



*City of Bradenton Beach*  
*Community Vision Plan*  
May/June 2002

**Plan facilitated by the  
Tampa Bay Regional Planning Council  
9455 Koger Boulevard, Suite 219  
St. Petersburg, FL 33702**



**Plan may be reviewed at [www.tbrpc.org/bbchvision](http://www.tbrpc.org/bbchvision)**

### **PHOTOGRAPH CREDITS**

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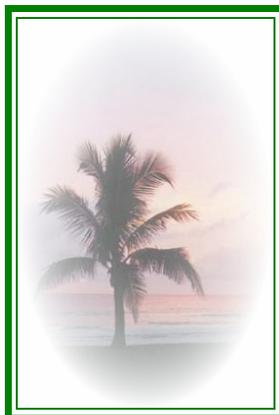
## Introduction

**“Never doubt that a small group of thoughtful, committed citizens can change the world. In fact, it’s the only thing that ever has.”  
Margaret Mead**

Over a three day period 62 citizens and city officials from Bradenton Beach actively participated in three public visioning sessions. The purpose of the meetings was to provide opportunity for citizens to share their ideas of where the City of Bradenton Beach should be going and what the City’s vision should be. At its conclusion, the participants had identified a vision statement, six objectives and numerous implementation strategies.

## Vision Statement

**Bradenton Beach is a friendly, small island community where both permanent and seasonal residents display civic pride and encourage balanced growth while retaining its *Old Florida Charm*. We have respect for our beach and environment, are regarded for our lush landscaping and recreation opportunities, and mobility can be achieved with similar ease via car, trolley, bicycle or foot.**



## Objectives and Strategies

The culmination of the three public visioning sessions was the identification and development of the following six objectives and associated implementation strategies. Their purpose is to serve guidepost for the City's future implementation of its vision statement.

- **Recognize the importance of maintaining the community's Old Florida charm through the prudent application of appropriate regulatory techniques.**
- **Recognize that improving the public's understanding of the complexities of land use and zoning regulations will require greater education and communication between the city and its residents.**
- **Recognize that the mobility concerns of the community are inter-related with the traffic issues associated with Gulf Drive and can be addressed only through cooperative efforts by all affected parties.**
- **Recognize that improving the efficiency of city operations and the need to address modern issues may require a change in municipal governance.**
- **Recognize that the City must continue to be vigilant in enhancing and protecting those environmental qualities which are integral to the community's character.**
- **Recognize that good civic relations and the overall betterment of the community must be built upon continued dialog among and between the city's residents.**



**Recognize the importance of maintaining the community's *Old Florida Charm* through the prudent application of appropriate regulatory techniques.**

**Strategies:**

- Where feasible, encourage the revitalization of existing structures
- Create historic preservation incentive program
- Encourage residents to express a greater sense of community pride
- Review and revise, as appropriate, landscape provisions with emphasis on native/salt tolerant vegetation
- Continued Code Enforcement of landscaping requirements
- Revise the landscaping provisions of the Land Development Code to include
  - Allowing of landscape clustering by zoning district which enhance community character guidelines
  - Requirement that new owners of property with non-conforming landscaping bring such landscaping up to existing landscaping standards
  - Establishing a monetary threshold whereby remodeling, revitalization, and/or rehabilitation permits trigger requirement to bring landscaping up to current landscaping standards
  - Enactment of the scenic highway program along Gulf Drive, where financially feasible
- Acknowledge that to ensure the maintenance of the community's character, there are certain likes and dislikes which must be addressed

**Likes**

- **Landscaping/open space**
  - **Front yards**
  - **Grass**
  - **Buffering**
- **Architectural detail**
  - **Human scale design/size of building**
  - **Traditional look/old world detail**
  - **Movement/staggered frontage**
  - **Front porches**
  - **Overhangs/eaves**
  - **Street lights**
  - **Roofing material/design**



- **Looks like people live there**
  - **Neighborhood feeling**
  - **Community gathering place**
  - **Diversity**
- **Lack of signs**
- **Use of alleys to keep cars off streets/reduce front yard paving**



**Dislikes**

- **Flat roofs**
- **Lack pride/up keep**
- **Repetitive design**
- **Too dense**
- **Not enough landscaping**
- **Lack of character**
- **Architectural style does not blend in with surroundings**
- **Poor site planning**
- **Out of date architecture**
- **Mobile homes and hazards associated with flooding**
- **Boring design (i.e., too square)**
- **Too much asphalt**



- Do not increase building height limits
- Strongly discourage rezonings that increase residential density
- Allow site plan/building clustering only where appropriate and consistent with architectural and community character guidelines. Situations requiring special exceptions or rezonings should be limited.
- Review sign ordinance paying particular attention to the following
  - Uniformity in terms of size and material
  - Temporary signs
  - Establishing a date for conformance
- Review comprehensive plan and Land Development Code provisions to ensure that opportunities for increasing the nonconformity of existing nonconforming structures/uses is eliminated
- Review parking requirements especially in residential areas with emphasis on location, number, and material. Require landscape buffer for parking located within residential front yard setbacks
- Establish seven member Architectural and Community Character Review Board
  - Membership should, at a minimum, include

- A representative from each of the five recognize districts
  - Two at-large members.
  - At least two of the members should be either an architect, engineer, or planner
- Standards should be simple, illustrated and understandable by non-technical individuals and easily enforceable by the City’s Building Official

- The Architectural and Community Character Review Board guidelines should, at a minimum, include the following

- Landscaping
- Relationship of structure to street
- Compatibility with adjacent properties
- Doors
- Window treatment
- Roofing styles and materials
- Porches/balconies
- Railings/balusters
- Facades and elevations (non-repetitive)
- Outside lighting design
- Exterior building materials
- Driveway material
- Fencing

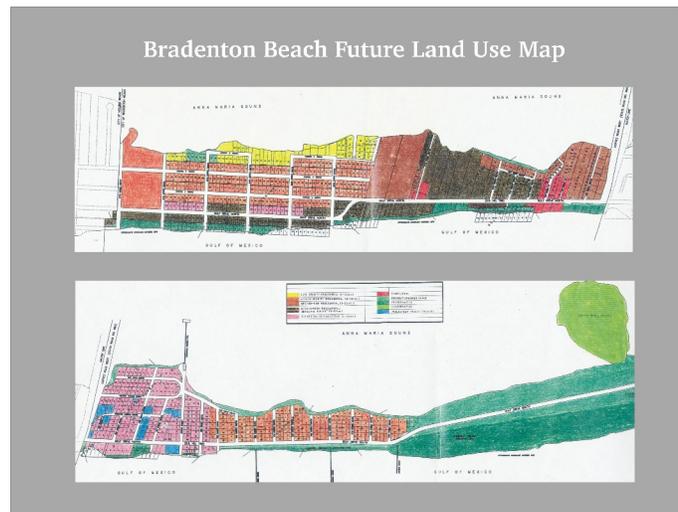
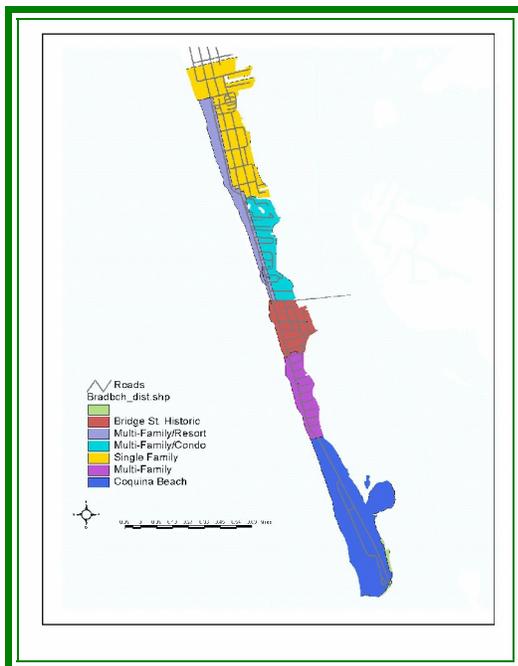


