

**ONE
BAY**

FULFILLING
LIFE'S
POSSIBILITIES

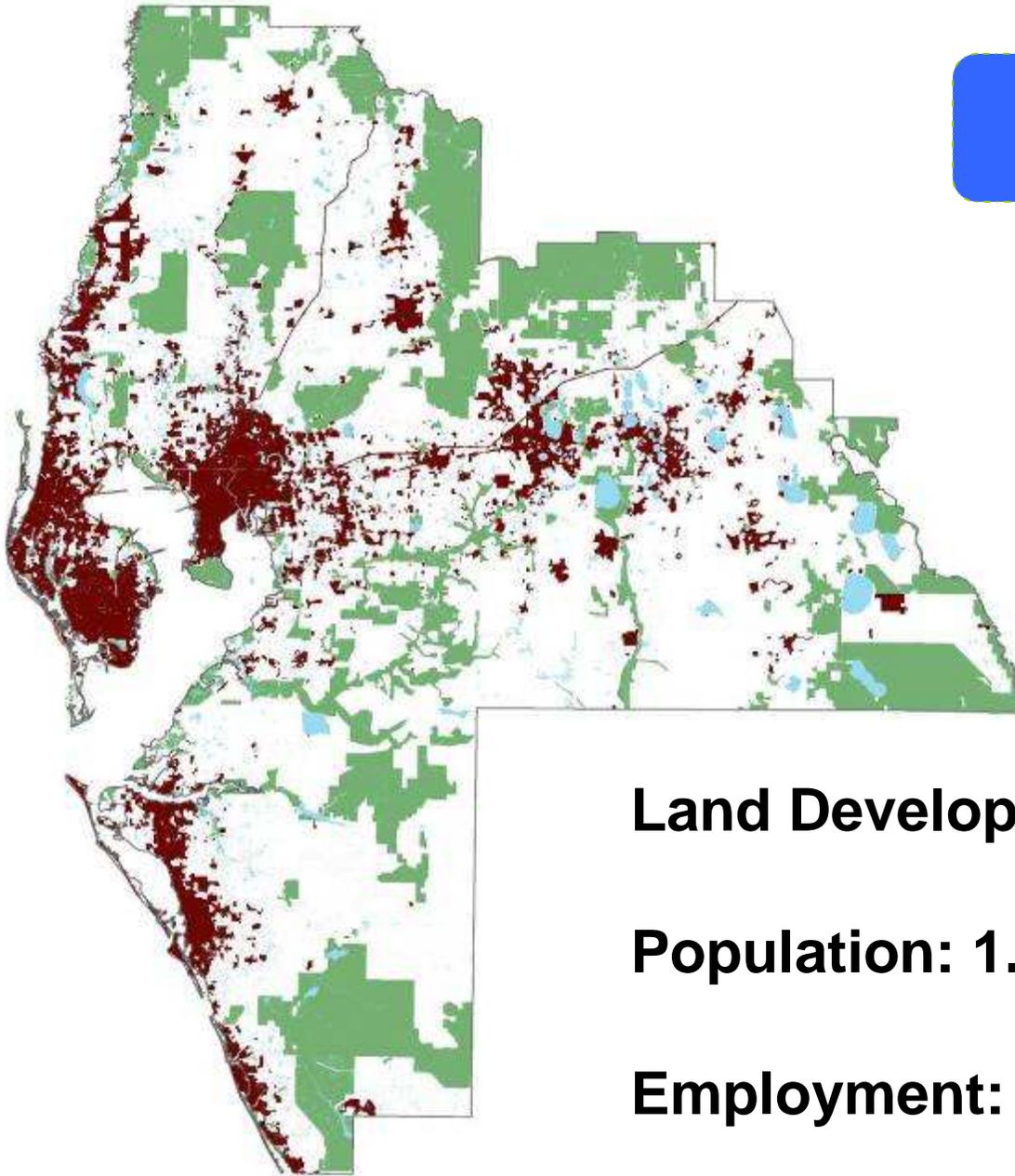


**Voice It! 2008
Overview & Findings**

Regions Will Compete to be Great Places to Live and Work



1972

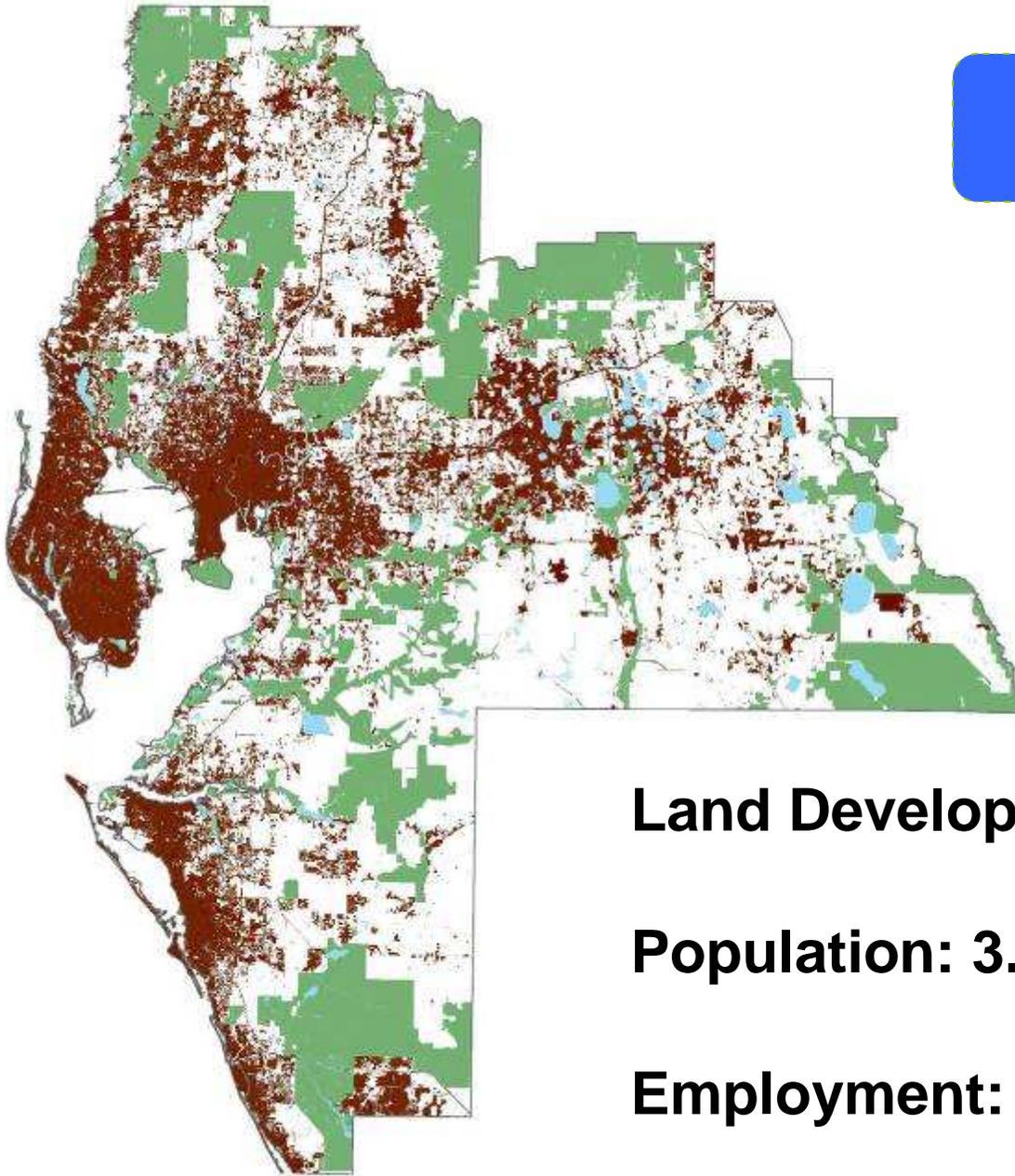


Land Developed: 493,110 acres

Population: 1.7 Million

