

**ONE  
BAY**

FULFILLING  
LIFE'S  
POSSIBILITIES



**ONE BAY: Livable Communities  
Public Participation**

[www.myOneBay.com](http://www.myOneBay.com)

# Diverse Coalition of Partners



# Public Participation



## Community Workshops

Spring-Fall 2007



*My say for tomorrow's community. My One Bay.*

Summer/Fall 2008

**Refinement**

2009-2010

**Vision**

April 2010



- 300+ regional participants
- 15 workshops, 700 participants
- Retested “Guiding Principles”
- One Bay Community Survey
  - Community presentations
  - PSAs & promotion
  - Mason Dixon Poll
- Stakeholder review of findings
  - Elected officials
  - MPO’s, municipalities
  - Public, private, & non-profits
  - Citizens
- Congress of Regional Leaders
- Regional vision

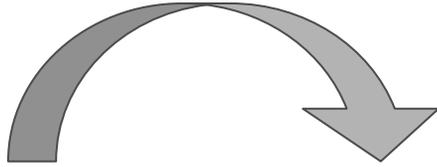
# Reality Check Tampa Bay

reality  check  
TAMPA BAY  
*Many choices. One future.*



32 Tables, 318 Participants,  
More than 700 attended

# Guiding Principles



- Create a sense of place
- Maximize multi-modal transportation
- Preserve natural systems
- Balance jobs & housing
- Strengthen economic development
- Sustain the role of agriculture



*My say for tomorrow's community. My One Bay.*

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# Public Participation

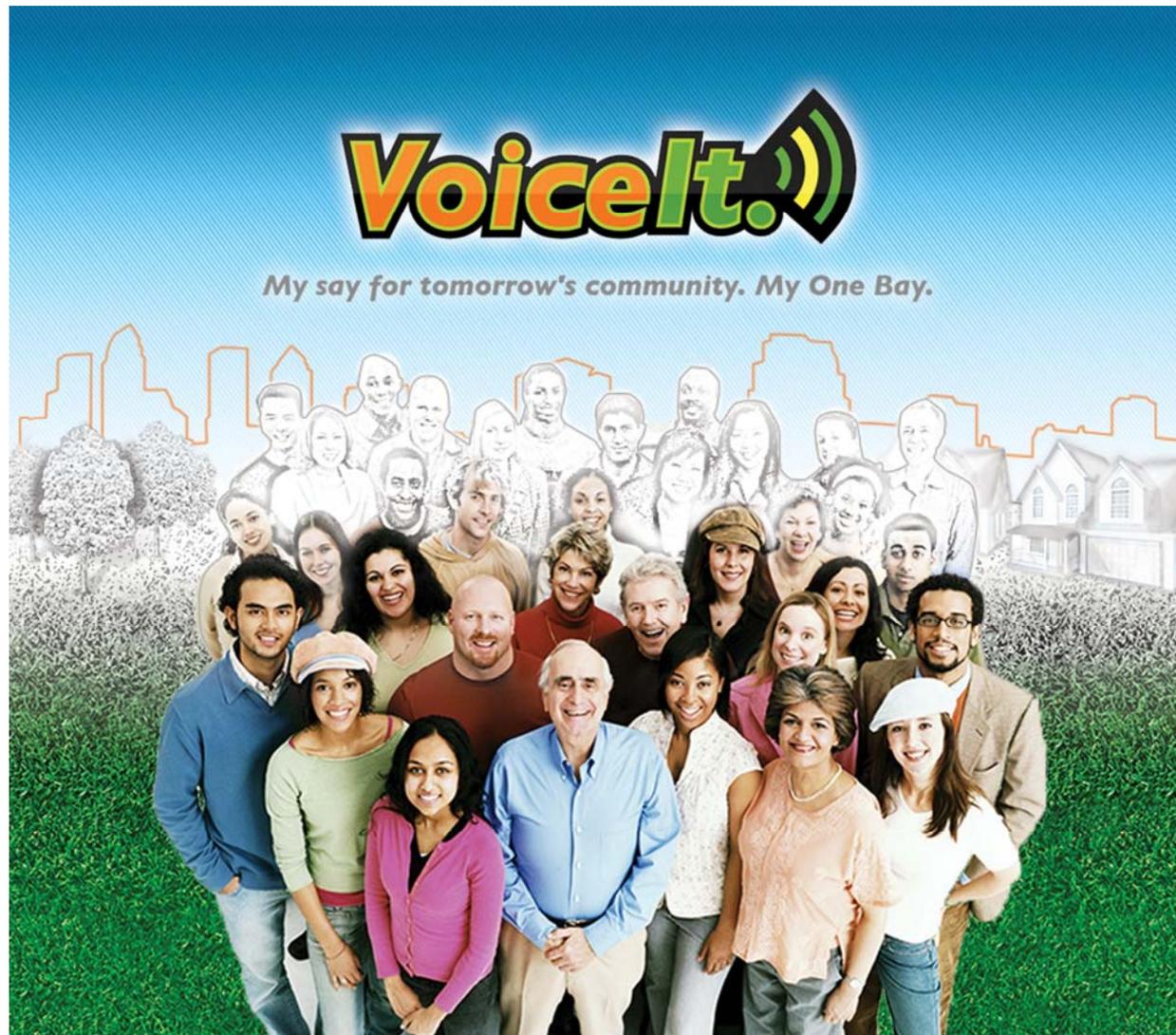
## Community Workshops



Fall 2007

- 15 workshops
- 700 regional participants
- Retested “Guiding Principles”
- Additional input

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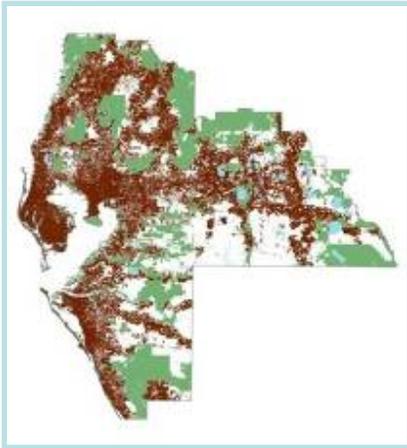


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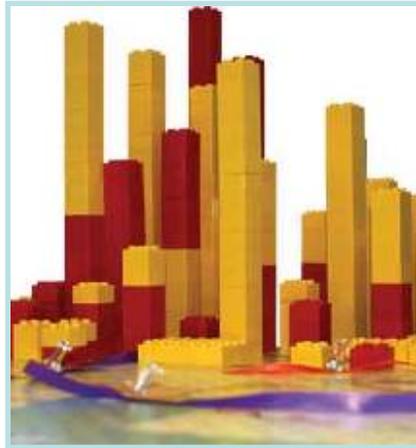