- All structures will be required to meet a standard set of guidelines in addition to supplemental guidelines as may be establish for each individual district
- Design approval will be require all site plans to meet a minimum score
- Bonus points may be awarded based on selected criteria such as adaptive reuse or placing all parking in the rear
- Appeals of the Building Officials determinations and variances to the architectural guidelines shall be by the Architectural Review Board
- Variances to dimensional requirements shall be directed to the Board of Adjustment following review and comment by the Architectural and Community Character Review Board
- Notification procedures should be the same as those for the Planning Commission and Board of Adjustment

**Recognize that improving the public's understanding of the complexities of land use and zoning regulations will require greater education and communication between the city and its residents.**

**Strategies:**

- Establish citizen's guide to city government with special attention to land development regulations - include appropriate county, state, and federal regulations
- Hold periodic courses on citizen's guide
- Course attendance shall be mandatory for elected officials and board appointees
- To guarantee stability of development patterns and ensure minimum and reasonable map amendments, consideration should be given to the merging of the adopted Future Land Use Map and Zoning Map into a single regulatory instrument.



**Recognize that the mobility concerns of the community are inter-related with the traffic issues associated with Gulf Drive and can be addressed only through cooperative efforts by all affected parties.**

**Strategies:**

- Increase the number of sidewalks and bike paths to enhance the image of being pedestrian friendly
- In cooperation with the Florida Department of Transportation, improve safety at designated school bus stops on Gulf Drive through the installation of bollards or similar traffic calming devices
- Continue to support the efforts of the scenic highway committee
- The value of the beach trolley service is acknowledged by
  - Encouraging the continuation of the trolley services
  - Improving rider safety through the establishment of trolley bays along Gulf Drive
- Increase public parking using efforts such as off-island and/or on-island park-and-ride lots
- Through public/private partnership and cooperation with the Florida Department of Transportation
  - Reduce pedestrian/traffic conflicts on Gulf Drive by the installation of pedestrian-controlled crosswalks at the following locations
    - Gulf Drive and 26<sup>th</sup> Street North
    - Gulf Drive and 17<sup>th</sup> Street North
    - Gulf Drive and 2<sup>nd</sup> Street North
    - Gulf Drive and 5<sup>th</sup> Street North
    - Gulf Drive and 12<sup>th</sup> Street South
  - Undertake steps to provide traffic breaks on Gulf Drive
  - Establish no passing zones along the entire length of Gulf Drive
  - Install traffic control signs at key locations
  - Investigate the feasibility of incorporating traffic calming techniques along Gulf Drive
  - Allow no new parking on or access permits onto Gulf Drive unless no other option is available
- Promote the continued feasibility assessment of constructing a new Longboat Key bridge



**Recognize that improving the efficiency of city operations and the need to address modern issues may require a change in municipal governance.**

**Strategies:**

- Recognize that modern city management requires more professional management skills
- Consider the appointment of a professional city manager
- Separate the executive and legislative powers through organizational structures such as
  - Strong mayor form of government retaining current five member City Commission structure with mayor as a voting member
  - Strong mayor form of government with a five member City Commission and non-voting mayor
  - Current City Commission structure with appointed City Manager
- Improve cooperation between the City, Florida Department of Transportation, Manatee County, and the Town of Longboat Key with regards to Gulf Drive



**Recognize that the City must continue to be vigilant in enhancing and protecting those environmental qualities which are integral to the community's character.**

**Strategies:**

- Require that installed trees and vegetation be conducive to birds and animals, particularly on public property
- County and City Gulf front property should be enhanced
- Adopt noise abatement ordinance (currently being drafted) and use fines for landscaping improvements
- Control “moorings” south of the Pier (i.e., policing); review Clearwater ordinance
- Continue dune restoration
- Create visual easements (vistas to Gulf and Bay)
- Continue recycling program
- Establish community water testing and monitoring program of Gulf and Bay waters
- Encourage city/county cooperation for the maintenance and installation of fishing groins



**Recognize that good civic relations and the overall betterment of the community must be built upon continued dialog among and between the city's residents.**

**Strategies:**

- Enhance the image of community by the installation of decorative entryways at
  - Cortez Bridge and Gulf Drive
  - Gulf Drive South at Cortez Beach and Leffis Key
  - Gulf Drive and 27<sup>th</sup> Street North
- Explore construction of civic meeting place
  - Purpose - Cultural and nature center
  - Capacity - 125 - 150
  - Design - Use to set architectural style for community
  - Location - on Sarasota Bay side of Gulf Drive between 13<sup>th</sup> Street South and Leffis Key
- Maintain the community's neighborly/friendly image
- Continue to work with the Town of Longboat Key on addressing the traffic concerns on Gulf Drive
- Ensure that the community is senior friendly
- Got to get to "us and we" NOT "us and them"



## **PROCEEDINGS**

### **SESSION I, MAY 29, 2002**

The 44 individuals who attended Session I were involved in three exercises. The first exercise was a community image survey which consisted of the scoring of 33 images from strongly like to strongly dislike. The results of the survey are to be reported during Session II.

The second exercise was dedicated to issue identification developed through the answering of the following questions: What do you think are the City of Bradenton Beach's Strengths/Opportunities and Weaknesses/Threats? The result of this exercise was the identification of 67 individual issues, 31 strengths/opportunities and 36 weaknesses/threats. At the conclusion of Session I, the participants were asked to vote for the one strength/opportunity and weakness/threat which they felt was important. They were also allowed to vote for the one issue which was of the greatest importance to them.

#### **STRENGTHS/OPPORTUNITIES IDENTIFIED**

**(Number in parenthesis indicates number of votes received)**

- Residential/resort mix (balance structures) (8)
- Bike lanes/wider sidewalks (8)
- Beaches/water (7)
- Old Florida charm (6)
- Classic beach architecture (5)
- Small town character/atmosphere (5)
- Opportunity to enhance the town center (Bridge St) (4)
- Living on an island (4)
- Land values support redevelopment (2)
- Public access (2)
- Walkable neighborhoods (2)
- Trolleys (2)
- Sense of community (1)
- Height restrictions (architectural detail) (1)
- Wildlife (1)
- Limited access to Island (1)
- Socio-economic cross section (1)
- Neighborhoods (safe/quiet) (1)
- Two local newspapers (1)
- Open government (0)
- Great restaurants (0)
- Natural beauty (0)

- Access to water sports (0)
- Nearness to larger town centers (0)
- Opportunity to work (0)
- Shopping (0)
- Family recreation (0)
- Pier/boardwalk (0)
- Use of landscaping as buffering (0)
- Affordable housing (0)
- Balance - full- and part-time residents (0)