Employment: 517,806

2005

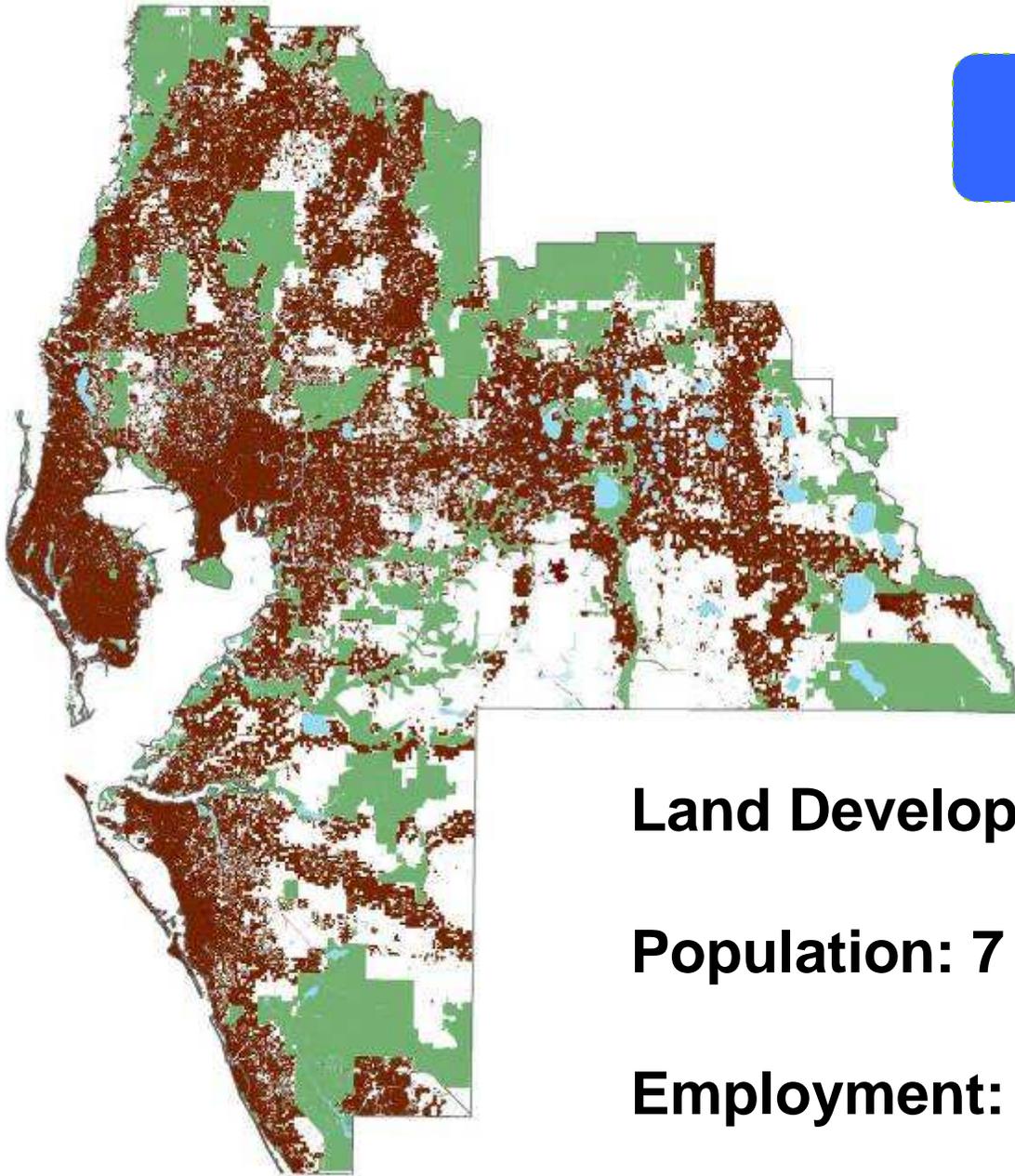


Land Developed: 876,696 acres

Population: 3.8 Million

Employment: 2.2 Million

2050

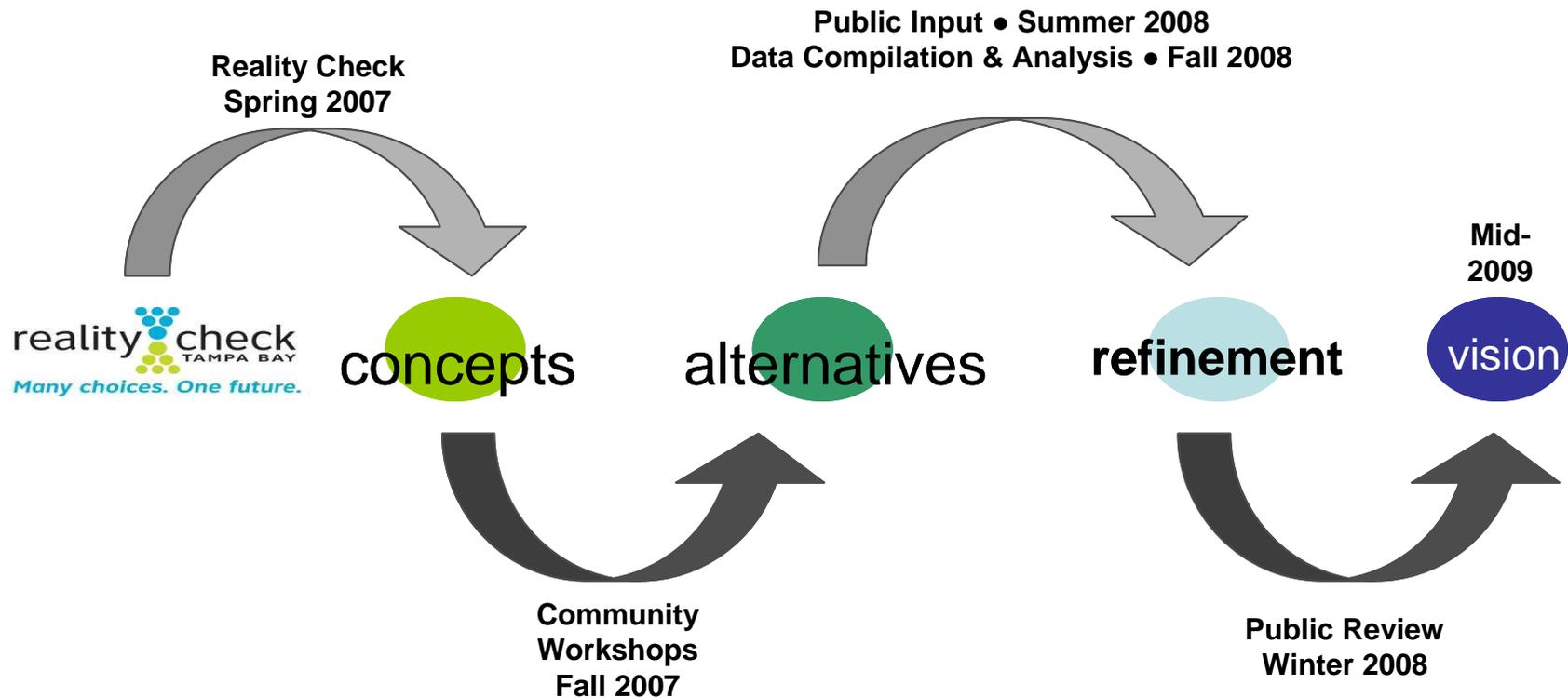


Land Developed: 1.6 Million Acres

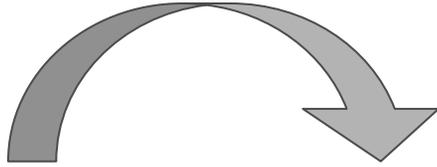
Population: 7 Million

Employment: 3.8 Million

Public Participation Process



Guiding Principles



- Create a sense of place
- Maximize multi-modal transportation
- Preserve natural systems
- Balance jobs & housing
- Strengthen economic development
- Sustain the role of agriculture



My say for tomorrow's community. My One Bay.



