



Tampa Hillsborough County Expressway Authority

All Electronic Tolling

**Beginning Friday Evening,
September 17, 2010**

What is All Electronic Tolling (AET)?

- Tolls collected at highway speed using equipment on overhead gantries (Sunpass and license plate photography)
- No toll booths
- Cash remains an option off the highway through direct billing or pre-paid accounts



Benefits of AET

- **Safety**



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- **Safety**
- **Savings**
 - Fuel
 - Time
 - Money (SunPass)
- **Environment**
 - Emissions
 - Noise





Choices for Drivers

- SunPass Transponder in vehicle
 - Pre-paid Account
 - Statewide interoperability
 - Save \$ at each tolling point
- Video Toll Collection - “We Bill You”
 - Monthly Invoice mailed to address on license plate registration
 - Video toll rate differential





SunPass

- **Statewide use**
- **Save at most tolling points**
- **Low cost to purchase; Mini is \$4.99**
- **Pre-Paid Account; Activate with \$10 - \$4.99 is put back into account**
- **Multiple ways to activate & fund account**



Monday Morning Commuter – September 20



- **Keep Moving**
- **Do Not Stop**
- **Read Signs**
- **Pay attention to the car in front of you!**