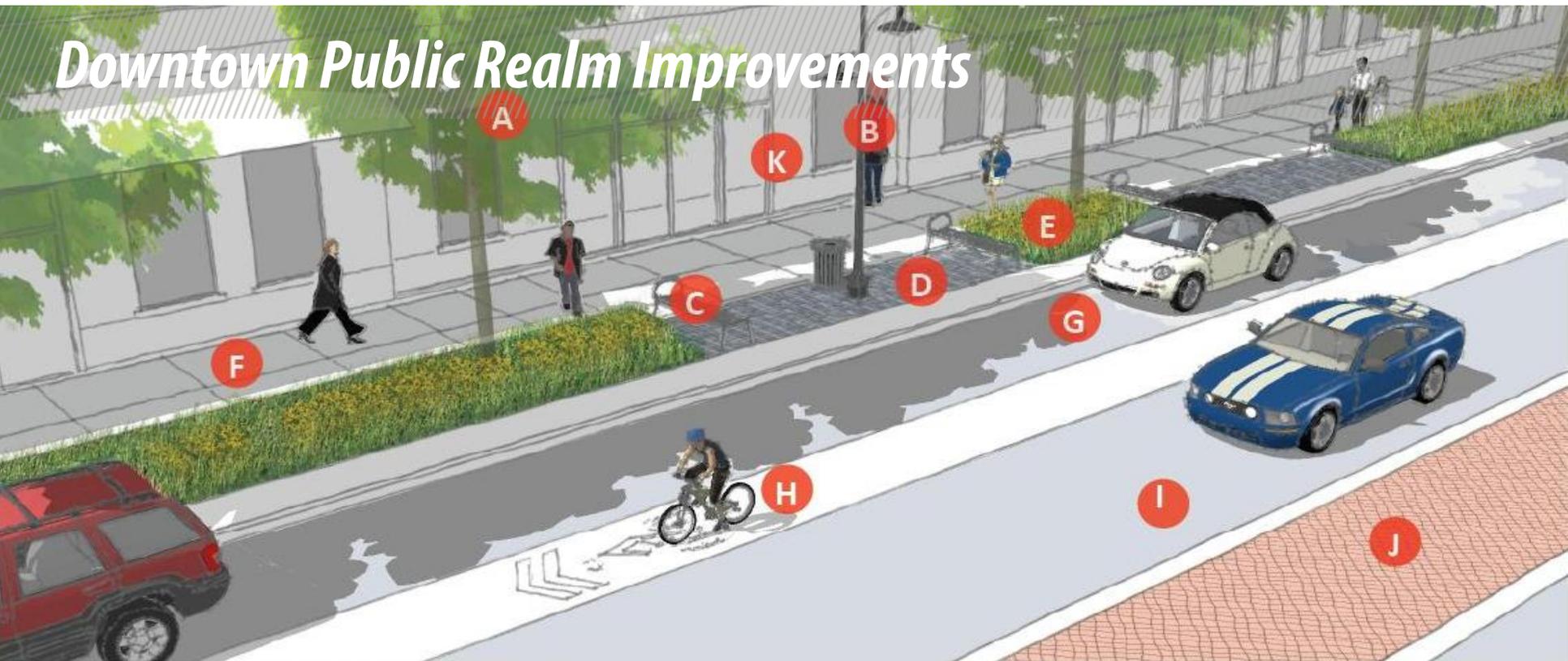


South Downtown Reurbanization



PLAZA AND ENTERTAINMENT DISTRICT IN SOUTH DOWNTOWN

Downtown Public Realm Improvements



A Street Trees

B Lighting

C Furnishings

D Materials and Finishes

E Landscape Planters

F Broad Sidewalks

G On-Street Parking

H Bicycle Lane

I Narrow Travel Lanes

J Textured Turn Lanes

K Street Presence from Buildings

A MODEL FOR COMPLETE STREETS IN DOWNTOWN

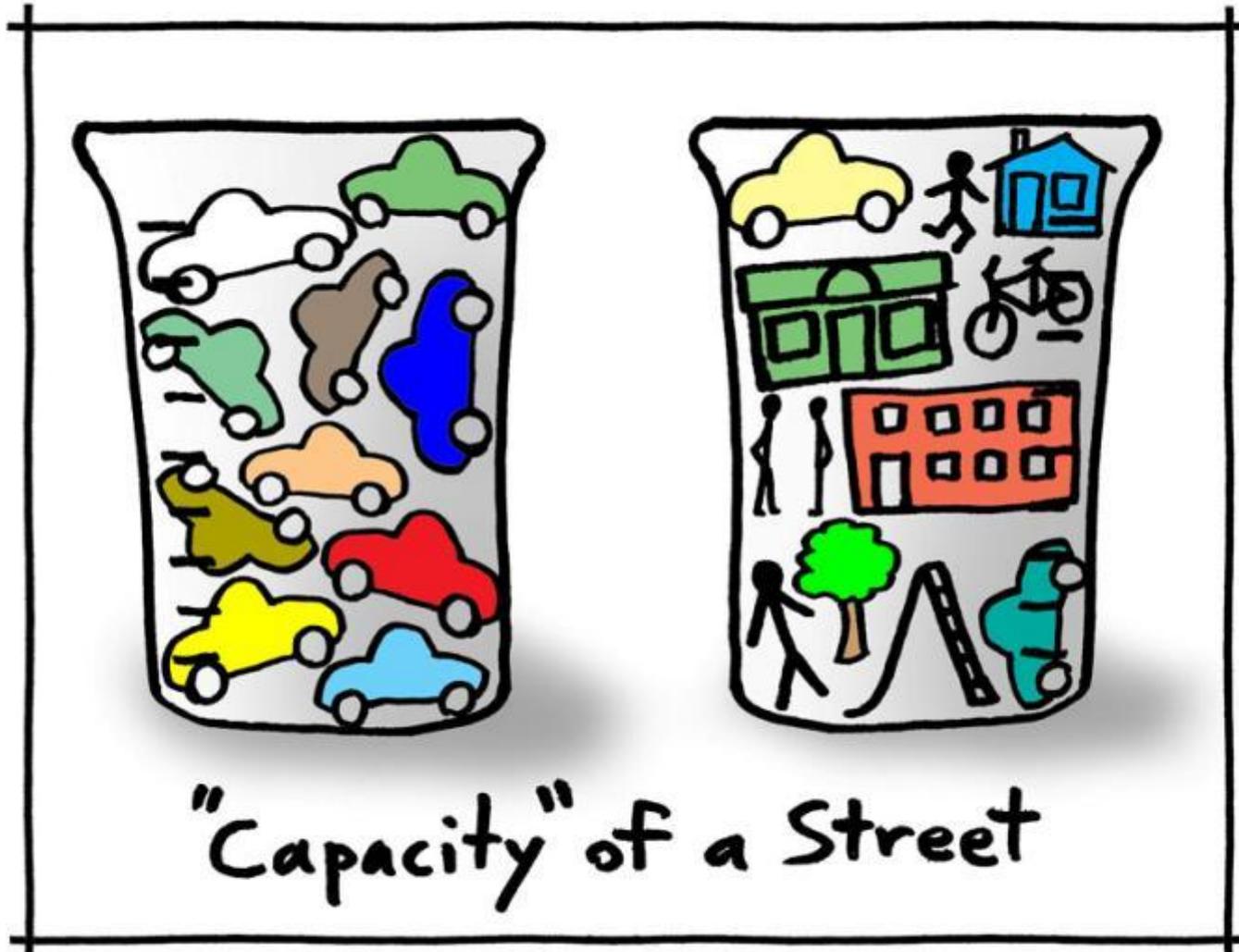
ASHLEY DRIVE EXISTING