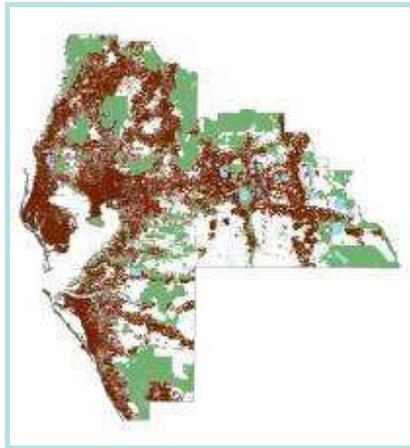
www.myOneBay.com



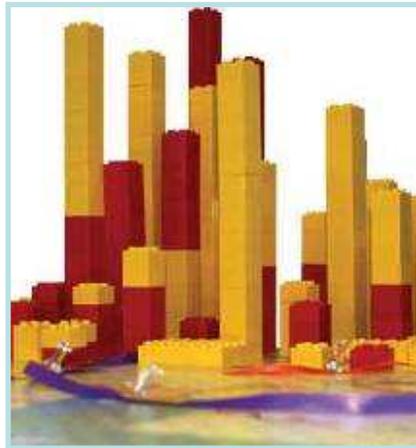
My say for tomorrow's community. My One Bay.



The four scenarios ...



