



Tampa Bay Targeted Industry Cluster  
and Workforce Competency Study

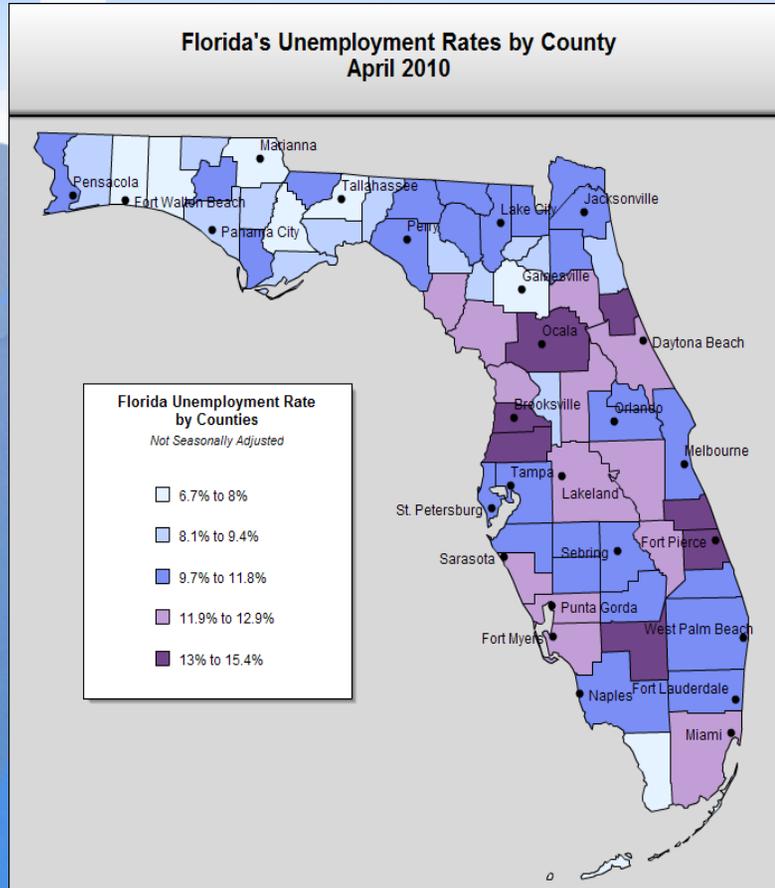
# Grant Funding



- TBRPC & TBP Co-applicants to EDA
- Targeted Industry Cluster and Workforce Skills Gap
- Funding Split
  - EDA Funds \$540,100
  - TBRPC and TBP Fund \$12,500 each
  - Partners Fund \$110,000
    - City of Clearwater
    - Florida High Tech Corridor Council
    - Manatee County EDC
    - Pasco County EDC
    - Pinellas County
    - Suncoast Workforce
    - Tampa Bay Workforce Alliance
    - Worknet Pinellas

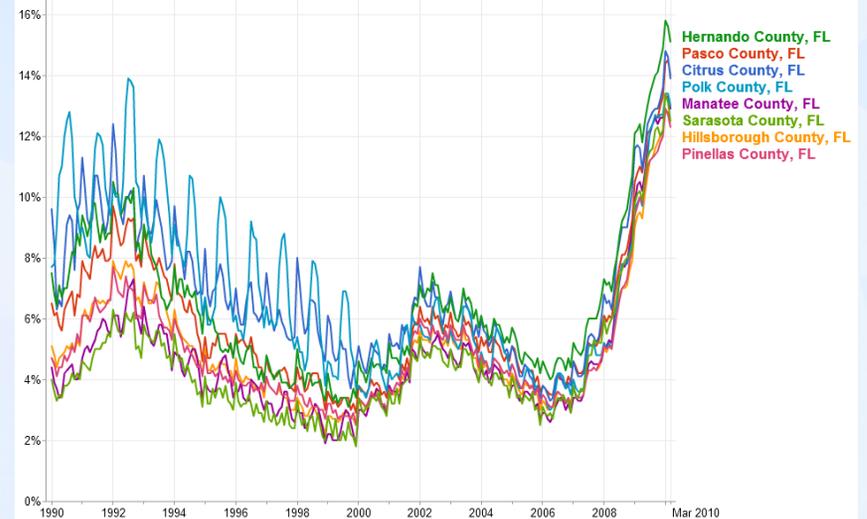


# Local Employment Background



### Unemployment rate

The percent of the labor force that is unemployed, not seasonally adjusted. [More info >](#)