### **WEAKNESSES/THREATS IDENTIFIED**

**(Number in parenthesis indicates number of votes received)**

- Traffic gridlock (8)
- Non-single-family development in single-family residential areas (8)
- Sign pollution (7)
- Too much influence by outside non-registered voters (6)
- Too many special exceptions to zoning (4)
- System of government antiquated to handle modern issues (4)
- Growth management (too much construction) (4)
- Elimination of controlled, responsible growth (4)
- Flooding/drainage (3)
- Noise pollution (3)
- Vacating public property, especially for free (2)
- Too many rezonings (2)
- Lack of sidewalks and bike paths (2)
- Speeding/sight line at 13<sup>th</sup> Street South (2)
- Lack of controlled crosswalks (2)
- Human scale of buildings (1)
- Declining permanent population (1)
- Lack of parking (1)
- Visual pollution (lack of community pride) (1)
- Evacuation (1)
- Lack of landscaping around older structures (0)
- Lack of single-family (R-1) residential zoning (0)
- Not enough political candidates (0)
- Lack of recycling opportunities (0)
- Lack of public meeting space (50 - 150) (0)
- Lack of animal control (0)
- Too many multi-family complexes (0)
- Rising land and housing values (affordability) (0)
- Impact of rising property taxes on seniors (0)
- Construction without permits (0)

- Too much influence by outside non-property owners/people who don't pay taxes (0)
- Maintenance of bayside properties (0)
- Interaction between permanent and seasonal residents (0)
- Trash control on beach (0)
- Threats to the environment (red tide and uncontrolled anchorages) (0)
- Allowing rentals in inappropriate districts (accessory uses) (0)

### **ISSUES OF GREATEST IMPORTANCE**

**(Number in parenthesis indicates number of votes received)**

1. Residential/resort mix (balance structures) (8)
1. Bike lanes/wider sidewalks (8)
1. Traffic gridlock (8)
1. Non-single-family development in single-family residential areas (8)
2. Beaches/water (7)
2. Sign pollution (7)
3. Old Florida charm (6)
3. Too much influence by outside non-registered voters (6)
4. Classic beach architecture (5)
4. Small town character/atmosphere (5)
5. Opportunity to enhance the town center (Bridge St) (4)
5. Living on an island (4)
5. Too many special exceptions to zoning (4)
5. Growth management (too much construction) (4)
5. Elimination of controlled, responsible growth (4)

When the issues were examined, it was found that they fell into the five (5) general theme areas of: Community character; land use/zoning; mobility; governance; beach and environment; and civic relations. A separate grouping called the Issue Bin, was created for those issues which are important to the City, but do not fall into a recognizable theme area.

### **COMMUNITY CHARACTER**

- Residential/resort mix (balance structures)
- Old Florida charm
- Small town character/atmosphere
- Classic beach architecture
- Living on an island
- Opportunity to enhance the town center (Bridge Street)
- Neighborhoods (safe/quiet)
- Human scale of buildings
- Declining permanent population
- Pier/boardwalk

## **LAND USE/ZONING**

- Non-single-family development in single-family residential areas
- Sign pollution
- Elimination of controlled, responsible growth
- Too many special exceptions to zoning
- Growth management (too much construction)
- Too many rezonings
- Lack of parking
- Height restrictions (architectural detail)
- Use of landscaping as buffering
- Too many multi-family complexes
- Lack of landscaping around older structures
- Lack of single-family (R-1) residential zoning
- Construction without permits
- Allowing rentals in inappropriate districts (accessory uses)

## **MOBILITY**

- Bike lanes/wider sidewalks
- Traffic gridlock
- Walkable neighborhoods
- Trolleys
- Lack of controlled crosswalks
- Speeding/sight-line at 13<sup>th</sup> Street South
- Lack of sidewalks and bike paths
- Limited access to Island
- Evacuation

## **GOVERNANCE**

- Too much influence by outside non-registered voters
- System of government antiquated to handle modern issues
- Vacating public property, especially for free
- Open government

## **BEACH AND ENVIRONMENT**

- Beaches/water
- Public access
- Wildlife
- Access to water sports
- Natural beauty
- Trash control on beach
- Threats to the environment (red tide and uncontrolled anchorages)

## **CIVIC RELATIONS**

- Sense of community
- Visual pollution (lack of community pride)
- Balance - full- and part-time residents
- Not enough political candidates
- Interaction between permanent and seasonal residents
- Too much influence by outside non-property owners/people who don't pay taxes

## **ISSUE BIN**

- Flooding/drainage
- Noise pollution
- Land values supports redevelopment
- Socio-economic cross section
- Two local newspapers
- Opportunity to work
- Family recreation
- Affordable housing
- Shopping
- Nearness to larger town centers
- Great restaurants
- Maintenance of bayside properties
- Lack of public meeting space (50 - 150)
- Lack of animal control
- Rising land and housing values (affordability)
- Impact of rising property taxes on seniors
- Lack of recycling opportunities

The Session concluded with the participants being asked to write down what they wanted Bradenton Beach to be in 20 years. The responses will be used to develop a vision statement for the community.

## **PROCEEDINGS SESSION II, JUNE 4, 2002**

The purpose of Session II was to continue to build upon the results of Session I. This was accomplished by undertaking the following tasks:

- Use the six general themes identified during Session I as a guide answer the question “What strategies would you choose to address the identified issues facing the City of Bradenton Beach?”;
- Identify the community’s neighborhoods based on participant input;
- Review the results of the community image survey and identifying the likes and dislikes of the highest and lowest scoring images; and
- Obtain participant reaction to draft vision statements generated based on input provided during Session I.

### **POPULATION AND HOUSING QUESTIONS**

During Session I, there was discussion regarding the population and residential makeup of the city. In the week between Sessions I and II, data collected by the U.S. Bureau of the Census was researched on these issues. The findings indicate that the City’s permanent population has declined between 1990 and 2000. Between 1980 and 2000, however, the distribution of housing stock has remained in favor of those structures classified as duplex/multi-family. This information was presented to the participants during Session II. The graphics presented may be found at the end of this section.

### **STRATEGY IDENTIFICATION**

#### **THEME: Community Character**

- **Issues:**
  - Residential/resort mix (balance structures)
  - Old Florida charm
  - Small town character/atmosphere
  - Classic beach architecture
  - Living on an island
  - Opportunity to enhance the town center (Bridge Street)
  - Neighborhoods (safe/quiet)
  - Human scale of buildings
  - Declining permanent population
  - Pier/boardwalk

- **Strategies:**
  - Where applicable, assign historic designation(s) to appropriate areas of the city.
  - Establish architectural review board.
  - Where feasible, revitalize existing structures.
  - Encourage residents to express a greater sense of community pride
  - Increase landscaping provisions to include:
    - Requiring new properties owners to conform to existing landscaping requirements; and
    - Enactment of the scenic highway program, where financial feasible.