A



B



C



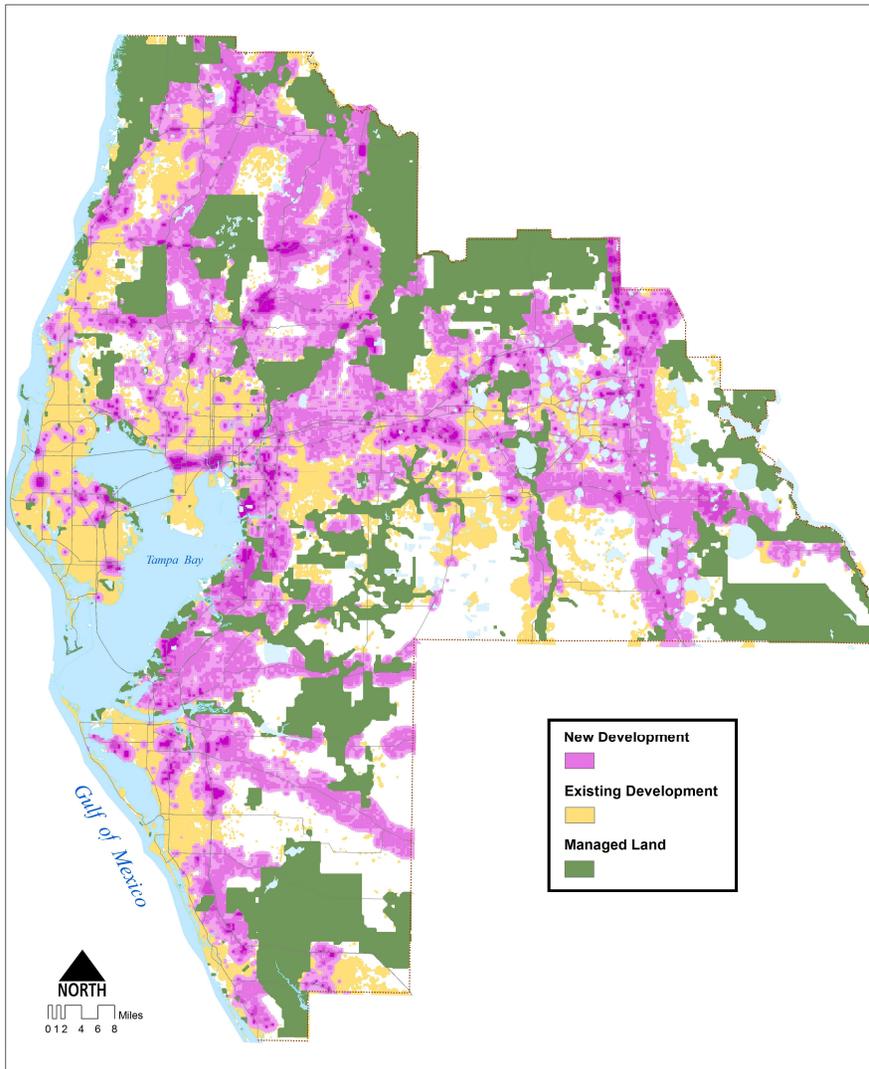
D



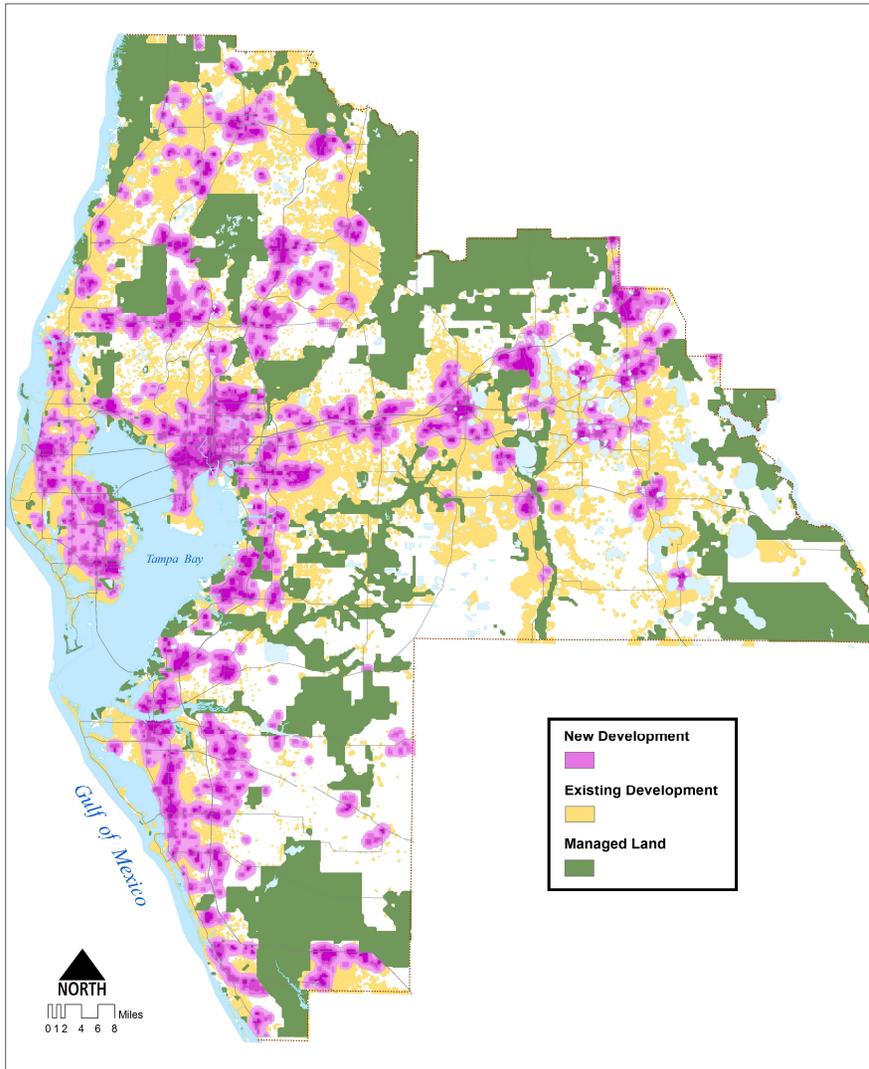
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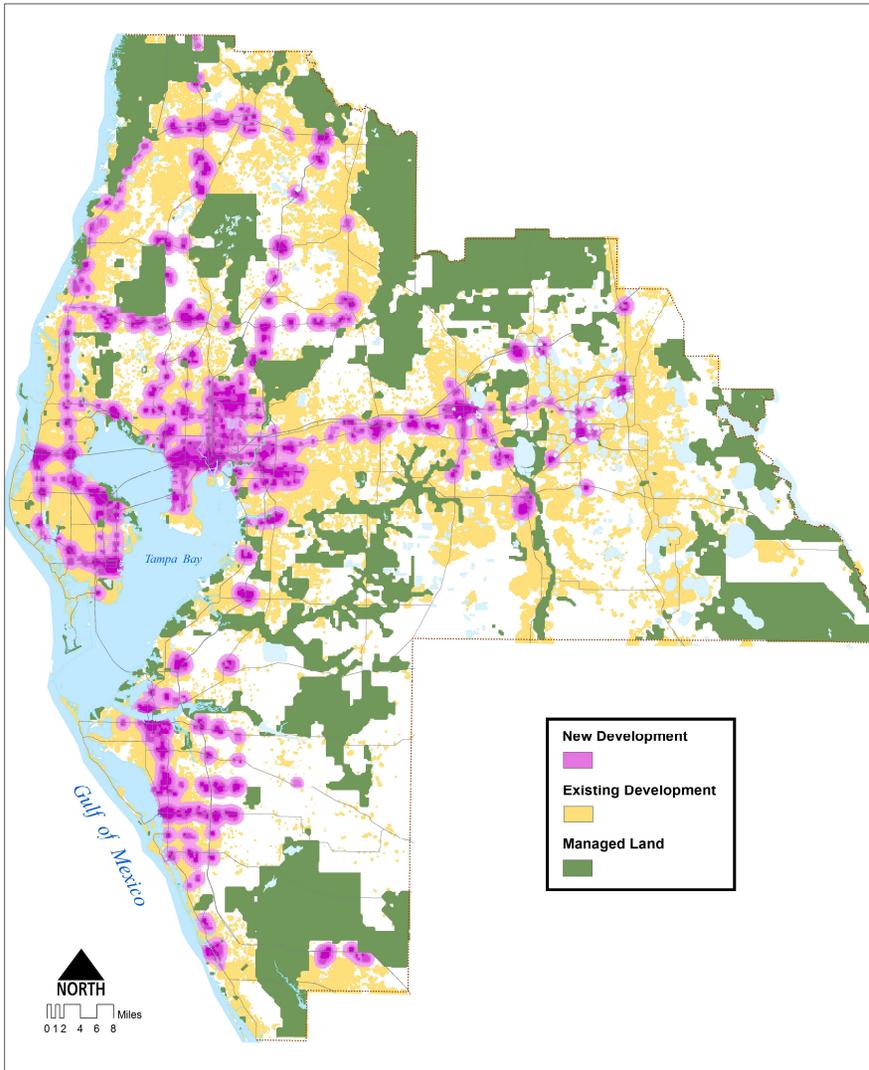
Scenario A