# Phase 1 - Industry Cluster Analysis

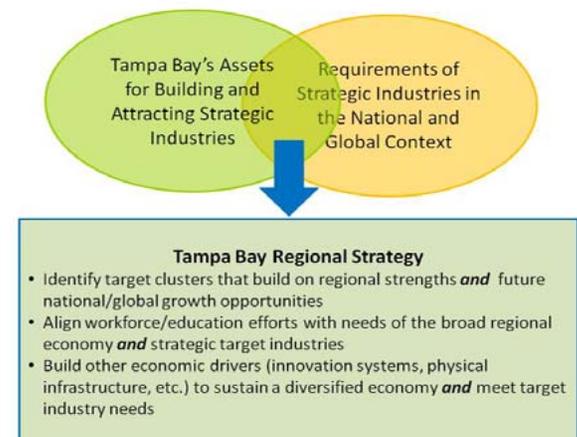


1. Create Comprehensive Industry Cluster Analysis
2. Analyze Market Dynamics for Key Industry Clusters
3. Examine Performance of Regional Information Systems
4. Benchmark the Performance of Key Industry Clusters
5. Conduct Field Research for High-Potential Industry Clusters
6. Select 3-4 Target Industry Clusters
7. Design Industry Cluster Strategies

## SRI's Conceptual Framework for Industry and Workforce Analysis



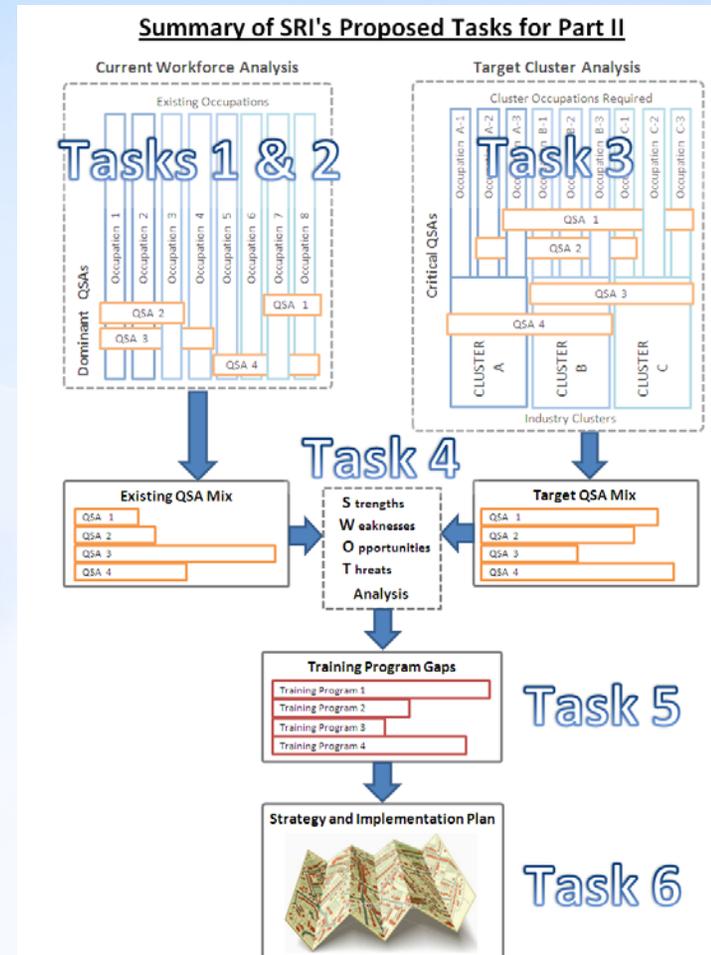
## SRI's Conceptual Framework for Strategy Development



# Phase 2 – Workforce Skills Gap



1. Define Regional Workforce
2. Analyze QSAs of Current Workforce
3. Determine Critical QSAs for Target Industries
4. Conduct SWOT
5. Determine Role of Regional Workforce Training and Educational Programs
6. Develop Workforce Skills Strategy and Implementation Program