ASHLEY DRIVE FUTURE



Reevaluating Capacity



Rebalance Streets to Serve Multiple Needs

Building Block 4

Livable transportation connections between neighborhoods and downtown



Building Block 4

Livable transportation connections between neighborhoods and downtown



Neighborhood Connectors

COLUMBUS DRIVE EXISTING | 55' ROW/45' CURB TO CURB

INTERSECTION CROSSING TREATMENTS

NEW TREES IN BULB-OUTS

MAINTAIN ON-STREET PARKING

NARROWED TRAVEL LANES

BIKE LANES

WITH NEIGHBORHOOD CONNECTOR IMPROVEMENTS

Neighborhood Connectors

FLORIBRASKA AVENUE | 55' ROW / 45' CURB TO CURB

MEDIAN ISLANDS WITH TREES

INTERSECTION CROSSING TREATMENTS

BIKE LANES

ROAD DIET 4-LANES TO 3-LANES

WITH NEIGHBORHOOD CONNECTOR IMPROVEMENTS

Neighborhood Connectors



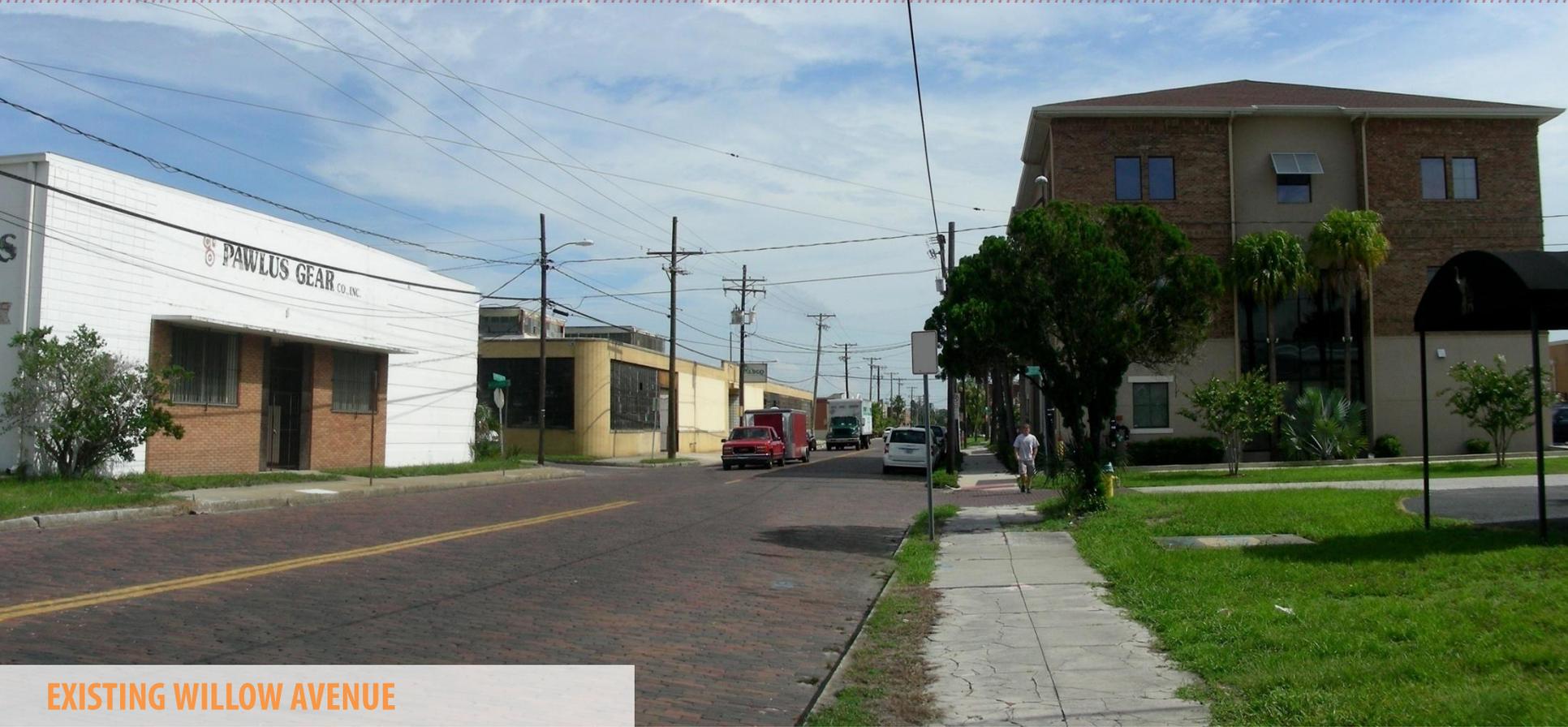
EXISTING PALM AVENUE | OVERSIZED PEDESTRIAN BARRIER

Neighborhood Connectors



PALM AVENUE | WITH NEIGHBORHOOD CONNECTOR IMPROVEMENTS + REDEVELOPMENT

New uses for industrial resources



EXISTING WILLOW AVENUE

