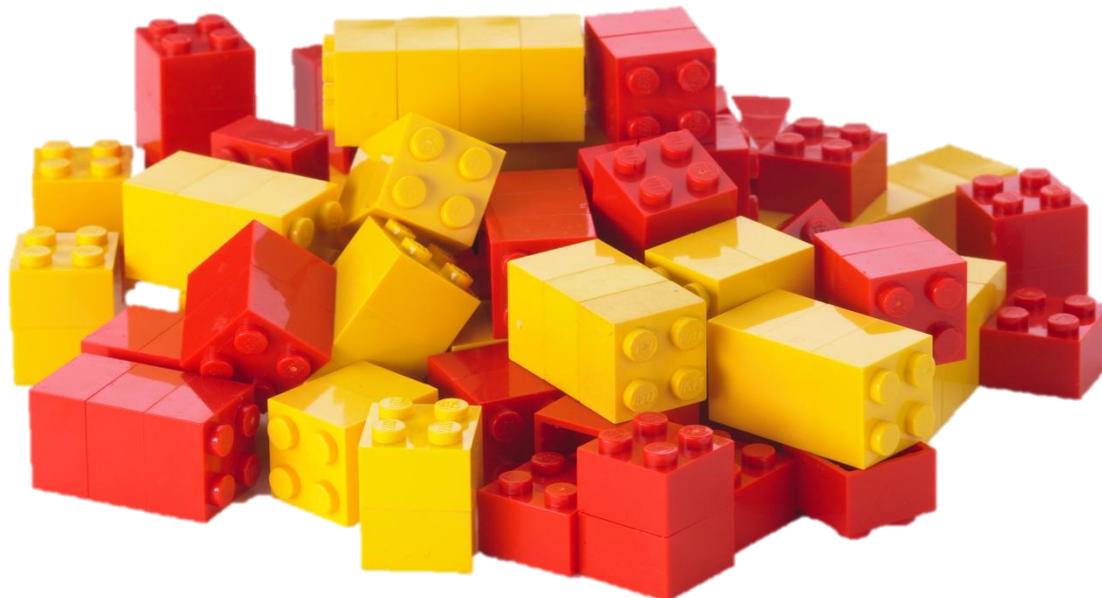




FULFILLING LIFE'S POSSIBILITIES

LEGOs to Legacy

Coastal Cities Summit





Partner Organizations



Reality Check Tampa Bay

May 2007



- 300+ regional participants
- 32 tables – public, private, civic
- Seven Counties represented
- 1400+ LEGOs
- Developed “Guiding Principles”



County Forums

May 2007

Fall 2007



- 15 Forums (2 per county)
- Open to all – 770 attended
- County Level
- Tested “Guiding Principles”



Citizen Input Campaign – Voice It!

May 2007

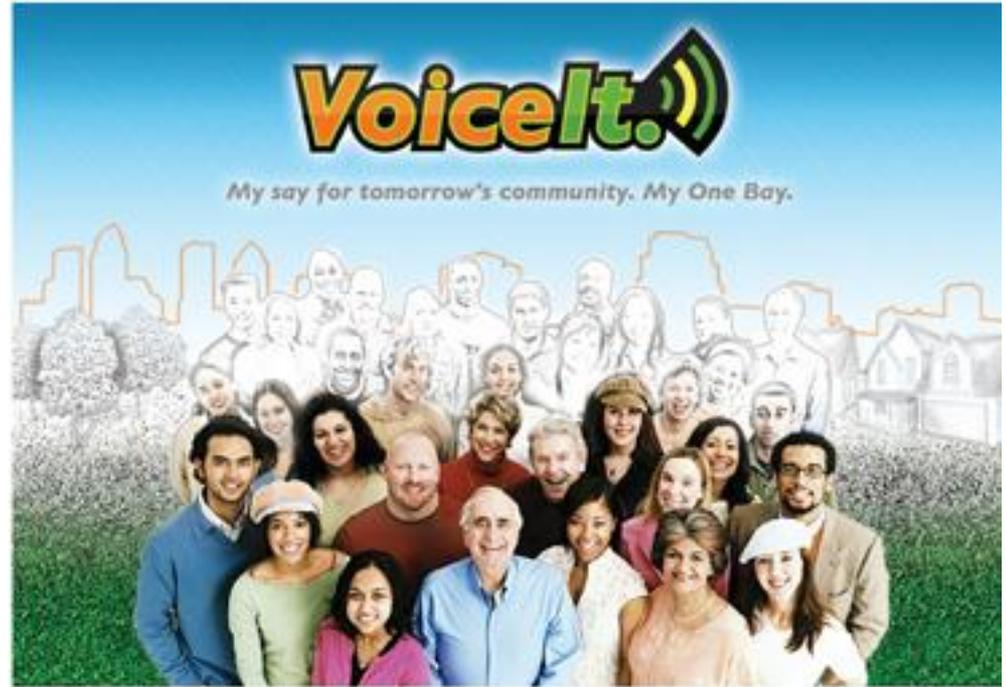
Summer 2008

Summer 2007



My say for tomorrow's community. My One Bay.

- Presented Four Scenarios
- 85 Community Presentations
- PSAs and Promotion
- Collected 3500+ surveys
- Mason Dixon Poll



Refinement – Final Vision

May 2007

Summer/Fall 2008

Summer 2007

2009/Spring 2010



- Stakeholder Review of Findings
 - ✓ Elected Officials
 - ✓ MPOs/Municipalities
 - ✓ Public/Private & Non-Profits
 - ✓ Citizens
- Regional Vision presented to Congress of Regional Leaders



ONE BAY LIVABLE COMMUNITIES

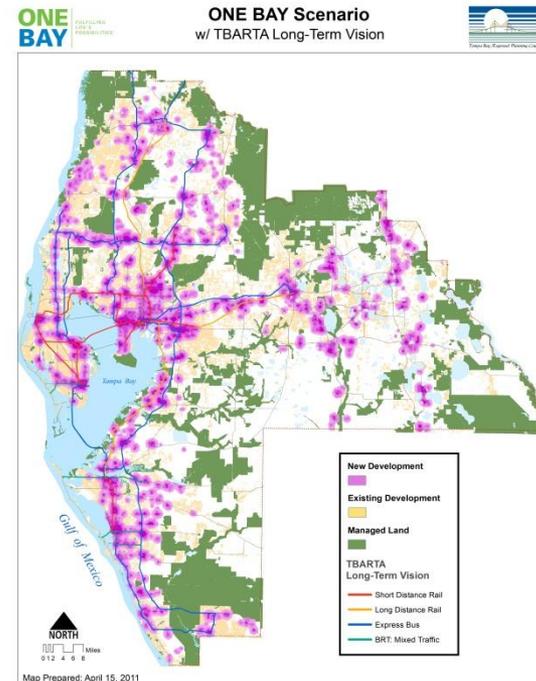
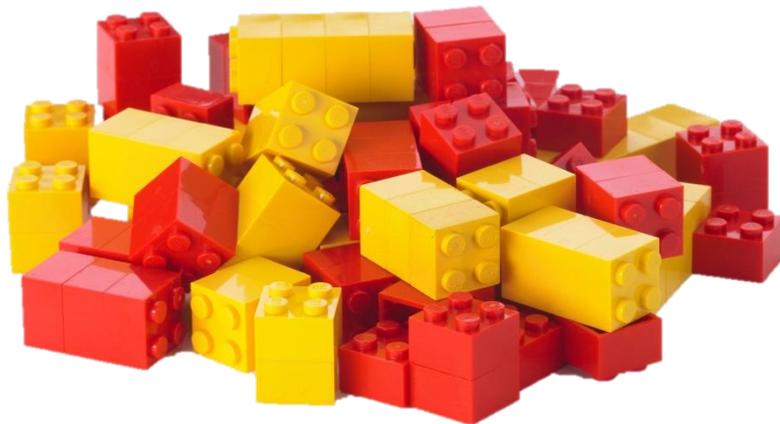
Citizens told us they want . . .