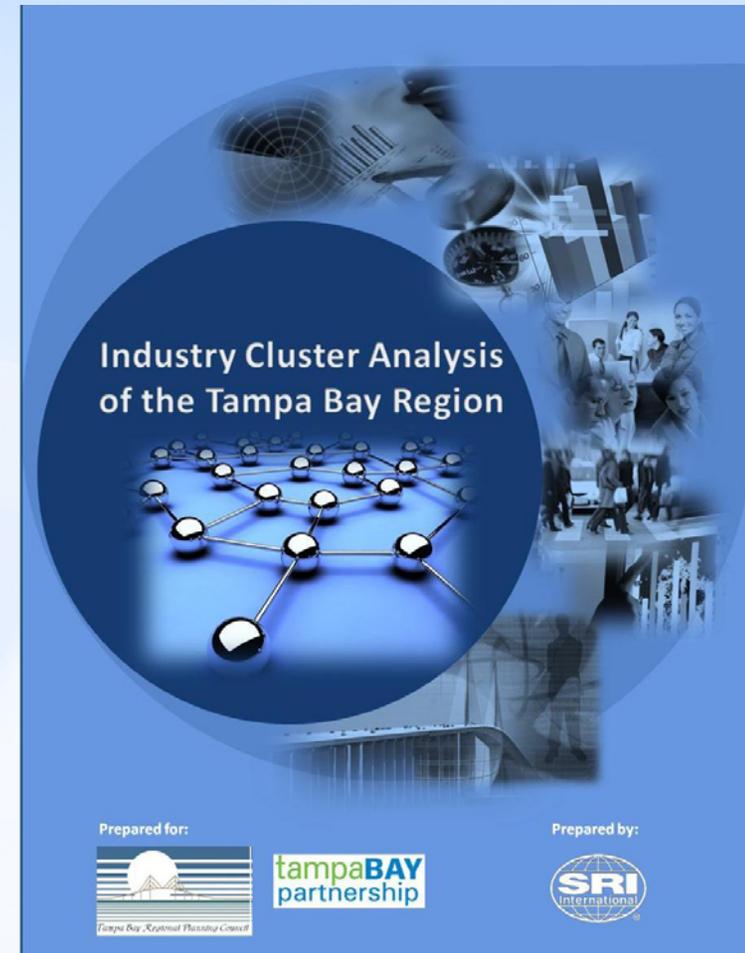


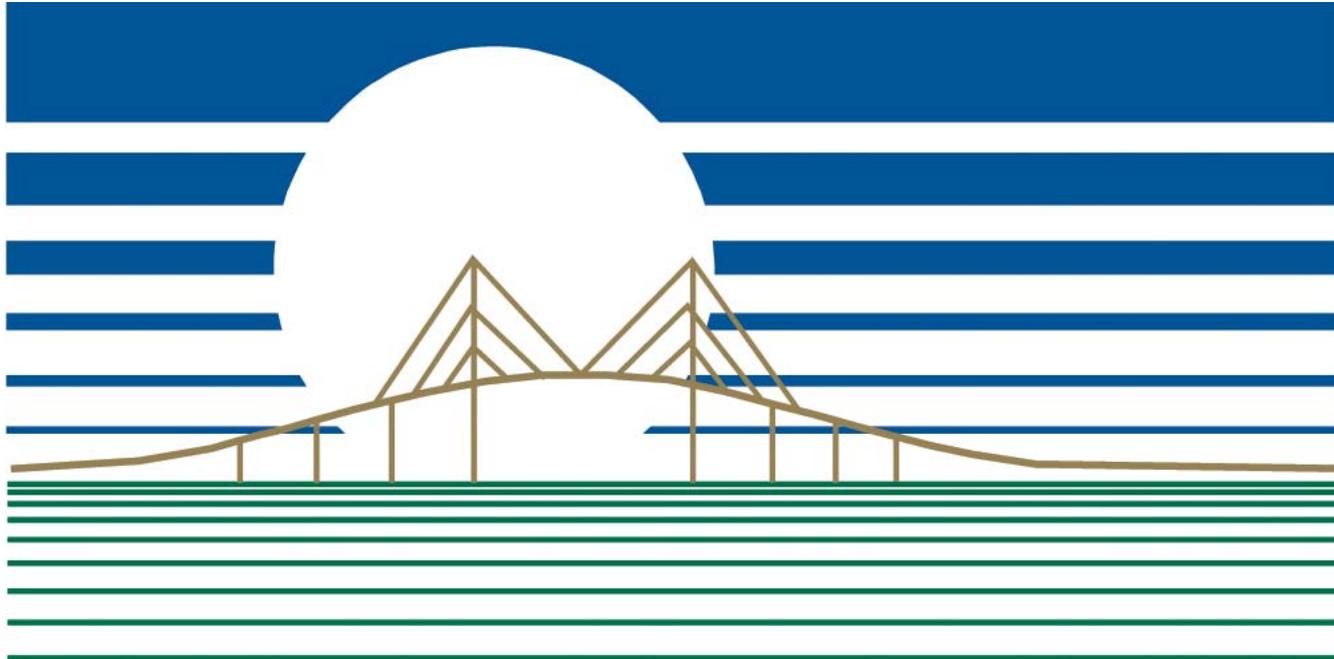


# Status



- July 1st - Industry Cluster Analysis for Tampa Bay Region
- July 15th – Targeted Industries Selected
  - Life Science and Medical Services
  - Research and Engineering Services
  - Financial Services
  - IT Services and Electronics
  - Aerospace Defense and Security
  - Business Services
- July 23rd – Comparison Market Identification
- August – Field Interviews





*Tampa Bay Regional Planning Council*