**THEME: Land Use/Zoning**

- **Issues:**
  - Non-single-family development in single-family residential areas
  - Sign pollution
  - Elimination of controlled, responsible growth
  - Too many special exceptions to zoning
  - Growth management (too much construction)
  - Too many rezonings
  - Lack of parking
  - Height restrictions (architectural detail)
  - Use of landscaping as buffering
  - Too many multi-family complexes
  - Lack of landscaping around older structures
  - Lack of single-family (R-1) residential zoning
  - Construction without permits
  - Allowing rentals in inappropriate districts (accessory uses)
- **Strategies:**
  - Where appropriate, increase and/or decrease density
  - Review sign ordinance paying particular attention to the following:
    - Uniformity in terms of size and material;
    - Sanibel code;
    - Temporary signs; and
    - Establishing a date for conformance.
  - Eliminate increasing the nonconformity of existing nonconforming structures/uses

## **THEME: Mobility**

- **Issues:**

- Bike lanes/wider sidewalks
- Traffic gridlock
- Walkable neighborhoods
- Trolleys
- Lack of controlled crosswalks
- Speeding/sight-line at 13<sup>th</sup> Street South
- Lack of sidewalks and bike paths
- Limited access to Island
- Evacuation

- **Strategies:**

- Increase the number of sidewalks and bike paths to enhance the image of being pedestrian friendly
- Improve safety at designated school bus stops on Gulf Drive through the installation of bollards
- Continue to support the efforts of the scenic highway committee
- Maintain beach trolley service
- Increase public parking using efforts such as off-island and/or on-island park-and-ride lots
- Install pedestrian-controlled crosswalks on Gulf Drive
- Undertake steps to provide traffic breaks on Gulf Drive
- Establish no passing zones on Gulf Drive
- Improve traffic and pedestrian safety through the installation of traffic control signs
- Continue to investigate the feasibility of constructing a new Longboat Key bridge
- Install traffic calming techniques on Gulf Drive

## **THEME: Governance**

- **Issues:**

- Too much influence by outside non-registered voters
- System of government antiquated to handle modern issues
- Vacating public property, especially for free
- Open government

- **Strategies:**

- Recognize that modern city management requires more professional management skills
- Investigate the installation of an 8 hours/day city management (i.e., city manager)

- Give consideration to the separation of the executive and legislative powers (i.e., strong mayor) during the next charter review cycle
- Improve cooperation between the City, Florida Department of Transportation, and the Town of Longboat Key with regards to Gulf Drive

### **THEME: Beach and Environment**

- **Issues:**

- Beaches/water
- Public access
- Wildlife
- Access to water sports
- Natural beauty
- Trash control on beach
- Threats to the environment (red tide and uncontrolled anchorages)

- **Strategies:**

- Discontinue the parking of garbage trucks next to city park
- Require that installed trees and vegetation be conducive to birds and animals, particularly on public property
- County and city Gulf front property should be enhanced
- Adopt noise abatement ordinance (currently being drafted) and use fines for landscaping
- Control “moorings” south of the Pier (i.e., policing); review Clearwater ordinance
- Continue dune restoration
- Create visual easements
- Continue recycling program
- Establish community water testing and monitoring program
- Encourage city/county cooperation for the installation of fishing groins

### **THEME: Civic Relations**

- **Issues:**

- Sense of community
- Visual pollution (lack of community pride)
- Balance - full- and part-time residents
- Not enough political candidates
- Interaction between permanent and seasonal residents
- Too much influence by outside non-property owners/people who don't pay taxes

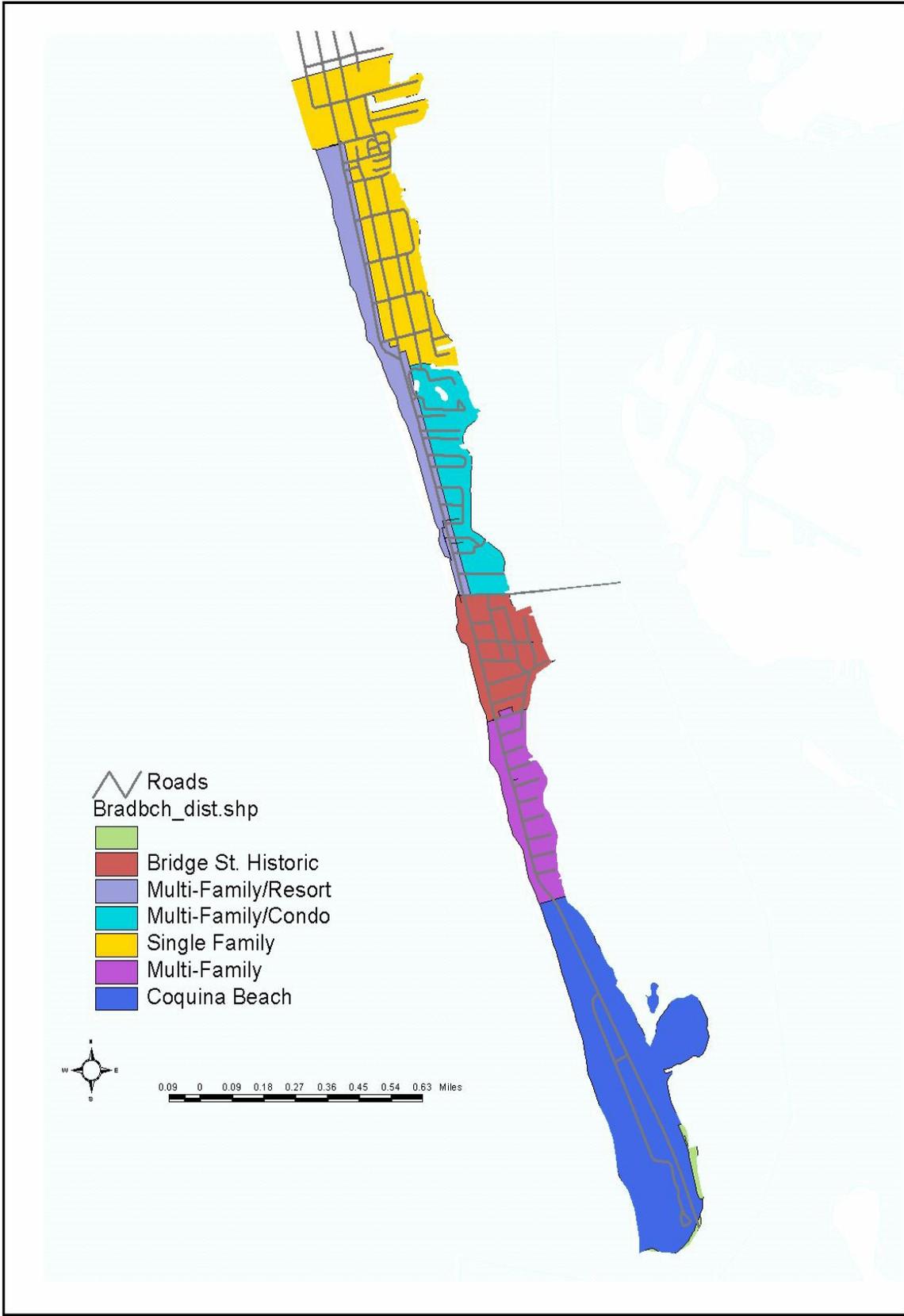
- **Strategies:**
  - Maintain the community’s neighborly/friendly image
  - Continue to work with the Town of Longboat Key on addressing the traffic concerns on Gulf Drive
  - Ensure that the community is senior friendly
  - Got to get to “us and we” NOT “us and them”
  - Investigate the feasibility of constructing a community band stand

With the identification of strategies, it was now possible to replace the general themes with the following specific objective statements:

- Recognize the importance of maintaining the community’s Old Florida charm through the prudent application of appropriate regulatory techniques.
- Recognize that improving the public’s understanding of the complexities of land use and zoning regulations will require greater education and communication between the city and its residents.
- Recognize that the mobility concerns of the community are inter-related with the traffic issues associated with Gulf Drive and can be addressed only through cooperative efforts by all affected parties.
- Recognize that improving the efficiency of city operations and the need to address modern issues may require a change in municipal governance.
- Recognize that the City must continue to be vigilant in enhancing and protecting those environmental qualities which are integral to the community’s character.
- Recognize that good civic relations and the overall betterment of the community must be built upon continued dialog among and between the city’s residents.