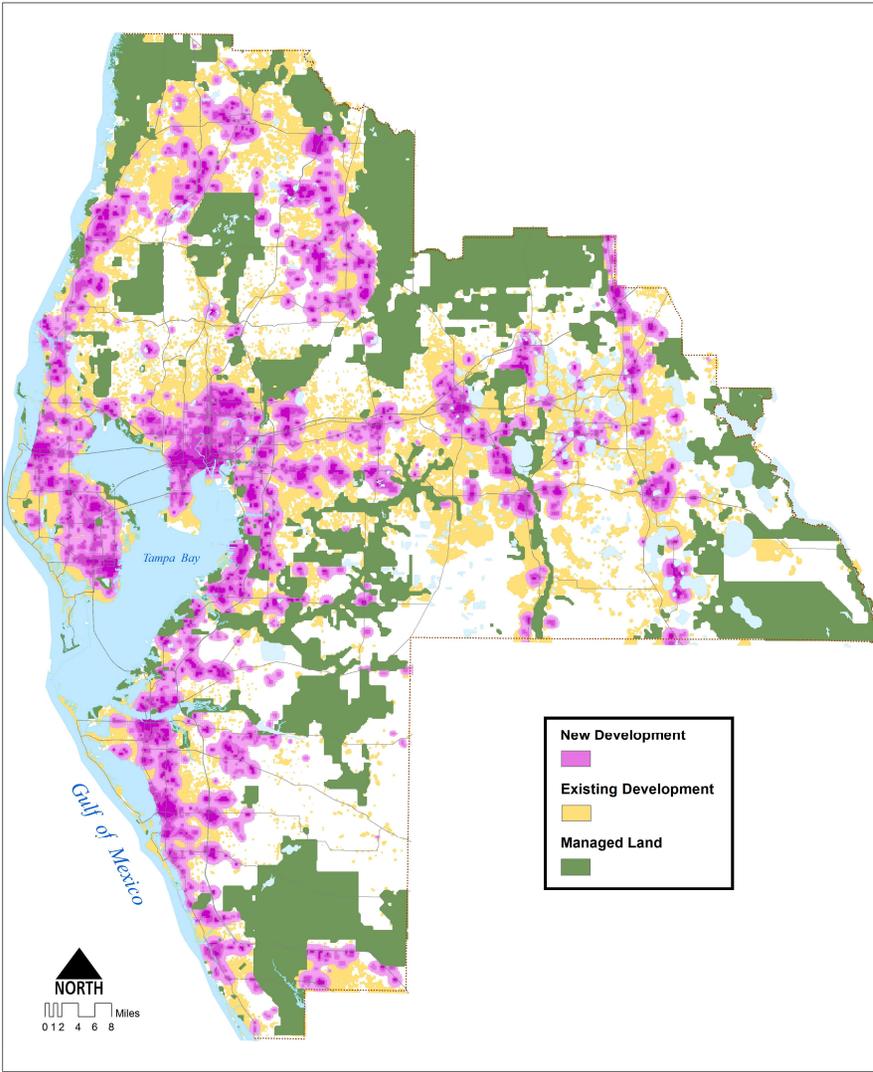
Scenario B



Scenario C

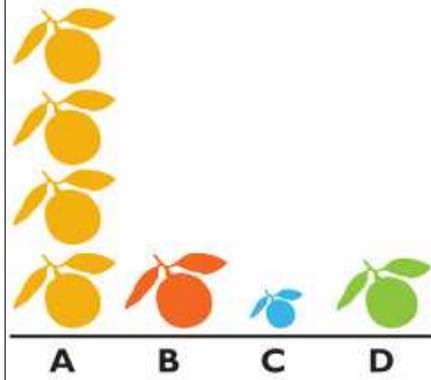


Scenario D

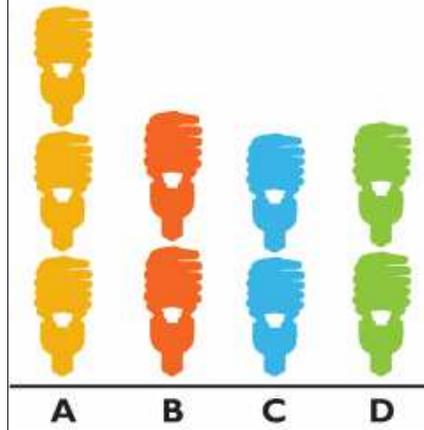


Indicators

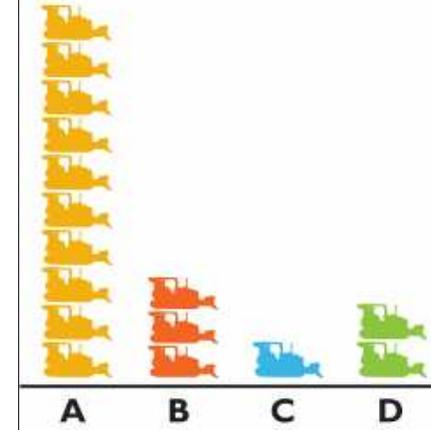
Agricultural Land Impacted



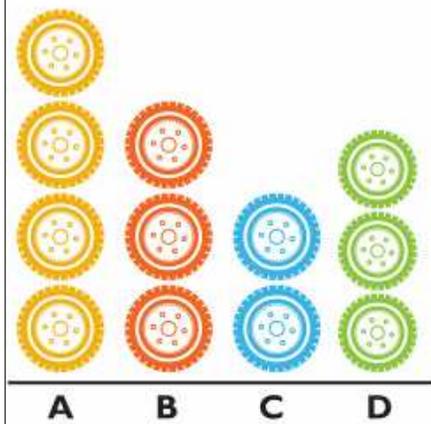
Electricity Usage



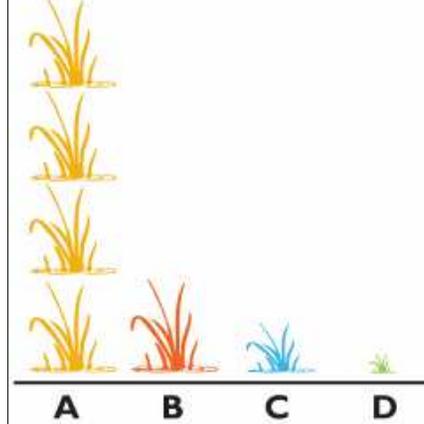
Total Land Consumed



