EFFECTIVE

AN AUDIENCE RESPONSE SYSTEM IS A POWERFUL LEARNING AND PRESENTATION TOOL-IDEAL FOR USE IN ANY ORGANIZATION.

HOW CAN ARS HELP YOU?

- Ensure that each participant is heard with respect to their opinion on issues, challenges and solutions
- Build and track community consensus during key discussions
- Confirm participant understanding of community or organizational issues and challenges
- Increase attentiveness and participation
- Quickly provide audience with immediate feedback
- Gather critical information efficiently and seamlessly
- Increase your meeting or training value to the community or your employees
- Reduce administrative time involved in tracking meeting activity and documenting key decisions
- Create participant focused interaction vs. speaker focused presentations.

Contact Tampa Bay Regional Planning Council to get more information on using the Audience Response System at your next meeting or acquiring your own system.

AUDIENCE RESPONSE SYSTEM

SPECIALTY SERVICE OF:

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INNOVATION

Let Tampa Bay Regional Planning Council move your next meeting into the 21st century!

EXPERIENCE THE POWER OF INTERACTIVE AUDIENCE POLLING AT YOUR NEXT TOWN HALL MEETING, GOVERNMENT TRAINING, COMMUNITY FOCUS GROUP OR CORPORATE RETREAT.

DISCOVER WHAT A POWERFUL TOOL AUDIENCE RESPONSE SYSTEM CAN BE FOR YOUR ORGANIZATION.

WHAT IS ARS?

It is simple...TurningPoint audience response system integrates 100% into Microsoft® PowerPoint® and allows audiences to participate in presentations or lectures by submitting responses to interactive questions using a ResponseCard® keypad or other hand-held/computer devices.

Using the audience response system, your PowerPoint presentations become powerful data collection and assessment tools that collect real-time audience responses and dramatically improves productivity and results for your business or organization. Author, deliver, assess and report without ever leaving PowerPoint®.

Tampa Bay Regional Planning Council has acquired 200 keypads and can add additional keypads for large events. We can also assist you with acquisitions of the system. Engage participants, assess learning, gather data, or enhance presentations with ARS. Let the Council move your next meeting into the 21st century.

FEATURES OF ARS

- **Complete Microsoft Integration**-Transforming MS Office from a one-way presentation tool to a two-way, dynamic live group response data collection and reporting tool. MS Office integration results in minimal learning curve and dramatic ease of use.
- **Toolbar**-TurningPoint adds a simple toolbar to your existing PowerPoint application. All of the functionality that you need to run an interactive TurningPoint session can be accessed from this toolbar.
- **Hardware Requirements**-TurningPoint provides maximum system flexibility and scalability - matching the unique needs of your environment and budget allocations.
- **Ranking Wizard**-TurningPoint supports enhanced decision making capabilities through the "Ranking Wizard". The "Ranking Wizard" allows you to easily create "lists" of items, issues, priorities or goals and rank them against specific 'criteria' supporting either static scale or paired comparison.
- **Reports**-View results from your PowerPoint presentation or use "Report Wizards" which automatically convert data from your PowerPoint presentation into Microsoft Excel and Word.
- **Comparison Slide**-Ask a question at different points throughout your presentation and view a side-by-side comparison of the results.
- **Picture Slide**- Create an interactive polling slide where each response option features a picture, graph, equation or symbol instead of text.

TAKING ADVANTAGE OF THE LATEST IN TECHNOLOGY THE ARS PROVIDES FEATURES AND FUNCTIONALITY REQUIRED TO ENSURE RESPONSES ARE ACCURATE, TIMELY AND EFFORTLESS.

BENEFITS OF ARS

- Increase your effectiveness as a facilitator or trainer.
- Engage your audience and involve participants in your presentation.
- Increase trainee attentiveness and comprehension.
- Increase the value of the presentation experience for the participants through recognition of insights, trends and consensus.
- Seamlessly combine instruction with assessment.
- Identify and confirm understanding of key points "on the spot."
- Understand the issues before you begin and confirm understanding before you close.
- Gather information that can provide you with insight into participants' point of view.
- Gather data and align with participant demographics.
- Use in focus groups to record participants opinions and easily report results.
- Efficiently, track, report and communicate composite and individual participant results.
- Move participation data from the meeting room into reports.
- Ideal solution for gathering data from 100's or even 1000's of participants in seconds!