



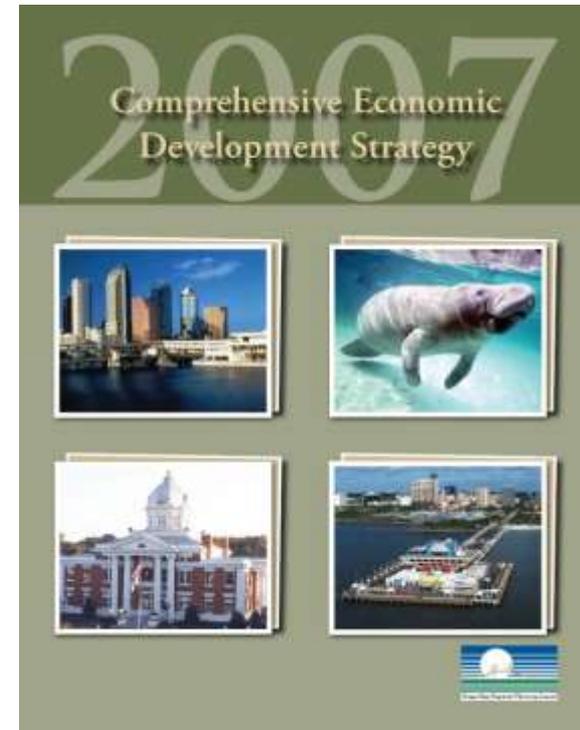
Comprehensive Economic Development Strategy

2012 CEDS Revision

April 9, 2012

Agenda

- EDD
- CEDS
- Timeline
- Framework
- Components
 - Economic Analysis
 - SWOT
 - Goals and Strategies
- DEO Activities
- Contact



Economic Development District Overview

- TBRPC is a funded Economic Development District (EDD)
 - Economic Development Administration (EDA) provides half of the funding
 - TBRPC funds the other half
 - Tampa Bay has been a funded EDD since 2003
- Advantages for Local Govts
 - Extra 5% funding bonus available
 - No CEDS Requirement

CEDS Overview

- The primary functions of the EDD are (but are not limited to):
 - The preparation and maintenance of a CEDS.
 - Assist in the implementation strategies identified in the CEDS.
 - Provide technical assistance to local governments and economic development organizations on their economic development activities, programs, and grant applications.

Timeline for CEDS

Number	Deadline Date	Task
Council Pres 1	April 9, 2012	Present Update and timeline to Council
Task 1	April 15, 2012	Select Steering Committee
Task 2	April 30, 2012	Integrate existing CEDS into new framework
Task 3	May 15, 2012	Integrate Cluster Study into CEDS
Task 4	May 15, 2012	Create/Modify Project Submission Form
Meeting 1	May 15, 2012	Discuss direction of CEDS, goals of project, develop SWOT
Task 5	May 20, 2012	Distribute Project Submission Form
Task 6	June 15, 2012	Finish Draft CEDS and distribute to CEDS Committee
Meeting 2	June 30, 2012	Discuss Draft of CEDS, look at Strategies, Goals, etc
Task 7	July 15, 2012	Draft changes to Strategies, Goals, etc
Task 8	July 15, 2012	Insert Project Submissions
Task 9	July 15, 2012	Finalize CEDS body and distribute to CEDS Committee
Meeting 3	July 30, 2012	Vote for approval on CEDS
Council Pres 2	August, 2012	Adopt for final approval, send to EDA

Strategy Committee

- The Strategy Committee's Role
 - Provide Guidance and Feedback
 - Develop SWOT Analysis
 - Review Economic Analysis
 - Prioritize Importance of Projects and Goals
 - Recommend Final CEDS to Council for Approval

CEDS Framework – Florida Chamber Six Pillars

SIX PILLARS OF FLORIDA'S FUTURE ECONOMY



CEDS Components

- Economic Analysis
 - Population and Employment Forecasts
 - Gross Regional Product
 - Shift Share Analysis
 - Location Quotients
- SWOT
- Goals and Strategies
- Implementation Projects



DEO and Florida Chamber

- DEO Regional Meetings
- 12 Meetings throughout the State
- Roughly 1,000 participants in total
- ARS and Technical Support to synergize information gathered from all meetings
- Participants voted on strategies and Pillars
- Data will be used within CEDS



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