- Adequate Infrastructure
- Protect the Environment
- Economic Development
- Preserve Open Space
- Intergovernmental Coordination
- Proximity of Jobs and Housing
- Connectivity
- Infill and Redevelopment
- More Mass Transit
- Mixed-use Centers Along Corridors



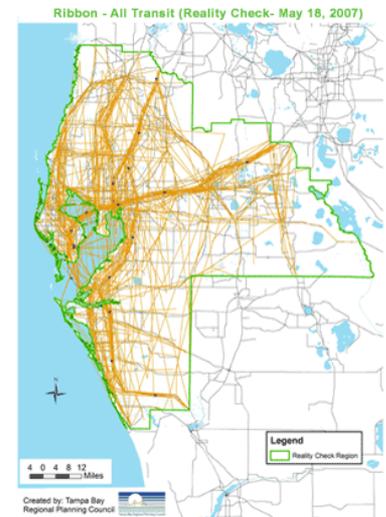
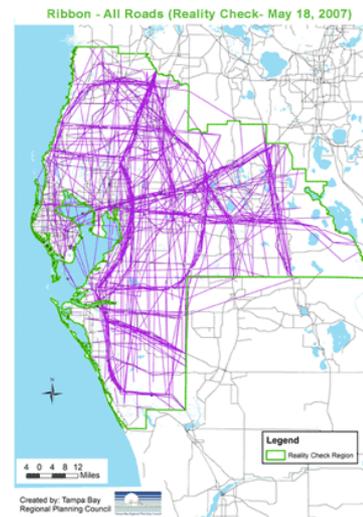
LEGOs to Legacy

Scenarios-Vision Creation



Scenario Development

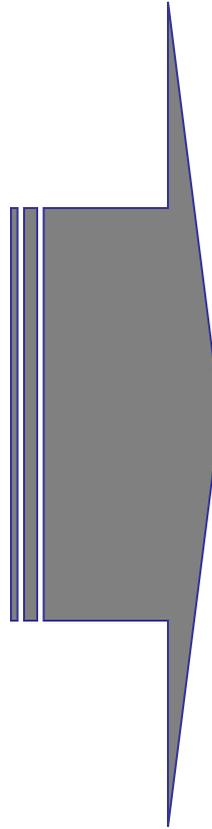
- Review, analyze and utilize input from Reality Check and County Exercise
 - 318 + 770 = 1088 participants
 - Additional input at Reality Check Luncheon
- One Bay Technical Team
 - advisory , feedback and review
- Fregonese and Associates



One Bay Themes

Participant Input

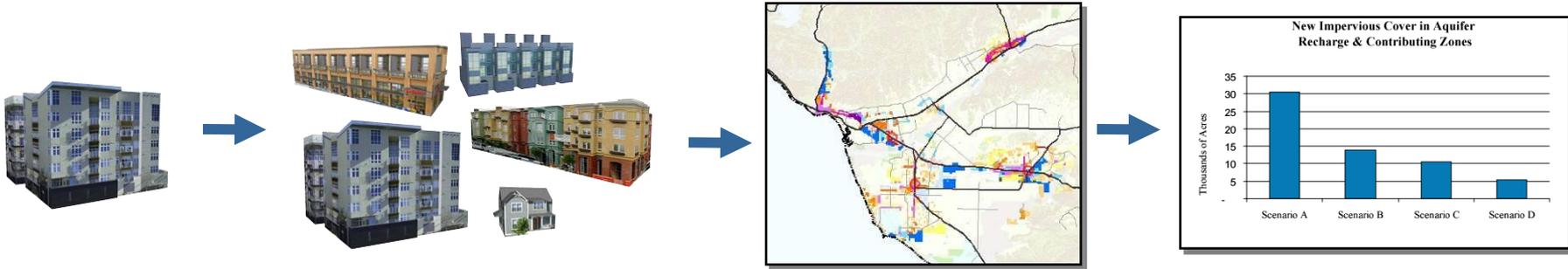
1. Adequate Infrastructure
2. Economic Development
3. Intergovernmental Coordination
4. Preserve Open Space
5. Proximity of Jobs and Housing
6. Connectivity
7. Infill and Redevelopment
8. More mass transit



Scenario Threads

- Water Supply
- Infill and Redevelopment (urban form)
- Open Space / Environment
- Transportation
- Economy (jobs and housing balance)

Scenario Development Process



Building Types

The scenario building process begins with defining your range of building types within the Scenario Spreadsheet.

Development Types

Groups of building types form Development Types. The mix of certain building types is what defines a place. You define the mix within the Scenario Spreadsheet.

Example: Main Street has mixed use buildings, town homes and apartments.

Scenario Development

The Development Types are translated into colors and applied to the landscape using the Envision Tool during the scenario development process.

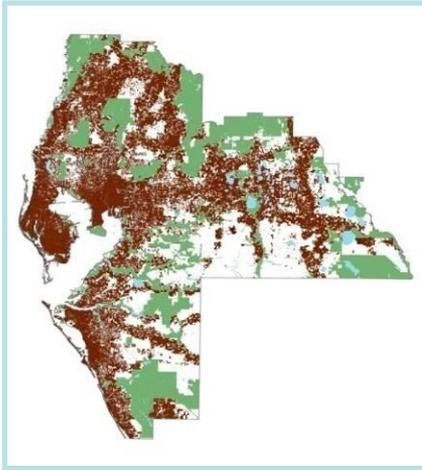
Evaluation

The Scenario Spreadsheet allows you to examine a whole host of indicators about your proposed Scenario.