New uses for industrial resources



FUTURE WILLOW AVENUE

Remade Tampa + Florida Avenues

FLORIDA – DIRECT, COMMERCIAL HISTORY

TAMPA – DISCONNECTED CONVERTED NEIGHBORHOOD STREET

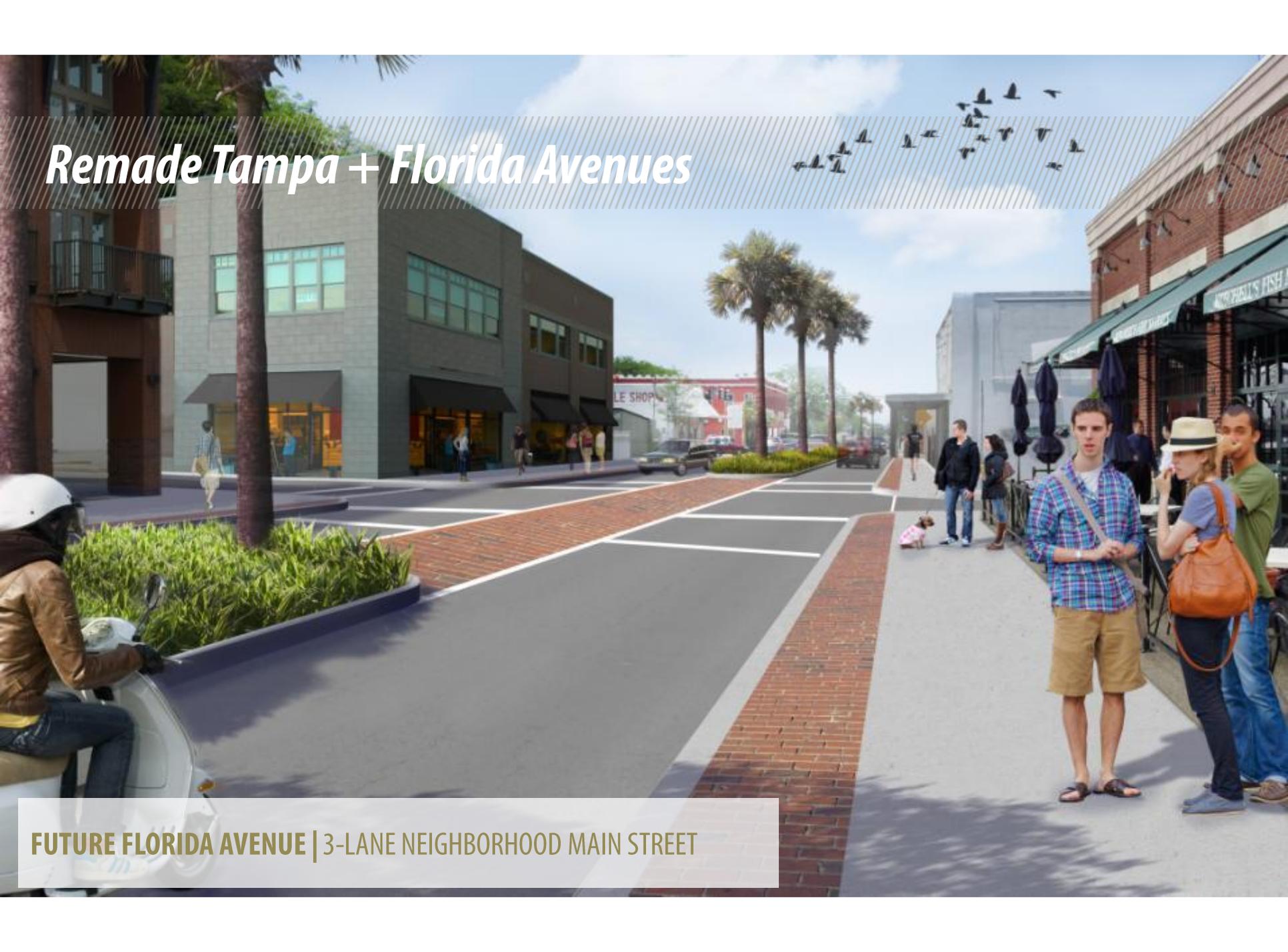


Remade Tampa + Florida Avenues



EXISTING FLORIDA AVENUE | ONE-WAY THROUGH STREET

Remade Tampa + Florida Avenues



FUTURE FLORIDA AVENUE | 3-LANE NEIGHBORHOOD MAIN STREET

Remade Tampa + Florida Avenues



EXISTING TAMPA AVENUE | ONE-WAY THROUGH STREET [COMMUNITY LIABILITY]