*My say for tomorrow's community. My One Bay.*

## The four scenarios ...



A



B



C



D

# Voicelt.

*My say for tomorrow's community. My One Bay.*

## Scenario A



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## Scenario B



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## Scenario C



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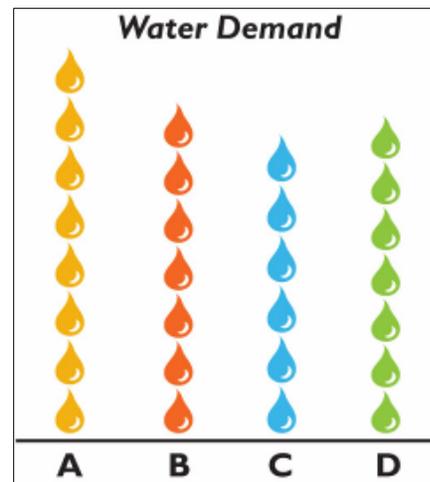
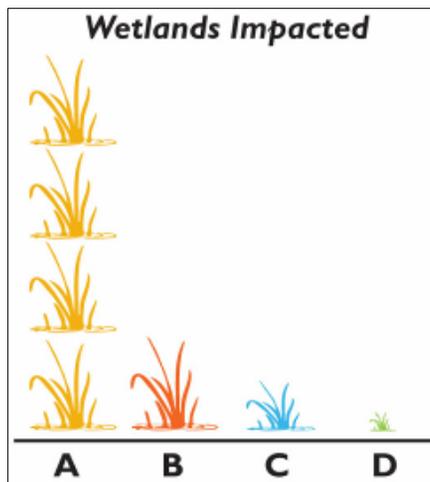
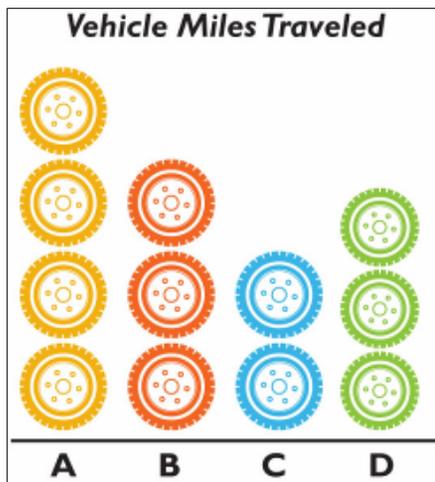
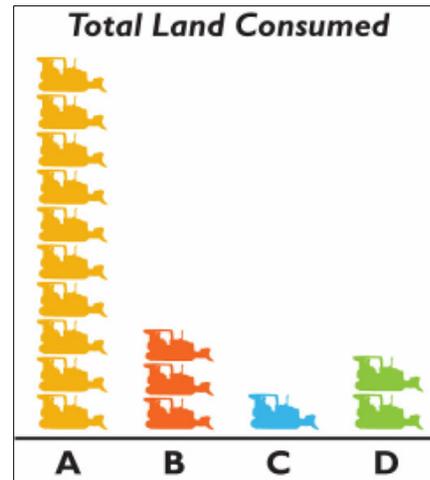
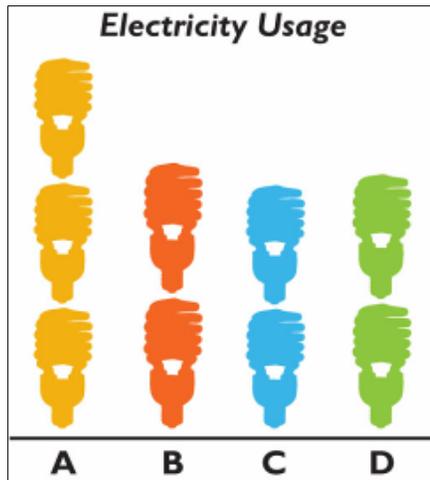
## Scenario D