ONE BAY

FULFILLING
LIFE'S
POSSIBILITIES

The Four Scenarios



A



B



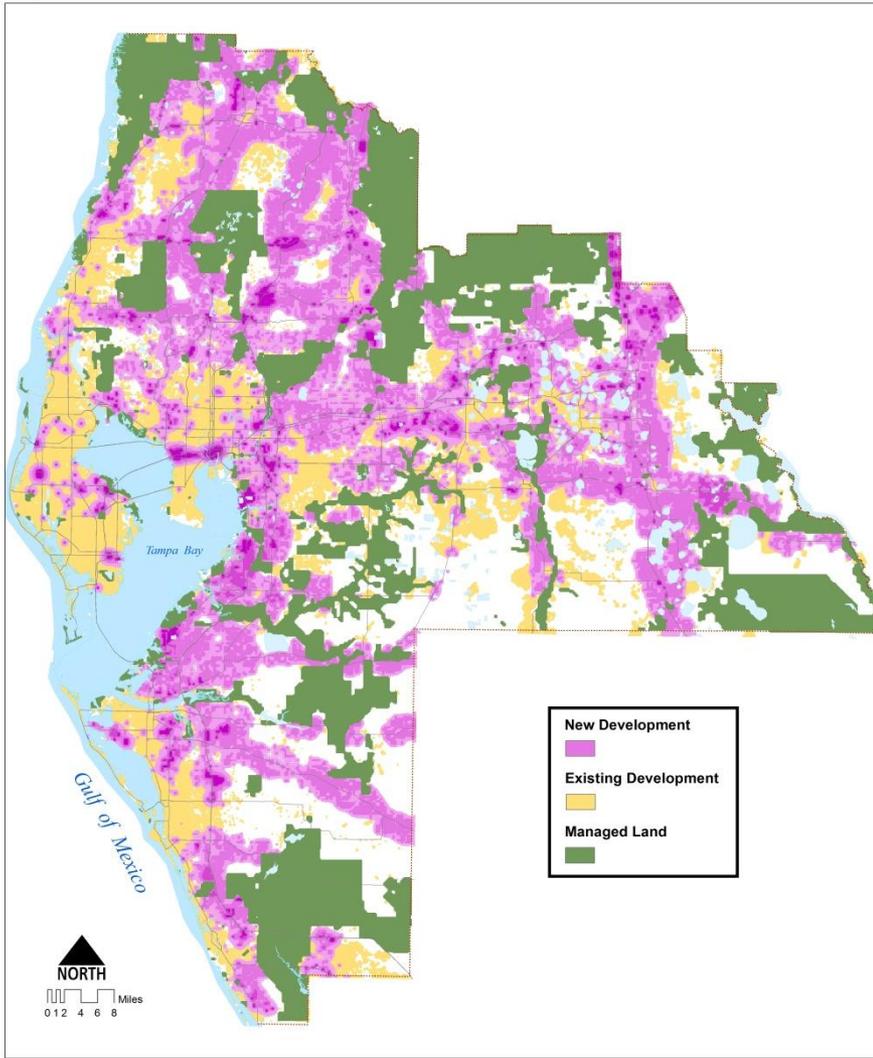
C



D

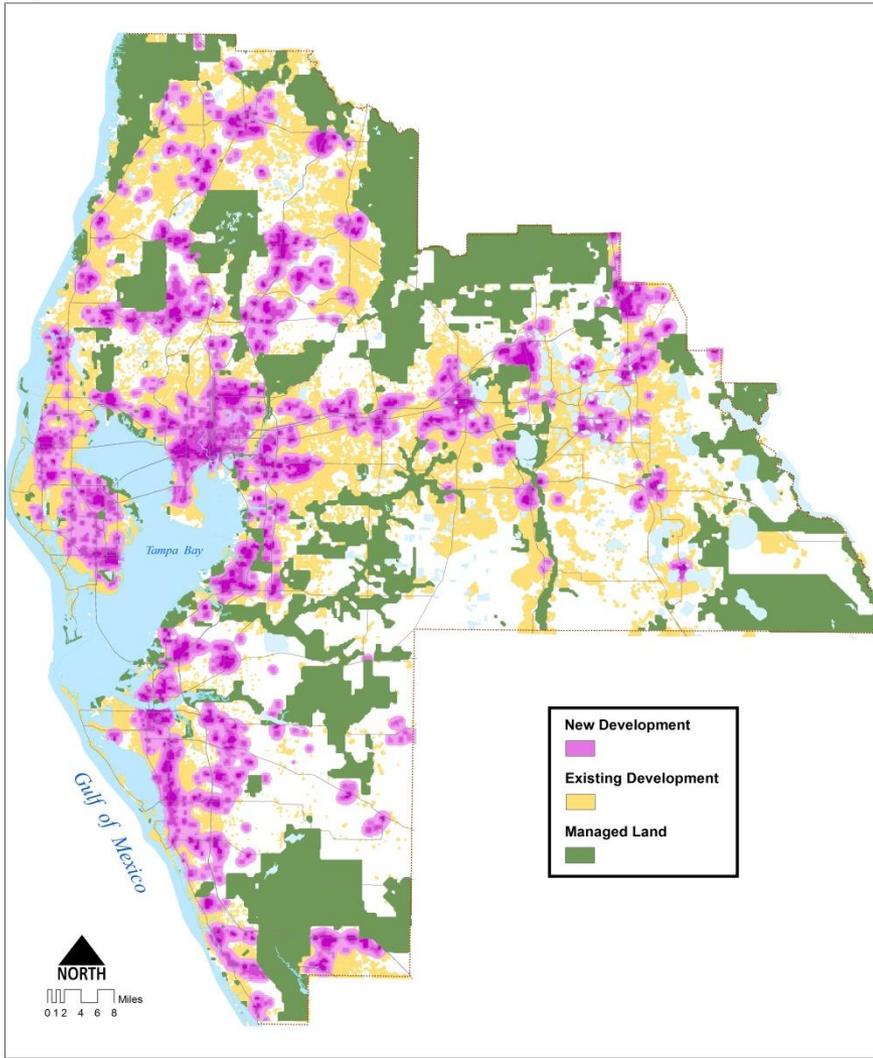
www.myOneBay.com

Scenario A



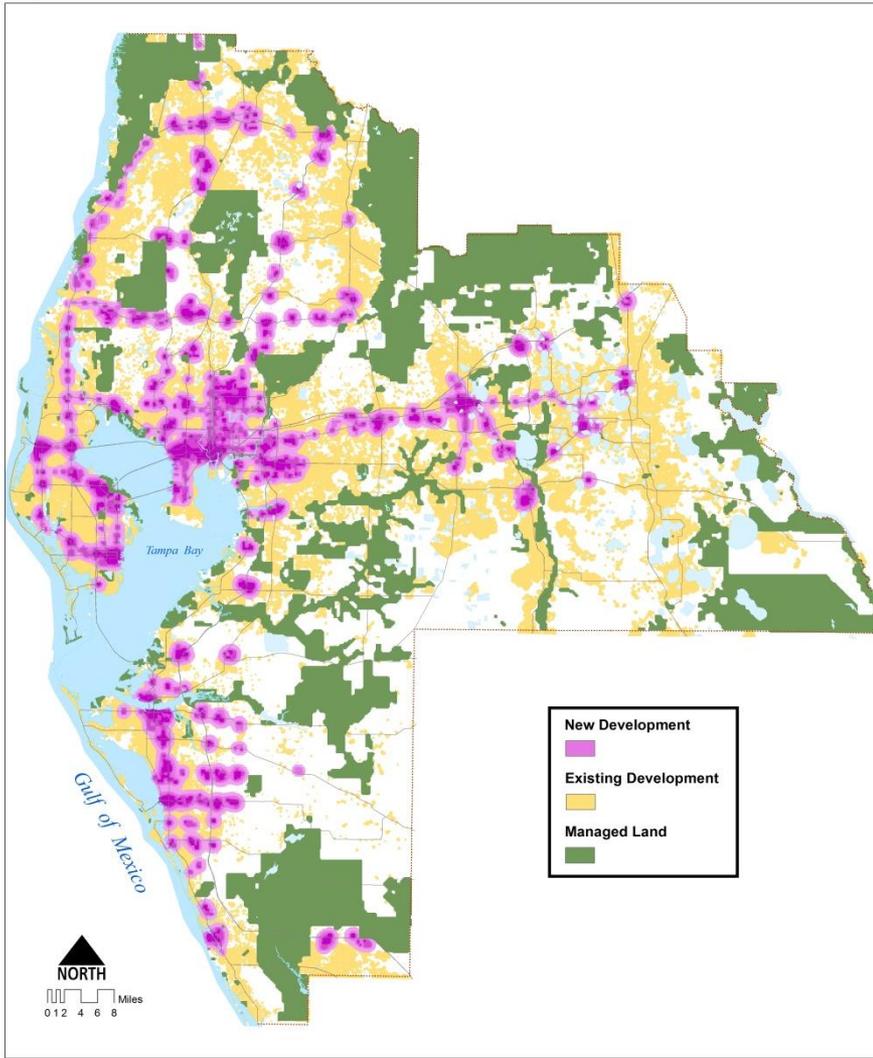
- Future development follows past growth patterns and trends

Scenario B



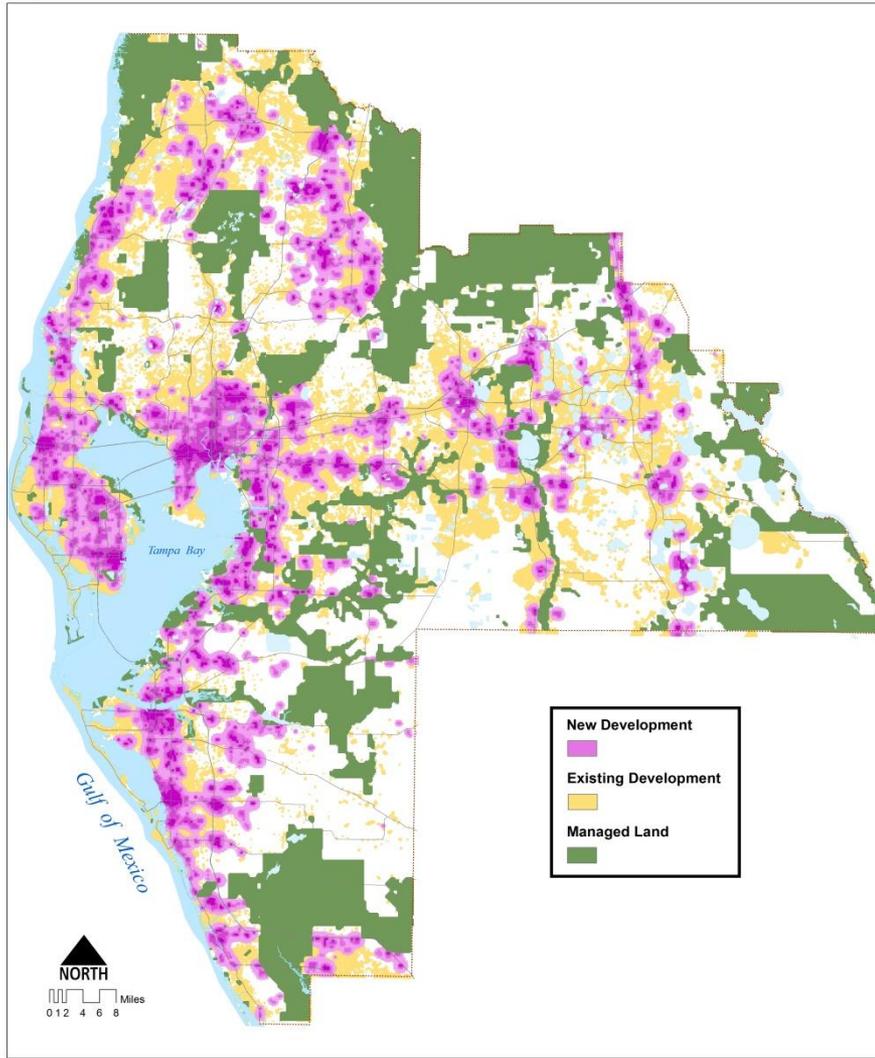
- Development is placed where the Reality Check and One Bay participants put their Legos

Scenario C



- Focuses development in population and employment centers along transportation corridors

Scenario D

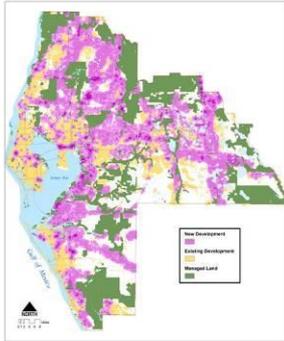


- Development avoids natural resource areas



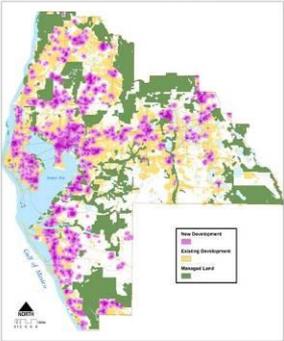
My say for tomorrow's community. My One Bay.