### **NEIGHBORHOOD/DISTRICT IDENTIFICATION**

The third activity undertaken by the participants was the identification of neighborhoods within the community. Based on the subsequent discussion, the following five (5) neighborhoods/districts were identified. The number indicates the location on the following map.



## COMMUNITY IMAGE SURVEY

During Session I, the participants were shown 33 slides and asked to rank them from strongly like to strongly dislike. During Session II, the participants were shown the 16 images which had the highest and lowest average score and asked to identify the reasons they liked or disliked them. The resulting likes and dislikes identified included:

- **Likes**
  - **Landscaping/open space**
    - **Front yards**
    - **Grass**
    - **Buffering**
  - **Architectural detail**
    - **Human scale design/size of building**
    - **Traditional look/old world detail**
    - **Movement/staggered frontage**
    - **Front porches**
    - **Overhangs/eaves**
    - **Street lights**
    - **Roofing material/design**
  - **Looks like people live there**
    - **Neighborhood feeling**
    - **Community gathering place**
    - **Diversity**
  - **Lack of signs**
  - **Use of alleys to keep cars off streets/reduce front yard paving**
- **Dislikes**
  - **Flat roofs**
  - **Lack pride/up keep**
  - **Repetitive design**
  - **Too dense**
  - **Not enough landscaping**
  - **Lack of character**
  - **Architectural style does not blend in with surroundings**
  - **Poor site planning**
  - **Out of date architecture**
  - **Mobile homes and hazards associated with flooding**
  - **Boring design (i.e., too square)**
  - **Too much asphalt**

The images reviewed and their individual likes and dislikes can be found on the following pages.

<b>COMMUNITY IMAGE SURVEY</b>		
<b>Image</b>	<b>Likes</b>	<b>Dislikes</b>
<b>1</b>	<b>Park like, open space, landscaping, table and benches, people gathering, and street lighting</b>	
<b>2</b>	<b>Community gathering place and appropriate architecture</b>	
<b>3</b>	<b>Scale, buffering, and homey - traditional look</b>	
<b>4</b>	<b>Size of building, see sky, arbor, and roofing material/design</b>	
<b>5</b>	<b>Open space, recreation for local kids, and landscaping/grass</b>	
<b>6</b>	<b>Old world detail, movement - staggered front, and more detail</b>	
<b>7</b>	<b>Front porches, no FEMA regulations, looks like people live there, neighborly, front yards, use alleys to keep cars off streets, and reduce front yard paving</b>	
<b>8</b>	<b>Balconies, good use of FEMA regulations, and overhangs/eaves</b>	
<b>9</b>		<b>Flat roof and not kept up</b>
<b>10</b>		<b>Too repetitive (sameness), too dense Not enough landscaping, lack of character, and poor site plan</b>
<b>11</b>		<b>Out of date architecture, Frank Lloyd Wright on acid, and doesn't blend in with everything else</b>
<b>12</b>	<b>People, diversity, and neighborhood feeling</b>	<b>Mobile homes are bad, flood hazards, other hazards and low year-round residence</b>
<b>13</b>	<b>Parking off road</b>	<b>Too much asphalt, no landscaping, too square, and flat roof</b>
<b>14</b>		<b>Too much asphalt, no landscaping, too square, and flat roof</b>
<b>15</b>		<b>Too boxy/square and not kept up</b>
<b>16</b>		<b>Lack of pride and not kept up</b>

**Top 8 Scoring Community Images  
(Images #1 - #8)**



**Bottom 8 Scoring Community Images  
(Images #9 - #16)**

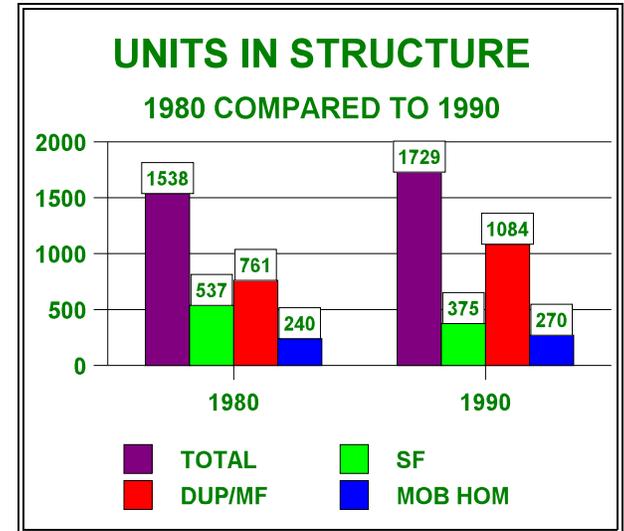
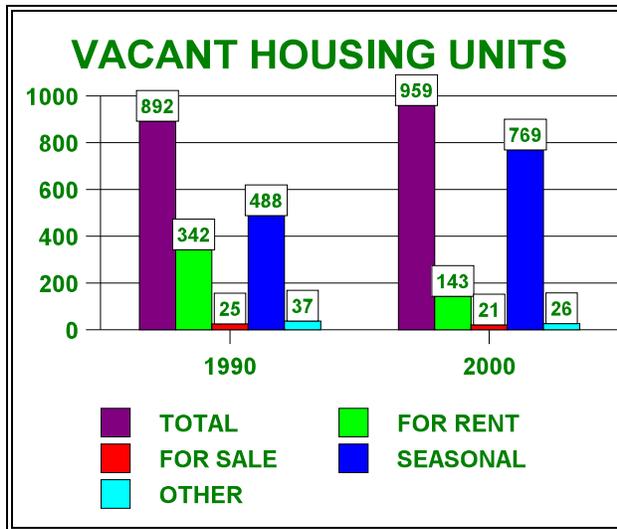
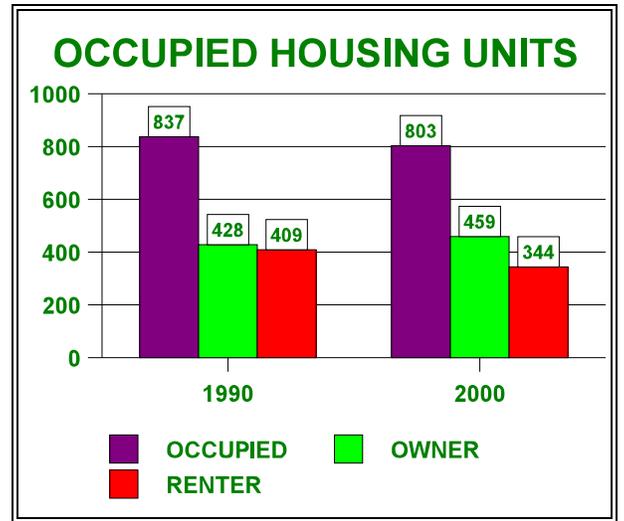
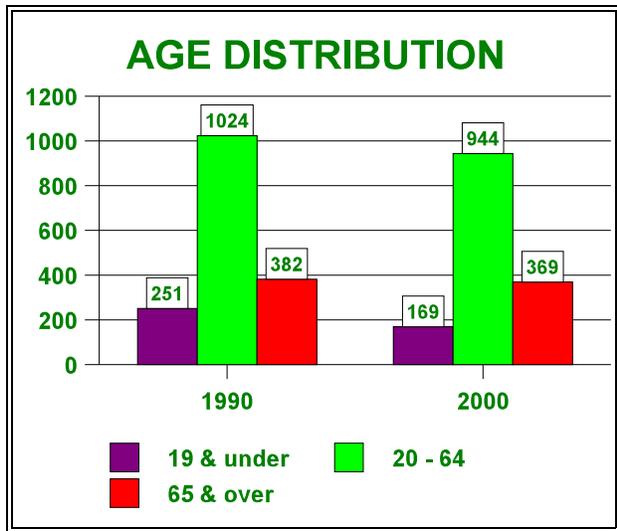
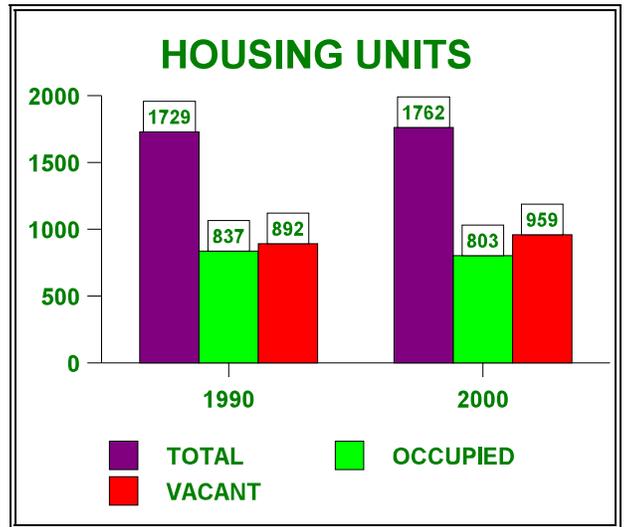
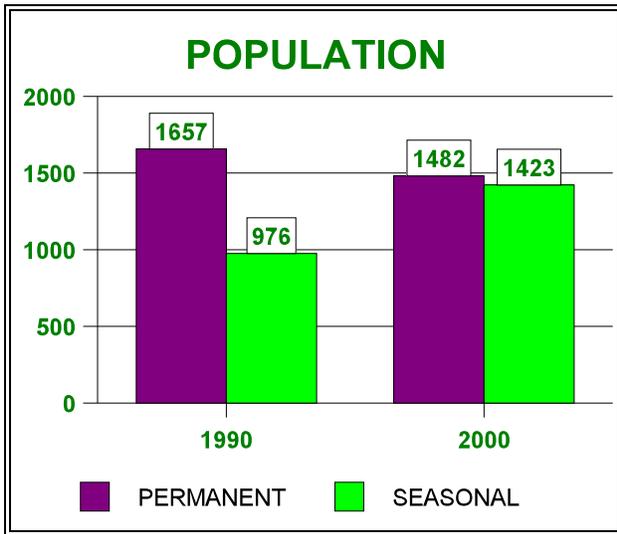