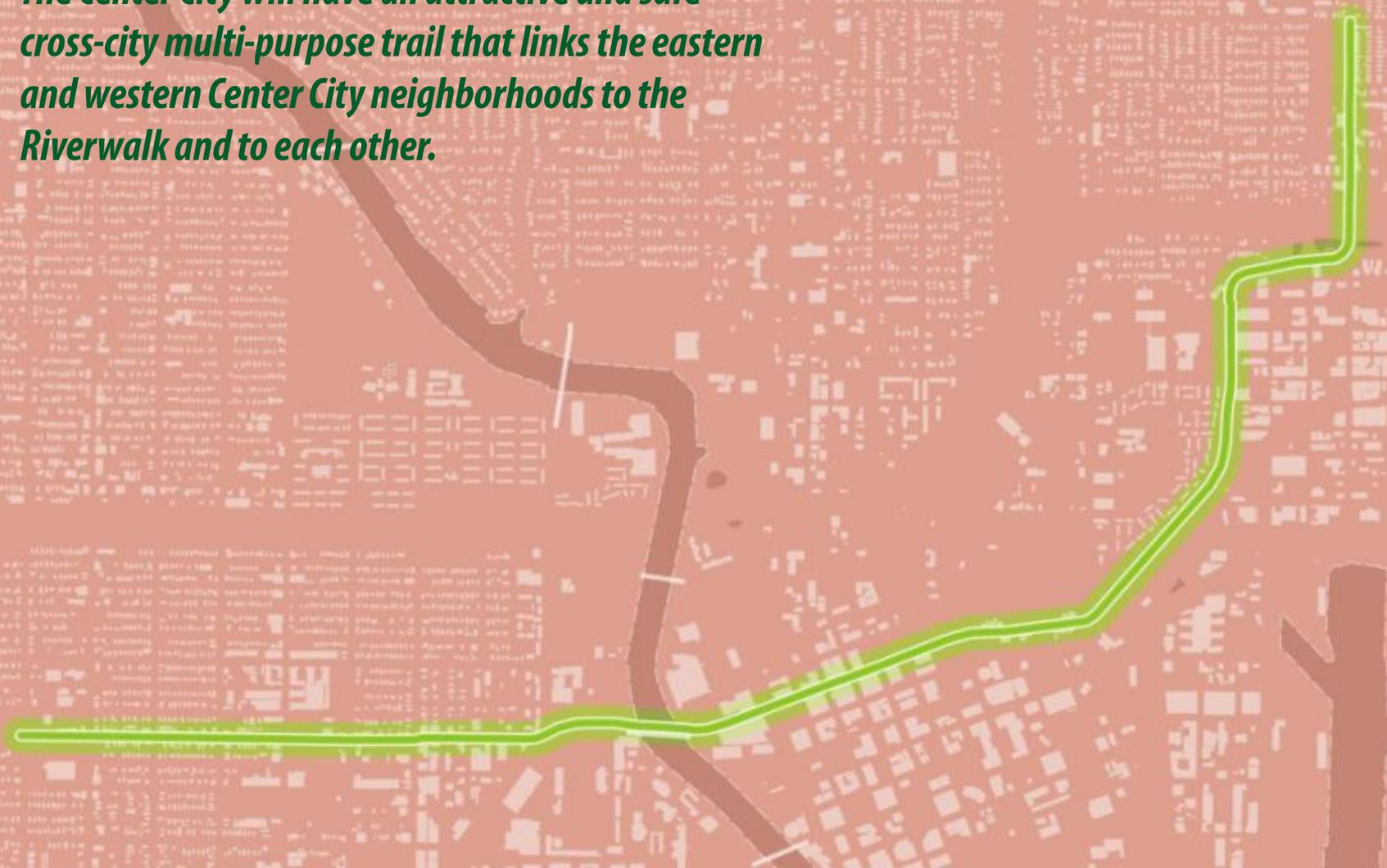
Remade Tampa + Florida Avenues



FUTURE TAMPA AVENUE | NEIGHBORHOOD CONNECTOR BOULEVARD [COMMUNITY ASSET]

The East-West Green Spine

The Center City will have an attractive and safe cross-city multi-purpose trail that links the eastern and western Center City neighborhoods to the Riverwalk and to each other.