Scenario A



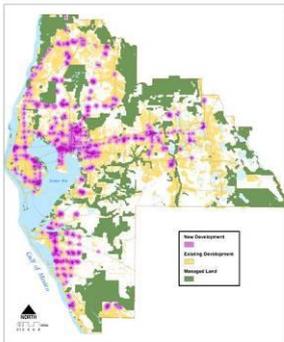
www.myOneBay.com

Scenario B



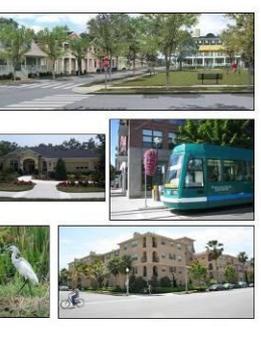
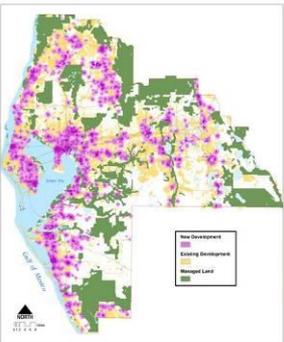
www.myOneBay.com

Scenario C



www.myOneBay.com

Scenario D



www.myOneBay.com

www.myOneBay.com



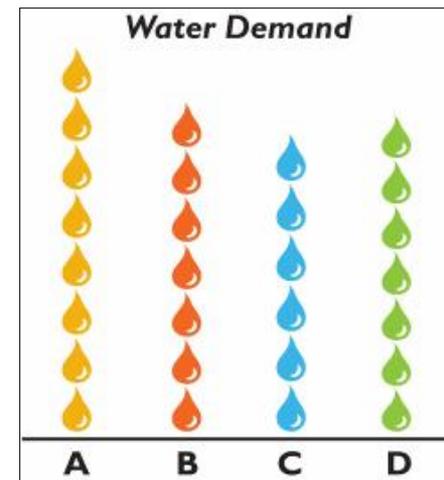
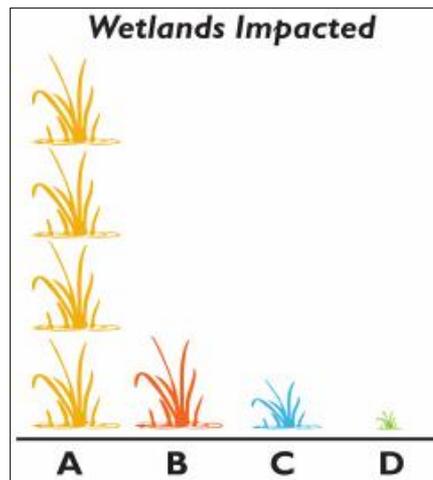
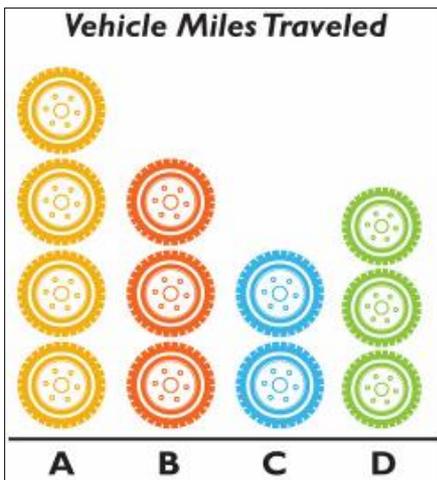
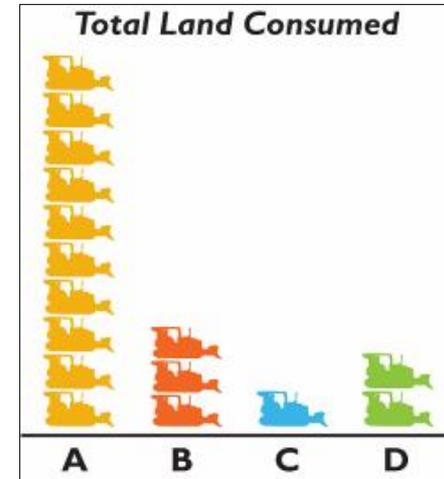
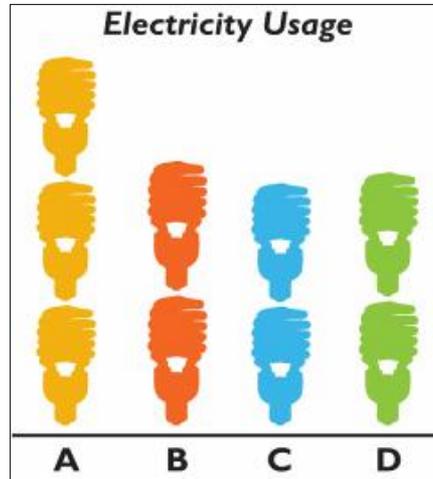
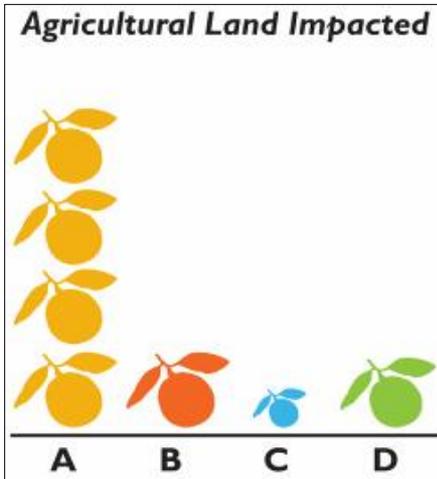
Scenario Comparisons

Cumulative

Indicators	Current (2005)	Scenarios*			
		A	B	C	D
Population	3,812,425	7,008,923	7,008,923	7,008,923	7,008,923
Households	1,549,766	2,849,156	2,849,156	2,849,156	2,849,156
Employment	2,189,915	3,755,335	3,755,335	3,755,335	3,755,335
Total Land Consumed (acres)	876,696	1,448,876	1,024,394	951,279	995,485
Vacant Land Developed (acres)	NA	547,728	127,306	53,835	94,991
Redeveloped Land (acres)	NA	4,411	20,392	20,748	23,798
Open Space Maintained (acres)	3,099,129	2,578,787	2,978,188	3,047,986	3,008,888
Average Housing Density (DU/acre)	1.77	1.97	2.78	3.00	2.86
Single Family (% of Total)	69%	76%	52%	44%	49%
Multi-Family (% of Total)	26%	21%	42%	52%	45%
Townhomes (% of Total)	5%	3%	6%	5%	6%
Average Employment Density (jobs/acre)	2.5	2.59	3.67	3.95	3.77
Trip Generated - Adjusted	11,509,815	21,160,130	19,121,018	18,777,467	18,790,977
Total New Vehicle Miles Traveled (Daily)	107,395,738	197,433,173	173,721,601	169,070,362	170,264,360
Water Demand (GPD)	420,584,000	517,715,636	439,252,564	408,725,992	428,617,253
Wastewater Generation (GPD)		419,770,390	383,552,240	367,292,831	377,804,200
Electricity Demand (Annual kWh)		56,724,058,407	40,733,421,387	37,760,333,165	39,417,556,056
Potential Wetlands Impacted (acres)	NA	81,680	19,973	10,337	375
Potential Strategic & Priority Habitat Impacted (acres)	NA	107,774	19,874	8,937	20
Potential Agricultural Land Impacted (acres)	NA	291,872	62,081	19,456	50,526
Potential New Impervious Surface (acres)	NA	204,182	89,475	51,978	75,951
Potential Development in Floodplain (acres)	NA	133,527	40,656	29,161	23,969
Potential Development in the CHHA (acres)	NA	10,199	4,984	5,554	4,755