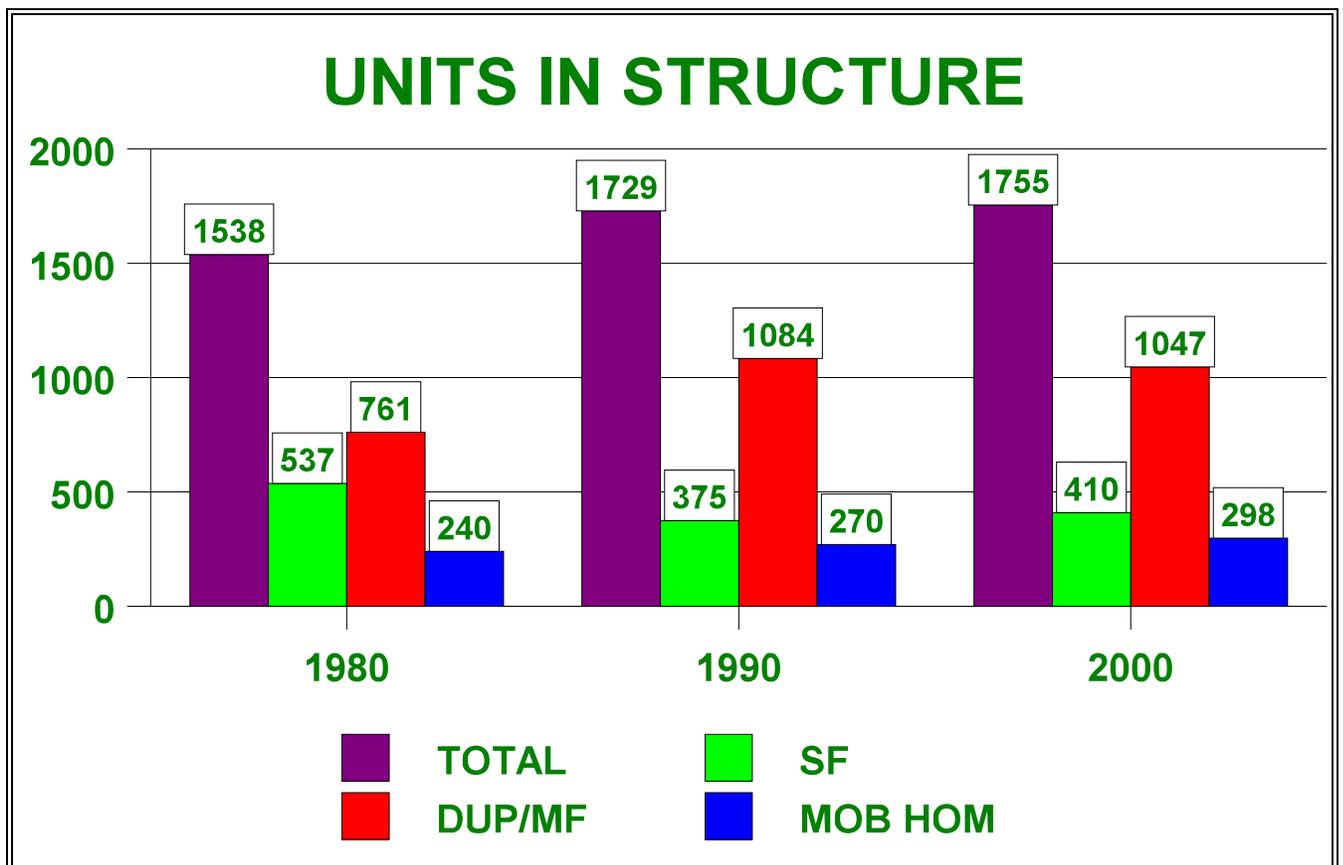
## VISION STATEMENT

At the conclusion of Session II, the participants were asked to review and comment on five draft community vision statements. The following draft vision statements were composed based on the statements and comments provided by the participants during Session I:

1. Bradenton Beach is a vibrant Olde Style Florida village true to our fishing village roots while embracing our balance of permanent and seasonal residents. We have respect for our beach and environment, are regarded for our lush landscaping and recreation opportunities, and mobility can be achieved with similar ease via car, trolley, bicycle or foot.
2. ~~Bradenton Beach: A community committed to preserving the charm of Florida's yesterday, living the excitement of today, and ensuring the dreams of tomorrow.~~
3. ~~Bradenton Beach: Where the charms of Florida's yesterdays, todays, and tomorrows live in harmony~~
4. Bradenton Beach is a friendly, small island community where both permanent and seasonal residents display civic pride and encourage balanced growth while retaining its Old Florida Charm.
5. Bradenton Beach is an island community with an eclectic style which has preserved its small town charm while embracing its resort/community diversity.