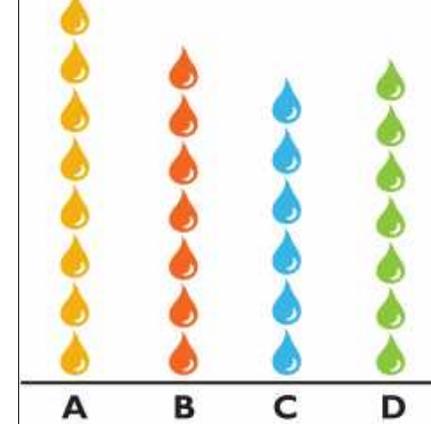
Vehicle Miles Traveled



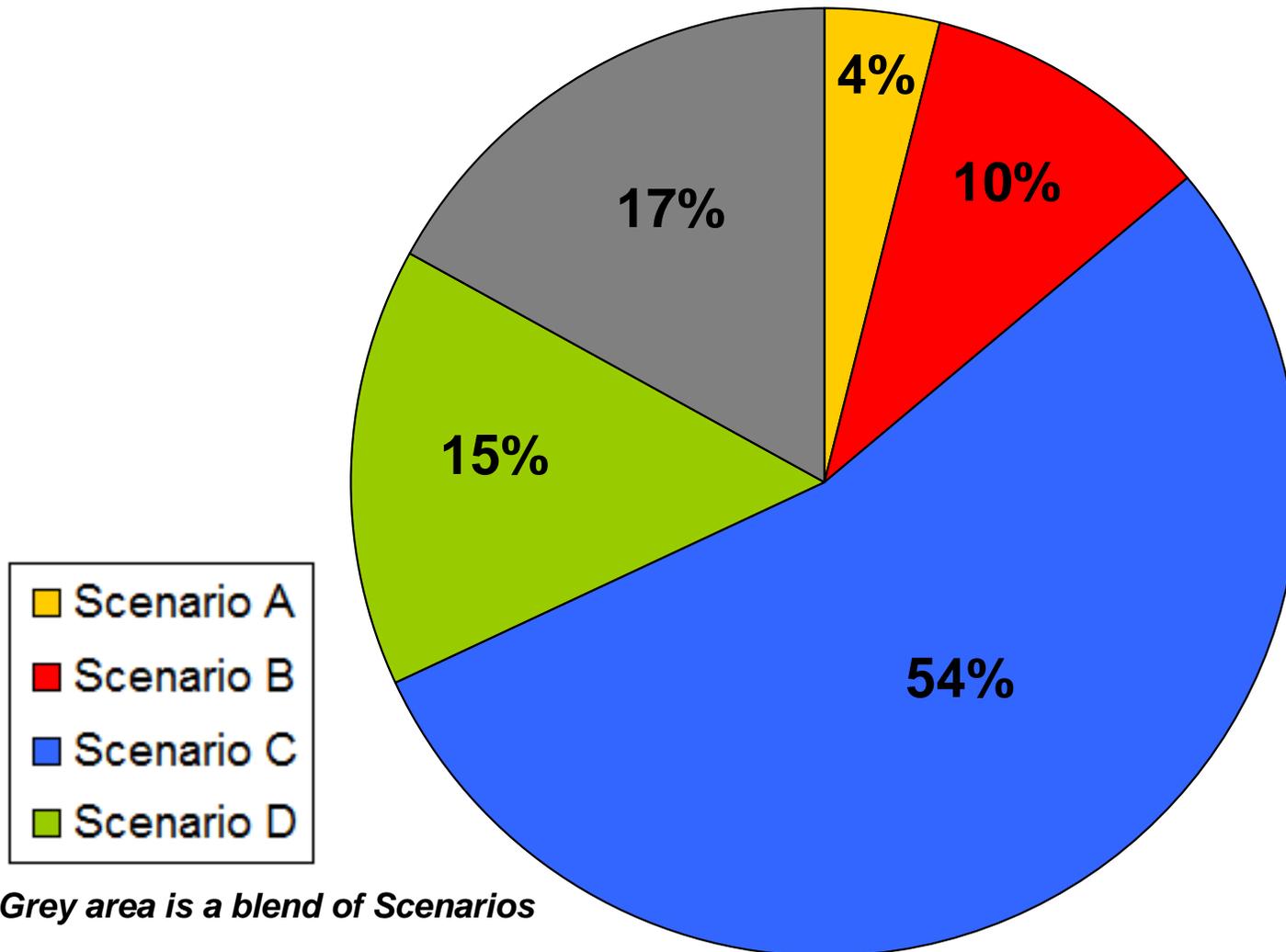
Wetlands Impacted



Water Demand



Which Scenario best reflects your overall values



Grey area is a blend of Scenarios

What people said about the SCENARIOS

“Scenario A is ‘business as usual.’ The majority of new development will continue in a suburban pattern.” [4%]