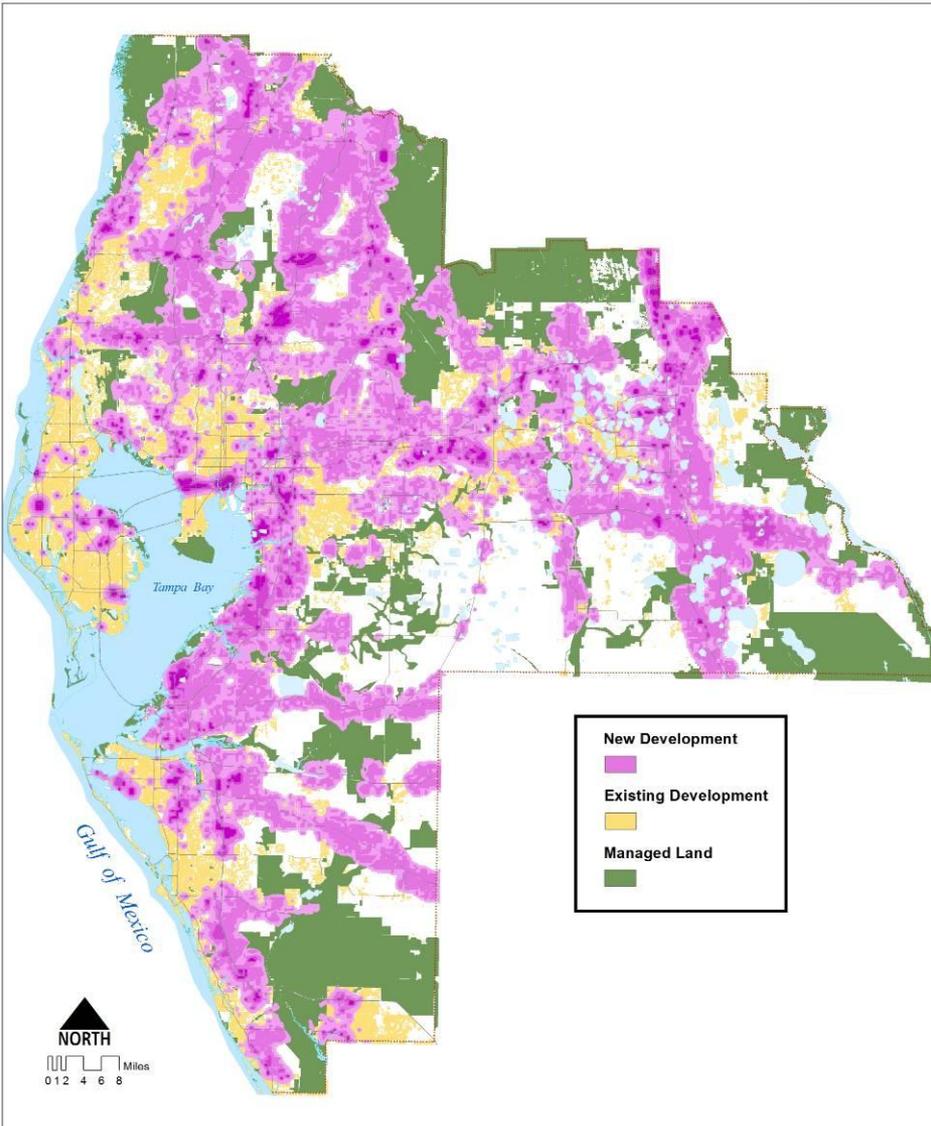
*Note: Scenario figures, where appropriate, are based on existing and new development. Values are cumulative (i.e. including current conditions).

Indicators

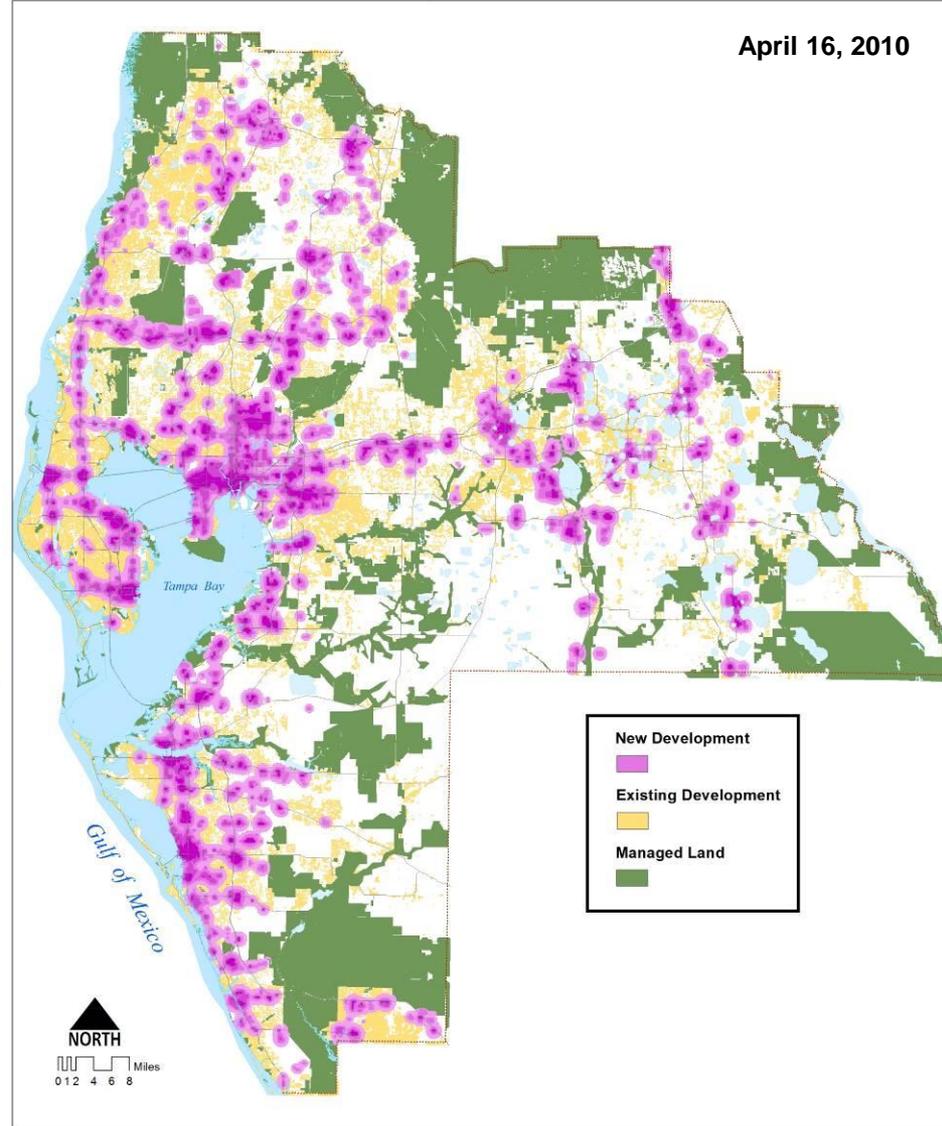


One Bay Scenario

April 16, 2010



Current Trend (A)



One Bay



ONE BAY

LIVABLE COMMUNITIES

FULFILLING LIFE'S POSSIBILITIES

ONE BAY
VISION

www.myOneBay.com

ONE BAY Vision: Recommendations

Support environmentally sustainable growth, protection of water resources, and energy conservation.



Create jobs through sustainable economic development practices and fostering quality communities.



Support increased diversity in housing options for families and individuals.



Encourage compact and mixed-use development.



Promote transit and transit-oriented development.



Encourage preservation of open space and agricultural land.



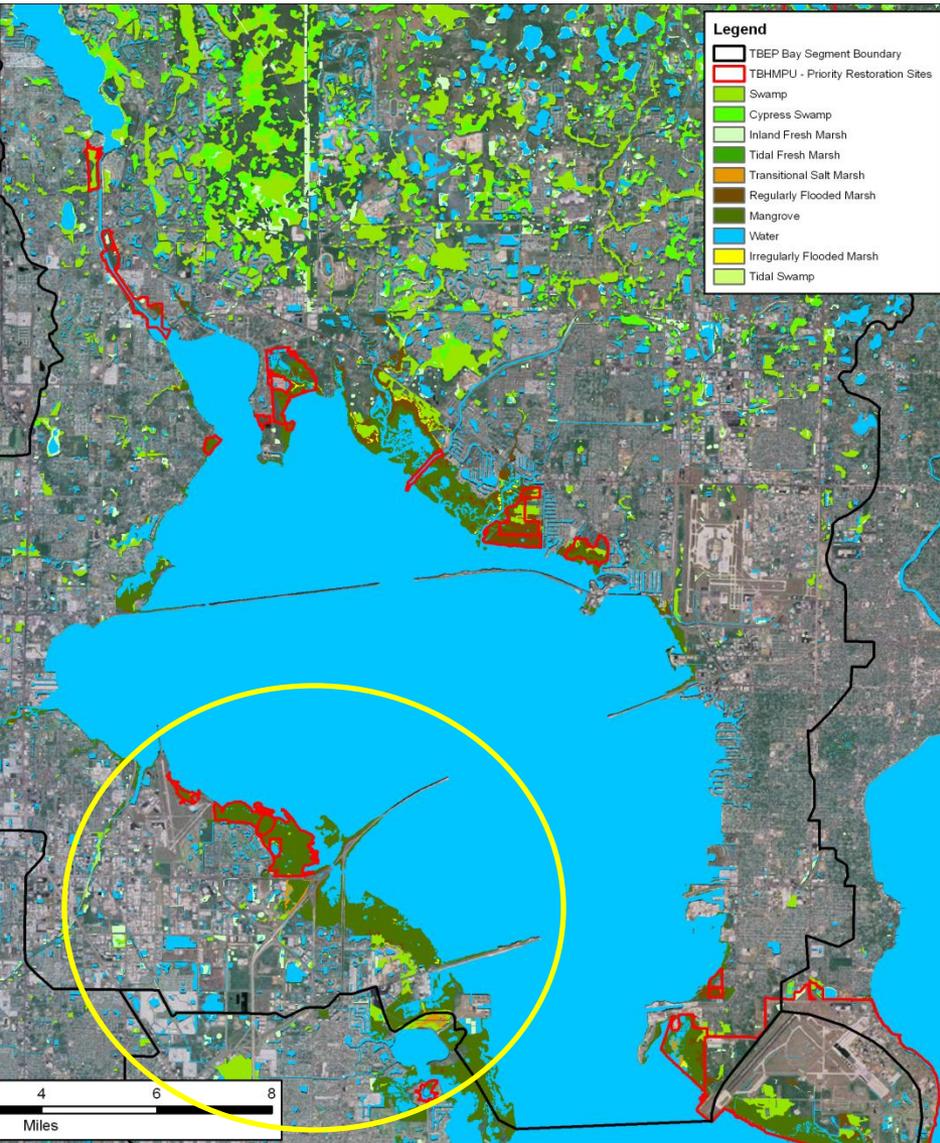
Some OB Take Aways

- 1. There is plenty of land in our region to accommodate future population.**
- 2. People want options in housing and transportation choices.**
- 3. Land use planning can help meet goals to protect natural resources, reduce traffic congestion, and reduce consumption of water, energy, etc.**