Following review by the participants, none of the five draft community vision statements presented was identified as being a clear favorite, although vision statements two and three were eliminated. Draft statements one, four and five will be again reviewed during Session III with a final selection being made at that time.





**Note: Beginning in 2000, the Bureau of the Census identified duplexes as a separate type of housing unit. Thus, in 2000, the Census indicated that there were 270 duplexes and 777 multi-family units in the City of Bradenton Beach.**

COMPARISON: UNITS IN STRUCTURE (Source: U.S. Bureau of the Census)						
Factor	1980	1990	Change	2000	Change	Overall Change
<b>Total</b>	1538	1729	191	1755	26	217
<b>Single-family</b>	537	375	162	410	35	127
<b>Duplex/Multi-family</b>	761	1084	323	1047	37	286
<b>Mobile Homes</b>	240	270	30	298	28	58

## PROCEEDINGS SESSION III, JUNE 11, 2002

The purpose of Session III was to continue to build upon the results of Sessions I and II. This was accomplished by undertaking the following tasks:

- Review the top three draft vision statements identified during Session II and select the vision statement for inclusion in the final report.
- Review the objectives and implementation strategies developed from the six general themes and strategies identified during Sessions I and II.
- Discuss traffic calming techniques.
- Discuss participant's reaction to the development of a community meeting place.

### COMMUNITY VISION STATEMENT

At the conclusion of Session II, following review by the participants, none of the five draft community vision statements presented was identified as being a clear favorite. Draft vision statements one, four, and five cumulatively received the majority of votes. After discussion and several votes, it was decided that draft statements one and four should be merged into a single vision statement for the community. The final vision statement reads as follows:

**Bradenton Beach is a friendly, small island community where both permanent and seasonal residents display civic pride and encourage balanced growth while retaining its *Old Florida Charm*. We have respect for our beach and environment, are regarded for our lush landscaping and recreation opportunities, and mobility can be achieved with similar ease via car, trolley, bicycle or foot.**

### THEMES, OBJECTIVES, AND STRATEGIES

Using the information provided by the community participants during Sessions I and II, a series of objectives and implementation strategies was developed. After lengthy review and discussion, the participants agreed to the objectives and strategies as presented. The following are those revisions made by the participants:

- Community Character
  - Added provision for the creation of historic preservation incentive program
  - Added provision for allowing landscape clustering by zoning district
  - Added provision for continued Code Enforcement of landscaping requirements

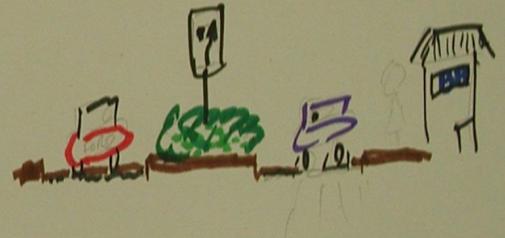
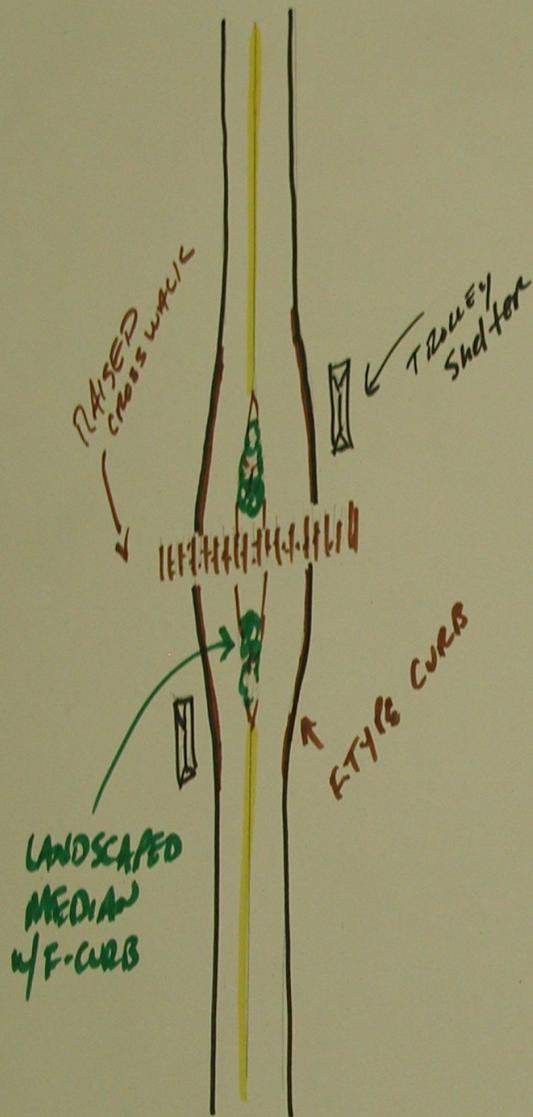
- Deleted reference to increasing/decreasing density
- Revised provision regarding discouraging rezonings to apply to increasing residential density
- Revised provision regarding building/site plan clustering. Situations requiring special exceptions or rezonings should be limited
- Land Use/Zoning
  - Expanded citizen’s guide to include appropriate county, state, and federal regulations
- Mobility
  - Changed reference to pedestrian crosswalk from 25<sup>th</sup> to 26<sup>th</sup> Street North
  - Added pedestrian crosswalk at 5<sup>th</sup> Street North
  - Revised strategy on establishing no passing zones on Gulf Drive to apply to the roadways entire length
- Governance
  - Revised strategy on separation of executive and legislative powers from “consideration” to “separate”

### **POSSIBLE TRAFFIC CALMING TECHNIQUES**

Using the following graphic as a guide, the participants were presented with an example of how traffic calming could be incorporated on Gulf Drive. The second graphic indicates the proposed locations for landscaped entryways and pedestrian controlled crosswalks.