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# Indicators

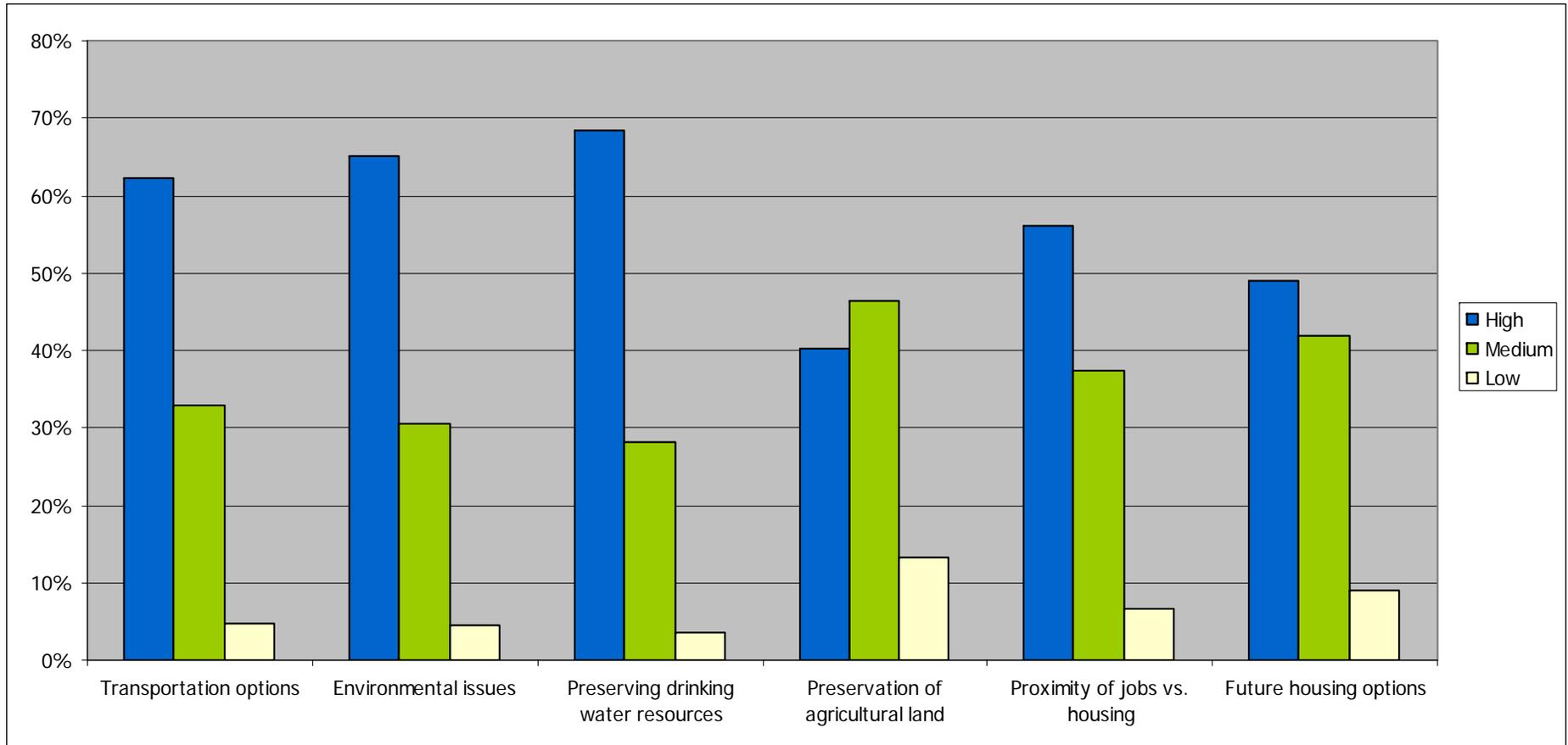


# Voicelt! Campaign

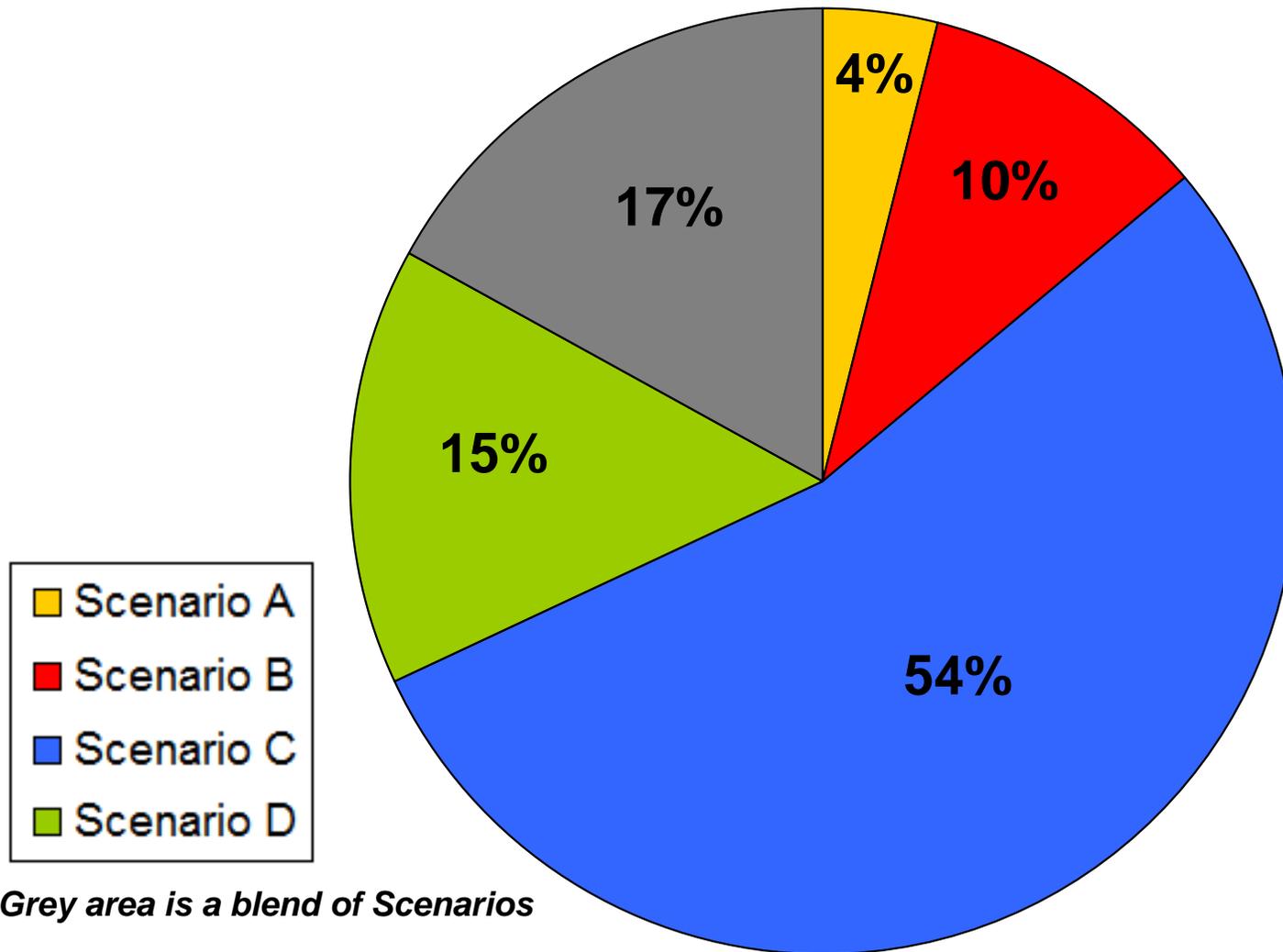
- Survey available online and in brochure format
  - Responses collected from June-October 2008