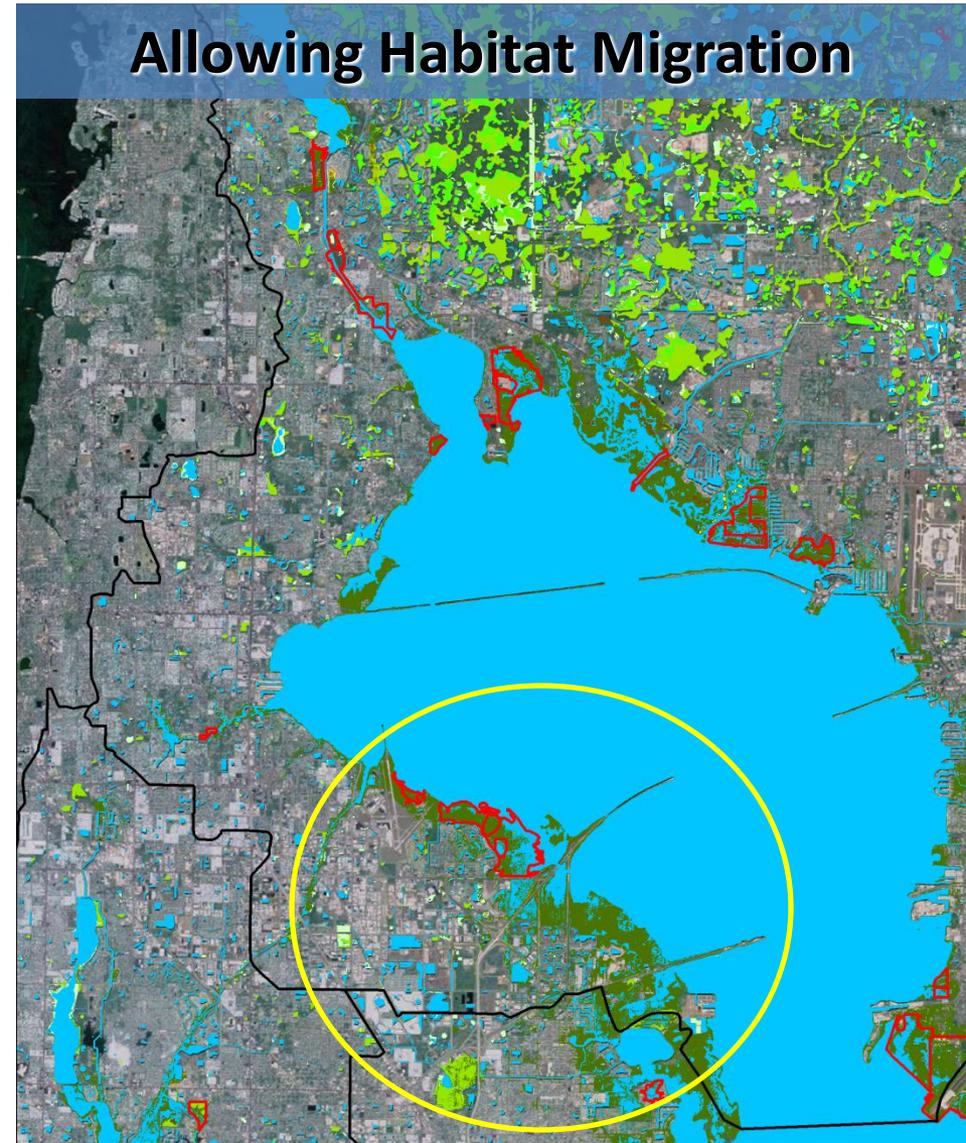
Implementing ONE BAY

- Local government support resolutions
- Promote Incorporation into the Local Government Comprehensive Plan Strategic Regional Policy Plan, TBARTA Master Plan, Partner activities, etc.
- ONE BAY Future of the Region Award
- Inspiration for other activities