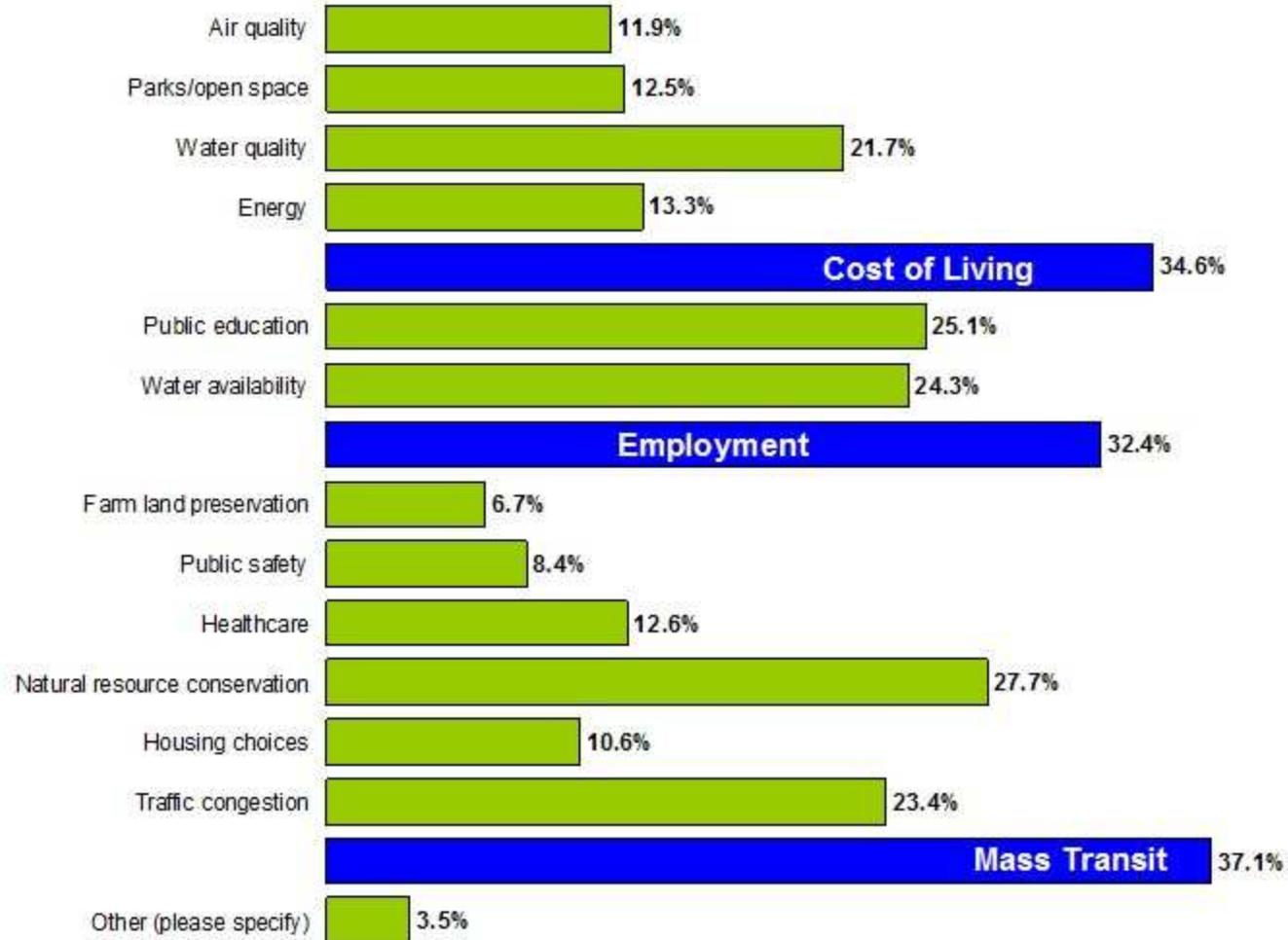
“Scenario B best balances the effects on the environment by locating jobs and housing in close proximity.” [10%]

“Scenario C encourages mass transit through compact design, which allows for more farmland and wildlife preservation.” [54%]

“Scenario D emphasizes protection of wetlands and wildlife habitat while still providing infrastructure for growth.” [15%]

“A blend provides for compact design, while paying attention to the existing wetlands & important ecosystems.” [17%]

Issues (3) MOST IMPORTANT for FUTURE of Tampa Bay region?



Preliminary Recommendations

- **Promote transit and transit-oriented development**
- **Encourage compact and mixed-use development**
- **Encourage preservation of open space and agricultural land**
- **Support increased housing options**
- **Support environmentally sustainable growth**

Next Steps

Winter/Spring 2009

- Continue to meet w/community leaders to share results and solicit feedback
- Complete One Bay Report
 - Present findings to stakeholder groups
 - County Commissions, MPOs, Economic Development Organizations, TBARTA, etc.
- Development of an Action Plan (Phase II)

Thank you

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Southwest Florida
Water Management District



www.myOneBay.com