		Thank you for taking the time to learn about the 2050 One Bay scenarios. Please take a few moments to complete this survey and "Voice It Now!"		<b>WE NEED YOUR INPUT!</b>		One Bay "Voice It" 4300 W. Cypress St. • Suite 250 Tampa, FL 33607	
My say for tomorrow's community. My One Bay.				Mail us your answers to this survey or go online to: <a href="http://myonebay.com">myonebay.com</a>		Web: <a href="http://www.myonebay.com">www.myonebay.com</a> Email: <a href="mailto:info@myonebay.com">info@myonebay.com</a>	
Each question references scenarios A, B, C, & D. Please select one best answer for each question. Where appropriate, please rate each issue according to how important it is to you. Thank you.							
1. Which scenario do you feel would best provide the <u>transportation options</u> that you would like to have within the region? <input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D		Importance to You? <input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low		12. In which county do you LIVE? <input type="radio"/> Hernando <input type="radio"/> Hillsborough <input type="radio"/> Manatee <input type="radio"/> Pasco <input type="radio"/> Pinellas <input type="radio"/> Polk <input type="radio"/> Sarasota <input type="radio"/> Other _____			
2. Which scenario do you feel best addresses your level of concern about <u>environmental issues</u> ? <input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D		Importance to You? <input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low		13. In which county do you WORK? <input type="radio"/> Hernando <input type="radio"/> Hillsborough <input type="radio"/> Manatee <input type="radio"/> Pasco <input type="radio"/> Pinellas <input type="radio"/> Polk <input type="radio"/> Sarasota <input type="radio"/> Other _____			
3. Which scenario do you feel provides the highest potential for <u>preserving drinking water resources</u> ? <input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D		Importance to You? <input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low		14. What is your gender? <input type="radio"/> Male <input type="radio"/> Female			
4. Which scenario do you feel best reflects your level of concern for <u>preservation of agricultural land</u> ? <input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D		Importance to You? <input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low		15. Including yourself, how many people currently live in your home? <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5 <input type="radio"/> 6 <input type="radio"/> More than 6			
5. Which scenario do you feel could best <u>locate jobs close to where employees live</u> ? <input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D		Importance to You? <input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low		16. Which range describes your age? Please select one. <input type="radio"/> Less than 18 years old <input type="radio"/> 18 to 24 <input type="radio"/> 25 to 39 <input type="radio"/> 40 to 59 <input type="radio"/> 60 years and older			
6. Which scenario do you feel would provide the best future <u>housing options</u> ? <input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D		Importance to You? <input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low		17. Which racial and/or ethnic group(s) are you a member of? <input type="radio"/> African American <input type="radio"/> White <input type="radio"/> Hispanic <input type="radio"/> Asian <input type="radio"/> Do not wish to answer <input type="radio"/> Other _____			
7. Which scenario do you feel best reflects your vision for <u>land use patterns</u> within the region? <input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D		Importance to You? <input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low		18. If you would like a One Bay representative to contact you and set-up a presentation to a civic group or organization, please provide your contact information and the group name here: Contact Info:  Civic Group or Organization:			
8. Which scenario do you feel best reflects your overall values? <input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D <input type="radio"/> A blend of A, B, C, and/or D				19. What is the zip code of the county where you live?      20. E-mail address			
Please explain:							