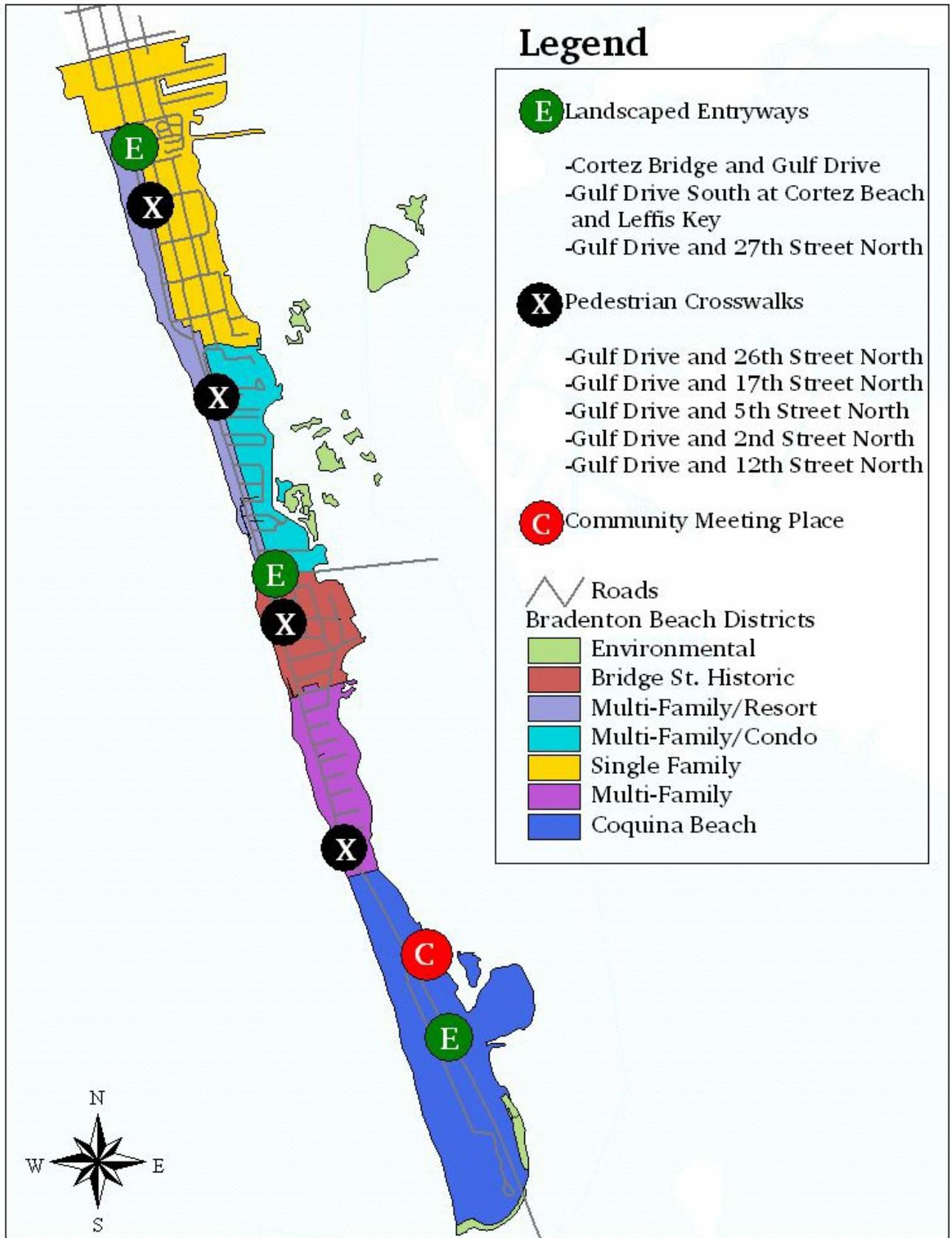
### **COMMUNITY MEETING PLACE**

Prior to the conclusion of Session III, the participants were asked whether or not they felt that there was a need for a community meeting place which could accommodate 125 to 150 people. The response was a resounding yes. When asked to identify a suitable location, there was agreement that best site for addressing parking and noise issues would be on the Sarasota Bay side of Gulf Drive between 13<sup>th</sup> Street South and Leffis Key. Currently there are plans being considered for the development of a cultural and nature center in this area.



Ped XING  
w/ TROLLEY  
STOP

X-SECTION  
CONCEPT



## Legend

**E** Landscaped Entryways

- Cortez Bridge and Gulf Drive
- Gulf Drive South at Cortez Beach and Leffis Key
- Gulf Drive and 27th Street North

**X** Pedestrian Crosswalks

- Gulf Drive and 26th Street North
- Gulf Drive and 17th Street North
- Gulf Drive and 5th Street North
- Gulf Drive and 2nd Street North
- Gulf Drive and 12th Street North

**C** Community Meeting Place

∩ Roads

Bradenton Beach Districts

- Environmental
- Bridge St. Historic
- Multi-Family/Resort
- Multi-Family/Condo
- Single Family
- Multi-Family
- Coquina Beach

## PARTICIPANT PROFILE

1. How did you hear about today's meeting?
  - Received notice (door hanger) - 15
  - Newspaper article - 24
  - Friend/Relative - 6
  - Other - 6
  
2. Where do you live?
  - Bradenton Beach - 39
  - Anna Maria Island - 2
  - Manatee County - 4
  - Other - 5
  
3. Are you a homeowner in Bradenton Beach?
  - Yes - 37
  - No - 13
  
4. How long have you lived in the Bradenton Beach area?
  - 0-2 years - 6
  - 2-5 years - 9
  - 5-10 years - 11
  - 10 or more years - 22
  
5. Where do you work?
  - Bradenton Beach - 17
  - Anna Maria Island - 5
  - Sarasota County - 2
  - Hillsborough County - 0
  - Manatee County - 3
  - Pinellas County - 1
  - Retired - 17
  - Other - 4
  
6. Are you a business owner in Bradenton Beach?
  - Yes - 20
  - No - 30

7. The following issues may be of concern regarding the future of Bradenton Beach. In the future, would you like to see: more, less, or the same amount of attention being given to the issues?

Subject	Less (1)	Same (2)	More (3)	Avg Score	Comments
Environmental protection	1	21	29	2.55	Fix the groin; not really a city issue; turtles; less cutting of mangroves; paramount; enforce existing/lose the Australian pines
Recreation opportunities	3	27	21	2.35	Fix groins/fishing and beach; non-tourist type
Architecture/Urban design	5	17	29	2.47	New general standards, allow unique buildings; traditional design - not contemporary or modern; too much - too fast; pretty poor; no more condo complexes
Traffic congestion	12	14	25	2.26	Better and more parking; round-about at Cortez; off Anna Maria Is. - Longboat Key, mainland; too crowded; Longboat Key needs its own bridge; park-and-ride; need less; horrible
Sense of community	1	20	30	2.57	Very important to our family; rentals replacing residents
History and heritage	3	24	24	2.41	No real historic structures here; covered very well
Public transportation	1	29	21	2.39	Good now; transit system just for Bradenton Beach; needs more riders
Community character	4	15	32	2.50	Don't stifle change - manage it; very important to our family; we are on our way; we're turning into a Ft. Lauderdale; change is happening
Business and commerce	12	21	18	2.12	No more bars/loud music places; on 3 <sup>rd</sup> St S. where Zoned C-1; a few more stores not chain stores
Water & sewer services	0	42	9	2.18	Not really a city issue
Hurricane evacuation	1	27	23	2.43	No high bridge - no highrise condos; our plans are excellent
Arts & entertainment	4	28	19	2.29	Open air center at Coquina bayside for arts

Subject	Less (1)	Same (2)	More (3)	Avg Score	Comments
Crime & safety	1	29	21	2.39	Get hard and intolerant on drugs - dealers/users; paid parking at Coquina and Cortez Beach and marina; volunteer patrol during day - holiday; total lack of traffic control
Beach erosion	5	28	18	2.25	Be sure we get our share of Longboat Pass; the groins are eyesores
Zoning	2	23	26	2.47	Don't downzone; make sure properties are kept up; stop rezoning from residential to multi-family
Landscaping/trees	1	13	37	2.71	Plant - plant - plant trees; Scenic highway - Gulf side; more proper - less Australian pines; beautification
Walkability	0	10	41	2.80	Bike paths - off sidewalks; state right-of-way a disgrace; wider sidewalks
Marinas	7	35	9	2.04	Work with county - state; city dockage; improve what is there
Water resources	1	35	15	2.27	Not really a city issue; save the Bay - no run-off; that's our strength; improve usability of Bayside

8. What is your age?

- Younger than 25 - 0
- 25-44 - 3
- 45-65 - 30
- Over 65 - 17