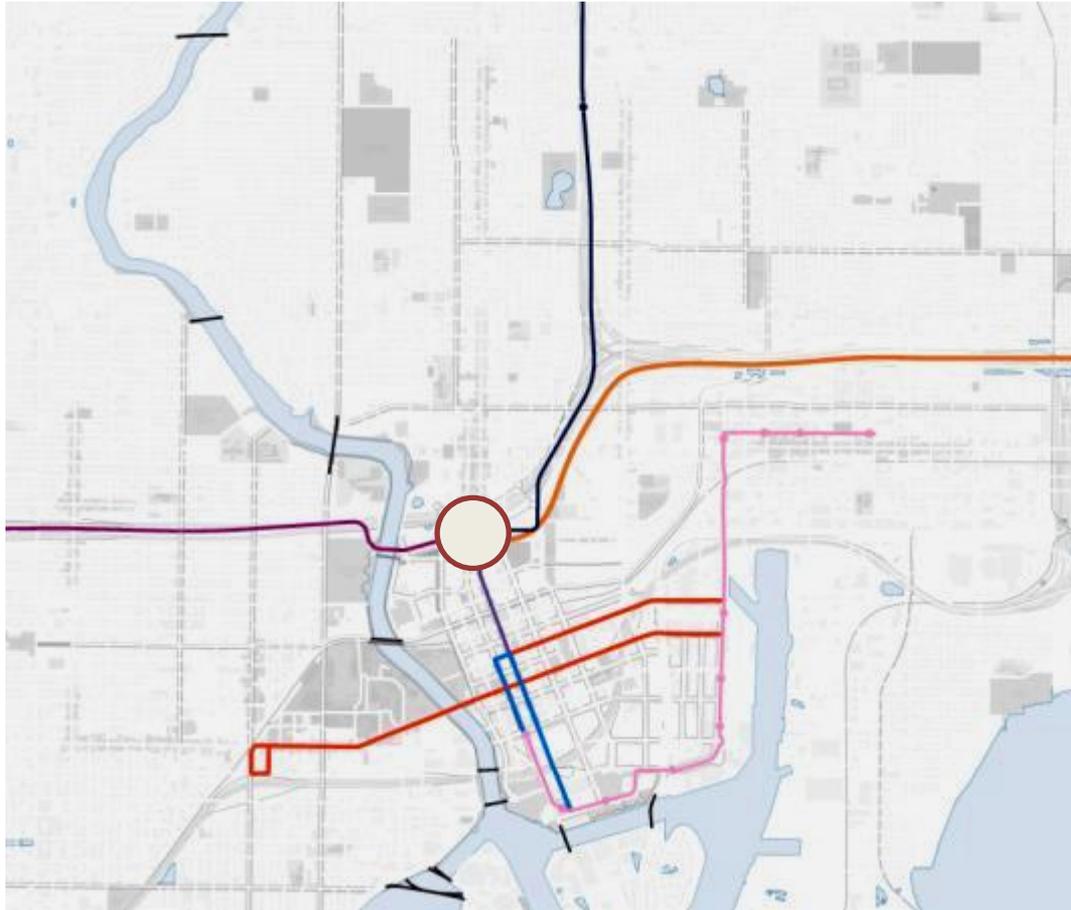
Case Study: Indianapolis Cultural Trail



Case Study: Indianapolis Cultural Trail

Building Block 5

Mixed use places built in a form that supports Transit



Building Block 5

Mixed use places built in a form that supports Transit



Building Block 5

Mixed use places built in a form that supports Transit



Cross-River Transit