# Issue Importance

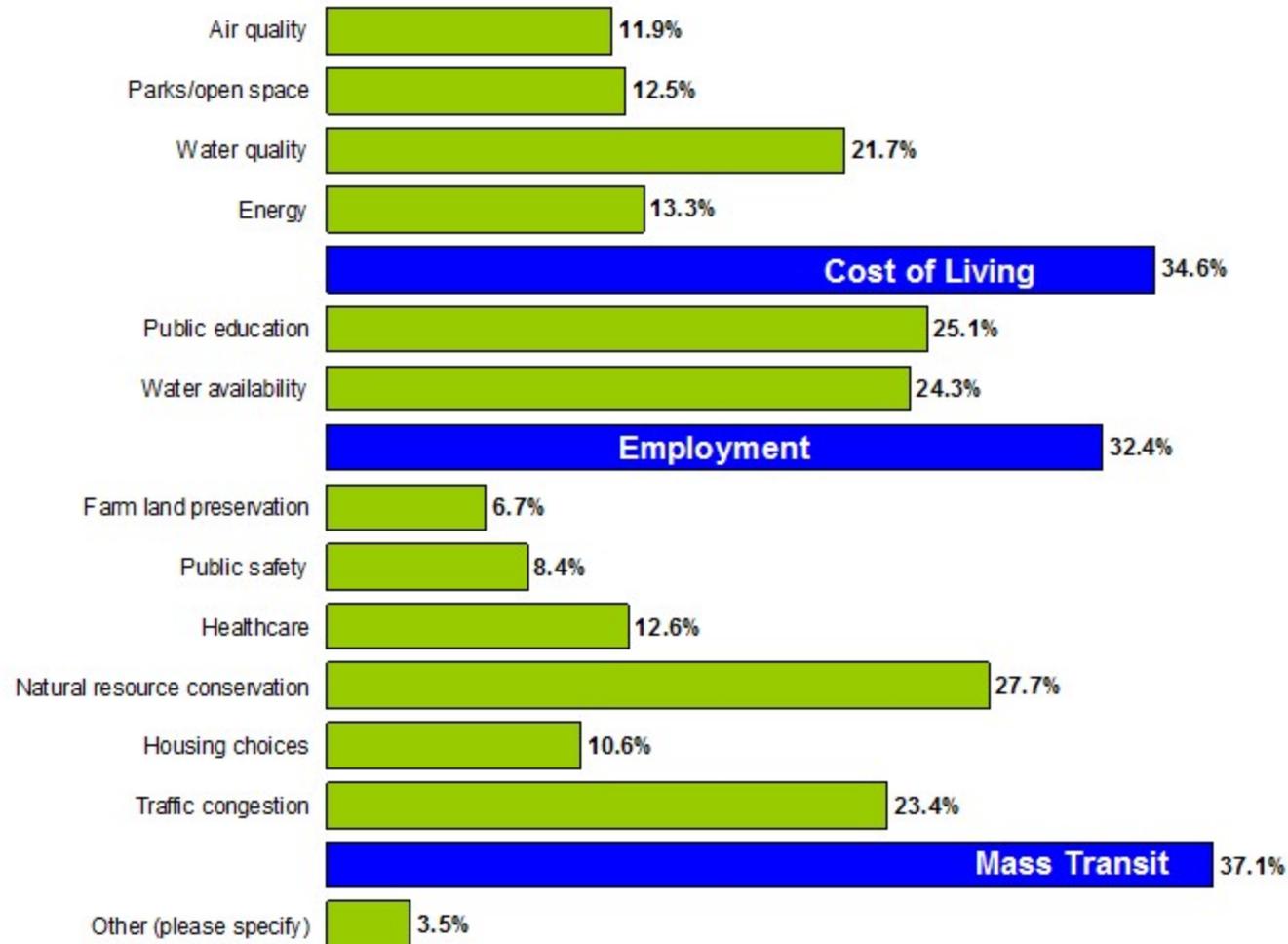


## Which Scenario best reflects your overall values



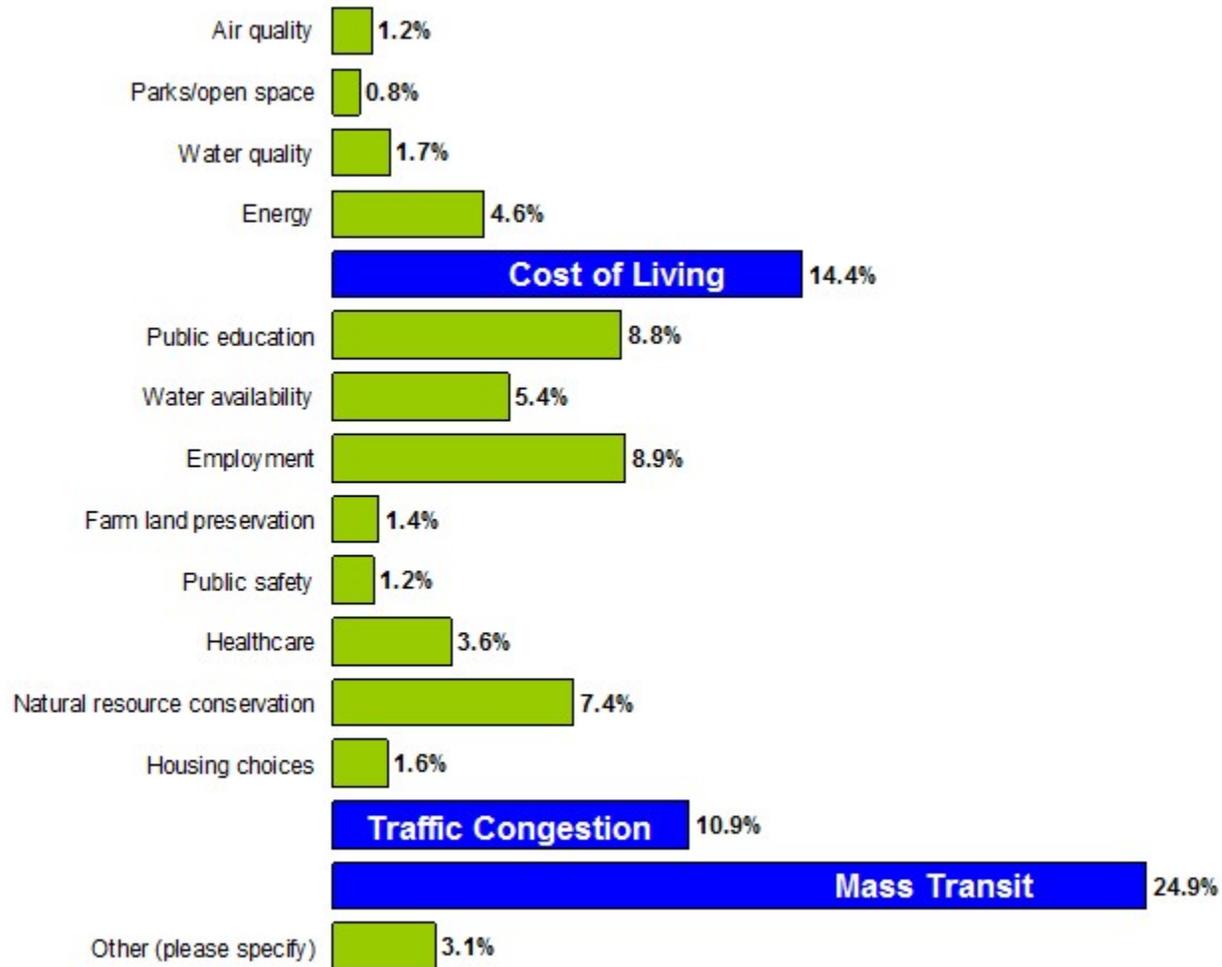
*Grey area is a blend of Scenarios*

# Issues (3) MOST IMPORTANT for FUTURE of Tampa Bay region?

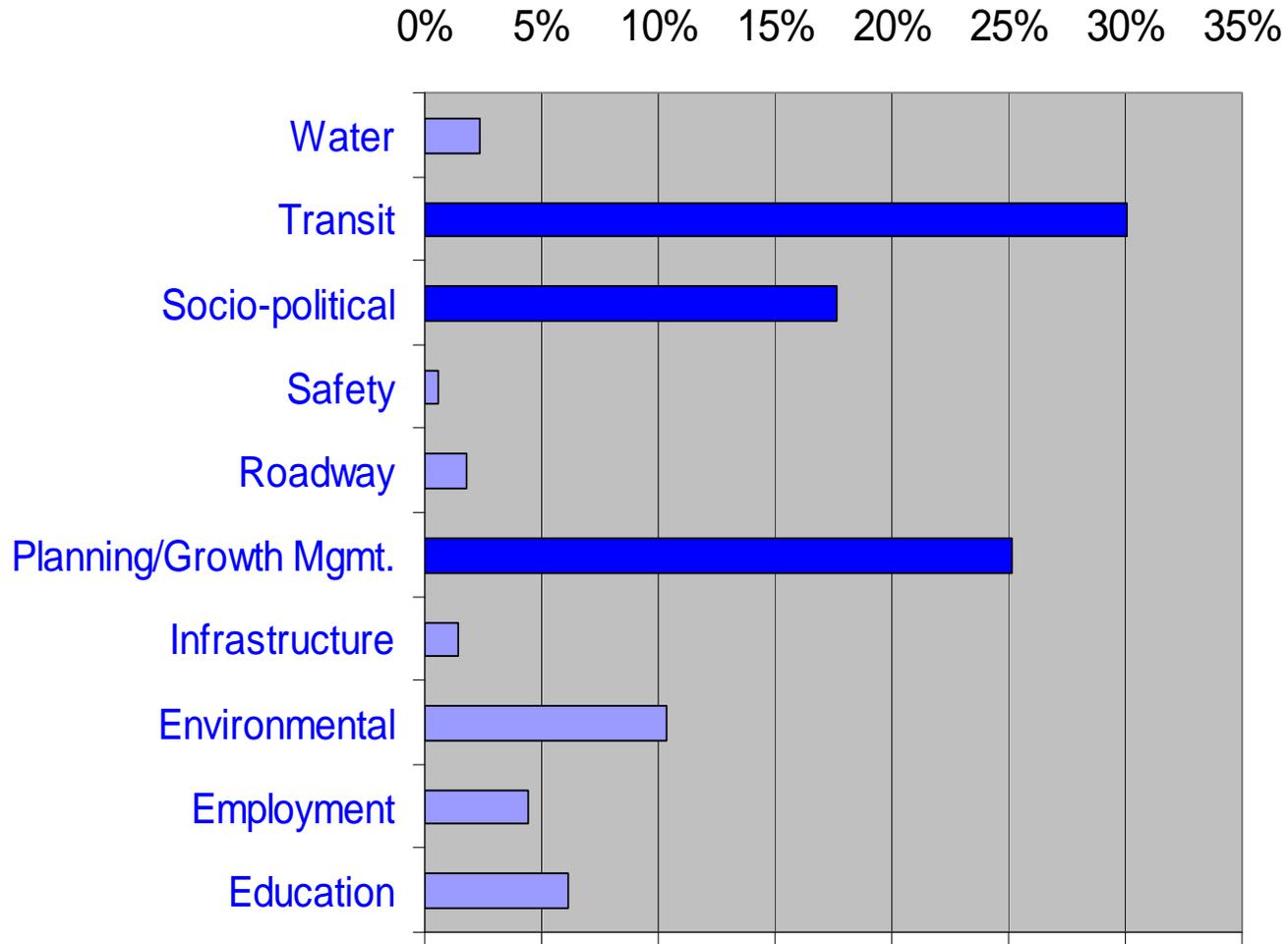


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# Issue (1) that needs MOST IMMEDIATE attention?



# Open-ended responses



# Public Participation



## June 2009

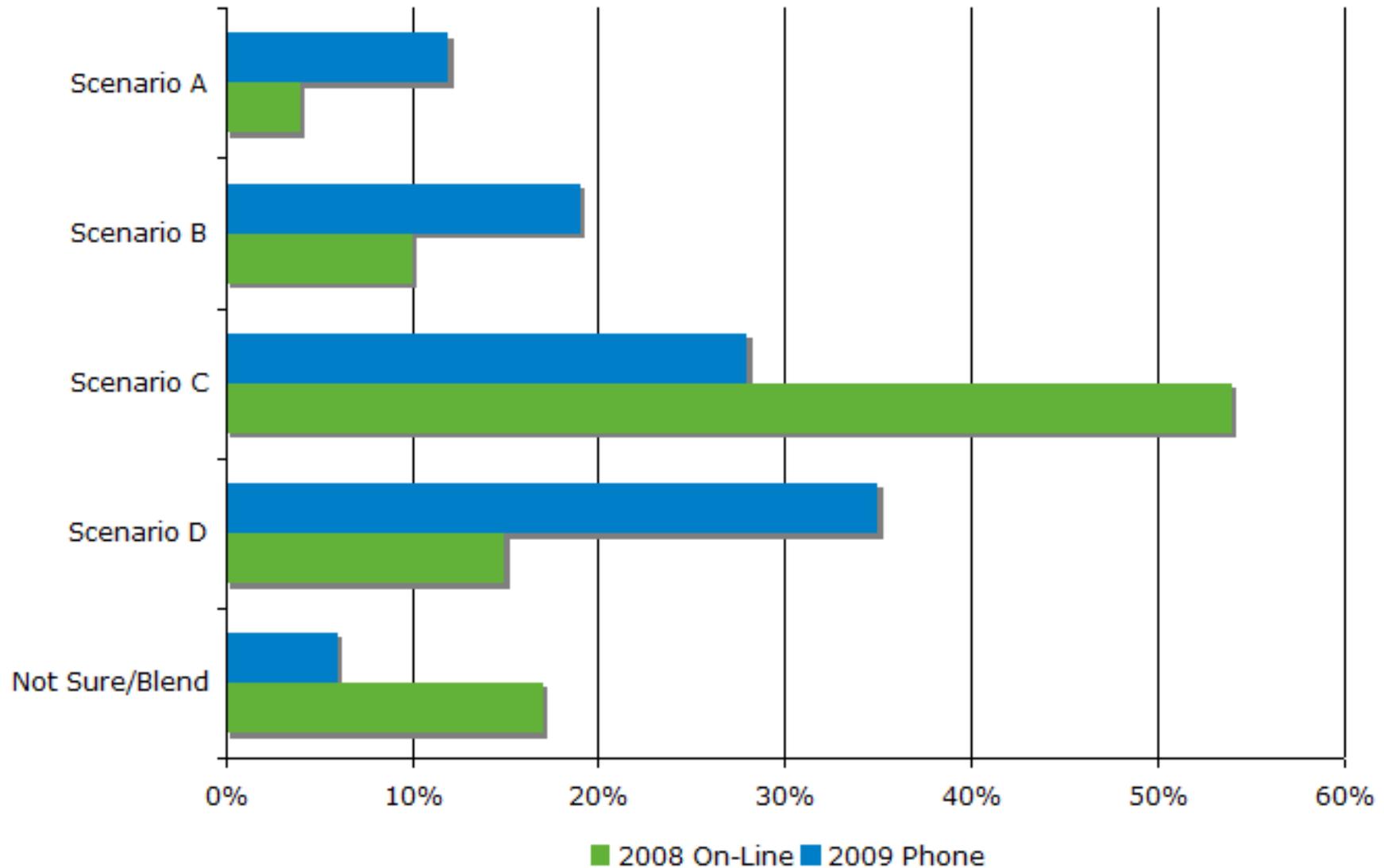
- Mason Dixon Telephone Survey
  - 1,100 phone responses
  - Respondents matched the demographic profile of the region

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# Mason-Dixon Poll

- Residents soundly reject “business as usual”
- When it comes to future growth in the region. A plurality of residents support a scenario for future growth that focuses on protecting water resources (Scenario D), followed by one that emphasizes compact design along transportation corridors to preserve open space (Scenario C).
- Employment, Public Education, Water Availability and Transportation Issues (Traffic or Mass Transit) are considered to be the Tampa Bay region’s most important issues that need to be addressed over the long-term.