Climate Change Vulnerability Assessments

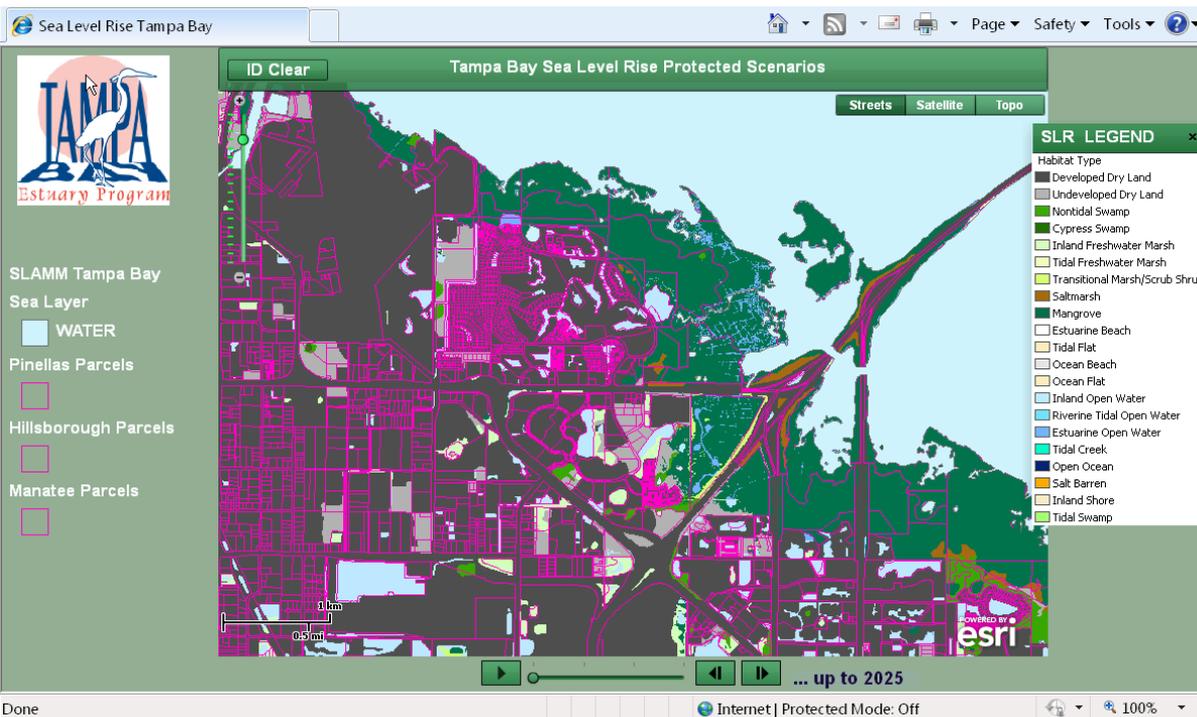


2007

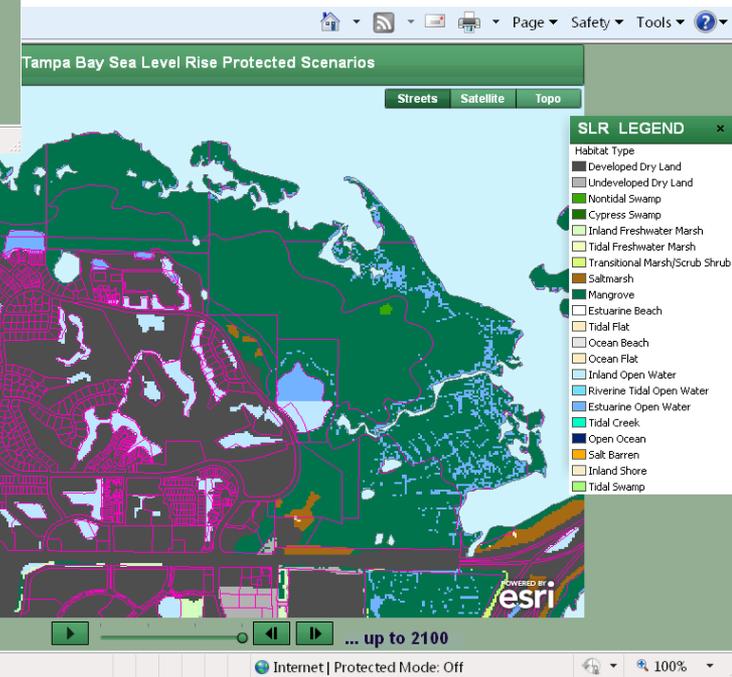


2100 – 1m SLR

New Tools to Assist in Preparing for Climate Change



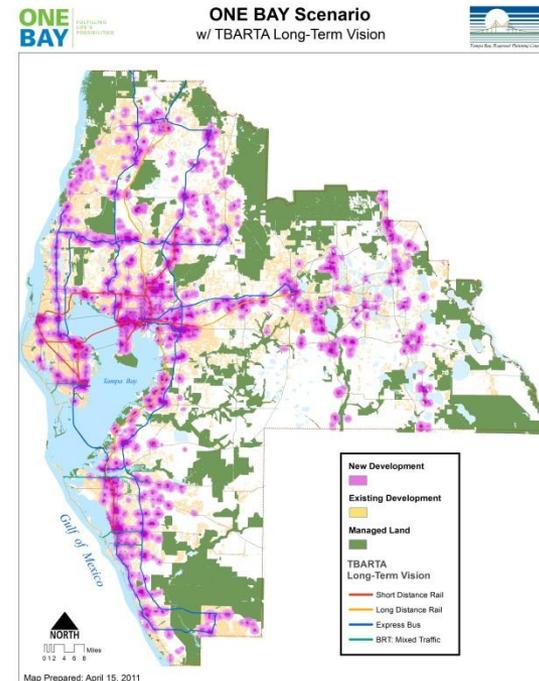
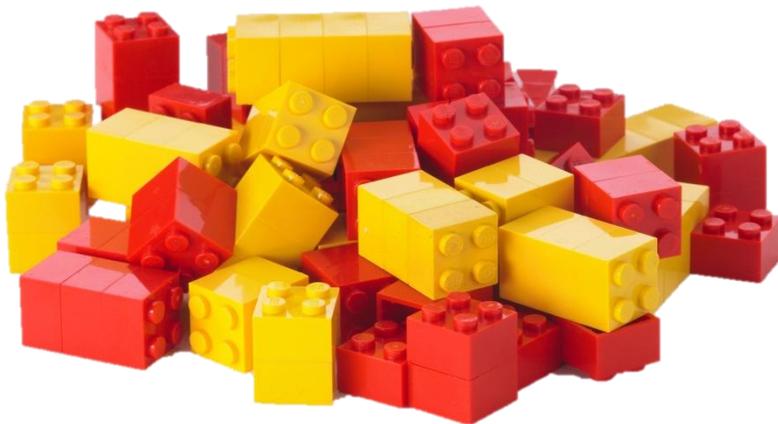
- Land Use Planners & Managers
- Restoration & Site Acquisition