WILLOW AVE/TGH

BOULEVARD/UT

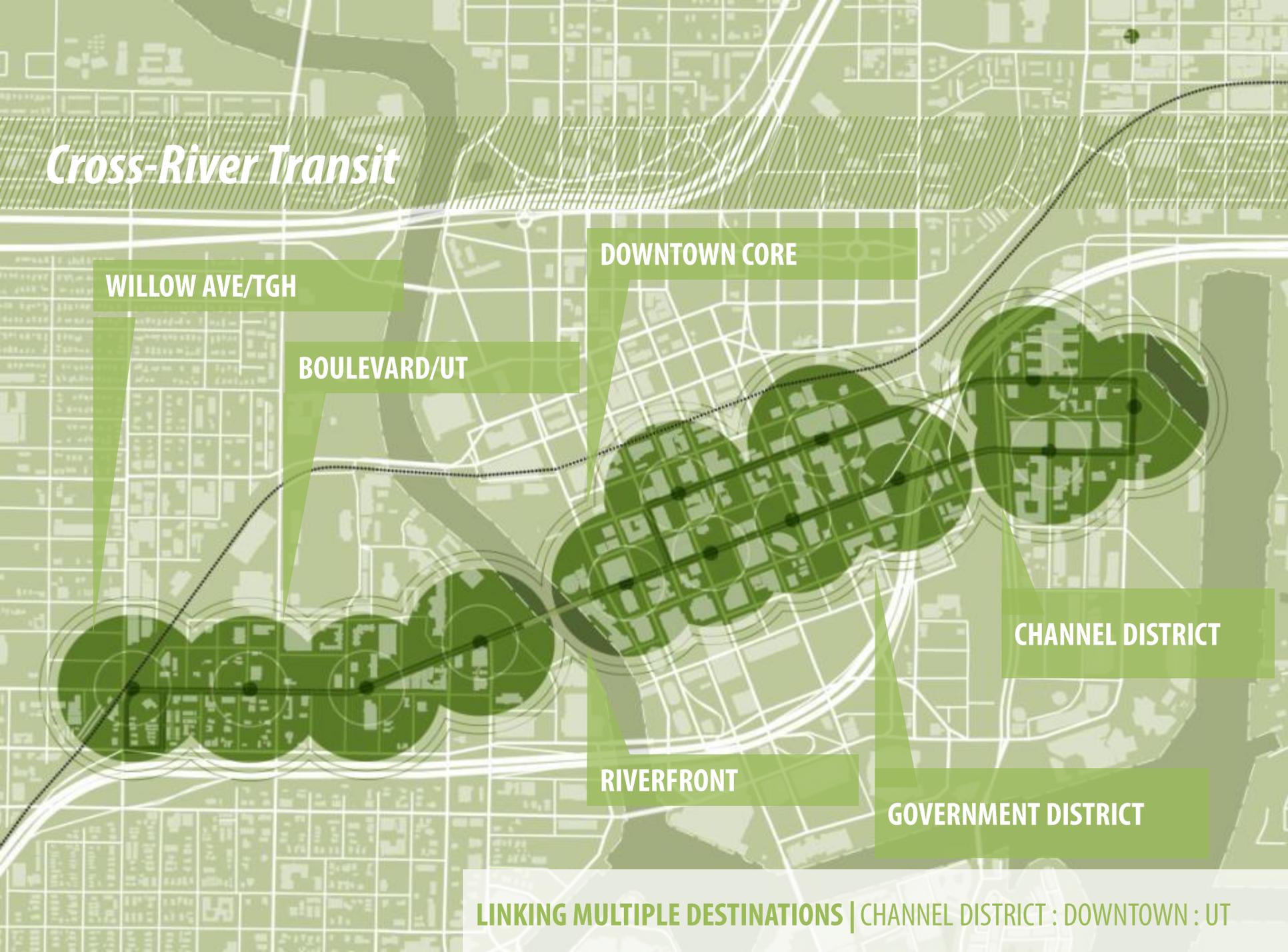
DOWNTOWN CORE

RIVERFRONT

CHANNEL DISTRICT

GOVERNMENT DISTRICT

LINKING MULTIPLE DESTINATIONS | CHANNEL DISTRICT : DOWNTOWN : UT



Planning For Tampa's Center City

Today



Google earth

Planning For Tampa's Center City

Tomorrow



Thank You

***Tampa Center City
Master Plan***

www.InVisionTampa.com