# Mason-Dixon Poll vs. Voice It!



# Public Review

Refinement

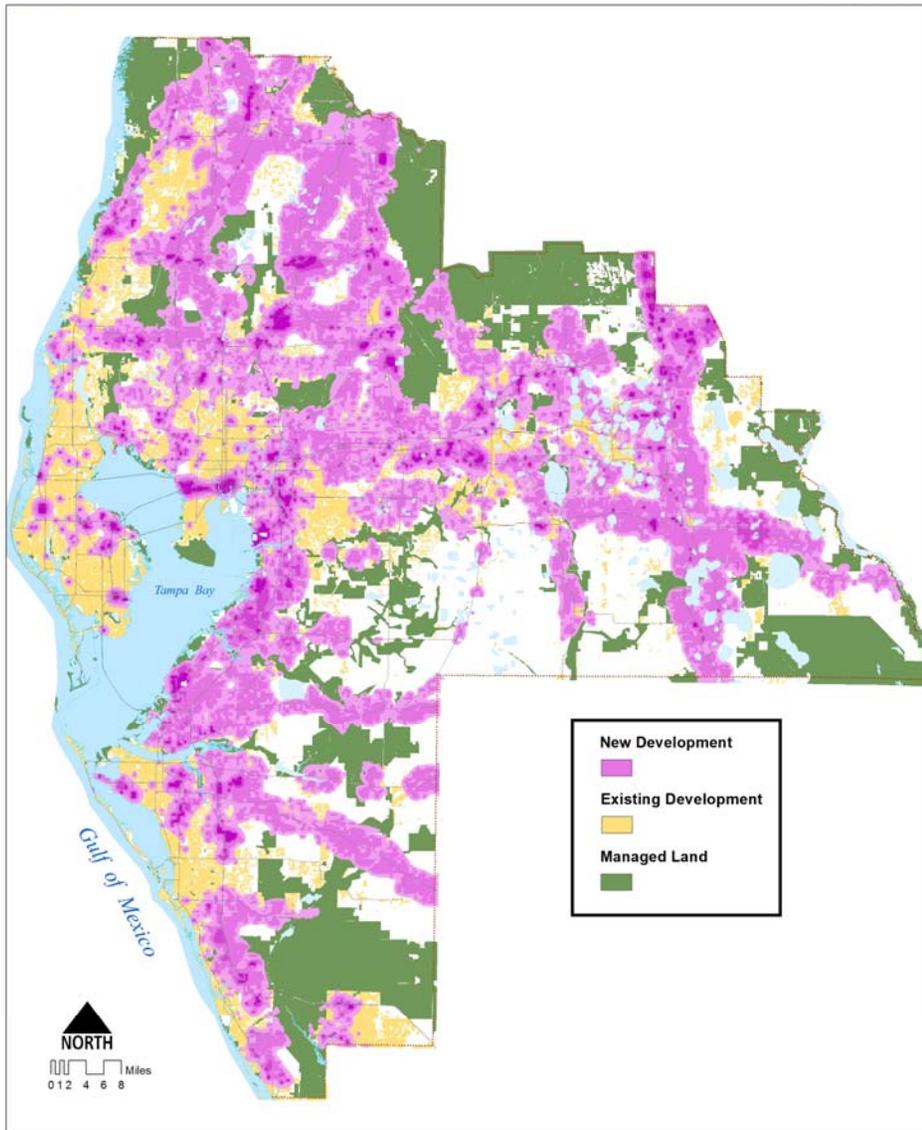
2009 - Early 2010

## Stakeholder review of findings

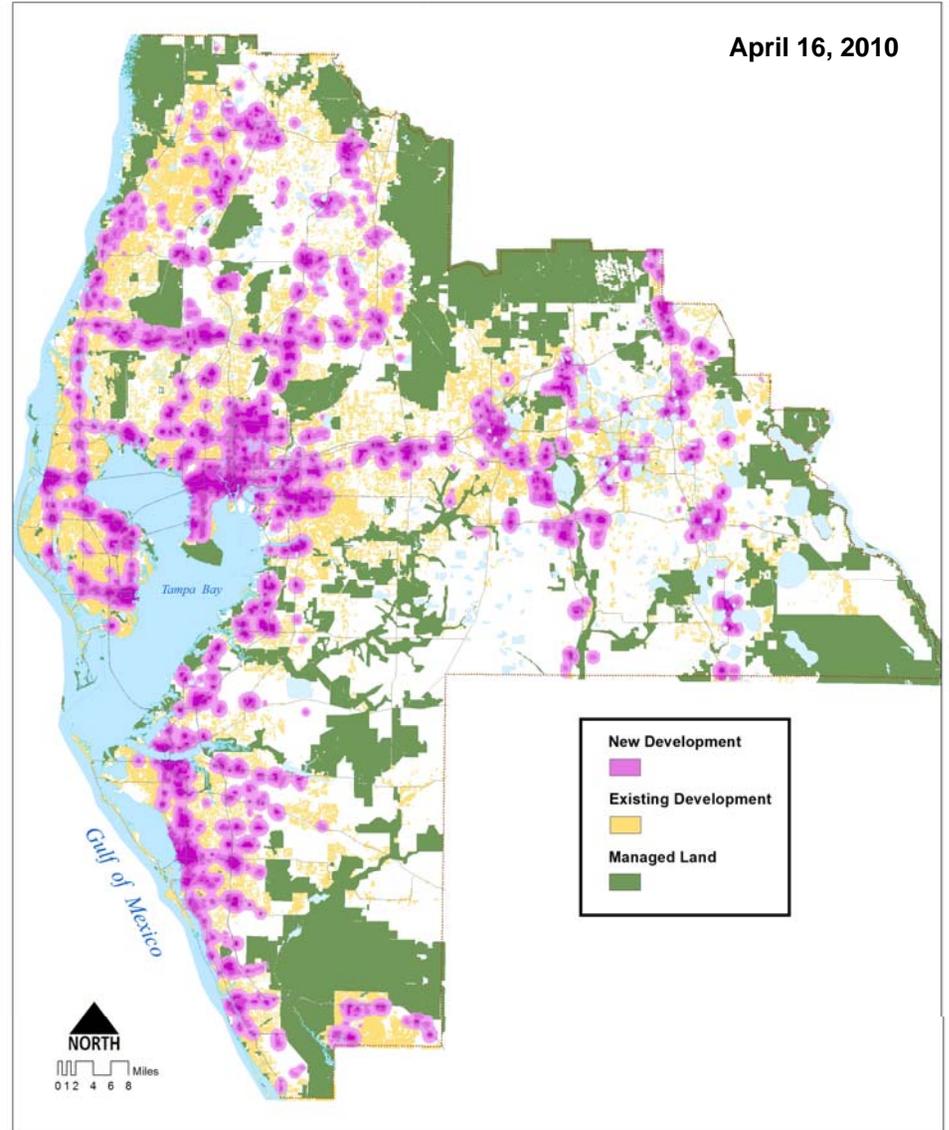
- ✓ Elected officials, throughout region
- ✓ MPO's, planning councils, municipalities
- ✓ Public, private, & nonprofit sectors
- ✓ Citizens