- Parcel-level calculations
- Anticipated changes in habitats

LEGOs to Legacy

How do transform Lego inspiration into Lifestyle



Neighborhood Redevelopment and Infill



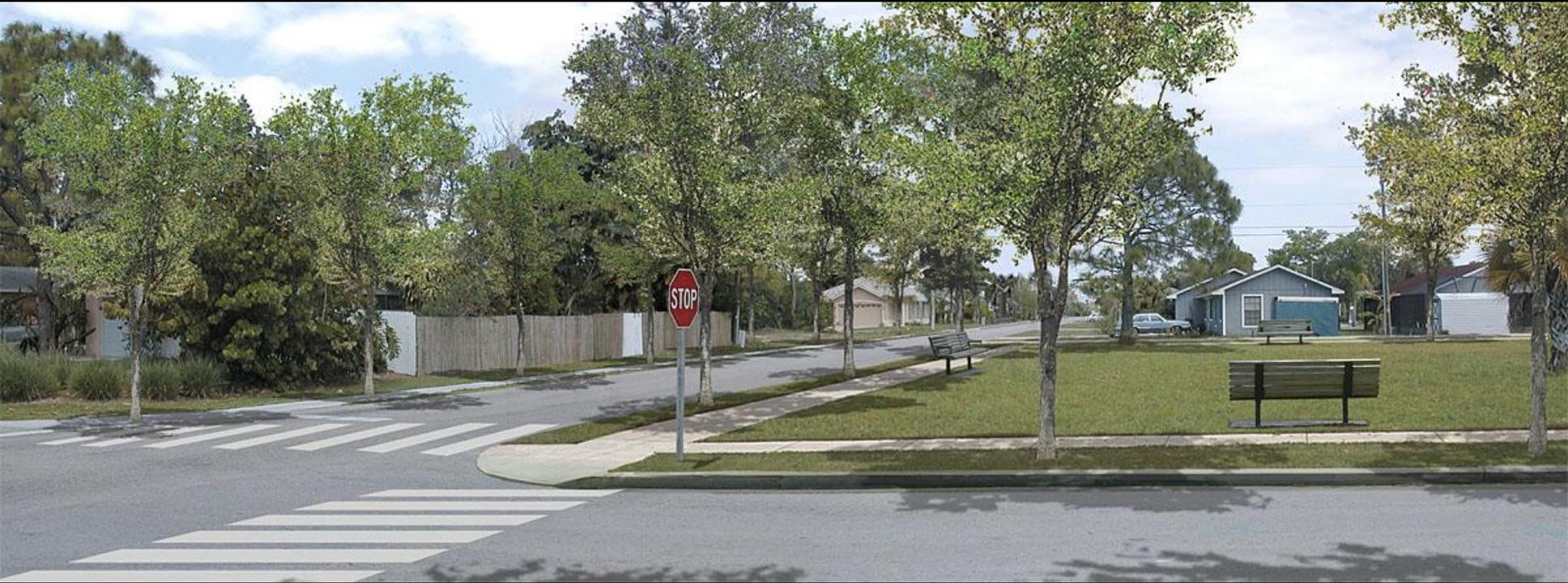
Existing conditions

Neighborhood Redevelopment and Infill



Curbs, sidewalks, crosswalks, lawn

Neighborhood Redevelopment and Infill



Street trees, benches

Neighborhood Redevelopment and Infill



Mix of housing types

Neighborhood Redevelopment and Infill



Hardscape, fountain

Urban Core Fringe Development



Existing conditions again

Urban Core Fringe Development



Walkable urban alternative: bulbouts, new crosswalks, planter

Urban Core Fringe Development



Walkable urban alternative: infill development

Urban Core Fringe Development



Walkable urban alternative: street trees, outdoor dining

Shopping Center Redevelopment



Existing conditions



Shopping Center Redevelopment



Turning drive-aisle into street by developing on parking lot



Shopping Center Redevelopment



Enclosing street further with more architecture



Shopping Center Redevelopment



Rebuilding on original store location



Urban Advantage

Developing a Transit Corridor



Existing conditions

Developing a Transit Corridor



New sidewalks, boulevard street layout, street lamps, transit

Developing a Transit Corridor



Street trees

Developing a Transit Corridor



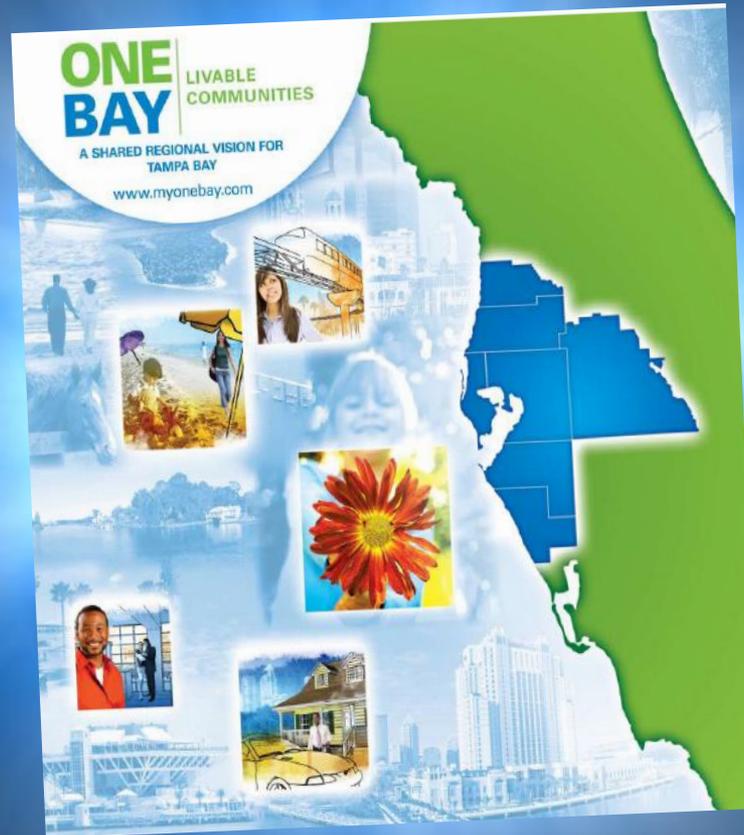
Mixed-use buildings

Developing a Transit Corridor



Additional mixed-use densification, second transit lane

The ONE BAY Halo



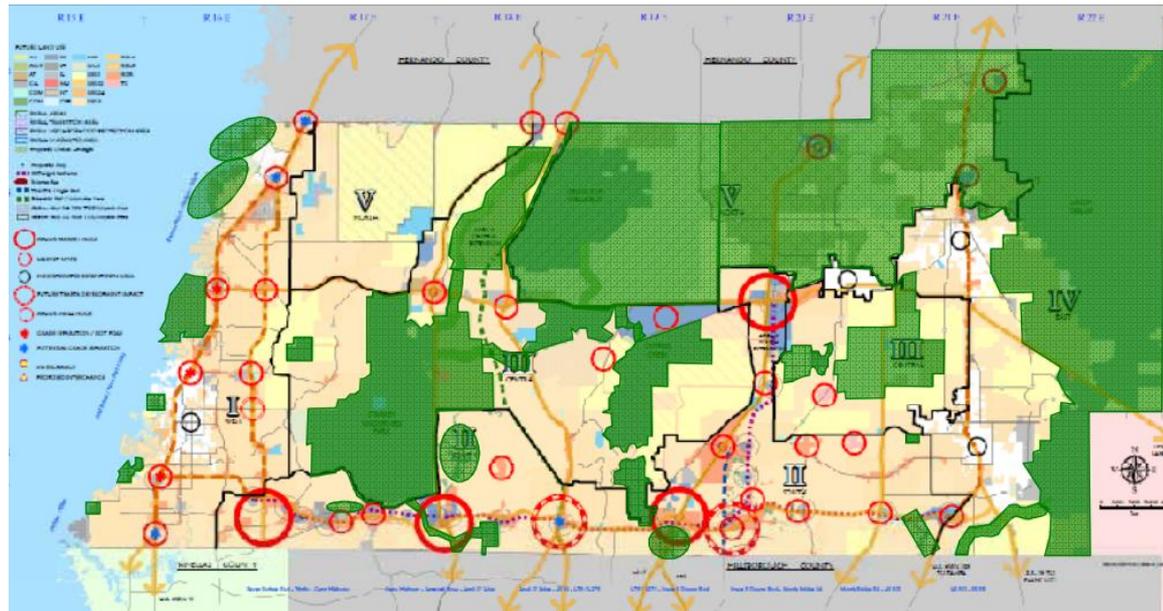
The ONE BAY Halo

New Smart Pasco

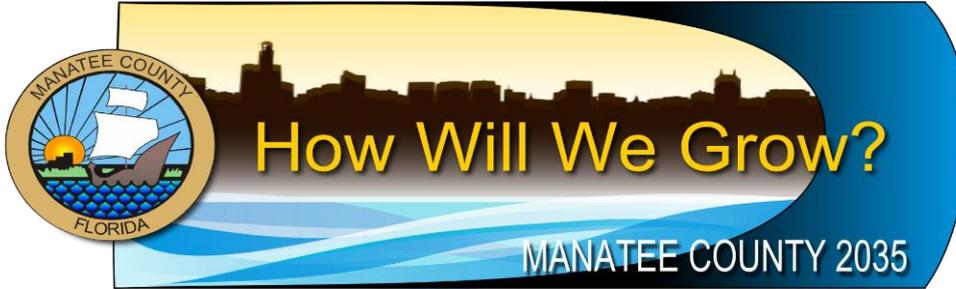
- Market Area Plan, Urban Service Area
- Transit Emphasis Corridors
- Transit-Oriented Development Amendment



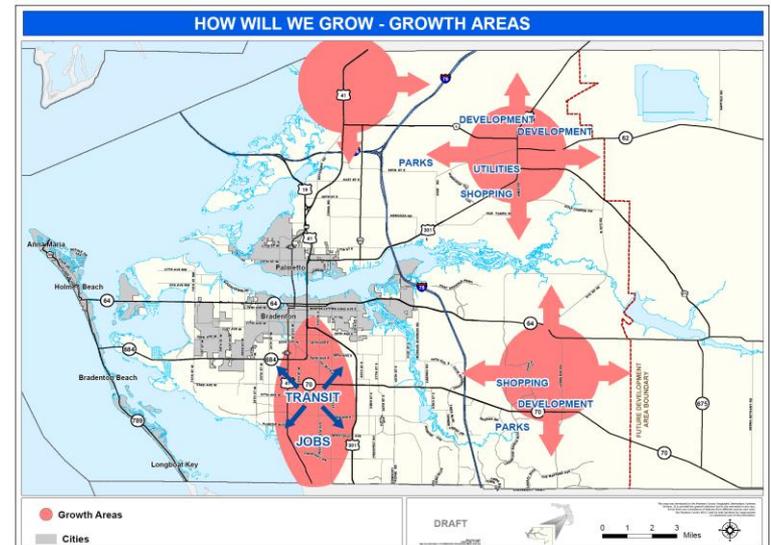
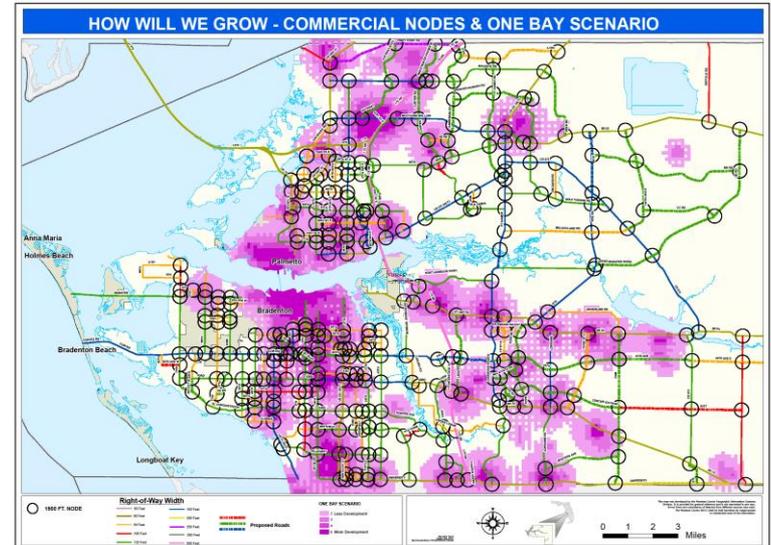
2010 ONE BAY
Award Winner



The ONE BAY Halo



- Evaluation and Appraisal Report
- Comprehensive Plan Update
- Land Development Code re-write
- Impact fee studies



The ONE BAY Halo

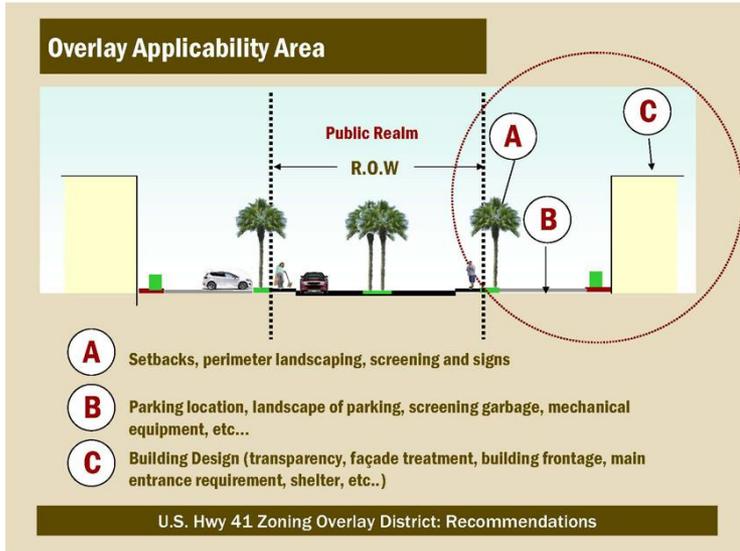
CLEARWATER
greenprint

A FRAMEWORK FOR A COMPETITIVE, VIBRANT, GREEN FUTURE



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The ONE BAY Halo



Urban Land Institute



INVISION TAMPA

People. Place. Progress.

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What's next for Florida?

Come meet Florida's top decision-makers and industry experts from every sector of real estate and land use. Join us for highly interactive sessions, mobile workshops, and networking events focused on regional cooperation for statewide growth.



Keynote address by Gov. **Jeb Bush**

www.ulifloridasummit.org



WHEN: June 7-8, 2012

WHERE: Renaissance Vinoy Hotel & Resort
St. Petersburg, Florida

WHAT:

Topics include:

- Housing
- Tourism/Hospitality
- Economic Development
- Airports/Seaports
- Transit
- Capital Markets, Financing
- Real World Best Practices

Summit Highlights:

- Mayors' Forum moderated by **Peter Rummell**, ULI Chairman
- Introduction to Statewide Product Councils
- Young Leaders Speed Networking Breakfast
- What's Next? report authored by Urban Land Institute
- Networking Reception sponsored by Visit St. Pete/Clearwater

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