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# One Bay Scenario

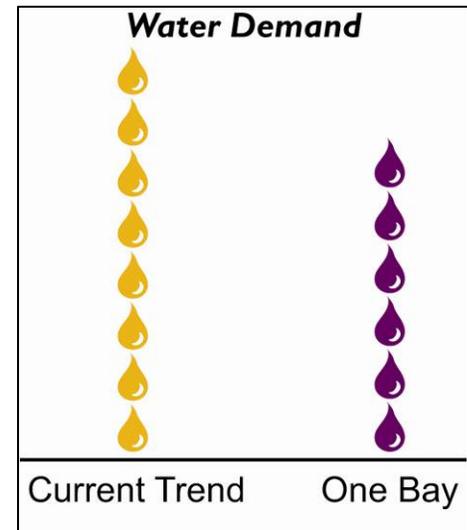
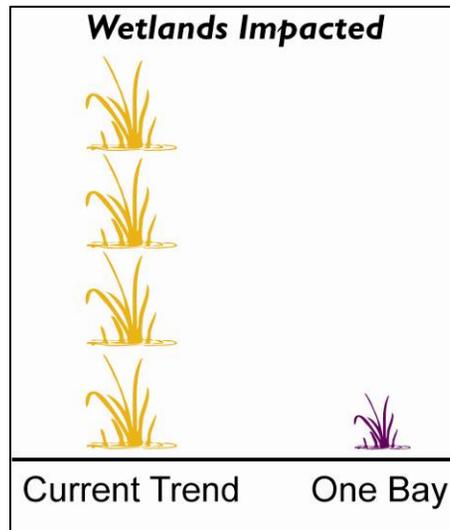
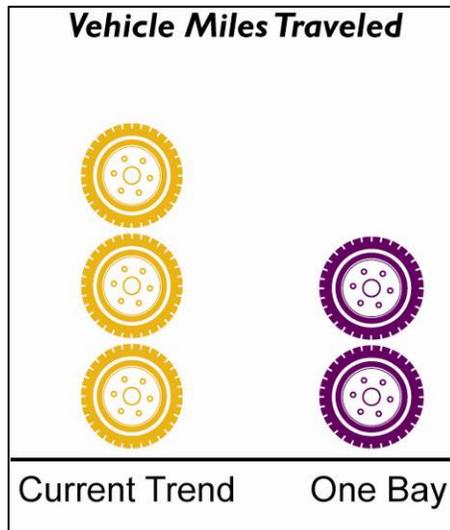
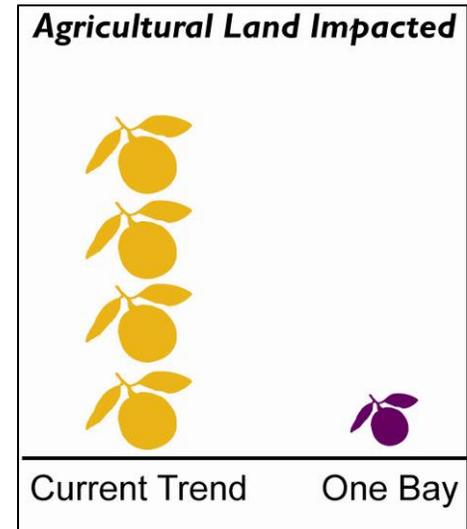
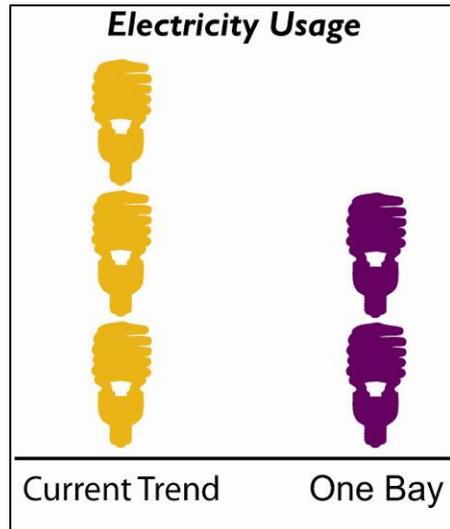
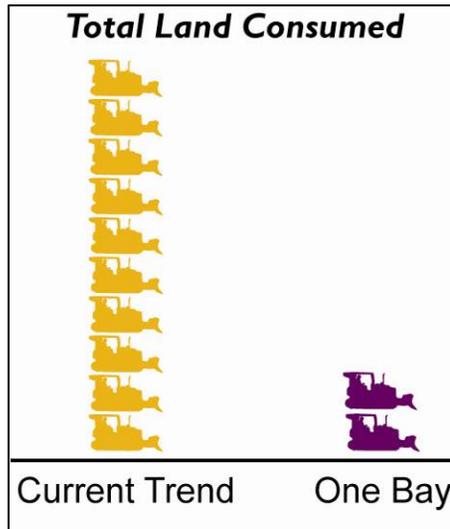


**Current Trend (A)**



**One Bay**

# Indicators



**ONE  
BAY**



PRESENTS:

# ***A Congress of Regional Leaders***

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IMPLEMENTING A SHARED VISION

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*Friday, April 16, 2010 • Tampa Convention Center • Tampa FL*



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# ONE BAY

LIVABLE COMMUNITIES

FULFILLING LIFE'S POSSIBILITIES

ONE BAY  
VISION 2050

[www.myOneBay.com](http://www.myOneBay.com)

# ONE BAY Vision: Recommendations

Support environmentally sustainable growth, protection of water resources, and energy conservation.



Encourage compact and mixed-use development.



Create jobs through sustainable economic development practices and fostering quality communities.



Promote transit and transit-oriented development.



Support increased diversity in housing options for families and individuals.



Encourage preservation of open space and agricultural land.



# Congress of Leaders

- 1. Where do you see changes already occurring in your community that are or will be towards implementation of the Vision?**
- 2. What do you see as CATALYST ideas/projects that will shape our region's future in the next 50 years?**
- 3. What actions can we take individually and collectively as a region to implement the vision?**

# Next Steps

- Periodic e-Newsletters and social media
- Resolutions of support and/or affirmation from those already committed
- One Bay award as part of the *Future of the Region* awards program
- Integrate One Bay vision and recommendations into the Strategic Regional Policy Plan and local government comprehensive plans